



## Complete Digital Broadcasting

Respected as the leading provider of webcast management, technical media services and video optimization solutions, AEG Digital Media (AEGDM) has the expertise that the world's premier brands, bands, awards shows, and sporting events need. AEGDM's creative and technical experts boast a combined 50+ years in the digital media industry, with a proven record of enabling the most watched and viewed events in Internet history, including the GRAMMYS, the Royal Wedding, Bonnaroo, People's Choice Awards, and many more.

## Turning Viewers from Spectators into Participants

AEG Digital Media has pioneered the use of video players that support multiple camera angles, social media widgets and photo sharing, and other custom elements that change viewers from spectators into participants.

## Our Customers



### The Tremolo Player

The Tremolo Player increases advertising options and revenue opportunities by creating a stable, high quality viewing experience that translates into extended viewing times and greater viewer engagement.



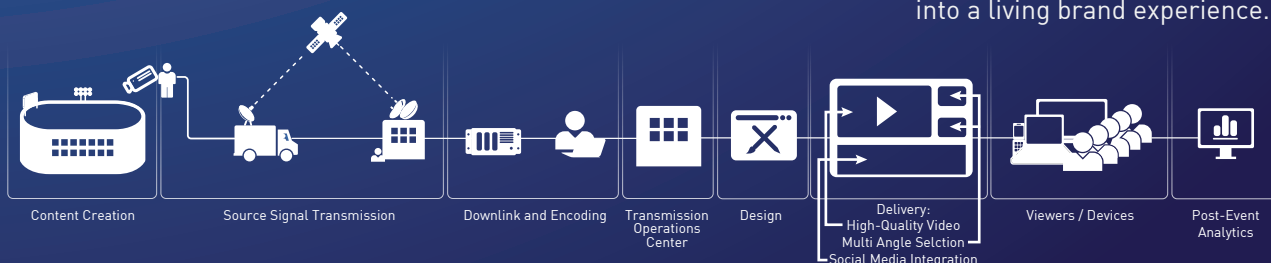
### The Hawk

The Hawk is a powerful, cross-platform application that combines messages about your event from Facebook, Twitter, text message and web submissions, enabling fans to join the conversation while administrators monitor and filter messages.



### The MC

The MC is a polling application that allows you to interact with your live online audience like never before by asking questions and gauging viewer experiences while increasing ad impressions and audience participation. The MC empowers brands as it transforms static advertising into a living brand experience.



Technology & Streaming · Professional Services · World-Class Facilities

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