NICOLA ZANON

Front-End Developer & Web Designer   .

.01 CONTACTS

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.02 ABOUT ME

Enthusiastic **Front-End developer** with more than 8+ years experience building websites and web apps.

.03 STRENGHTS

High attention to details.
Fast learner and problem solver.

CAREER HISTORY

Time Inc.
(03/2016 - Current)

Lead Digital Developer

Responsible for developing Web Apps,
Boilerplates, bespoke interactive
websites, Rich Media Ad formats
and team management.

- Maintain and develop bespoke
  publishing platform
- Develop and integrate Front-end
  automations
- Manage, mentor and be responsible
  for other developers in the team
- Optimize websites and digital
  campaigns performance
- Increase team efficiency

Ignite Hospitality Marketing
(09/2014 - 10/2015)

Front-end Developer (Head of Team)

Responsible for developing
mobile-first Wordpress powered website
and improving team efficiency.

- Front-End Development
- Wordpress Development
- Performance Optimisation
- SEO
- Managing Tasks

Photobox Ltd
(03/2014 - 09/2014)

Developer (Integration team)

Responsible for developing and inte-
grating new features on custom
E-Commerce platform.

- Front-End Development
- Responsive HTML email development
- JS, Perl, Mason

Full Stack Freelancer
(2010 - Present)

JS/Wordpress Developer - SEO

Working as a freelance on several
projects, including web design,
front-end development and devising SEO
strategies based around specific
keywords.

- Designing Responsive web sites for
  several clients
- Writing cross-browser HTML5, CSS &
  Javascript
- Developing usable and clean Website
  that have a consistent look and feel
  throughout all web properties
- Working on budget restrictions
- Coding semantic web sites with
  strong focus on SEO factors
- SEO

Web design teacher
(2012 - Present)

Teacher

Teaching privately to different stu-
dents the principles of graphics, web
design and the Adobe suite:

- Web Development
- Graphic design
- Adobe suite (Photoshop, Illustrator,
  InDesign)
- Wordpress

CAREER STATEMENT

I feel my greatest strengths are firstly my several different experiences on web related projects where I've learnt to work on various aspects of the matter.

Secondly my skill on developing mobile-first responsive web sites and fast web apps.

Thirdly my real passion for the Web as a whole, something that allows me to spot trends and develop best practice processes.

KEY SKILLS

- HTML5, CSS3, **JS/ReactJS/jQuery**, NodeJS, Redux, Progressive Enhancement, TDD, SASS/LESS, Performance Optimisation, PHP (WP, Silex), Jekyll

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- Deep knowledge of Responsive web design process and related issues

- Can manage multiple projects in a fast-paced, deadline-driven environ ment

- Confident, friendly and easy to get along with.

AREA OF EXPERTIES

- Responsive Web Design
- Front-end development
- Progressive Web Apps
- Prototyping
- SEO   -
- Graphic design
- Web marketing
  Strategies
- Analytic and reporting
- Troubleshooting

PERSONAL SKILLS

- Creative thinker
- Team player
- Hard worker
- Attention to detail
- Reliable
- Analytical
- Problem solving

SOFTWARE & TOOLS

- Wordpress
- Webpack/Gulp/Grunt
- GIT
- MAMP, Vagrant
- Jenkins/TravisCI
- Analytic tools
- Sketch
- Adobe Suite
- Google AdWords
- Excel

ACADEMIC QUALIFICATIONS

Milan Business School "Sole24 ore" (2012)

Professional training course in Web Marketing and new technology for communication.

Padua University (2005 - 2010)

Master of Arts in Social Psychology and organizations.