FueledBy.Us

Connecting the creative industry

Who am I?

- Kyle Tolle

  - Computer Science grad from OSU

  - Professional Ruby on Rails developer

Idea

- Currently, it's hard to...

  - share writings with multiple people

  - manage comments/revisions/versions

  - connect with others

- So I'm creating a service to fix that

FueledBy.Us

- Service designed to connect...

  - writers

  - readers

  - editors

  - publishers

Writers

- WYSIWYG editor

- Hosting

- Import/Export

- Share

- Publish

- Gain/Give reputation

Readers

- Discovery

- Categories

- Popular/Trending

- Comment and provide feedback

- Give reputation

Editors

- Critique

- Revise

- Over the lifetime of the work

- Gain/Give reputation

Publishers

* Manage

* Track

* Communicate

Market

- Small/indie authors, editors, and publishers

- Need connections, networking, and exposure

- Easy, modern collaboration

Potential

- Authors hire editors

- Authors self-publish

- Authors and editors stand out with rep gained

Potential

- Paid plans for private documents/features

- Ad revenue sharing

- Publishers manage and promote content

- Expand to other media

Finance/Future/Asks

- Biggest investment is time/effort to develop

- Target schools to use for group classes/projects

- Target corporations that create and maintain documentation

- Get big publishers on board

- Need help with the business aspects

Demo

- FueledBy.Us