NORTH INDIA'S LARGEST TECHNICAL FESTIVAL

SYNERGY 7

Empowering Innovation



SOFTWARE DEVELOPERS
DELHI TECHNOLOGICAL UNIVERSITY

WHO ARE WE?

we are a bunch of DTUites pledged to enrich development culture in our country

LEARN

opportunity to learn sectors of emerging tech, enrich tech skills with expert guidance

COLLABORATE

platform for developers to come together to manifest their ideas into reality

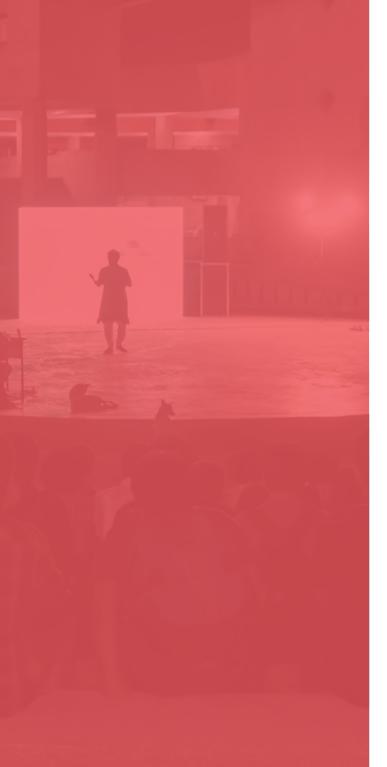
CREATE

build products solving real life challenges, get involved in innovative projects

EVENTS

"To the destinies we abode, I wont walk, I would code."





CODE WAR

BE BRUTAL. BE TOUGH

250+

competitive coders
will battle out in
knockout tournaments.
Last man standing
wins.

7000

watchers of the war at battleground of Open Air Theater, Delhi Technological Univesity

hackDTU

CREATE. CONQUER

In the month of February, hundreds of developers and designers collaborate to code, develop and deploy innovative solutions to real life challenges.

100 Teams 24 Hours Champion

QUEDAR GAIN THE EDGE

Learner Today, Creator Tomorrow

We invite leading professionals from industry to talk about emerging technology, scaling products, deploying innovation and building the future.





IT'S A YEAR FOR NEW EXPERIENCES!

THERE'S MORE!

THIS FEBRUARY, WITNESS THE LARGEST EVER EVENTS!





ONLINE STOCK MARKET

"One of the funny things about the stock market is that every time one person buys, another sells, and both think they are astute."

1000+ participants

WHY SPONSOR?

Sponsor the most prodigious technical festival, biggest playground for creators and innovators



RECRUITING

Hackathons and programming competitions give you incomparable access to top technical talent and we attract the smartest people around.



LIVE FEEDBACK

Hackathons allow real-time observation of potential clients trying your product. It will be high-speed, high-quality user testing for robustness and scalability.



BRAND RECOGNITION

Searching for a way
to expedite your
company's brand
exposure? You're at
the right place. We
give you exposure
exactly where you'd
want it most!

SPONSORSHIP TIERS

Mega | Giga | Tera | Title Sponsor Kilo COST 1,00,000 2,50,000 5,00,000 (Min. Bid) 25,000 50,000 Brand Promotion on Website, FB, Twitter, Instagram Logo on T-Shirts, Posters, Banners, conference kit Promotion with Media Partners Get Featured in video teaser & After-movie Keynote speech in conference, Video Presentation in hackathon. **Send Mentors** Recruiting

BUT THAT'S NOT ALL!

- Title, Tera and Giga sponsors are welcome to give their own prizes, featuring their brand names.
- Organize promotional events/ app downloads.
- Get Stall/Canopy/Space for promotional vans.

Also, We have special discounts for startups.

If you have custom requirements, contact the sponsorship team.



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