

DESIGN BRIEF

Company Name:

Inkling

Company Description:

We are a company that produces affordable snowboarding equipment. We pride ourselves in our proven track-record. Our target audience is men. We want to convey a sense of faithfulness, while at the same time being lively.

Job Description

You must create a website that will mainly provide information. The goal is to emphasize the brand's values. Besides the landing page, the website will need a information page, shop page and a terms of service page. The landing page should have a Our Values section. There should be a call to action to get users to make a purchase. They would prefer a modern design, and would like you to use the brand color, which is grey. Take into account the client's preferences and values.

Deadline

3 days