# JANE DOE - Graphic Designer

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### PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with 5+ years of experience in visual storytelling, branding, and digital design. Proficient in Adobe Creative Suite, Figma, and Canva. Passionate about bringing brand visions to life through innovative design solutions that captivate and convert audiences.

#### PROFESSIONAL EXPERIENCE

### Senior Graphic Designer, Pixel Hive Agency - New York, NY

July 2021 - Present

- Led creative direction for branding projects of 15+ clients
- Designed marketing collateral, social media campaigns, and product packaging
- Collaborated with UX/UI teams for interactive prototypes
- Mentored 2 junior designers

## Graphic Designer, Studio Blaze - Brooklyn, NY

March 2018 - June 2021

- Delivered over 120 creative assets
- Worked with clients in tech, fashion, and real estate sectors
- Enhanced visual impact with design principles
- · Conducted brand audits and style guides

#### **EDUCATION**

BFA in Graphic Design - School of Visual Arts, New York, NY (Graduated: May 2017) - Dean's List | Student Art Exhibition Winner 2016

#### **CERTIFICATIONS**

- Adobe Certified Expert (ACE) - Illustrator & Photoshop - Google UX Design Certificate - Coursera - Branding for Designers - The Futur Academy

### **PORTFOLIO HIGHLIGHTS**

1. Brand Identity - Elixir Tea Co.: Created logo, packaging, and brand guide; 65% sales increase 2. Redesign - Nova Travel App: Redesigned mobile app interface; 28% improved retention 3. Social C #GoGreen: 500K+ impressions and 50K+ engagements

#### **CLIENT TESTIMONIALS**

"Jane consistently exceeds expectations. Her creativity and professionalism make her a joy to wor Creative Director, Pixel Hive "Our branding would not be the same without Jane's visionary design CEO, Elixir Tea Co.

#### **LANGUAGES**

• English - Native • Spanish - Professional Working Proficiency