

```
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    } else
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            if (r = t.call(e[i], i, e[i]), r === !1) break;
    return e
},
trim: h.88(h.call("\u00d7\u00d7\u00d7"))
}, function(e) {

```



## Nuno João da Silva Ferreira

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## Junior Full-Stack Web Developer | BYU-Idaho Web & Computing Student

Detail-oriented and motivated web developer with a strong foundation in front-end and back-end technologies gained through BYU-Idaho's Web and Computing Development program. Experienced in building and maintaining over 15 responsive websites, integrating third-party services, and improving SEO performance. Adept at translating client needs into user-friendly digital solutions. Known for problem-solving, clean code, and continuous learning. Recently developed a full-stack task management web app to demonstrate acquired skills in real-world applications.

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## Skills

### Programming Languages & Frameworks:

JavaScript (ES6+), HTML5, CSS3, SQL, REST APIs

### Tools & Platforms:

Git & GitHub, VS Code, WordPress (Elementor Pro, WPBakery), WooCommerce, OutSystems IDE

### Concepts & Practices:

Mobile-First & Responsive Design, UX/UI Principles, Database Normalization, Agile Fundamentals, SEO, Website Optimization

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## Projects

### Student Task Manager App (HTML, CSS, JavaScript, localStorage)

Built a fully functional to-do list app to manage tasks and deadlines. Included filtering by status, data persistence with localStorage, and a clean responsive UI.

### Clinic Dashboard Prototype (Figma + HTML/CSS/JS)

Designed and implemented a prototype for managing clinical schedules and services. Focused on accessibility and component reusability.

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    return e
},
t.m = b.28_ib_call("ufoff")<00>a0" }, function(a){
```



## Professional Experience

**Family Clinic – Web Developer & WP Manager**

Apr. 2018 – Present

- Developed and maintained a responsive WordPress website with 20+ pages for a multidisciplinary health clinic.
  - Integrated WooCommerce and booking systems using custom PHP and plugin configuration.
  - Enhanced SEO and boosted Google PageSpeed score from 62 to 91.
  - Improved site security and ensured GDPR compliance.

**Freelance Web Designer & WordPress Developer**

Jan. 2018 – Present

- Delivered 15+ customized websites for small businesses, with responsive layouts and optimized performance.
  - Connected WooCommerce stores with Stripe and PayPal integrations.
  - Provided ongoing site maintenance, training, and optimization.

Poenterecente, Lda – Web Designer & WP Manager (Part-Time)

Oct. 2018 – Jun. 2021

- Customized WordPress sites with HTML/CSS enhancements.
  - Managed content, optimized performance, and improved UX.
  - Implemented SEO improvements for visibility and traffic.

Gressingham Foods, UK – QA Software Operator

Jun. 2013 – Jun. 2017

- Managed data entry into barcode QA software.
  - Monitored product quality and coordinated a team to ensure compliance standards were met.

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```



## Education

### Web and Computer Programming

*Brigham Young University – Idaho (Expected Jun. 2025)*

- Front-End: HTML5, CSS3, JavaScript (ES6+), Responsive Design
- Back-End: SQL, Database Design, RESTful APIs
- Programming Logic: Algorithms, Debugging, Version Control
- UX/UI: Mobile-First Design, Accessibility Standards
- **Capstone Project:** Developed a full-stack task manager web application.

### Online Software Development

*Udemy – Jan. 2020*

- Built small-scale web applications to strengthen problem-solving and programming foundations.
- Gained familiarity with Agile and collaborative development tools.

### Digital Marketing & SEO

*Udemy – Jan. 2018*

- Learned core digital marketing concepts to enhance website visibility and engagement.
- Applied knowledge to integrate SEO strategies into web development projects.

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## Portfolio

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return e
},
trim: h.88(h.call("\u00d7\u00d7\u00d7"))
function(e) {
  if (e === null || e === undefined) return null;
  if (typeof e === "string") return e;
  if (Array.isArray(e)) return e.map(trim);
  if (Object.prototype.toString.call(e) === "[object Object]")
    return Object.keys(e).map(function(i) {
      var v = e[i];
      if (v === null || v === undefined) return null;
      if (typeof v === "string") return v;
      if (Array.isArray(v)) return v.map(trim);
      if (Object.prototype.toString.call(v) === "[object Object]")
        return trim(v);
      return v;
    }).filter(function(i) {
      return i !== null;
    });
  return e;
}

```

[View Portfolio](#)



## Selected Projects:

### Chamber of Commerce Website

Technologies: HTML, CSS, JavaScript, JSON, Responsive Design

- Developed a mock Chamber of Commerce website featuring a business directory, spotlight ads, and weather API integration.
- Applied mobile-first design principles and JSON data handling.

### Prophets API Application

Technologies: HTML, CSS, JavaScript, Fetch API

- Built a dynamic website displaying information from a JSON API of prophets.
- Demonstrated use of asynchronous JavaScript and DOM manipulation.

### Responsive Form Page with Validation

Technologies: HTML, CSS, JavaScript

- Created an accessible form with client-side validation and user feedback.
- Ensured usability across different devices and screen sizes.

### Design Principles Project

Technologies: HTML, CSS

- Illustrated key UI/UX design principles including contrast, alignment, and proximity.
- Focused on visual hierarchy and usability.

### Scoots Rental Website (Final Project)

Technologies: HTML, CSS, JavaScript

- Developed a multi-page scooter rental website with pricing tables, interactive forms, and responsive layout.
- Final capstone for WDD231 demonstrating full integration of course skills.

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## Why This Matters

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```

My education isn't just about certifications—it's about applying knowledge to real-world challenges. I built a full-stack task manager at BYU and merged SEO strategies into custom WordPress projects. This hybrid of marketing and development helps me build not just functional, but impactful web experiences.

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