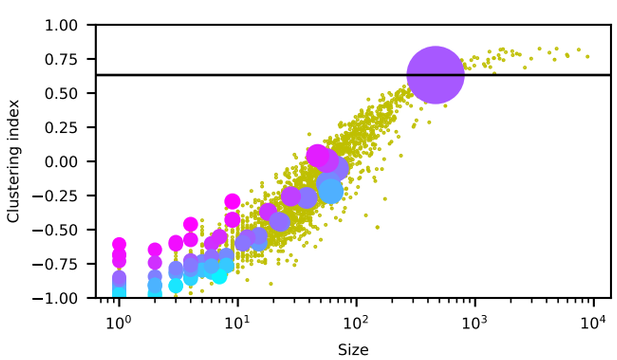GO:0008284 -- positive regulation of cell proliferation