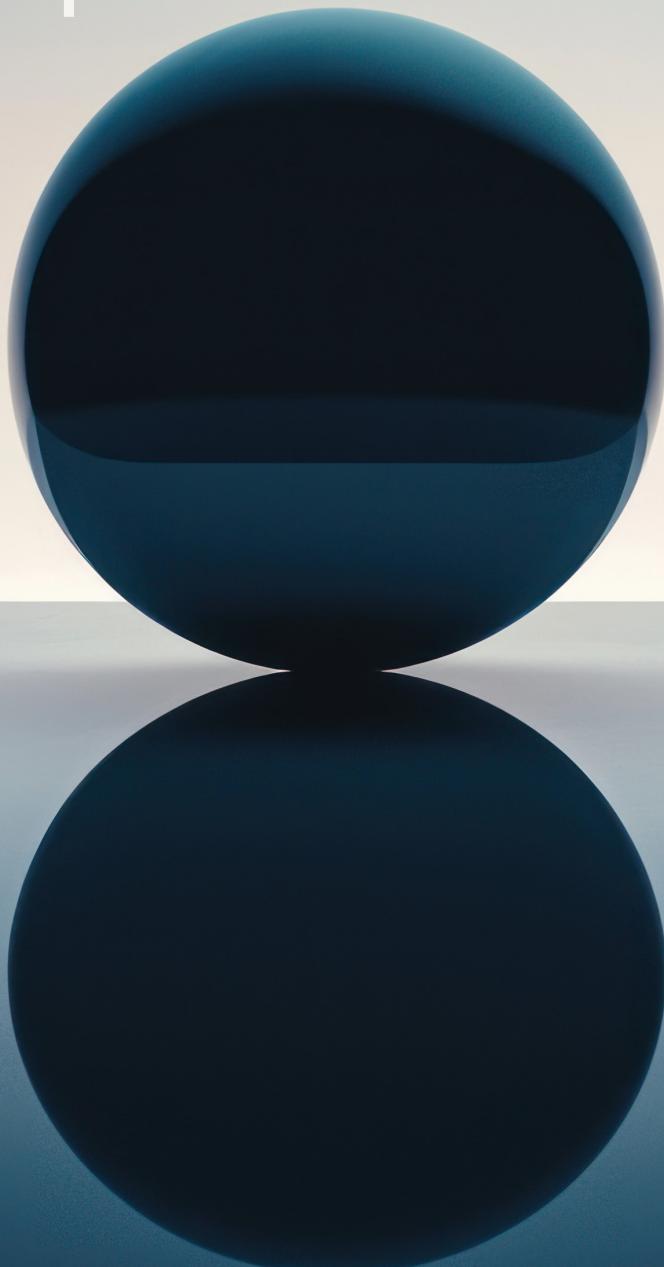


Brand Resonance

Report

Prepared for:



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Executive Summary

Assessment Objective & Scope

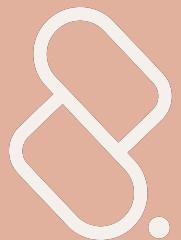


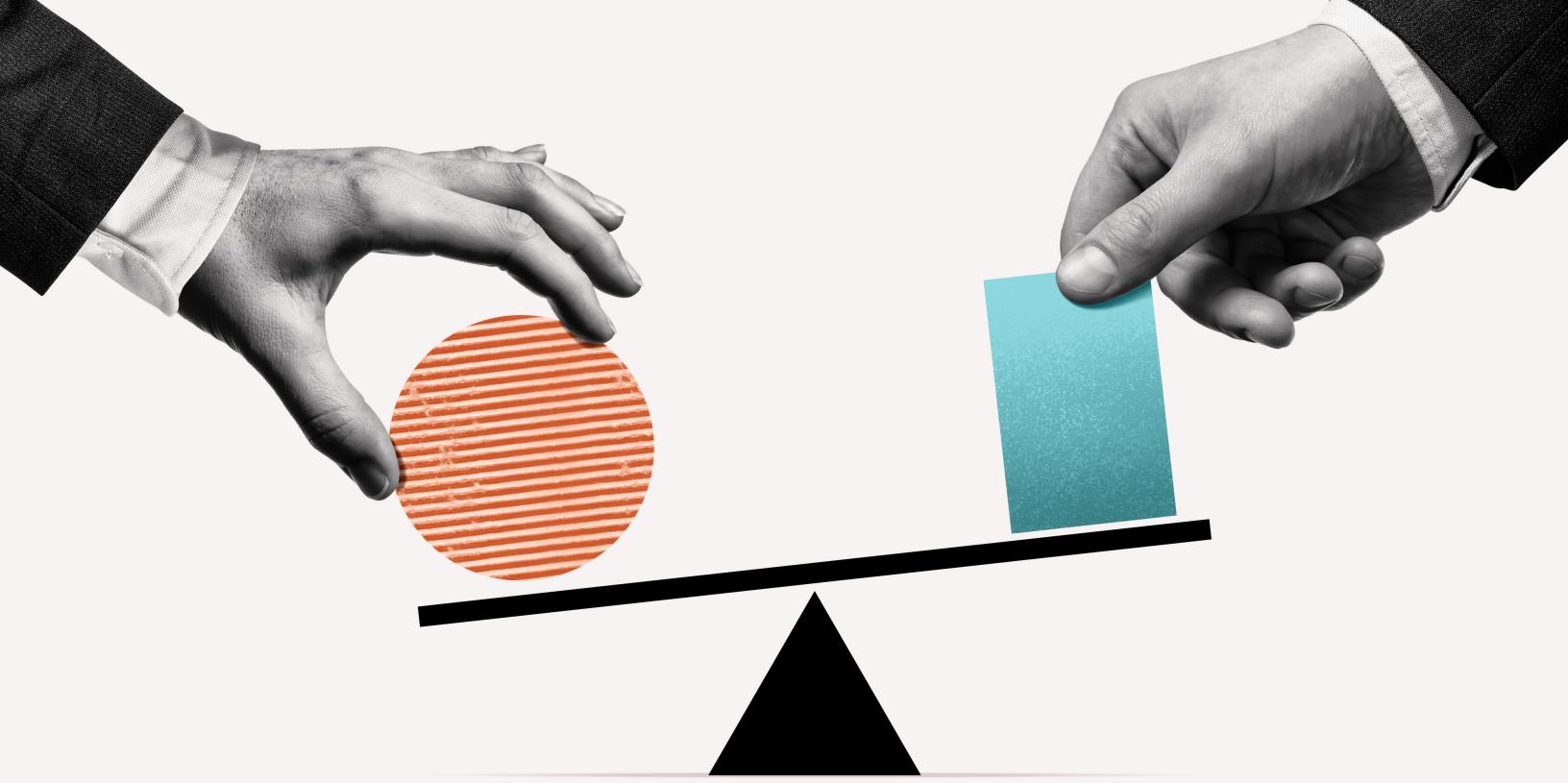
Current Brand Position

Brand Zone Summary

/56

Brand Score Summary





Critical Gaps

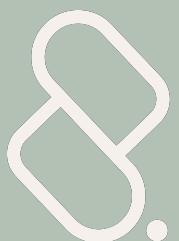
Gap 1

Gap 2

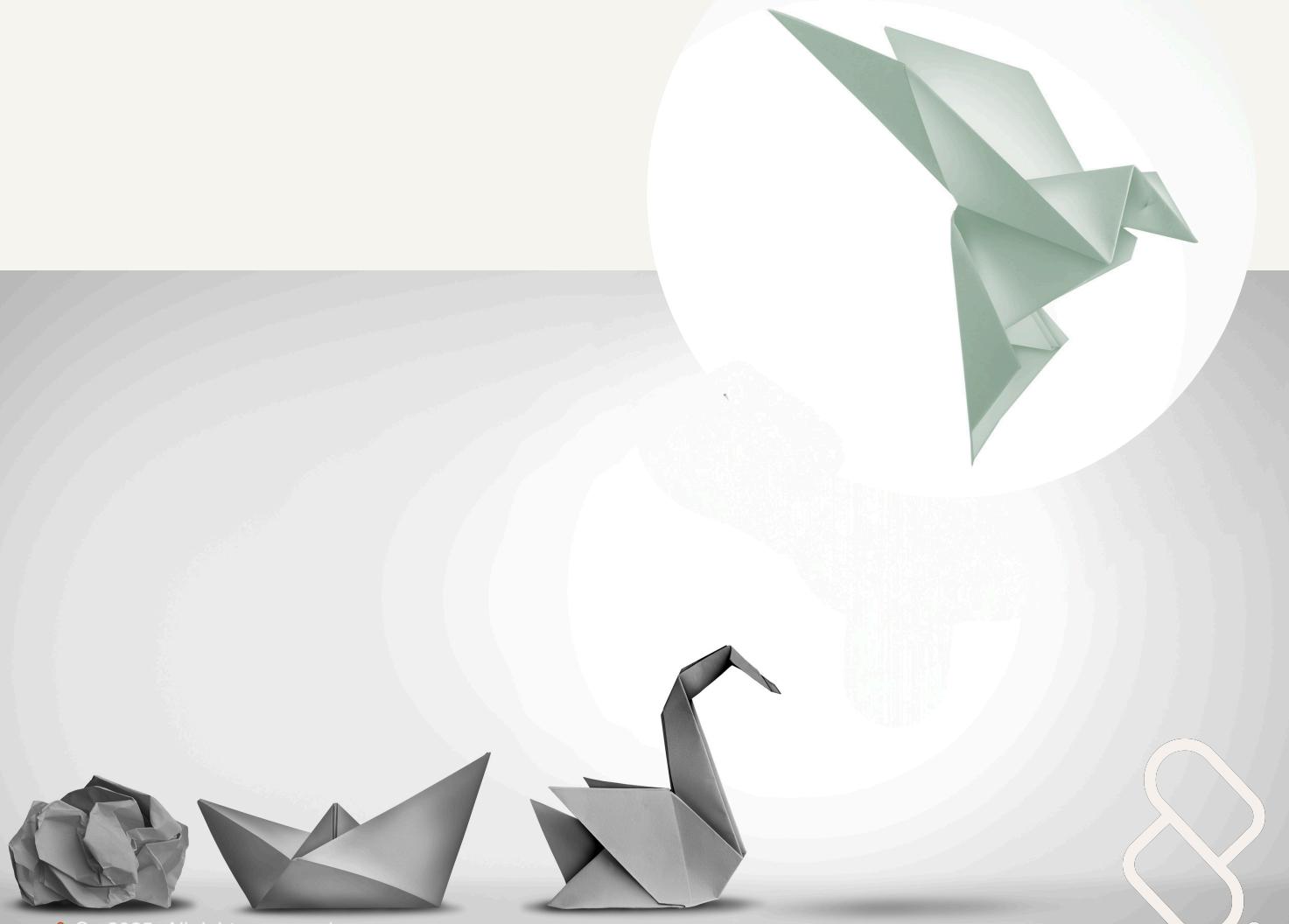
Strategic Strengths

Strength 1

Strength 2



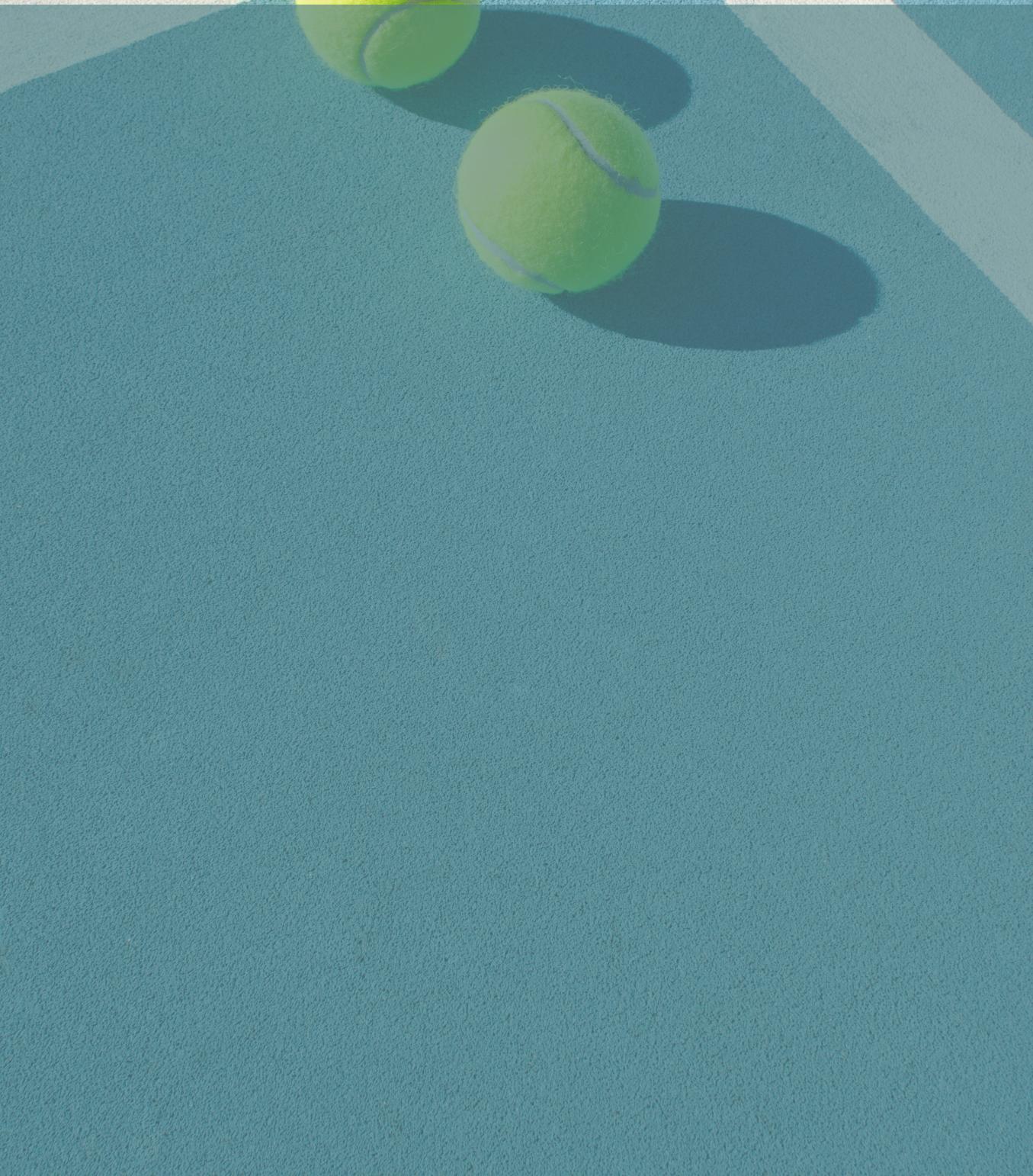
Quick Wins



Strategic Opportunity



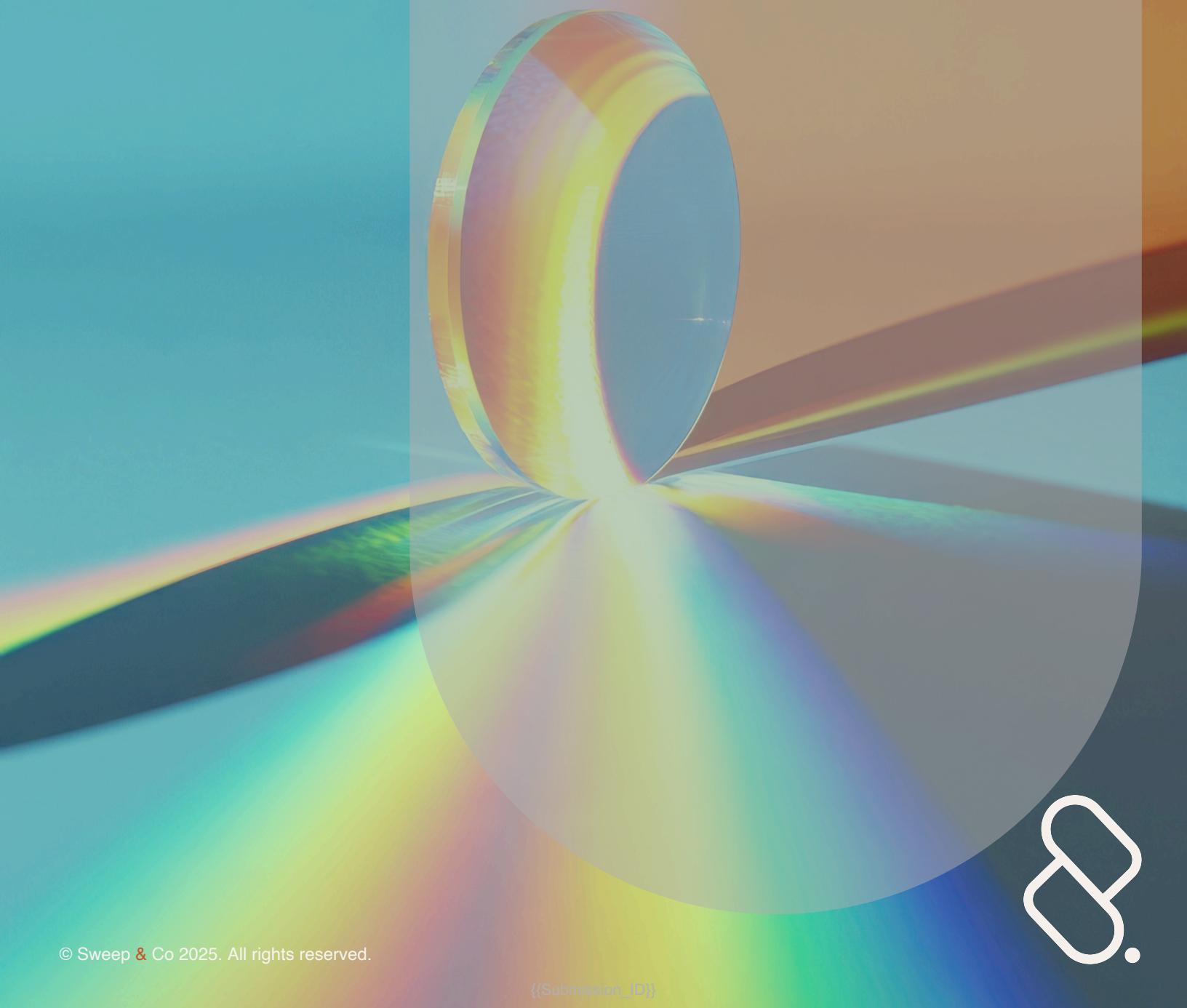
Brand Score Analysis



Digital Presence



Summary



Recommendations



No Noise. Just Brand.



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