

# MASTER SERVICES AGREEMENT

Between Alpha Innovations Private Limited (the "Service Provider") and Beta Global Enterprises Limited (the "Client") Date: September 21, 2025

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## ARTICLE 1: PARTIES AND PURPOSE

This Master Services Agreement (the "Agreement") is entered into by and between: 1. Alpha Innovations Private Limited, a company incorporated under the Companies Act, 2013 of India, having its registered office at 221 Technopark Towers, Jaipur, Rajasthan, India, hereinafter referred to as the "Service Provider". 2. Beta Global Enterprises Limited, a company incorporated under the laws of the United Kingdom, having its principal office at 12 Finsbury Square, London, EC2A 1AS, United Kingdom, hereinafter referred to as the "Client". The purpose of this Agreement is to establish the terms and conditions under which the Service Provider will perform software development and IT support services for the Client.

## ARTICLE 2: DEFINITIONS

Affiliate means, with respect to a Party, any entity that directly or indirectly controls, is controlled by, or is under common control with such Party. Confidential Information means all proprietary, non-public information disclosed by one Party to the other, whether oral, written, electronic, or otherwise.

Deliverables means any software, documentation, reports, or materials developed and delivered under this Agreement. Effective Date means the date first written above. Services means the activities and tasks set forth in the Scope of Services (Article 3).

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## **ARTICLE 24: EXECUTION AND SIGNATURES**

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed as of the Effective Date.

For Alpha Innovations Private Limited

Signature: \_\_\_\_\_

Name:

Title:

Date:

For Beta Global Enterprises Limited

Signature: \_\_\_\_\_

Name:

Title:

Date: