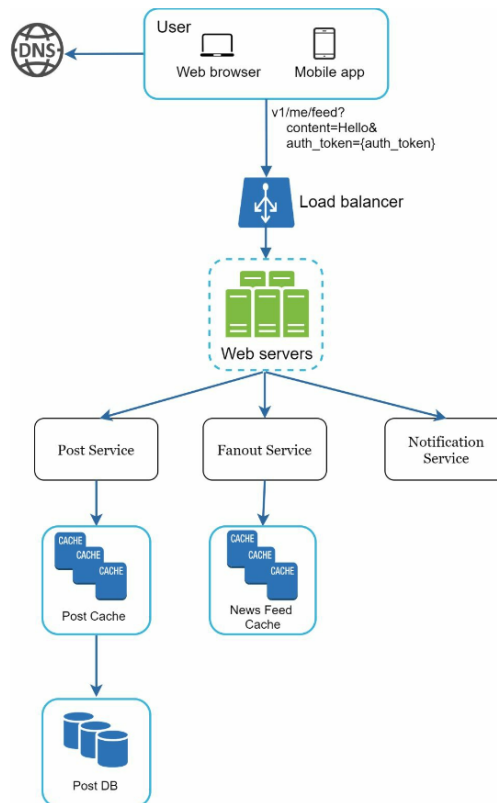


# Step 2 - Propose high-level design and get buy-in

Goal: reach an agreement with the interviewer on the design

- **Work together** with the interviewer on the design and **get feedback**
- Draw box diagrams with key components
- Do back-of-the-envelope estimation if needed
- Go through the design with use cases → discover edge cases

## Example for feed publishing:



In Step 2 of the system design process for an online bookstore—proposing a high-level design and getting buy-in—it's important to lay out a blueprint that addresses all the

core requirements identified in the first step. Here's what you might ask to ensure alignment and gather necessary inputs before finalizing this high-level design:

## **Questions to Ask (complement to step 1) for the online bookstore problem:**

### **1. Purpose and Core Features:**

- What specific features are most critical for the online bookstore (e.g., search functionality, recommendations)?

### **2. User Base:**

- Who is our target audience (e.g., general public, specific interest groups)?
- Do we expect user traffic to vary seasonally or with specific promotions?

### **3. Usage Patterns:**

- What are the peak traffic expectations, and how often do they occur?
- What is the expected frequency and volume of transactions per user?

### **4. Data:**

- What kinds of data will we be handling (e.g., user data, payment information, book details)?
- How much data storage will be required initially, and what is the expected growth over time?

### **5. Performance Requirements:**

- What are the expected response times for user queries and transactions?
- Are there specific performance metrics we need to meet for search results and checkout processes?

### **6. Scalability:**

- How will the system scale to handle thousands of concurrent users or more?
- What strategies will we use for scaling, such as cloud services, load balancers, or database sharding?

### **7. Integration:**

- What external services will we need to integrate, such as payment gateways or social media platforms for login?

- Are there existing inventory systems or databases that need to be integrated?

#### 8. **Availability and Reliability:**

- What uptime is required for the bookstore to be considered reliable?
- What redundancy plans and backup systems will be in place to ensure data integrity?

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(Advanced, not limited to interviews)

#### 9. **Security Requirements:**

- What levels of security are needed for user data and financial transactions?
- How will we comply with regulations like GDPR or PCI DSS?

#### 10. **Budget and Resources:**

- What is the budget for developing and maintaining the online bookstore?
- What resources do we have available, and what might we need to acquire (e.g., technology, personnel)?

#### 11. **Maintenance and Monitoring:**

- What tools will we use to monitor the health of the system and user activity?
- How will we handle updates and maintenance without affecting availability?

#### 12. **Timeline:**

- By when does the system need to be operational?
- Are there key milestones, such as beta launches or marketing campaigns, that affect the timeline?

### **Online Bookstore High-Level Design Proposal:**

Here's a simple high-level design for an online bookstore:

#### **1. User Interface:**

- **Web Frontend:** Handles user interactions such as searching, browsing, and purchasing books.
- **Mobile App:** Provides access on mobile devices with similar functionalities as the web version.

## 2. Backend Services:

- **User Service:** Manages user profiles, authentication, and authorization.
- **Book Management Service:** Handles book inventory, details, and metadata.
- **Shopping Cart Service:** Manages the shopping cart and session data.
- **Order Processing Service:** Handles order creation, payment processing, and order fulfillment.
- **Review and Rating Service:** Manages user reviews and book ratings.

## 3. Database Layer:

- **User Database:** Stores user data, preferences, and security information.
- **Book Database:** Stores book details, stock levels, and pricing.
- **Transaction Database:** Records transactions, orders, and payment details.

## 4. Supporting Infrastructure:

- **Search Engine:** Powers book searches with filters and sorting capabilities.
- **Payment Gateway Integration:** Manages transactions through external payment services.
- **CDN and Caching Solutions:** Ensures fast content delivery and reduces load on core servers.

## 5. Deployment and Operations:

- **Cloud Infrastructure:** Leverages cloud services for hosting, scaling, and backups.
- **Monitoring and Logging:** Tools to monitor system health and log activities for troubleshooting.