Ismael Bernárdez Núñez

WEB DEVELOPER / GRAPHIC DESIGNER / TRAINER

Bachelor in Fine Arts, specializing in design and audiovisual media; and with professional experience as a graphic designer, web developer and trainer. As a graphic designer making logos, corporate image, catalogs, promotional design, ...-; and a lot of digital products - 3D design, digital video, image processing, flash, ...-. As a web designer doing all kinds of websites: online stores, corporate sites, blogs, prototypes, ...

And as a trainer, transmitting acquired knowledge and practical skills adapted to the specific needs of the student.

EDUCATION

DEGREE IN FINE ARTS

Fine Arts Faculty- University of Vigo Pontevedra, Spain- UE June 1996

PRE-DOCTORAL COURSES

Department of Sculpture Biennium 1996-1998

PROFESSIONAL EXPERIENCE

■ ambosass.com - since 1997

I founded Ambos Associated Lda. in 1997. Personal platform to show my work and offer my services of graphic design and web programming. Freelance.

Web design and programming, specialist e-commerce, graphic design, digital creativity, art direction, communication and marketing, trainer/coacher, ...

■ Econet Consultants

In this European consultancy I carry out the functions of digital designer- busy in the solution of corporate communication and marketing problems: brochures, posters, communication and / or marketing campaigns, presentations, ...-; and web developer- giving support in style, web prototyping and programming for landing pages, intranets and corporate websites.

Peter Taboada S.L.

In this company applied to the technology of the water, I participate in the consolidation of the marketing department, providing all kinds of communication materials and corporate identity- catalogs, company image, presentations, sector fairs, stands. And in the incorporation of the ICT infrastructure: Start-up of its own server, design and programming of the corporate website, webmaster, ...

■ System Formación

Trainer in Computer Aided Design and Desktop Publishing. Training actions oriented to the practical learning of software for graphic design- Illustrator, CorelDraw, Freehand, ...-, image processing software- Photoshop, Gimp, ...-, and 3D design- Autocad, 3DStudio, ...-

■ Pixel Graphics S.L.

My first digital job was in this audiovisual production company and its associated companies: Interaction c.i.m. and Arnal TI. In-house designer, designing numerous websites and applications; and dealing with the corporate image and graphic identity of the company (s). Here I give my first steps in web programming UI / UX, information architecture, usability, SEO, ... and also in 3D design and digital video.

■ AulaD c.b.

While I was finishing my studies at BB.AA., I was part of an academic initiative of non-regulated education -Interiorism and Graphic Design- as a founding partner and as a professor of drawing, graphic design, color and communication theory.

ADDITIONAL TRAINING

2018 TEACHING OF PROFESSIONAL TRAINING FOR THE EMPLOYMENT, professional certificate 380h., CIP, Vigo.

2016 DIGITAL STRATEGY - PRESENTIAL WORKSHOP, ACTIVATE-Google, Vigo, Spain-UE.

2015 ONLINE MANAGERS FOR THE DEVELOPEMENT OF WEBSITES & e-COMMERCE, 220h course, CEP/e-FEMXA, Vigo.

2009 SAFETY NETS AND SYSTEMS TECHNICIAN, professional certificate 460h, Microgal, Vigo, Spain-UE.

1997 TALLER MULTIMEDIA, 120h with the catalonian artist Zush, CGAC, Santiago, Spain-UE.

1996 VIRTUAL REALITY AND ADVANCED VISUALISATION, International Atlantic University, Poio, Spain-UE.

1994 CAD/CAM - AUTOCAD, 460h course, AFI, Vigo, Spain-UE.

CONTACT

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SKILLS

- Web Design / Graphic Design
- Web programming
- Trainer
- Teamwork
- Attention to detail
- Communication
- Organization
- Positive attitude
- Analytical skills

Software

- Photoshop, Illustrator, XD
- Adobe Creative Suite
- Inkscape, Blender
- 3DStudio
- Digital video: Premiere, AE

Web Dev.

- HTML5, CSS3
- Wordpress + WooCommerce
- Prestashop, Opencart
- UI/UX Frameworks
- Less, Sass
- JS, PHP
- Moddle, e-learning
- Node

REFERENCES

• Personal site www.ambosass.com/

• Resume www.ambosass.com/promo17b

Archives www.ambosass.com/old/promo10

RR.SS.

• Linkedin www.linkedin.com/in/ismaelbernardez

• Behance www.behance.net/nunhes