

NORTH INDIA'S LARGEST TECHNICAL FESTIVAL

SYNERGY7

Empowering Innovation



SOFTWARE DEVELOPERS
DELHI TECHNOLOGICAL UNIVERSITY

WHO ARE WE?

we are a bunch of DTUites pledged to enrich development culture in our country

LEARN

opportunity to learn sectors of emerging tech, enrich tech skills with expert guidance

COLLABORATE

platform for developers to come together to manifest their ideas into reality

CREATE

build products solving real life challenges, get involved in innovative projects

EVENTS

"To the destinies we abode, I wont walk, I would code."



CODE WAR
BE BRUTAL. BE TOUGH



HACKDTU
CREATE. CONQUER



QUEDAR
GAIN THE EDGE



CODE WAR

BE BRUTAL. BE TOUGH

250+

competitive coders
will battle out in
knockout tournaments.
Last man standing
wins.

7000

watchers of the war at
battleground of Open
Air Theater,
Delhi Technological
University

hackDTU

CREATE. CONQUER

In the month of February, hundreds of developers and designers collaborate to code, develop and deploy innovative solutions to real life challenges.

100 Teams

24 Hours

1 Champion



QUEDAR

GAIN THE EDGE

**Learner Today,
Creator Tomorrow**

We invite leading professionals from industry to talk about emerging technology, scaling products, deploying innovation and building the future.



The background of the entire image is a photograph of students in a classroom. The top half shows the faces of several students, including a young woman in the center looking towards the camera. The bottom half shows a desk with a blue cup, a pen, and some papers. The entire image has a semi-transparent red overlay.

IT'S A YEAR FOR NEW EXPERIENCES!

THERE'S MORE!

THIS FEBRUARY, WITNESS THE LARGEST EVER EVENTS!



FINQUEST

ONLINE STOCK MARKET

"One of the funny things about the stock market is that every time one person buys, another sells, and both think they are astute."

1000+ participants

WHY SPONSOR?

Sponsor the most prodigious technical festival, biggest playground for creators and innovators



RECRUITING

Hackathons and programming competitions give you incomparable access to top technical talent and we attract the smartest people around.



LIVE FEEDBACK

Hackathons allow real-time observation of potential clients trying your product. It will be high-speed, high-quality user testing for robustness and scalability.



BRAND RECOGNITION

Searching for a way to expedite your company's brand exposure? You're at the right place. We give you exposure exactly where you'd want it most!

SPONSORSHIP TIERS

	Kilo	Mega	Giga	Tera	Title Sponsor
COST	25,000	50,000	1,00,000	2,50,000	5,00,000 (Min. Bid)
Brand Promotion on Website, FB, Twitter, Instagram					
Logo on T-Shirts, Posters, Banners, conference kit					
Promotion with Media Partners Get Featured in video teaser & After-movie					
Keynote speech in conference, Video Presentation in hackathon.					
Send Mentors					
Recruiting					

BUT THAT'S NOT ALL!

- Title, Tera and Giga sponsors are welcome to give their own prizes, featuring their brand names.
- Organize promotional events/ app downloads.
- Get Stall/Canopy/Space for promotional vans.

Also, We have special discounts for startups.
If you have custom requirements, contact the sponsorship team.

CONTACTS

PRIMARY EMAIL

sponsorship@sddtu.org

NIKHIL PANDEY

nikhil.pandey@sddtu.org

+91 7834 989 999

SAKSHAM SANDHU

saksham@sddtu.org

+91 9013 803 905

OUR SPONSORS





THANK YOU!



www.sddtu.org | Software Developers | Delhi Technological University