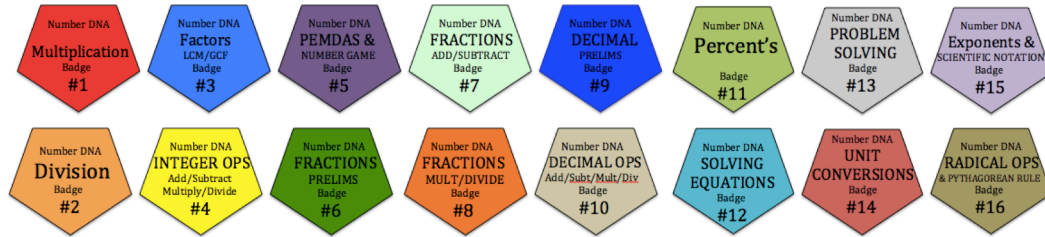


Number DNA's Secret Sauce

Use Universal Badging to Leverage Incentives to Learn

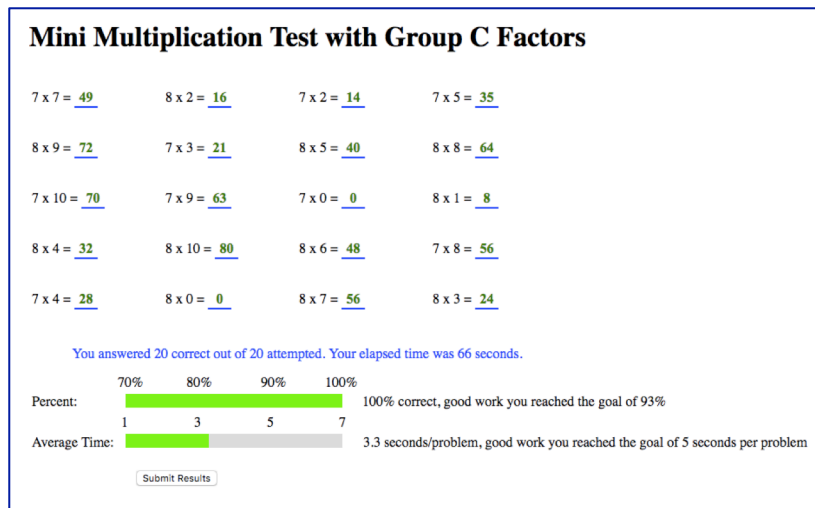


Badges earned are stored in a digital repository managed by [badges.me](https://www.badges.me)

The Core

Create a solid math foundation by mastering/badging 16 units
Two Level Standard for mastery: accuracy and time.

Practice/workouts are 5 minutes or less and each provide the user with immediate feedback showing personal progress.



Three Key Changes

1. Shift focus to understanding the DNA of numbers: i.e. factors
2. Make understanding “WHY” the central focus by embedding and emphasizing simple math logic.
3. Design modules to include the principles of game-full learning.