

Counting: Basic Techniques

1 Sum Rule

If a first task can be performed in m ways, while a second task can be performed in n ways, and both cannot be done simultaneously, then performing either task can be done in $m + n$ ways.

Example: Discrete Mathematics Book

A library has:

- 40 copies of Rosen
- 30 copies of another author

In how many ways can a book be selected?

$$40 + 30 = 70 \text{ ways.}$$

Example: Rolling Two Dice

In how many ways can we get a sum of 6, 7, or 8 by rolling two dice?

$$6 = 1 + 5, 2 + 4, 3 + 3, 4 + 2, 5 + 1 \quad (5 \text{ ways})$$

$$7 = 1 + 6, 2 + 5, 3 + 4, 4 + 3, 5 + 2, 6 + 1 \quad (6 \text{ ways})$$

$$8 = 2 + 6, 3 + 5, 4 + 4, 5 + 3, 6 + 2 \quad (5 \text{ ways})$$

Total: $5 + 6 + 5 = 16$ ways.

Set Representation:

$$S := \text{all outcomes of throwing two dice} = \{(1, 1), (1, 2), \dots, (6, 6)\}.$$

1.1 Partition of a Set

A **partition** of a set S is a collection of subsets S_i , where $i = 1, 2, \dots, k$, such that:

$$\bigcup_{i=1}^k S_i = S \quad \text{and} \quad S_i \cap S_j = \emptyset \quad \forall i \neq j.$$

This means that every element of S belongs to exactly one subset S_i , ensuring that there is no overlap. Additionally, the cardinality of S satisfies:

$$|S| = \sum_{i=1}^k |S_i|$$

2 Product Rule

If a task can be decomposed into two stages, where the first stage can be done in m ways and the second stage can be done in n ways, the full task can be done in $m \cdot n$ ways.

Example: Casting for a Play

A theater company needs one actor and one actress. There are:

- 8 women
- 6 men

Number of ways to choose a pair:

$$8 \cdot 6 = 48 \text{ ways.}$$

Example: Poker Hands

How many poker hands can be dealt from a deck of 52 cards?

- Without replacement:

$$52 \cdot 51 \cdot 50 \cdot 49 \cdot 48 = 311875200.$$

- With replacement:

$$52^5 = 380204032.$$

2.1 Cartesian Product

Given two sets A and B , their **Cartesian product**, denoted as $A \times B$, is defined as the set of all ordered pairs (a, b) where $a \in A$ and $b \in B$:

$$A \times B = \{(a, b) \mid a \in A, b \in B\}.$$

This definition naturally extends to multiple sets:

$$A_1 \times A_2 \times \cdots \times A_n = \{(a_1, a_2, \dots, a_n) \mid a_i \in A_i \text{ for all } i\}.$$

If A and B are finite sets, the cardinality of their Cartesian product is given by:

$$|A \times B| = |A| \cdot |B|.$$

This means that if A has m elements and B has n elements, then $A \times B$ contains exactly $m \cdot n$ ordered pairs.

Example: Cartesian Product of Two Finite Sets

If $A = \{1, 2\}$ and $B = \{a, b, c\}$, then:

$$A \times B = \{(1, a), (1, b), (1, c), (2, a), (2, b), (2, c)\}.$$

Since $|A| = 2$ and $|B| = 3$, we verify:

$$|A \times B| = 2 \times 3 = 6.$$

This property generalizes to multiple sets:

$$|A_1 \times A_2 \times \cdots \times A_n| = |A_1| \cdot |A_2| \cdots |A_n|.$$

Example: Numbers Between 5000 and 10000

How many numbers between 5000 and 10000 can be formed without repeating digits?

Choices for the first digit: 5 (only 5 works).

Choices for the second digit: 9 (0 and remaining digits except 5).

Choices for the third digit: 8, fourth digit: 7.

$$\text{Total: } 5 \cdot 9 \cdot 8 \cdot 7 = 2520.$$

3 Double Counting

Counting the same set in two ways produces the same result.

Example: Subjects Taken by Students

	Algebra	Calculus	Discrete Math	Programming	Total
S_1	X	X	X		3
S_2		X		X	2
S_3	X		X	X	3
S_4	X				1
S_5	X	X	X	X	4
Total	4	3	3	3	13

Table 1: By counting row-wise or column-wise, the result is the same.

Each student chooses 4 subjects. There are six subjects with enrollments: 42, 38, 35, 35, 22, 20. How many students are there?

$$42 + 38 + 35 + 35 + 22 + 20 = 4n$$

$$192 = 4n \implies n = 48.$$

3.1 Handshaking Lemma

In any meeting, the number of people who shake hands with an odd number of people is even.

Proof:

Persons: p_1, p_2, \dots, p_n .

Handshaking pairs: $(p_i, p_j) = (p_j, p_i)$, and (p_i, p_i) does not exist.

Each person in a group shakes hands with k_i other people, where:

$$1 \leq k_i \leq n - 1.$$

The total number of handshakes is given by:

$$\sum_{i=1}^n k_i.$$

Since each handshake contributes to the degree count of two people, the sum must be even. This implies:

- Either all k_i values are even, or
- There is an even number of odd k_i values.

\implies Total number of handshakes is even.

4 Pigeonhole Principle

If there are more pigeons than pigeonholes, at least one pigeonhole must have at least two pigeons.

Formal Statement

Given $m, n, p \in \mathbb{N}$, if $np + m$ elements are distributed in n sets, at least one of them contains no fewer than $p + 1$ elements.

4.1 Proof by contradiction

Suppose that in each set there are p_i elements, $i = 1, 2, \dots, n$.
Furthermore, suppose $p_i \leq p \quad \forall i$, then

$$\sum_{i=1}^n p_i \leq np \leq np + m \quad \#$$

Examples:

- If we choose 5 different numbers from 1 to 8 (inclusive), then there are 2 numbers that add up to 9.
 - $\{1, 8\}, \{2, 7\}, \{3, 6\}, \{4, 5\} \implies$ numbers that add to 9.
 - These are partitions of $\{1, 2, 3, 4, 5, 6, 7, 8\}$.
 - You can't choose 5 of them such that no two of them add to 9 - we'd end up taking 2 from the same partition which would add to 9.
- Suppose we choose 11 numbers from the set $\{1, 2, \dots, 20\}$. We express a number n as:

$$n = 2^k m, \quad \text{where } k \geq 0 \text{ and } m \text{ is odd.}$$

Since $1 \leq m \leq 19$, there are 10 possible odd values for m .

By the Pigeonhole Principle, if we pick 11 numbers, at least two must share the same m , meaning they are of the form $2^{k_1}m$ and $2^{k_2}m$.

Thus, we have:

$$\frac{2^{k_1}m}{2^{k_2}m} = 2^{k_1-k_2} \in \mathbb{Z}$$

which implies that one number is a multiple of the other.

- Any lossless compression algorithm fails for at least one data file.
Strings of N bits \rightarrow 1 bit to $N - 1$ bits

$$2 + 2^2 + 2^3 + \dots + 2^{N-1} = \sum_{k=1}^{N-1} 2^k = \frac{1 - 2 \cdot 2^{N-1}}{1 - 2} = 2^N - 1$$

Example: Passwords with letters and digits

How many passwords can be formed with lengths 6 through 8, with letters and digits, when passwords must include at least one digit?

$$P = P_6 + P_7 + P_8, \quad \text{With restrictions}$$

$$26 \text{ letters} + 10 \text{ digits: Only letters: } P_6 = 36^6 - 26^6, \quad P_7 = 36^7 - 26^7, \quad P_8 = 36^8 - 26^8$$

5 Subtraction rule (Inclusion-exclusion principle)

If a task can be carried out in n ways or m ways, then the total number of ways to do it is $n + m - \text{number of ways common to both}$.

$$|A \cup B| = |A| + |B| - |A \cap B|$$

Example: Bit Strings

How many bit strings of length 8 are there that begin with 1 or end with 00?

$$2^7 + 2^6 - 2^5 = 160$$

6 Combinations, permutations and variations

- There is 1 instructor and 4 students are to be selected from a group of 10 students.
→ Order matters, selection matters. → Permutations.
- There is 1 instructor and 4 students are to be selected from a group of 10 students.
→ Order does not matter, selection matters. → Variations.
- There are 3 instructors and 4 students are to be selected from a group of 10 students.
→ Order does not matter, selection does not matter. → Combinations.

6.1 Permutations

Let $A \neq \emptyset$ be a set of n elements. A permutation of A is a bijection:

$$\phi : \{1, 2, \dots, n\} \rightarrow A$$

The number of permutations of A is denoted by $P(n)$ and is given by:

$$P_n = n \cdot (n - 1) \cdot (n - 2) \cdots 1 = n!$$

Example: Permutations with words

How many ways can the letters in the word "BLACKSMITH" be arranged?

$$P_n = 10! = 3628800$$

Now, the same does not apply to the word "MISSISSIPPI" because of the repeated letters. Instead, we need to make each letter unique and divide by the number of ways to arrange the repeated letters:

$$MI_1S_1S_2I_2S_3S_4I_3P_1P_2I_4$$

$$\text{Then, } P_n = \frac{10!}{4! \cdot 4! \cdot 2!} = 34650$$

6.2 Multinomial Coefficients

The number of ways to partition a set of n elements into k disjoint subsets of sizes n_1, n_2, \dots, n_k is given by the multinomial coefficient:

$$\binom{n}{n_1, n_2, \dots, n_k} = \frac{n!}{n_1! \cdot n_2! \cdot \dots \cdot n_k!}$$

Example: Multinomial Coefficients

Suppose $n, k \in \mathbb{N}$ and $n = 2k$. Prove that $\frac{n!}{2k} \in \mathbb{N}$.

$$\text{Let } A = \{x_1, x_1, x_2, x_2, \dots, x_k, x_k\}$$

$$\text{where } |A| = n = 2k$$

$$\text{Number of ways to arrange the elements of } A = \frac{n!}{2k}$$

$$\frac{n!}{2k} = \frac{2k!}{2k} = (2k-1) \cdot (2k-2) \cdot \dots \cdot 1 \in \mathbb{N}$$

6.3 Variations

Let $A \neq \emptyset$ be a set of n elements. A variation of A is a one-to-one mapping:

$$\phi : \{1, 2, \dots, r\} \rightarrow A \quad \text{where } r \leq n$$

The number of variations of A is denoted by $V(n, r)$ and is given by:

$$V_n^r = n \cdot (n-1) \cdot (n-2) \cdot \dots \cdot (n-r+1) = \frac{n!}{(n-r)!}$$

Example: Six letter words

How many six-letter words can be formed from the word "BLACKSMITH"? How many of these contain "B"?

$$V_{10}^6 = \frac{10!}{4!} = 90720$$

$$\text{With "B": } 6 \cdot V_9^5 = \frac{9!}{4!} = 60480$$

6.4 Variations with repetitions

Let $A \neq \emptyset$ be a set of n elements. A variation with repetitions of A is a mapping:

$$\phi : \{1, 2, \dots, r\} \rightarrow A$$

The number of variations with repetitions of A is denoted by VR_n^r and is given by:

$$VR_n^r = n^r$$

Example: "Quinielas"

In a "quiniela" game, players must predict the outcome of 15 soccer matches. Each match can end in a win, loss, or draw. How many possible outcomes are there?

$$\text{Let } A = \{\text{win, loss, draw}\} \quad \text{and} \quad |A| = 3$$

$$VR_3^{15} = 3^{15} = 14348907$$

6.5 Combinations

Let $A \neq \emptyset$ be a set of n elements. A combination of elements of A is any subset of A with r elements.

The number of combinations of A is denoted by C_n^r and is given by:

$$C_n^r = \binom{n}{r} = \frac{n!}{r! \cdot (n-r)!}$$

Example: Lottery

How many combinations are there in the "lotería primitiva" game?

$$C_{49}^6 = \frac{49!}{6! \cdot 43!} = 13983816$$

Example: Poker Hands

How many poker hands can be dealt from a deck of 52 cards and 2 jokers?

How many of them have exactly 3 aces and no jokers?

How many ace trios can one form (including jokers)?

$$C_{54}^5 = \frac{54!}{5! \cdot 49!} = 25827165$$

$$C_4^3 \cdot C_{50}^2 = 4 \cdot \frac{50!}{2! \cdot 48!} = 19600$$

$$C_4^3 = 4$$

Example: Balls in Boxes

3 balls are to be chosen from a box of seven, where there are 3 red balls, 2 blue balls and 2 white balls. How many times will we get at least 2 red balls?

$$\text{Let } A = \{R_1, R_2, R_3, B_1, B_2, W_1, W_2\}$$

$$C_7^3 = \frac{7!}{3! \cdot 4!} = 35$$

$$C_4^2 \cdot C_3^1 = 6 \cdot 3 = 18$$

$$C_3^3 = 1$$

$$\text{Total: } 18 + 1 = 19$$

Proof: combinatorial

$$S, \quad |S| = n$$
$$A, \quad |A| = r, \quad \overline{A} = S - A = \{x \in S \mid x \notin A\}$$

$$f : \{\text{subsets of } S\} \rightarrow \{\text{subsets of } S\}$$

$$f(A) = \overline{A}, \quad \text{where } f \text{ is a bijection}$$

$$\text{Then, } |A| = |\overline{A}| = \binom{n}{r}$$

6.6 Binomial Theorem

$$(x + y)^n = \sum_{k=0}^n \binom{n}{k} x^{n-k} y^k$$

Proof:

$$(x + y)^n = (x + y)(x + y) \cdots (x + y)$$

Expand: terms of the form $x^{n-k}y^k$

$$\text{Number of terms: } \binom{n}{k}$$

$$\text{Corollary : } \sum_{k=0}^n \binom{n}{k} = 2^n$$

$$\text{Corollary : } \sum_{k=0}^n (-1)^k \binom{n}{k} = 0$$

Example: Binomial Theorem

What is the coefficient of $x^{12}y^{13}$ in the expansion of $(2x - 3y)^{25}$?

$$\binom{25}{k} \cdot (2x)^k \cdot (-3y)^{25-k}$$
$$k = 12 \rightarrow \binom{25}{12} \cdot 2^{12} \cdot (-3)^{13}$$

6.7 Pascal's Identity

$$\binom{n+1}{k} = \binom{n}{k-1} + \binom{n}{k}$$

Pascal's Triangle

$n = 0$						1													
$n = 1$						1		1											
$n = 2$					1		2		1										
$n = 3$				1		3		3		1									
$n = 4$			1		4		6		4		1								
$n = 5$		1		5		10		10		5		1							
$n = 6$		1	6		15		20		15		6		1						
$n = 7$	1		7		21		35		35		21		7		1				
$n = 8$	1	8		28		56		70		56		28		8		1			

Which equals the combinations of n elements taken k at a time : $\binom{n}{k}$.

Proof: Identity

Set $S =$ with $n + 1$ elements

Let $A = S - \{a\}$, $|A| = n$

Number of subsets of S with k elements =

Number of subsets of A with k elements + Number of subsets of A with $k - 1$ elements

6.8 Combinations with repetitions

Example: Fruits

4 fruits are to be chosen from a group of apples, oranges, and bananas. How many ways are there to choose the fruits?

Example: Coins and Bills

How many ways are there to select five bills from a cash containing \$1, \$5, \$10, \$20, \$50, and \$100 bills?

$$CR_n^r = \binom{n+r-1}{r}$$

Example: Cookies

How many ways are there to distribute 6 cookies out of for types?

$$CR_4^6 = \binom{4+6-1}{6} = \binom{9}{6} = 84$$

Example: Equation

How many solutions are there to the equation $x_1 + x_2 + x_3 = 11$?

$$CR_3^{11} = \binom{3+11-1}{11} = \binom{13}{11} = 78$$

6.9 Generating permutations and combinations

Lexicographic ordering

$$\{1, 2, 3, \dots, n\}$$

$$a_1, a_2, a_3, \dots, a_n \text{ precedes } b_1, b_2, b_3, \dots, b_n$$

$$\text{for some } k, 1 \leq k \leq n, a_1 = b_1, a_2 = b_2, \dots, a_{k-1} = b_{k-1}, a_k < b_k$$

Example: Permutations

$$\{1, 2, 3, 4, 5\}$$

$$23145 \text{ precedes } 23514, \quad \text{since } 2 = 2, 3 = 3, 1 < 5$$

6.10 Permutations

$$a_1, a_2, a_3, \dots, a_n$$

$$\text{If } a_{n-1} < a_n, \text{ then exchange } a_n \text{ and } a_{n-1}$$

$$\text{If } a_{n-1} > a_n, \text{ then } a_{n-2} < a_{n-1} < a_n, \text{ exchange } a_n \text{ and } a_{n-2}$$

Ways to Distribute Balls into Labeled Boxes

	At most 1 per box	Any numbers per box	Exactly one per box
k labeled balls	$k \leq n, V_n^k \text{ or } P(n, k)$	$\frac{k!}{k_1!k_2! \dots k_n!}$	
k unlabeled	$k \leq n, \binom{n}{k} = \frac{n!}{(n-k)!k!}$	CR_n^k	
Unlimited balls			k^n

Example Problem

You have 6 different dice. In how many ways can you give them to 12 students, giving at most 1 each?

$$V_{12}^6 = \frac{12!}{6!}$$

If the dice are identical:

$$\binom{12}{6} = \frac{12!}{6! \cdot 6!}$$

7 Recurrences

Theorem: Let S_1, S_2, \dots, S_n be sets from the same universe U , defined as:

$$S_i = \{x \in U \mid P_i(x) \text{ is true}\}$$

Then:

$$\left| \bigcap_{i=1}^n S_i^c \right| = |U| - \sum_{i=1}^n |S_i| + \sum_{i < j} |S_i \cap S_j| - \sum_{i < j < k} |S_i \cap S_j \cap S_k| + \dots + (-1)^n |S_1 \cap S_2 \cap \dots \cap S_n|$$

$$\text{where } S_i^C = U - S_i$$

Proof:

Let $x \in U$ be an element of the universe, such that $P_i(x)$ is false $\forall i$.

Then $x \in S_i^c \forall i \implies x \in \bigcap_{i=1}^n S_i^C. \implies$ Counts 1 in the left-hand side.

In the r

x is part of $r S_i$ sets, $0 \leq r \leq n. \implies$ Counts 0 in the left-hand side.

In the right-hand side, $|U|$ is counted once, and 1 for every intersection $S_{i_1} \cap S_{i_2} \cap \dots \cap S_{i_k}$ as long as all the indices i_1, i_2, \dots, i_k match some of the r sets to which x belongs.

$$\binom{r}{0} - \binom{r}{1} + \binom{r}{2} - \dots + (-1)^r \binom{r}{r} = 0. \quad \text{Binomial theorem: } (1 + (-1))^r = \sum_{k=0}^r \binom{r}{k} \cdot 1^{r-k} \cdot (-1)^k$$

Corollary:

$$\text{Note that: } \left| \bigcup_{i=1}^n S_i \right| = \sum_{i=1}^n |S_i| - \sum_{i < j} |S_i \cap S_j| + \sum_{i < j < k} |S_i \cap S_j \cap S_k| - \dots + (-1)^{n-1} |S_1 \cap S_2 \cap \dots \cap S_n|$$

Example:

A restaurant offers three different menus. Three customers go in the restaurant and each one chooses one of the menus. How many ways are there for the customers to not get their correct order?

Let A, B, C be the menus.

$$\text{Ordered: } A, B, C \quad A, C, B \quad B, A, C \quad B, C, A \quad C, A, B \quad C, B, A \implies 3! = 6 \text{ ways.}$$

Derangements:

$$U = \{ \text{permutations of } \{A, B, C\} \}$$

$$S_i = \{ \text{permutations where the } i\text{th element is in its correct position} \} = \{x \in U \mid x_i = i\}$$

$$\begin{aligned} |S_1^c \cap S_2^c \cap S_3^c| &= |U| - |S_1| - |S_2| - |S_3| + |S_1 \cap S_2| + |S_1 \cap S_3| + |S_2 \cap S_3| - |S_1 \cap S_2 \cap S_3| = \\ &= 6 - 3! + 2! - 1! = 2 \end{aligned}$$

The probability that no customer gets their correct order is $\frac{2}{3!} = \frac{1}{3}$

7.1 Derangements of n elements

n people order each one a different menu. In how many ways can they all get the wrong order?

$$U = \{ \text{permutations of } \{1, 2, \dots, n\} \}$$

$$S_i = \{ \text{permutations where the } i\text{th element is in its correct position} \} = \{x \in U \mid x_i = i\}$$

$$\begin{aligned} \left| \bigcap_{i=1}^n S_i^c \right| &= |U| - \sum_{i=1}^n |S_i| + \sum_{i < j} |S_i \cap S_j| - \sum_{i < j < k} |S_i \cap S_j \cap S_k| + \dots + (-1)^n |S_1 \cap S_2 \cap \dots \cap S_n| = \\ &= |U| - |S_1| - |S_2| - \dots - |S_n| + |S_1 \cap S_2| + \dots + (-1)^n |S_1 \cap S_2 \cap \dots \cap S_n| = \\ &= n! - \binom{n}{1}(n-1)! + \binom{n}{2}(n-2)! - \dots + (-1)^n \binom{n}{n} 0! = n! \left(1 - \frac{1}{1!} + \frac{1}{2!} - \dots + (-1)^n \frac{1}{n!} \right) \cong d(n) \\ \text{Prob} &= \frac{d(n)}{n!} = \sum_{k=0}^n \frac{(-1)^k}{k!} \end{aligned}$$

Computing Derangements

$$d(n) = n! \cdot \sum_{k=0}^n \frac{(-1)^k}{k!}$$

$$\text{Remember: } e^x = \sum_{k=0}^{\infty} \frac{x^k}{k!}$$

$$e^{-1} = \sum_{k=0}^{\infty} \frac{(-1)^k}{k!}$$

Derangements are a truncated version of the exponential function at order n .

$$\begin{aligned} \left| e^{-1} - \sum_{k=0}^n \frac{(-1)^k}{k!} \right| &\leq \frac{1}{(n+1)!} < \frac{1}{2} \\ d(n) = \left\lfloor \frac{n!}{e} + \frac{1}{2} \right\rfloor \quad \text{Prob} &= \frac{1}{e} = 0.368 \end{aligned}$$

7.2 Recurrence relations

We have a sequence $\{x_n\}_{n=0}^{\infty}$

It is generated by a recurrence relation if for all $n \geq r$ there is a function f such that:

$$f(x_n, x_{n-1}, x_{n-2}, \dots, x_{n-r}) = 0$$

A linear recurrence relation of order r is a relation of the form:

$$x_n = a_1(n)x_{n-1} + a_2(n)x_{n-2} + \dots + a_r(n)x_{n-r} + g(n)$$

Example: Fibonacci sequence

A young pair of rabbits. They don't die and don't reproduce in the first month, but in the second month they have a new pair. From the third month on, they reproduce every month. Find a recurrence relation for the number of rabbits at every month.

$$f(n) = f(n-1) + f(n-2)$$

Month	Young	Can Reproduce	Total Pairs $f(n)$	Explanation
1	1	0	1	Start with one pair of rabbits.
2	1	0	1	They mature and can reproduce next month.
3	1	1	2	The original pair reproduces, adding one new pair.
4	2	1	3	The original pair reproduces again, and the new pair from month 3 matures.
5	3	2	5	Both pairs from month 3 and 4 reproduce, adding two new pairs.
6	5	3	8	The pairs from month 4 and 5 reproduce, adding three new pairs.

Table 2: Chronological explanation of the Fibonacci sequence in the context of rabbit pairs.

Example: Hanoi Towers



Figure 1: Illustration of the Hanoi Towers problem with disks.

The Hanoi Towers problem consists of three rods and n disks of different sizes. The disks are stacked in decreasing order of size on the first rod. The goal is to move all the disks to the third rod, following the rules:

- Only one disk can be moved at a time.
- A disk can only be placed on top of a larger disk.

Let $h(n)$ be the number of moves required to move n disks from the first to the third rod. The recurrence relation is:

$$\begin{aligned}
 h(n) &= 2h(n-1) + 1 = 2(2h(n-2) + 1) + 1 = 2^2h(n-2) + 2 + 1 = \\
 &\dots = 2^n h(0) + 2^{n-1} + 2^{n-2} + \dots + 2^1 + 1
 \end{aligned}$$

$$h(n) = 2^n - 1$$

7.3 Derangements as recurrence

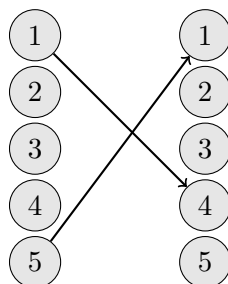


Figure 2: Graph representation of a derangement.

- Suppose $4 \rightarrow 1$ $d(n-2)$ ways to derange the remaining elements.
- Suppose $4 \rightarrow 1$ $d(n-1)$ ways to derange the remaining elements.

$$d(n) = (n-1)(d(n-1) + d(n-2))$$

Example:

Find a recurrence relation for the number of bit strings of length n that do not contain two consecutive 0s.

Consider $n \geq 3$. Build the string from strings of length $n-1$.

- If the last digit is 1, there are $d(n-1)$ ways to build the string.
- If the last digit is 0, the second-to-last digit must be 1. There are $d(n-2)$ ways to build the string.

$$d(n) = d(n-1) + d(n-2) \quad \text{which is the Fibonacci sequence again!}$$