CEO Speech: Good morning. Currently, for students as well as a working professional, the best way to earn money using their skills is by freelancing. In fact, approximately **1.57 billion** people in the global workforce are freelancers. And students consist of 37% of them. But all of them have one thing in common, that is making decent money in a hassle-free manner. For clients and big companies or business who are in constant need of freelancers, are often seen willing to pay skilled freelancers rather than hiring permanent employees, as seen in the case of Google, a giant Multinational company which has more freelancers than permanent workers. With the recent Coronavirus pandemic, this market has seen tremendous growth. But with growth comes great problems, both for clients as well as for freelancers. Well, lets start with freelancers. The most common problem for both a newbie and a professional are the search of client. As we can see through the data, with the ever-increasing growth of the freelancer market, finding clients is also a tough job. This is bad, especially who are just starting new as they get demotivated and eventually leave the market. Further, non-consistent income and delayed payments are a frequent issue which freelancers face from their clients, as they need to rely of their client’s word. There are lot of cases where the freelancers get ghosted by the clients after they complete their work without paying them, which leads to a lot of quits and Mental harassments, as their hard work gets reduced to nothing. As for clients, they too face problems, such as unsure of quality of work they get from the freelancers. Usually, clients decide on hiring a freelancer by checking their previous work. But they are often unsure how their work would turn out as there is no quality checking body which ensures them that every time, they hire someone, they get the best quality work. Secondly, they are unsure whether their work would be ready on time. Sure, there are deadlines, but the complexity of the work may increase so much that even freelancers may get overwhelmed. Finally searching the right freelancer takes time also a hassle for big companies, where they see time as a precious resource. So, here’s our Solution, **introducing FreelanSync, a platform which solves it all.** FreelanSync is a platform where we freelancers are not exploited, but respected. (client line goes here). (third line goes here). We aim to provide a both freelancers and clients a platform where they can work with harmony and without any hassle, so that both can be productive like never before. I, Biprangshu Das CEO of FreelanSync is both happy and proud to introduce you to a new era for freelancing, where it is seen not as a side hussle, but as a permanent job which people do. To tell you more about it, here is Chayan.

CTO speech: