

Where preparation meets destiny

## Understanding "Lobby"

### Definition

**Lobby** (verb or noun): To try to influence people in power—like politicians, presidents, or government officials—to make decisions that benefit your interest.

#### Verb Example

"Elon Musk lobbies the government for tax cuts on electric vehicles."

#### Noun Example

"There's a strong oil lobby in Nigeria influencing government policies."

### In Simple Terms

- = Lobbying = Pressing power without being the power.
- = Meeting decision-makers to push your cause forward.
- = Using ideas, pressure, or public support to influence.



# As a Nigerian Student



## Writing Letters

Petitioning your school to change unfair policies through formal requests.



## Organizing Peers

Mobilizing classmates to demand better campus facilities like internet.



## Proposing Solutions

Presenting your startup ideas to local government leaders for support.



## Joining Campaigns

Participating in national movements to influence education laws.



# Ethical Considerations



## Positive Lobbying

- ✓ For justice and reform
- ✓ Transparent methods
- ✓ Community benefit



### Negative Lobbying

- × Bribery and corruption
- × Selfish personal gain
- × Undermining democracy



## How Will You Use This Tool?

Lobbying is a powerful instrument for change. The question is — will you wield it for selfish gain or collective progress?