# Project Title

Online Shopper Intensions – CETM46 Assignment 2

## Getting Started

1. Mac or Win OS should install Rstudio and related libraries.
2. Sign up <https://www.shinyapps.io> a free account
3. Add Rshiny library to Rstudio
4. Copy the token from shinyapps.io to Rstudio

### Prerequisites

Install all libraries in R Packages which I already code library (xxxxx) in shopper\_global.R and App.R

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Eg. library(ggplot2)

```

### Installing

1. Download and install Rstudio
2. Unzip CETM46A2
3. Set CETM46A2 folder as working directory in Rstudio
4. double click “shopper\_global.R” and “app.R”
5. Select shopper\_global.R and run

Dataset cleaning, summary, visualization and machine learning results are showing in shopper\_global.R. Step by Step descriptions is following with # xxxxx

Eg. # Converting our Categorical Variables to Ordinal Factors.

1. Select app.r and run (Remarks: please make sure run shopper\_global.R first)
2. All related files had hosted to Rshiny.io at below address: -

https://nu-fung.shinyapps.io/CETM46A2/

## Running the tests

1. Click the side bar items

Eg. Introduction, Visualization: Rev vs others, Visualization: Cross table, Shopper Dataset, Confusion Martrix, Conclusion

## Deployment

Run app.r in Rstudio, click “Publish”

Eg. My own address is https://nu-fung.shinyapps.io/CETM46A2/

## Contributing

Please read for details on my shopper\_global.R of conduct.

## Versioning

For the versions available, see the [tags on this repository]( https://github.com/nunufung/cetm46).

## Authors

\* \*\*Yue Fung (Lewis)\*\* - \*CETM46 Data product assignment 2\* -

## License

This project is free licensed

## Acknowledgments

\* Inspiration