



## Festival Package

Bring your online audience into the venue, expanding the community and engaging fans worldwide.

For the last three years, AEG Digital Media has been chosen to bring the worlds largest music festivals online - Coachella, Bonnaroo, Austin City Limits and Lollapalooza - just to name a few. With our expertise and experience we will bring the look and feel of your festival online and into the living rooms of viewers across the globe.

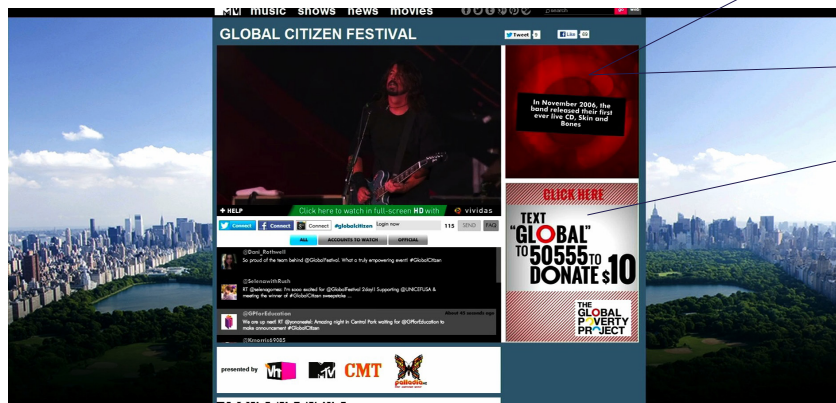
### Live Experience Platform:

The Festival Package includes our Tremolo Player with optional fully integrated advertising overlays available, in addition to our social media widget, the Hawk, and branding and audience interaction with the MC.

### Specific Use Case:

Use the platform to make statements, share Tweets and Instagrams, or send out polling or trivia questions. Answers are instantly tallied, and the administrator can thank the online audience for voting. The application provides an impactful, custom experience for the online user.

### Live Event Page



*Your  
Sponsor  
Here*

### Advertising Opportunities:

Interactive advertisements share the same space as trivia questions, polls, stats, and announcements. This creates an integrated branding experience for a captive audience.

Using your existing production infrastructure, bandwidth and homepage, AEG Digital Media enables you to bring your festival online with point-to-point transmission and encoding.

Each offering includes AEGDM's fully customizable Live Experience Platform (enabling monetization & audience interaction), point-to-point transmission and managed encoding services by our highly-trained team at our Online Broadcast Center in Marina Del Rey, California.

Option 1 - Single Camera	\$45,000
Option 2 - Multi-Camera (2)	\$60,000
Option 3 - Multi-Camera (3)	\$75,000

### Available add-ons:

- Master Control Package allowing for live mid-roll advertising, graphics and more.
- Video On Demand Services.

### Festival Requirements:

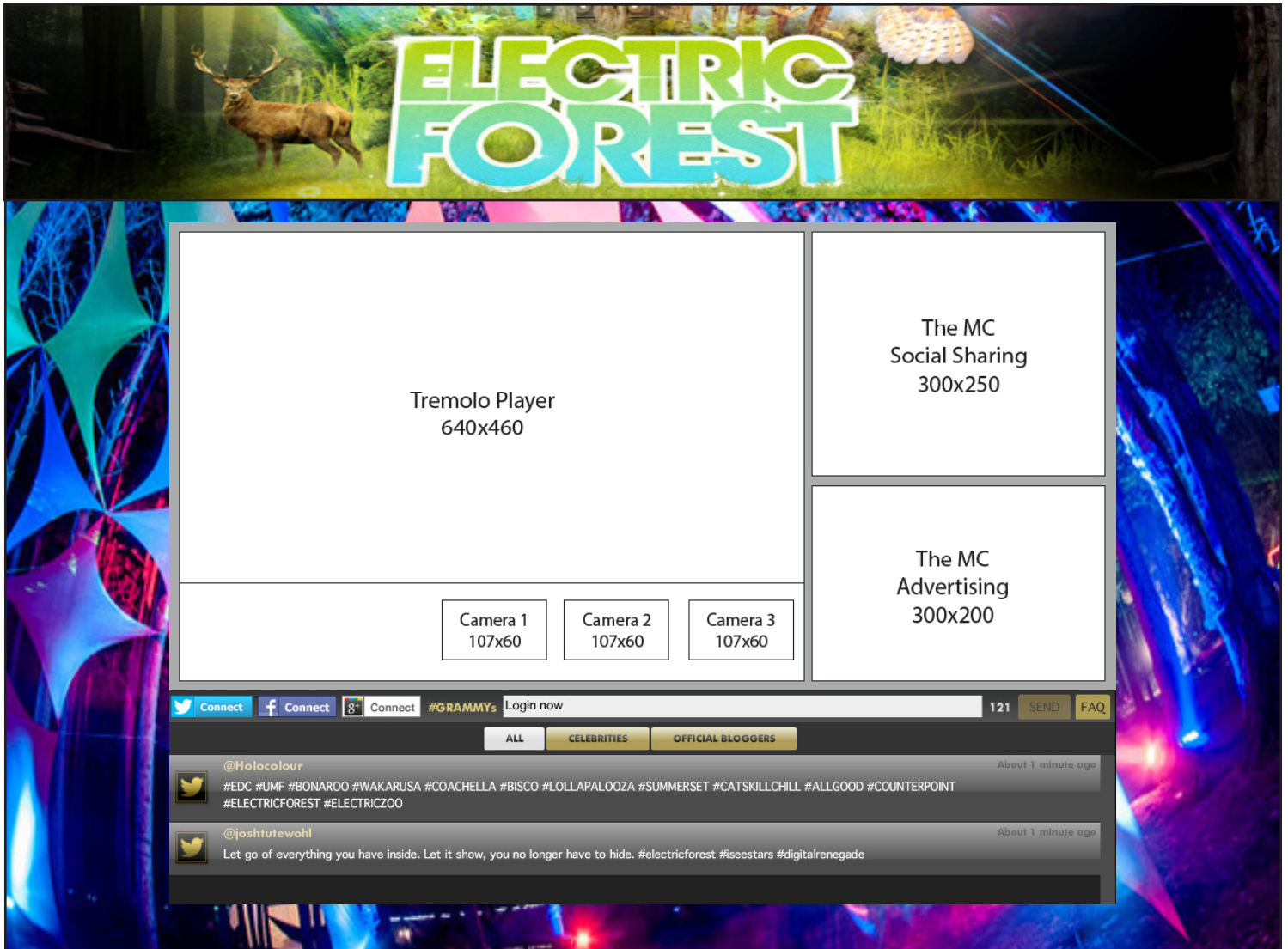
- Onsite Internet, 8mbps.
- Rights clearances for online streaming.

\*Augmented production services available for an additional fee.

\*Satellite or fiber transmission solutions are available for an additional fee.

\*Embeddable on two sites (your festival's homepage plus an additional site).

\*Unlimited CDN services available for an additional fee, please inquire for different models.



AEG Digital Media is regarded as the leading provider of complete webcast management and media services in the digital media industry. AEGDM takes a broadcast approach to streaming media and enables the world's most watched and most innovative webcasts and live events including Austin City Limits, the Coachella Valley Music and Arts Festival, the Bonnaroo Music and Arts Festival, the Global Poverty Project Festival, American Express Unstaged, the Royal Wedding, the GRAMMYS and the Oscars. With a facility in Los Angeles at L.A. LIVE and now with the new build out of the Global Access Center—the blend of a traditional teleport and data center—in Marina Del Rey, California, AEG Digital Media maintains the industry's leading technologies and broadcast operation centers to enable a seamless, TV-quality video experience for both live and on demand streaming services.