



ບົດລາຍງານ:ວິຊາ ພາສາອັງກິດ
ສອນໂດຍ: ອຈ ສົມປອງ ແສງພະຈັນ
ຫົວຂໍ້: ການວາງແຜນສ້າງຮ້ານກາເຟ
Plan your own cybercafe

ສະມາສິກໃນກຸ່ມ:
ພຣະ ບຸນຄໍ້າ ພົມມະສຸລິນ
ທ້າວ ນຸ່ງຊົ່ວ ເຮີ

The background of the slide features a close-up of various colorful plastic alphabet blocks in shades of red, purple, green, and pink, arranged on a white surface. A large green semi-circular graphic is overlaid on the bottom half of the image, containing the text.

The information about cybercafe shop

Our coffee shop is build date 1.1.2022 located on Dongdok Campus, Xaythani District, Vientiane Capital, next to the National University, near the entrance to NUOL There are 10 employees, each of whom will have different responsibilities divided into 4 job positions:

- 1 store manager
- 2 Cooking chef
- 3 Assistant employee
- 4 Food delivery employee (rider)

Money needed

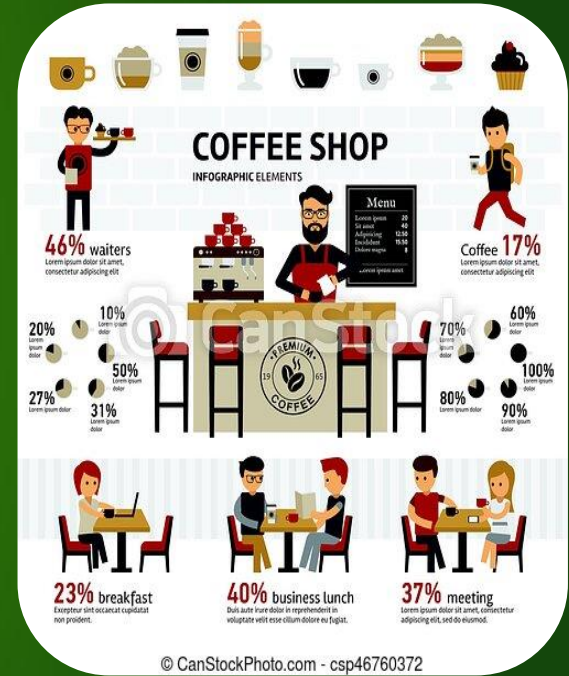
The money for the investment in building a coffee shop is that we have to rely on building materials.

products items and accessories, including imported goods, raw materials and decorations, which have calculated the total cost will be around 150 million kip to make our store beautiful and attractive to customers who will come to support our coffee shop.



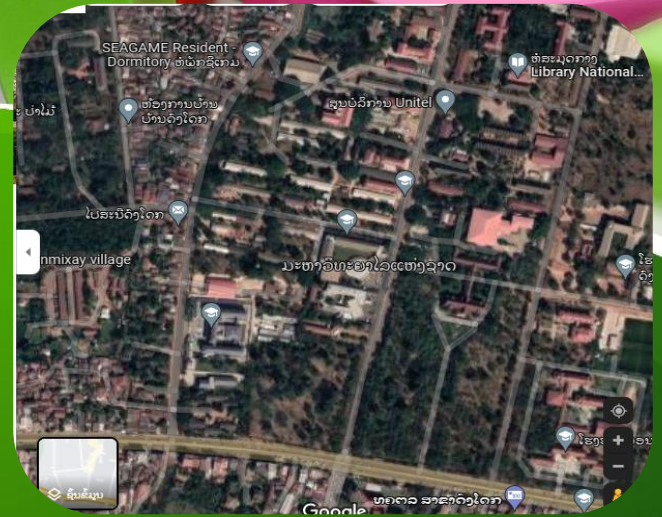
Type of customer

Lets to see the types of customers that we focus on are general customers, meaning that adults, children, seniors can also come to our shop because our shop, in addition to coffee, also has a variety of drinks: tea, milk, Ovantin and many other services to accommodate more customers.



Location

The location of our coffee shop will be located close to the community as appropriate. It will be located on the Dongdok campus near the National University to target the main customers such as teachers, students, business people. For this reason, we choose this place and customers who are not convenient nearby can order online. We have a delivery service with customers who order two or more.



Service in cybercafe

Services within our store In addition to food and beverages, there are many services for customers: Wi-Fi free, newspapers, magazines, movies, music, air conditioning, soft sofas.

There is an apron to support food waste and the back of the store has a bathroom for customers of the store for the convenience of all customers who come to use the service.



Furniture and decoration

Our store is decorated to suit all types of customers and the atmosphere in the store is cool.

Furniture will have two types: attached to the place, removable, but customers choose to use it as convenient.

Decoration Decorated with natural patterns as well as flowers on the wall with beautiful natural images to create a realistic atmosphere in the store in nature.



how to create a good atmosphere

Talk to the atmosphere in the coffee shop, we are divided into two types, inside and outside the store according to the customer's choice. The music, the music, and the flickering lights are not too bright.

It hurts the customer's heart, so you can choose which one you like. In case many people can choose to listen or watch according to the appropriate, the atmosphere in the store is logical.

Outside, there will be colorful flowers, fountains and colorful aquariums.



What type of hardware and software you need

Our hardware is a screen for leather straps for customers to see
Software is required for in-store software

Two models as an app to guide customers to download to order food, drinks online and storefront services, as well as customers click the menu to choose the menu and check the bill. The price is ready and can scan the queue to pay through the account in case of inconvenience, cash, prompt, modern, customer satisfaction.



Type of internet connection you need

Internet requires wireless wi-fi over medium speed to be available 24 hours a day.

And the last Our store slogan are:

Customer happiness is our impression, we are happy to serve you lovely customers every one





**Thanks for
listening and watching our present**

Your Questions?