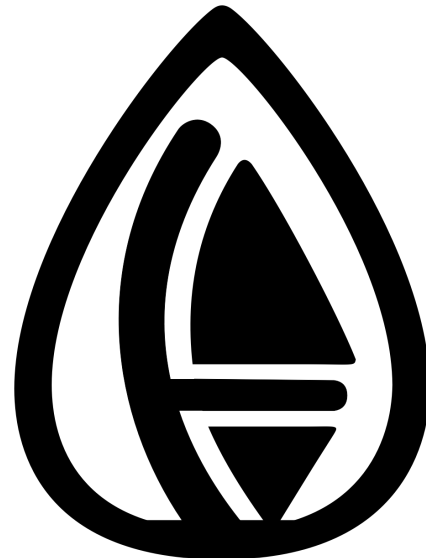


CLYDE Windsurfing & SUP

Members Pack
2021



CLYDE

WINDSURFING & SUP CLUB

Resources

- Website
<https://clydewindsurfing.co.uk>
- Facebook Page
<https://www.facebook.com/clydewindsurfing/>
- Facebook Group
<https://www.facebook.com/groups/409541942824948>
- Email
admin@clydewindsurfing.co.uk



40th Birthday

- The Club has existed in various forms for 40 years
- It exists for it's members
- It only exists because of it's members
- **When** the club does well, it is because of committed members who volunteer to run the club.
- It's a big family and that's the way it should be 😊
- Welcome to the party.





Ambition

Top Priority

- Don't lose the hug!
- Get people on the water!

Boring Practical Priorities

- Improve the infrastructure
- Replace aging kit
- Improve booking processes
- Train up new instructors

Longer term

- Grow the usage of the club



Challenges

Balance the needs of the Club, it's members, and the Schools that it runs

Not burn out Volunteers trying to run a business

Train enough instructors and event managers to really increase the club's capacity

Stay in tune with what members want



Who it does it for

Potential Members

- Beginners
- Racers
- Tourers

Members

- Parents
- Juniors
- Racers
- Families
- Social Sailors / SUPer
- Day Trippers
- Tourers

The club and both it's schools

The Clyde runs two schools.

- One for Windsurfing (RYA Affiliated)
- One for SUP (BSUPA Affiliated)

They are both called Clyde Windsurfing



What the club plans to deliver

Windsurfing Courses

1. Start Windsurfing
2. RYA Improver

SUP Courses

3. Ready to Ride
4. Ready to Race
5. Ready to Tour

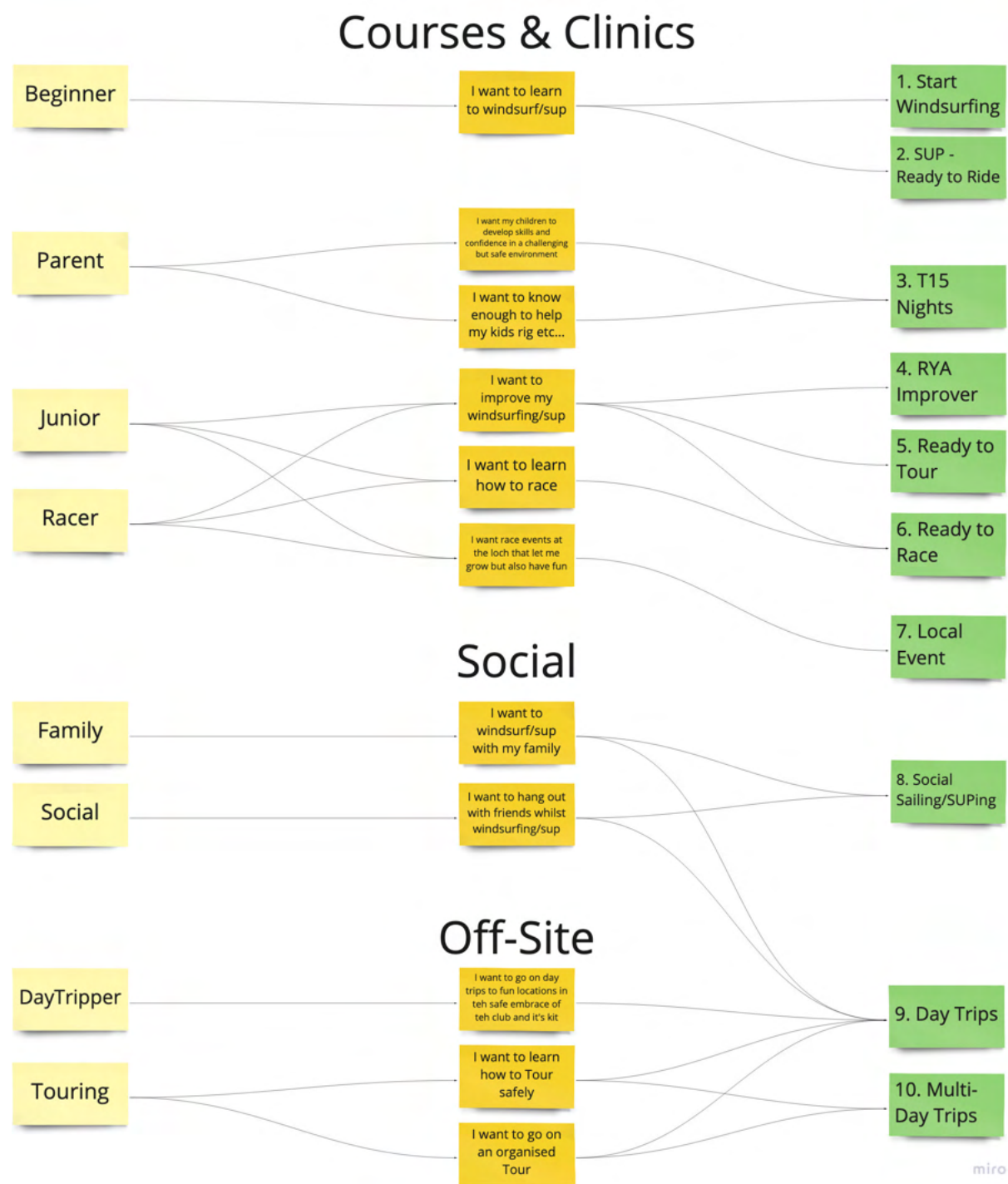
Club Nights

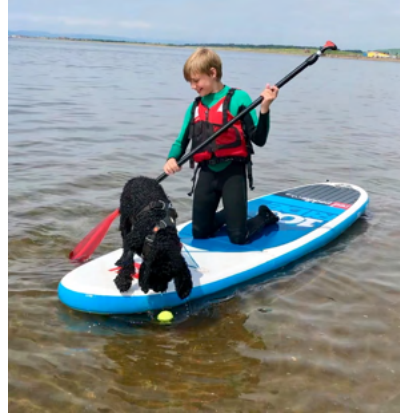
6. Junior Night
7. Social/Family Sailing / SUPing

Activities

8. Local Events
9. Scottish Windsurfing Events
10. Day Trips

How These Connect





Beginners

- You come on a course and learn how to SUP or Windsurf
- This also gets you membership for the year (You are now a Social Sailor / SUPer)
- You can then pay to hire club kit on Club Nights
- You can participate in coaching sessions on Club Nights
- You get reduced entry fees to Club Events
- You can then pay to attend Club Trips

Parents

- Once your children have completed a Beginners course, they can then be booked onto Junior Nights
- In Subsequent years they can join as a Junior member or part of a Family membership and book onto Junior Nights
- Junior Nights provide a safe, structured and coached windsurfing session, for children to learn and explore their boundaries in a safe environment
- Clinics will be available on Junior nights for Parents interested in learning more about windsurfing. These usually start with how to Rig sales etc...

Juniors (Windsurfing)

- You are no longer a beginner, having been through the Start Windsurfing course.
- You can come along to Junior Nights and sail with your friends. Learn, race and have fun.
- If you are interested in making the Scottish or British squads then Junior @ Clyde is the way to go.
- You can also sail on Social nights and might even want to sail with the rest of your family.
- There are several events/races throughout the year for when you are ready

A large orange circle is positioned on the left side of the slide, partially cut off by the edge. The text 'Social & Families' is written in white inside this circle.

Social & Families

- Book out the kit and come down for a Sail or SUP
- Access the coaching available on Social / Family nights
- Engage in ad-hoc races/tours on Social Nights throughout the year



Racers

- Enter the various “Open” events throughout the year
- Attend a Racing course in either Windsurf or SUP
- Join the club and enjoy ad-hoc racing on Social Nights throughout the year

Tourers

- Attend a Ready to Tour course and learn how to safely and enjoyably tour on British Waterways
- Join the club and enjoy club trips to places such as Loch Lomond and the Clyde Estuary
- Enjoy mini tours of the loch on Social Nights
- Get fit
- Keep your mind healthy 😊

A large orange circle is positioned on the left side of the slide, partially cut off by the edge.

Day Trippers

- Join the club and enjoy club trips to places such as Loch Lomond and the Clyde Estuary
- Hire club kit for these trips
- Be safely introduced to locations that we guarantee you will come back to again and again.



The rough financials

Each Year the club running costs are roughly:

• Insurance	£1500
• RYA & Log Books	£500
• BSUPA Affiliation	£100
• Boat Costs	£500
• Replacing Kit	£5000
• Training	£2000
• Property Maintenance	£1000
• Radios	£400

Costs Total	£11,000
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Money from Courses

If we run the following courses in 2021:

- 55 people learn to SUP £2750
- 30 people learn to Windsurf £6300

Courses Total £9050

Money from Juniors

If we run Junior in 2021:

- 24 Junior Memberships (£30) £720
- 300 Junior kit hires (£5) £1500

Junior Total £2220

Money from Memberships & Senior Kit Hire

If seniors join the club and hire kit:

- 20 Senior Memberships (£30) £600
- 160 senior kit hires (£5) £1600
- 96 senior kit hires (£10) £960

Senior total £3160

Rough Totals

Courses Total	£9050
Junior Total	£2220
Senior total	£3160
INCOME TOTAL*	£14,430
against	
Running Costs	£11,000

* Likely income total if weather is average and no Covid lockdowns are re-imposed

Events

Our goal in 2021 is to run Events at:

- **“Break Even”**

Or

- **“Minimal profit”**

This is to get:

- **Participation**
- **Get people on the water & having fun**
- **Be as financially accessible as possible.**

We will also be developing social inclusion policies, to allow access to groups who could not normally afford it

So what can
earning
more do for
us.

- Renew the kit quicker
- Train more instructors (You?)
- Train more safety and event volunteers (You?)
- Improve the compound
- Improve beach access (*this is a huge benefit*)
- Get cool stickers and stuff
- Run bigger/more events
- Go on bigger trips (Multi Day etc...)

Kit

- **Kit (boards, sails, wetsuits etc...) wears out and needs replaced.**
 - **The SUP kit has been renewed for 2021**
 - **The Windsurf kit needs renewed soon**
 - **Cumbræ National Water Sports Centre, is selling off their windsurfing kit, and we may have the option to buy some of it**
 - **We also need club income to fund buying new kit**
 - **We have always also needed external Funding (Lottery, Sport Scotland etc...) to afford kit replacement. This is a little inconsistent and is quite a risk to rely on.**
 - **Our business model now reflects that:**
 - **as you Sail more, the kit gets worn out quicker**
- BUT**
- **The club earns more money to replace the kit quicker**
 - **We believe this is the start of a more sustainable approach to kit replacement**

What is the rough income approach

- If you come on a course, then you are a Member for the rest of that year
- In following years, you can join as a Member
- Membership is less expensive, but hiring kit will cost for each session.
 - Casual Sailors pay less.
 - Committed sailors pay about the same as previous years
- Membership gets you the ability to hire kit and come on trips, as well as cheaper entry to events
- Membership also gets you first option of any club kit getting sold at year end
- There is scope for social inclusion within the price structure (free memberships or kit hire etc...).
 - We can be a better part of the community 😊

What we need from you this year

- **Tell us if anything is missing from this**
- **Vote on committee members and other roles**
- **Get involved if you have the time**
 - **Junior nights need volunteers to help with all aspects**
 - **Training is available in Power Boating and Event Management**
 - **Train up as an Instructor
(Martin says: choose SUP :-o)**
 - **Events need Marshalls, Directors, Time-Keepers etc...**
 - **Build something. The compound is an endless list of stuff that could be built.**

**What we
want for you
this year**

- **Have Fun**
- **Feel Fulfilled**
- **Enjoy watching the kids grow**
- **Go somewhere new**
- **Try something new**
- **Make friends**
- **Hang out with Friends**

