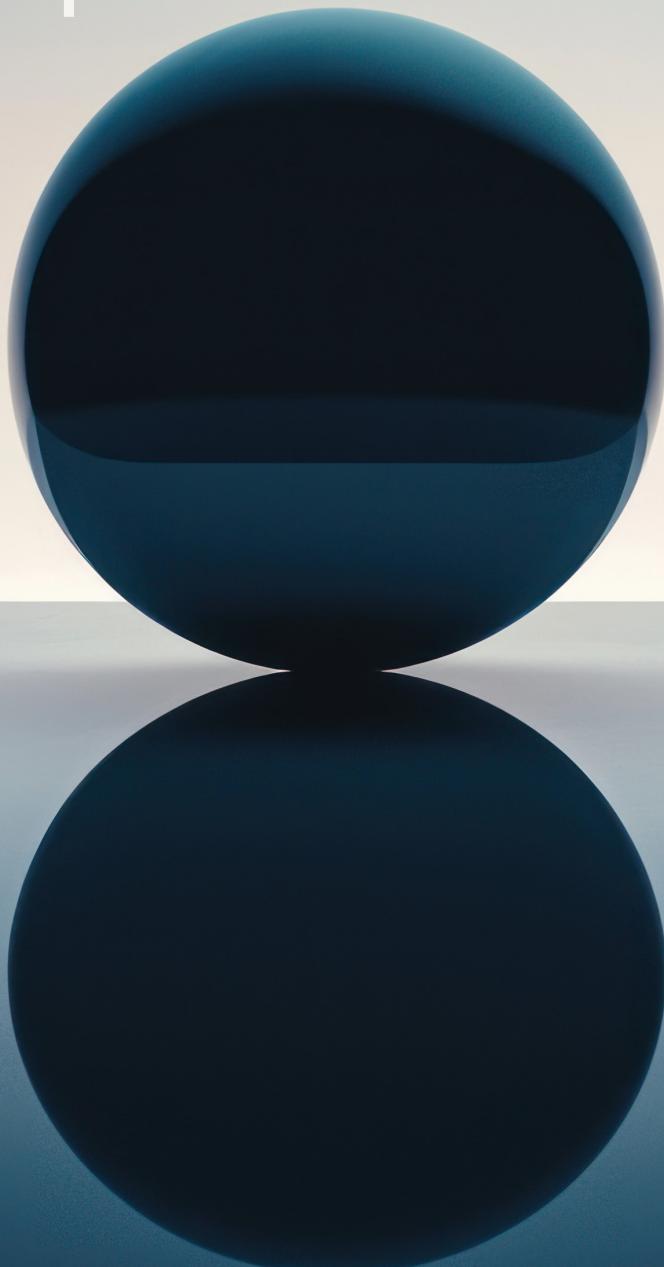


# Brand Resonance

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## Report

Prepared for:



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# Executive Summary

## Assessment Objective & Scope

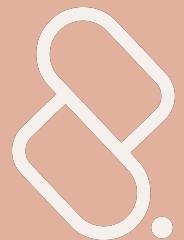


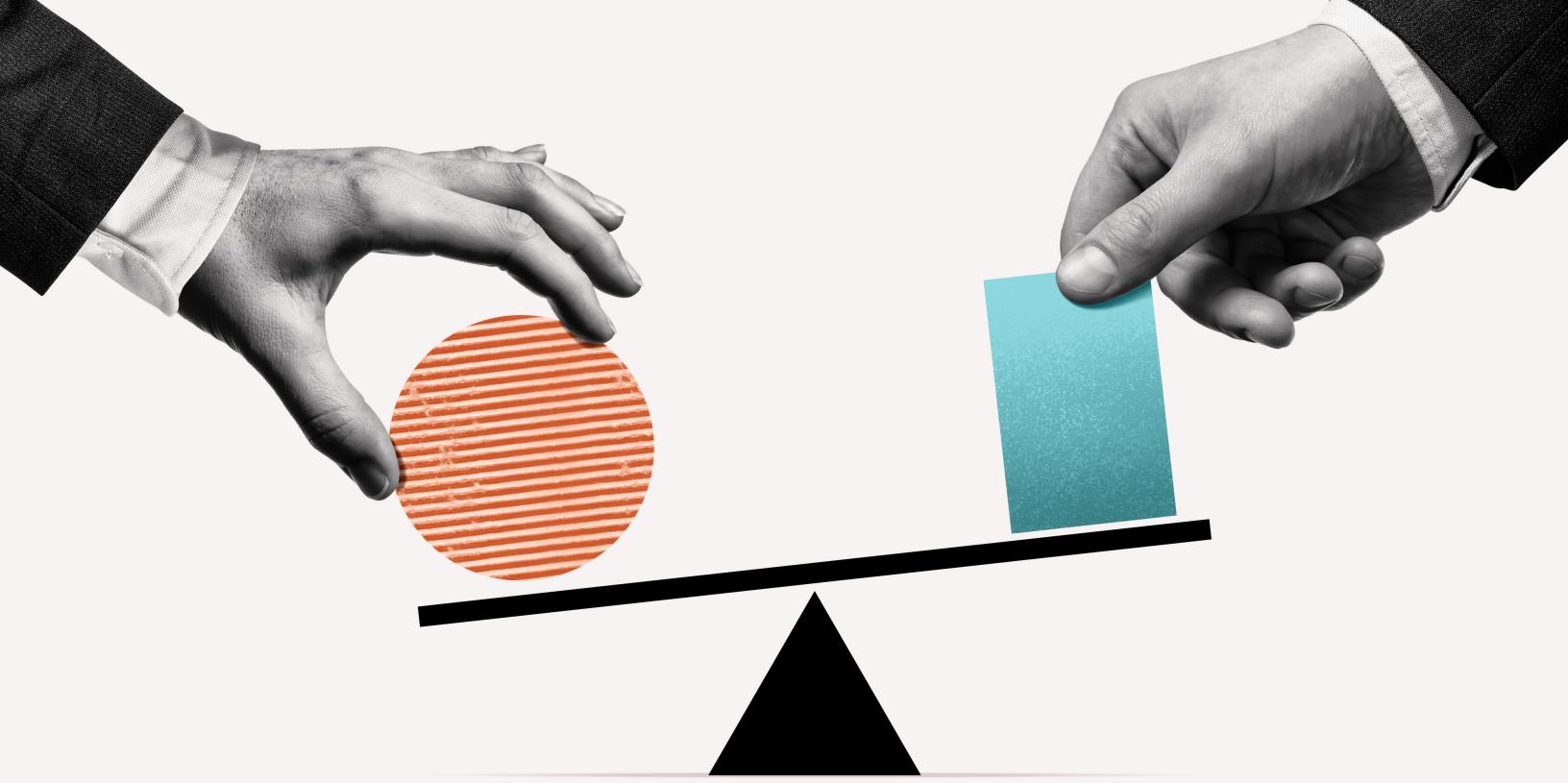
# Current Brand Position

## Brand Zone Summary

/56

## Brand Score Summary





## Critical Gaps

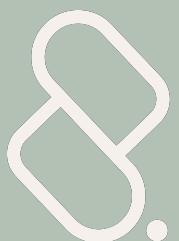
Gap 1

Gap 2

## Strategic Strengths

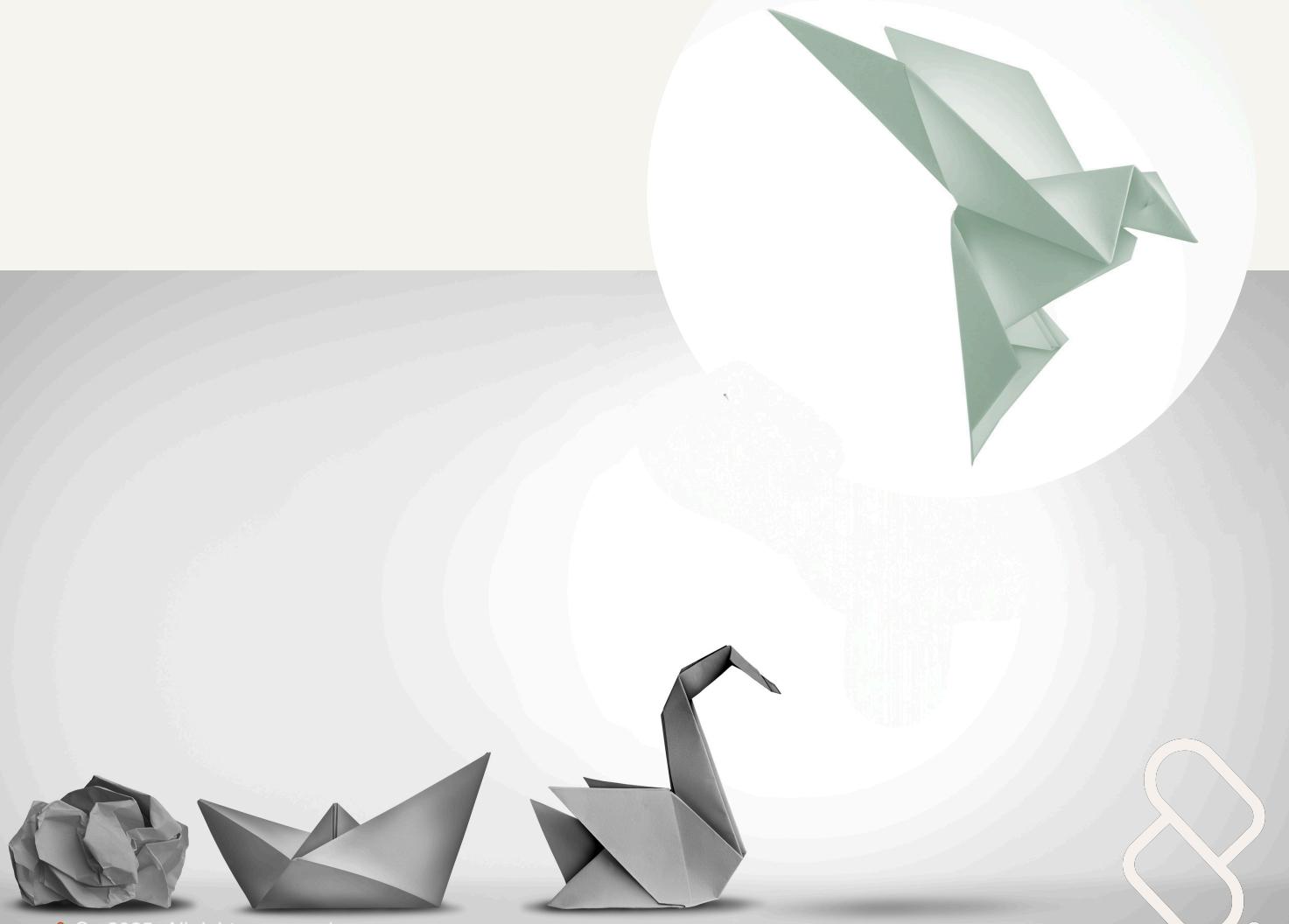
Strength 1

Strength 2



# Quick Wins

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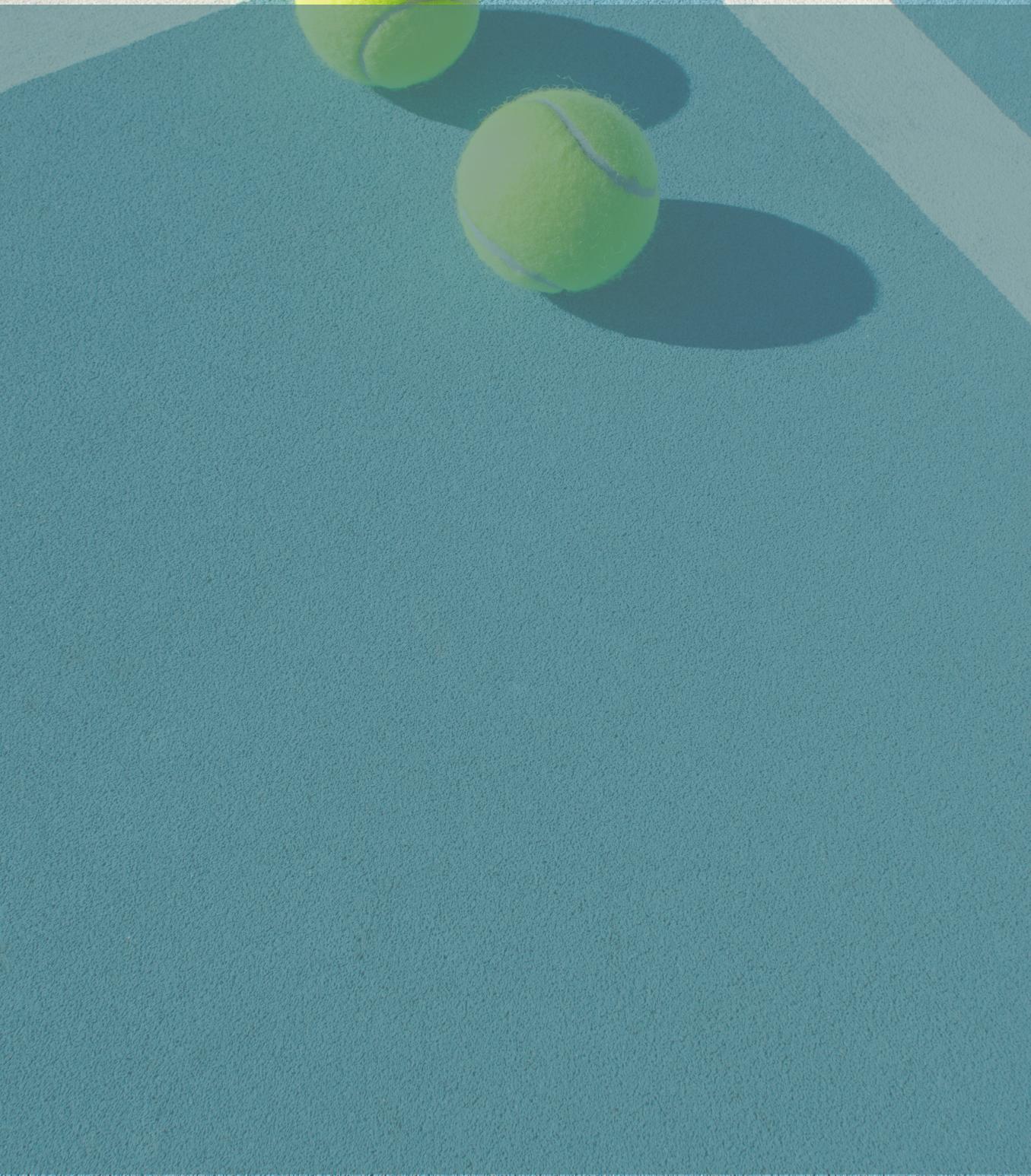


# Strategic Opportunity

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# Brand Score Analysis



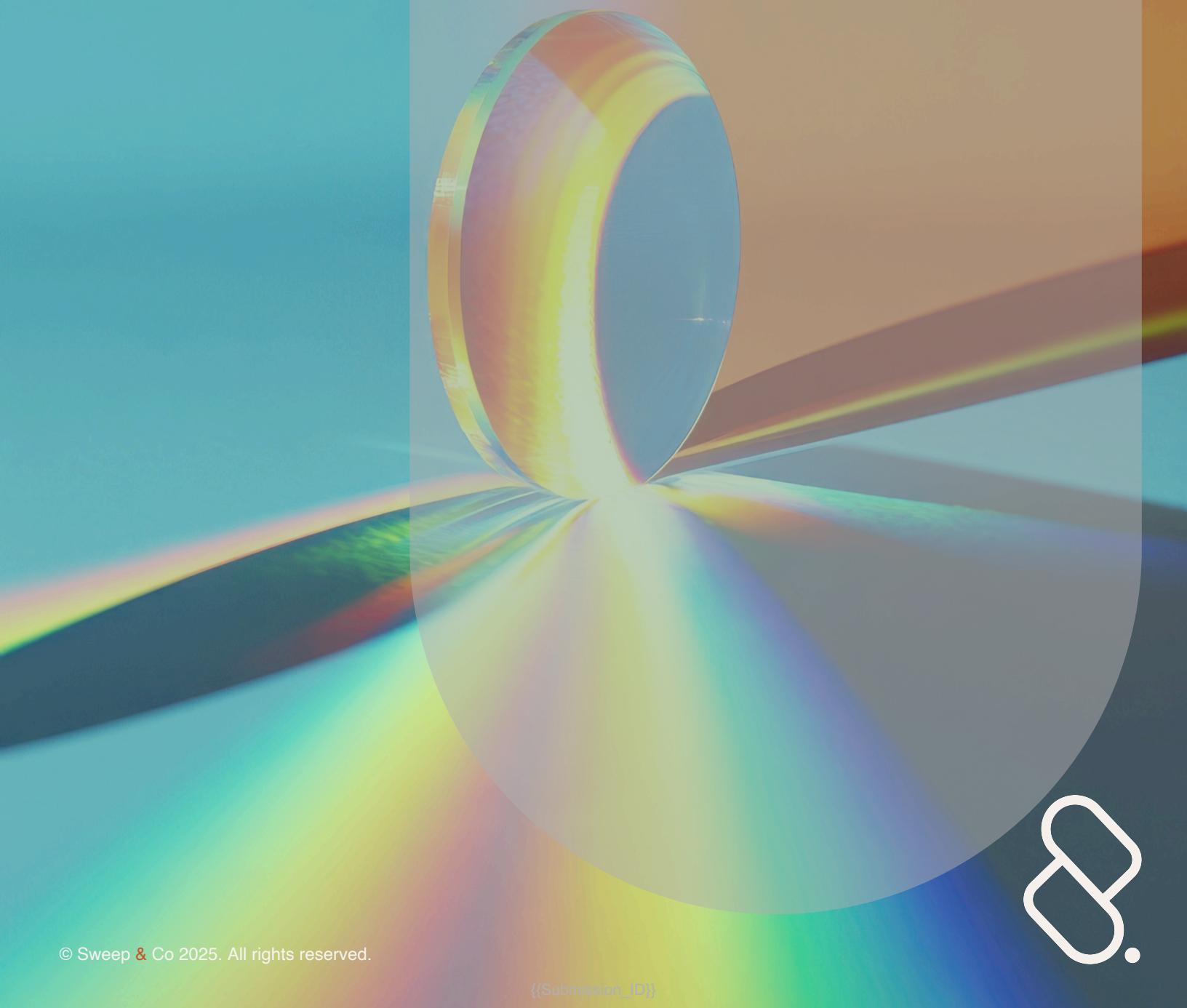
# Digital Presence

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# Summary

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# Recommendations

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# No Noise. Just Brand.



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