

NATHAN RUMBAOA

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EDUCATION

University of California, Berkeley

Berkeley, CA

Bachelor of Arts in Cognitive Science and Data Science

August 2023 - May 2026

Relevant Coursework: Foundations of Data Science, Principles & Techniques of Data Science, Computational Structures in Data Science, Computational Models of Cognition, Introduction to Full-Stack Development, Principles of Business

WORK EXPERIENCE

Dolby Laboratories (Contract)

Berkeley, CA

Data Analyst

August 2024 - December 2024

- Compiled data from over 1500 people worldwide depicting their ad-supported subscription and television preferences
- Learned and utilized Seaborn and Pandas in 10 weeks to synthesize marketing concerns and product visibility findings
- Worked with Disney+, Netflix, and Max to integrate our solutions into their content production and content selection

Marvel Studios (Contract)

Berkeley, CA

Marketing Strategy Analyst

August 2024 - December 2024

- Interviewed a set of 50+ students worldwide to understand shortcomings in the product awareness of Marvel Unlimited
- Successfully developed and pitched 2 physical, 2 digital, and 2 partner-based marketing campaigns derived from synthesized data, providing actionable insights to assist Marvel in shaping the future strategy of Marvel Unlimited

Pacific Aviation (Singapore Airlines)

Burlingame, CA

Customer Service Agent/Ramp Supervisor

February 2024 - August 2024

- Utilized *Amadeus Altéa* PSS software to assess 450+ passenger qualifications to travel while ensuring safety and comfort through the analyzation of baggage, correct handling of travel documents, and recitation of international regulations
- Oversaw and advised flight crew as well as catering, fueling, and cargo vendors while auditing their methods to safely expedite the turnaround of our wide-body aircraft for the standardization of consistent on-time and early departures

City of Vacaville

Vacaville, CA

Community Development Intern

December 2022 - May 2023

- Cultivated judgment through the organization of 100+ prior planning projects and influence a more sustainable directory
- Spearheaded the conversion of the planning directory to become more sustainable through the digitalization of projects

LEADERSHIP EXPERIENCE & ACTIVITIES

Cal AeroSAE

Berkeley, CA

Landing Gear Engineer

August 2023 - January 2024

- Researched the efficiency and duality of different landing gear types by physically testing each configuration with mock models of weighted blocks under high load situations on three terrains: mountainous, unbroken, and dirt paths
- Composed and calculated a landing gear design that integrated positive ideas from landing gear configurations more commonly used as well as previous successful designs and scaled the design from a 200ft design to a 6ft design

Pilipinx Association of Scientists, Architects, and Engineers (PASAE)

Berkeley, CA

Public Relations Intern

August 2023 - January 2024

- Refined technological skills such as Adobe Photoshop, Adobe Illustrator, and Canva through the creation of commissioned designs for the benefit of over 20 Pilipinx departments and culture clubs on the Berkeley campus
- Polished clerical skills through the organization of more than 300 commissions in Google Sheets using different formulas to store mass orders from Pilipinx departments all around the Berkeley campus and community

SKILLS & INTERESTS

Technical Skills: Adobe Suite, Google Suite, HTML, CSS, Python, Pandas, Seaborn, SQL, Microsoft Excel, Qualtrics

Soft Skills: Communicative, eager to learn, detail-oriented, decision-making, self-motivated, critical thinking, organized

Interests: Plane spotting, football, bowling, traveling, learning phrases from different cultures, playing the saxophone/drums