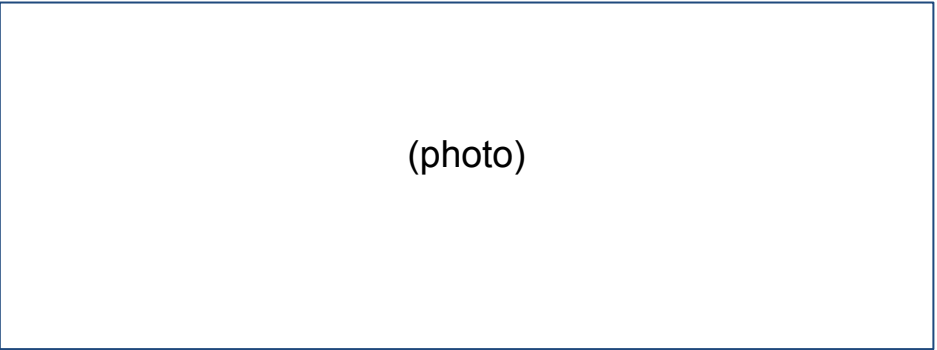
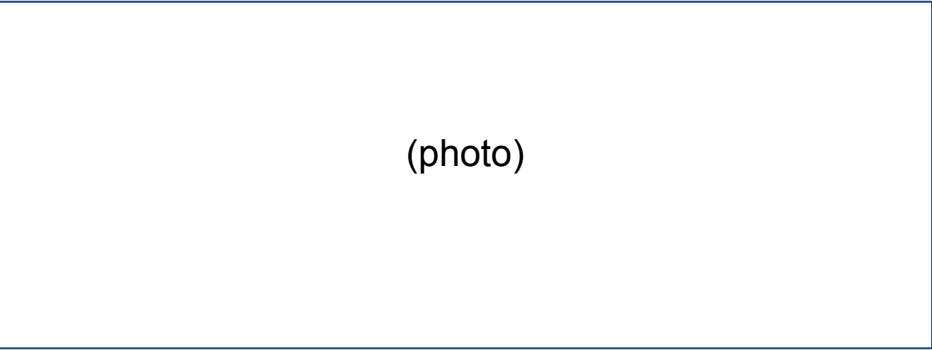
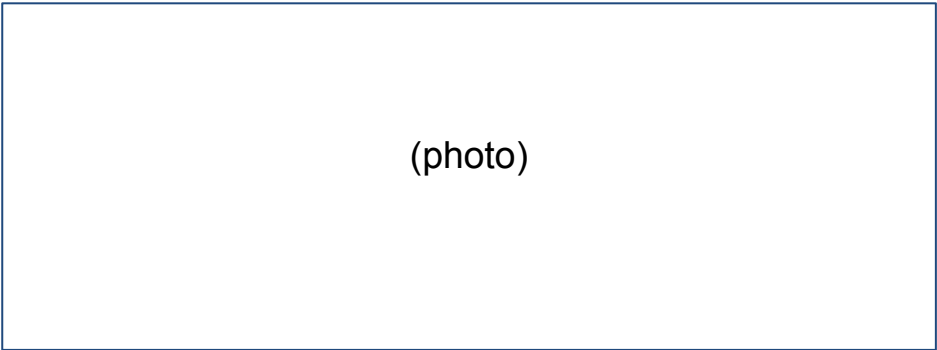


Primary Perspective

Gathering

Prepping

What other steps in the process did you observe?



- Child uses step stool, reaches for toothbrush
- Sibling or parent can help reach toothbrush
- Child reaches for toothpaste

- Child holds toothbrush
- Parent puts toothpaste on child's toothbrush
- Water turned on to wet toothbrush

- Steps 1
- 2
- 3

- Steps 1
- 2
- 3

- Steps 1
- 2
- 3

Pain Points

- Sink not sized for child
- Sink shared by family so most of toothbrush holder, toothpaste pushed up against mirror

Workarounds

- Child step stool
- Parent or sibling helps child reach teeth cleaning items

Design Opportunities

- Closer proximity children's teeth cleaning holders – attached to cabinet or sink?
- Stool with storage?
- Toothpaste holder firmly attached to countertop

Pain Points

- Two-person job with child
- Child wants autonomy in process – "I do it"
- Child difficulty reaching sink handle

Workarounds

- Sink attachment for child to reach flowing water, slower flow
- Parent or sibling helps child put on toothpaste

Design Opportunities

- Better toothpaste dispenser for children – pre portioned or clear toothpaste packaging for child to see
- Toothpaste that doesn't leave mess – magic ink toothpaste?
- Toothpaste/ brush in one – Brush that dispenses toothpaste?

Pain Points

- 1
- 2
- 3

Workarounds

- 1
- 2

Design Opportunities

- 1
- 2
- 3

Pain Points

- 1
- 2
- 3

Workarounds

- 1
- 2

Design Opportunities

- 1
- 2
- 3

Pain Points

- 1
- 2
- 3

Workarounds

- 1
- 2

Design Opportunities

- 1
- 2
- 3



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