Bookings / promotion plugin

He guys, as discussed earlier we need to setup the bookings / promotion plugin for my hotel client.

The brief for the base functions we need to setup.

Important is that the function needs to be developed as a plugin since it will be installed in multiple website. Means it basically should be plug and play where styling can be done locally if needed. Not sure if we should have a fully skinned output of the html. Think it might be nice to have a standard preset and an option to have a skinned output. We can use accor website single hotel and bookings if needed.

Project.

The project is not as difficult as it looks. Bookings are not linked to any external bookingsmodule and basically the module will be used to setup promotions for rooms linked to a fictive availability.

The plugin will provide for the following.

1. Option for administrator to create rooms / type of rooms with specifications
2. Option for administrator to setup promotional packages
3. Option for administrator to setup upsells
4. Option for administrator to set availability for an individual promotion
5. Option for administrator the edit content of transactional emails needed during process.
6. Option for administrator to set delivery email address for bookings.

Client basically wants this https://www.hoteltilburg.nl/arrangementen/

- An overview page of all promotions. On the overview page we will not be using a filtering option like hoteltilburg.nl is doing.
- An single promotions page with all details of the promotion, availability calendar etc https://www.hoteltilburg.nl/arrangementen/city-break/
- Option to book the promotion and select roomtype if multiple rooms are linked to the promotion. https://www.hoteltilburg.nl/arrangementen/city-break/boek-nu/
- Option to select upsells on checkout – these are linked to the promotion
- Bookingspage where all client details are collected and the selected promotions is shown. https://www.hoteltilburg.nl/boekingsengine/check-account/

Once a booking has been made the bookingsinformation etc will be sent to the email address set by the administrator. In the backend of the website we will only store information that is not GDPR sensitive. So I would say a bookingsnumber, last name of the person, and the bookingsdetails. Date, roomtype, upsells etc…. Only for admin user to double check if needed.

Details on the project.

This is what we need to setup

On activation of the app the following options become available in plugin tree. Talking about this one when talking about tree
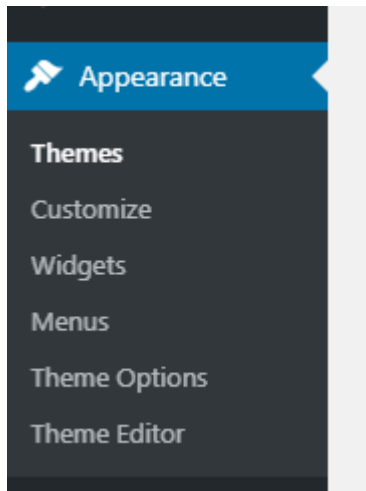
Main title....
Hotelpromoties

then subs as followed.

1. Kamers (Roomtypes)
2. Upsells
3. Promoties (promotions)
4. Emails (option to setup transactional emails used for bookings)
5. Boekingen (bookings overview in backend. Simple table I would say with details as mentioned earlier)
6. Settings (this will hold the default settings for the plugin.... Like email address for bookings

Elements in detail

1. Kamers (roomtypes)
   In this element roomtypes will be setup. Posttype will consist of
- Featured image
- Additional room images (max 3)
- Room title
- Room short description (textarea)
- Room facilities (textarea)
- Number of persons : specifies number of persons for room (number)
- Roomsize: specifies number of m2 of room (number)

Elements in upsells

1. Upsells…. Optional services that can be booked in combination with a promotion. Post type consists of:
- Name
- Featured image
- Description of upsell
- Price of upsell

On accor hotels website it looks like this

Elements in promoties

1. The actual single promotion setup.

https://www.hoteltilburg.nl/arrangementen/city-break/

1. Name of promotion
2. Feature image promotion
3. Promotion details— in example above shown in green area. (I suggest using repeater field) In this case 2x overnachting, 2x ontbijtbuffet, 1x3 gangendiner
4. Set number of nights
5. Set promotion start date and promotion end date
6. Set dates when promotion should not be available
7. Checkbox in backend to indicate including breakfast. (rest of important information are fixed details coming from themefunctions)
8. Description of the promotion (beschrijving)
9. Information about the hotel, shown in tab and below (themefunctions about the hotel)
10. Option to link upsells to the promotion. I would suggest listing all upsells and using simple checkbox to activate for promotion
11. Option to set price for promotion…. Prices are set as follow
    Monday – Thursday (maandag t/m donderdag)
    Friday & Sunday (Vrijdag en Zondag)
    Saturday (Zaterdag)

    When adding a price admin will set a price for 2 persons and an additional price for 1 person.

Elements in emails

This will be a simple option to setup the confirmation email the client will receive. Since we are not working with any payment options this is a simple confirmation of the booking. Listing out all details of the booking. Using some shortcodes like we did in promoters website like [firstname] [lastname] [alldetails]

Elements in bookingsoverview

I would suggest to keep this is a simple list of bookings in table format.

- Reservation number
- Lastname of person
- Reservation details (room type, number of persons, upsells)

Elements in plugin settings.

All fixed variables.

- Set admin email address for confirmation emails. Multiple possible separated by ,
- Set hotel information (shown on promotion details page. Title and description)
- Set important information element.
  This will be a list of elements icons will be default in plugin. So I would suggest to setup kind of like repeater. Select icon (icon will be a short library provided by myself), set title