
Brand Resonance Report

pared for:
{{Contact}}
ent Date}}



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Executive Summary

{}{Objective_and_Scop}}

Assessment Objective & Scope



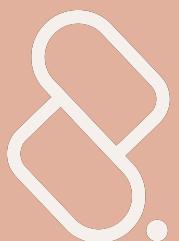
Current Brand Position

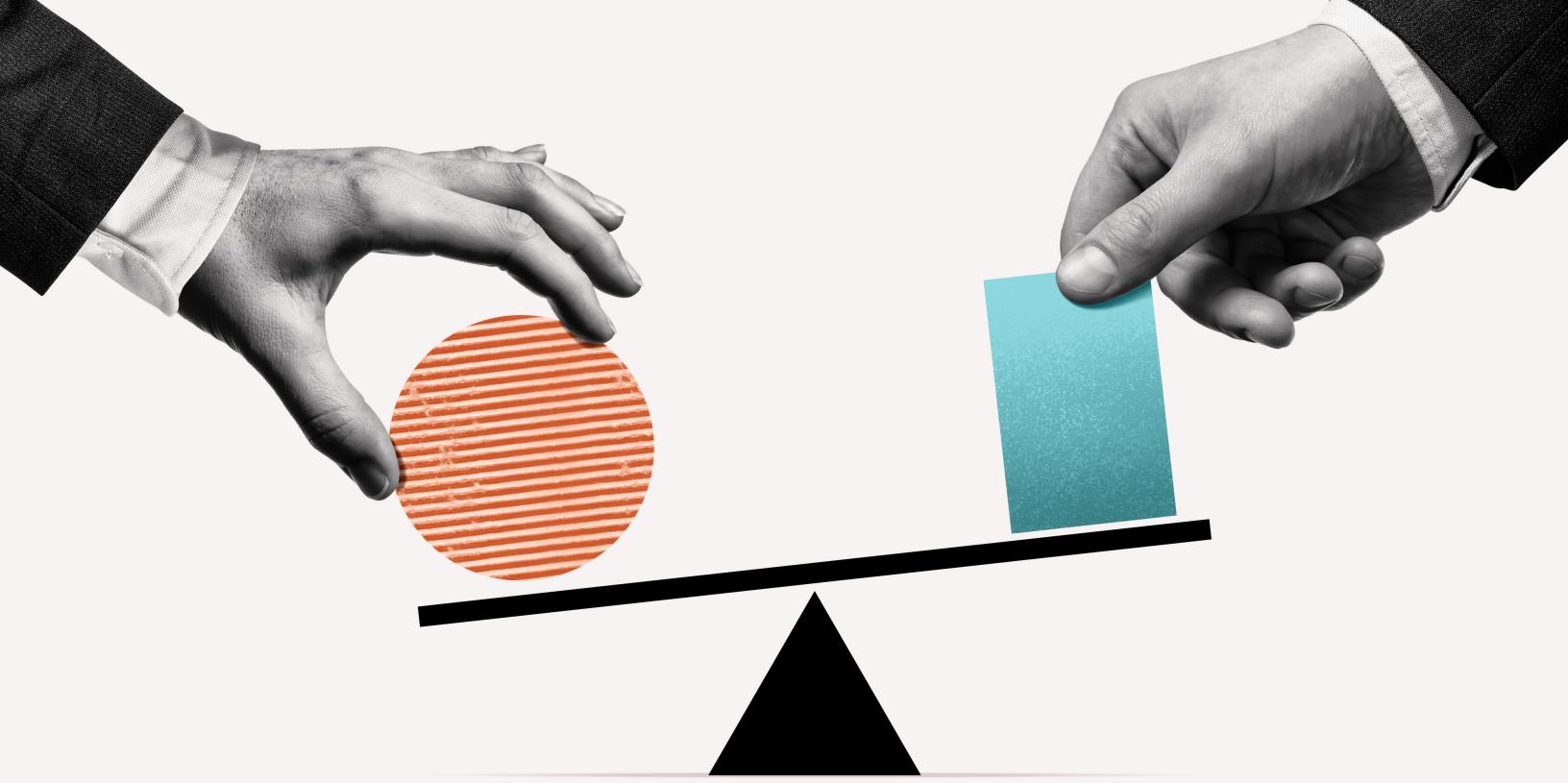
Brand Zone Summary

of **56**



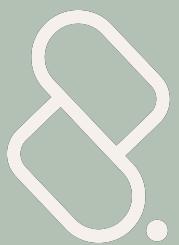
Brand Score Summary



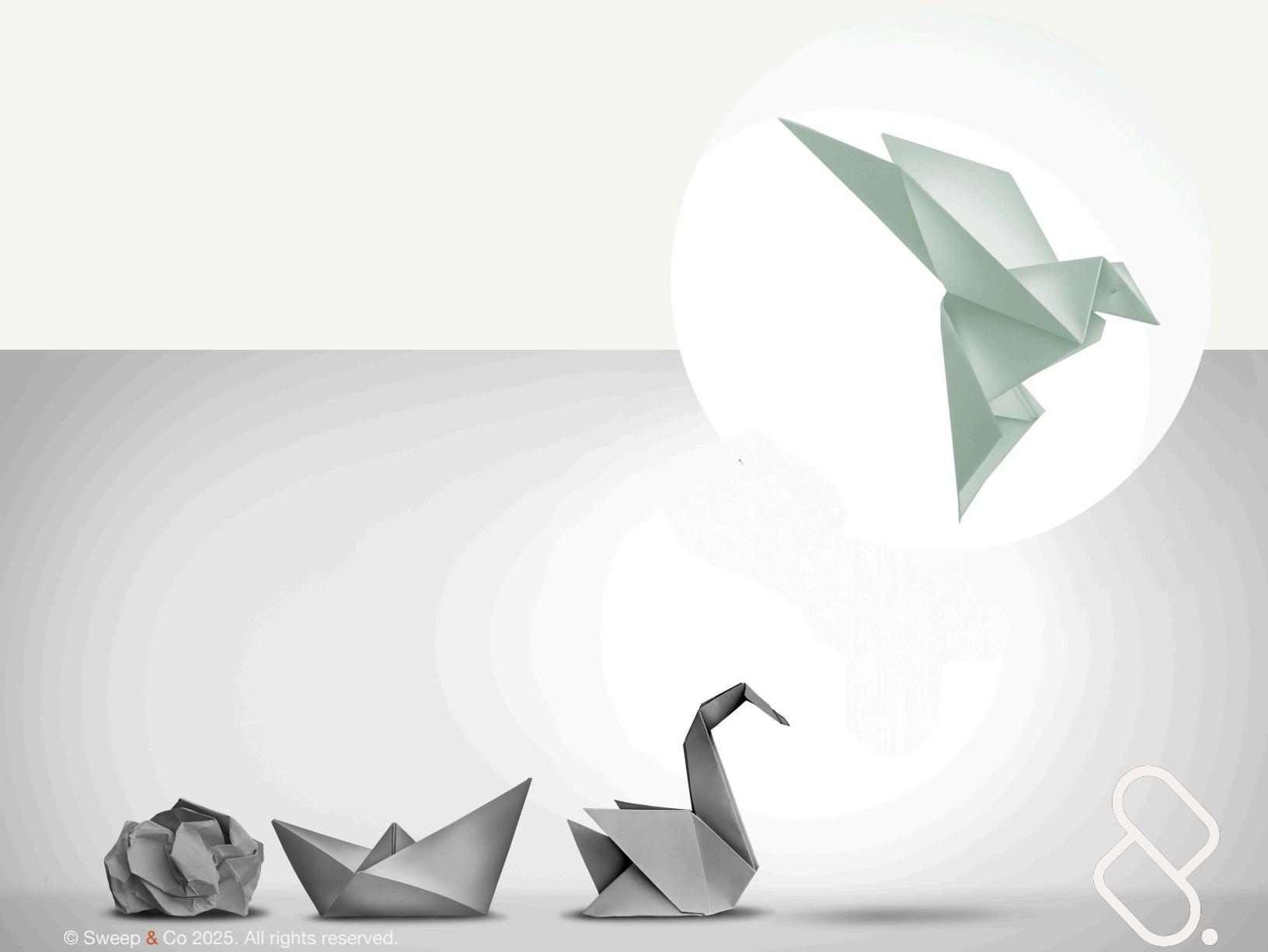


Critical Gaps

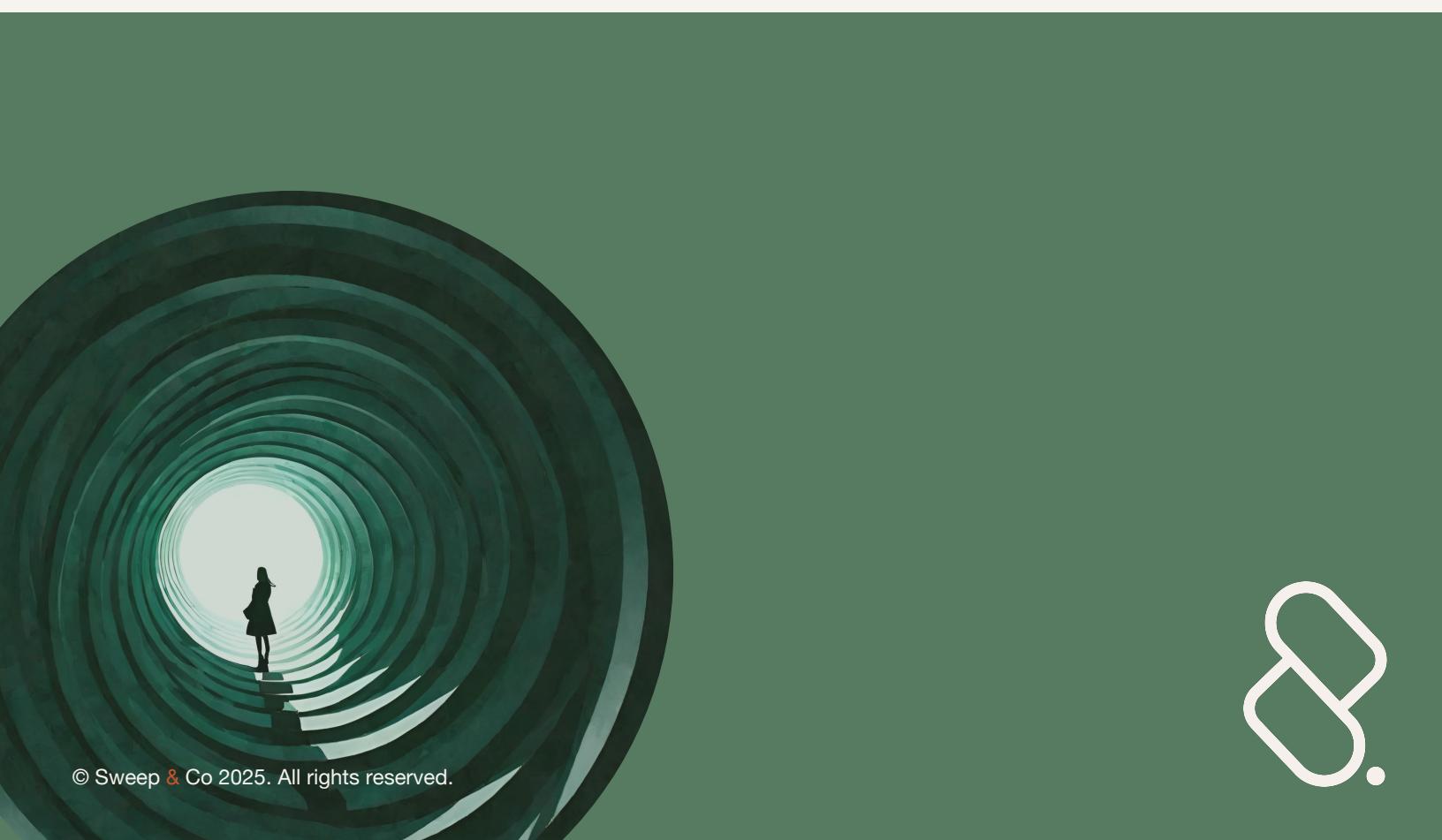
Strategic Strengths



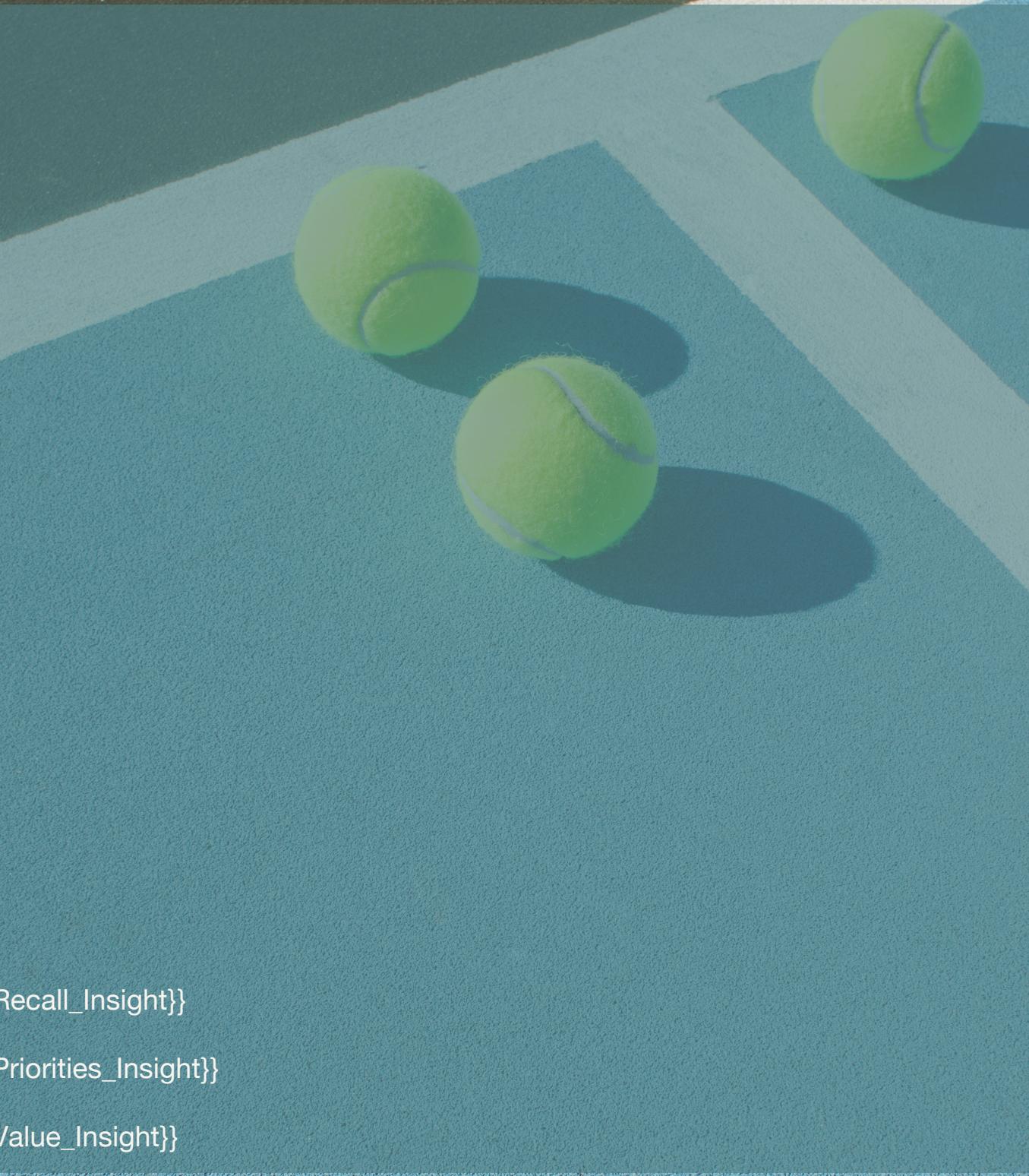
Quick Wins



Strategic Opportunity



Brand Score Analysis



{{Recall_Insight}}

{{Priorities_Insight}}

{{Value_Insight}}

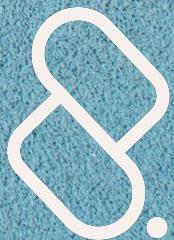
{{Consistency_Insight}}

}} {{Share_Insight}}

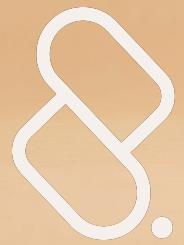
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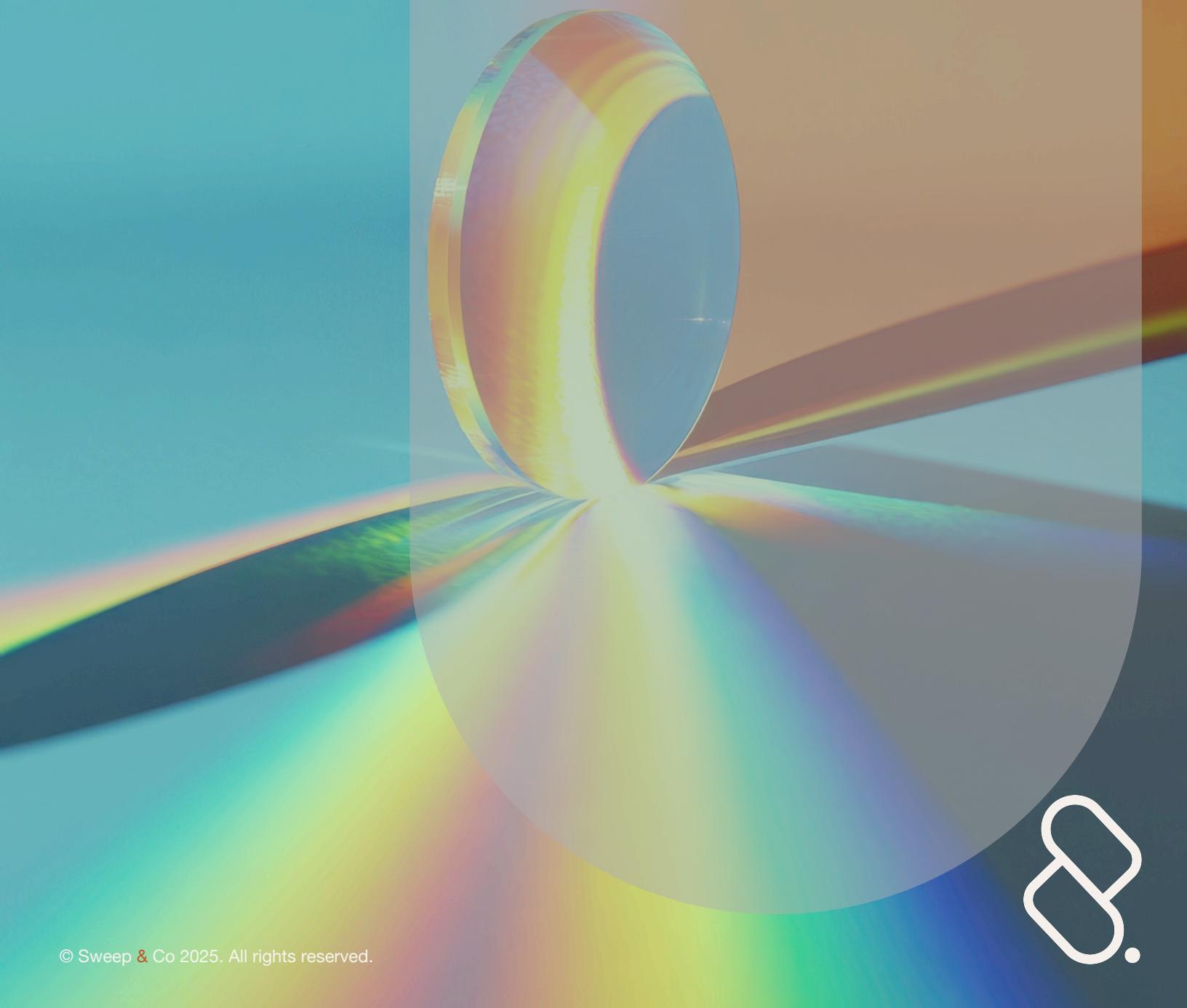
{{Unique_Insight}}



Digital Presence



Summary



Recommendations



No Noise. Just Brand.



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