FueledBy.Us

Connecting writers, readers, and editors

Who am I?

- Kyle Tolle

  - Computer Science grad from OSU

  - Professional Ruby on Rails developer

Idea

- Currently, it's hard to...

  - share writings with multiple people

  - manage comments/revisions/versions

  - connect with others

- So I'm creating a service to fix that

FueledBy.Us

- Service designed to connect...

  - writers

  - readers

  - editors

Writers

- Host

- Import/Export

- Share

- Revise

- Publish

- Gain/give reputation

Readers

- Discover

- Give reputation

- Comment and provide feedback

Editors

- Critique

- Revise

- Over the lifetime of the piece

- Gain/give reputation

Market

- Small/indie authors, editors, and publishers

- Need connections, networking, and exposure

- Easy, modern collaboration

Potential

- Authors hire editors

- Authors self-publish

- Authors and editors stand out with rep gained

- Pay for private documents, extra features, support, and integration

- Publishers can work with their authors/editors & manage their content

Finance/Future/Asks

- Biggest investment is time/effort to develop

- Target schools to use for group classes/projects

- Target corporations that create and maintain documentation

- Get big publishers on board

- Need help with the business side

Demo

- http://fueledby.us