

Project Highlights

Zhengzhou Huang

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*Kindred
Spirit*



EN/ 中文

*About
Works
News
Contact*

Web Design and Development Project: Kindred Spirit

This is an in-progress freelance web project in collaboration with another web freelancer for a film production company, Kindred Spirit. For the first iteration, the main design theme and interaction mechanism is “projection light”. Rendered videos, interactive widgets and cusom styles are to be achieved through Blender 3D, HTML, CSS.

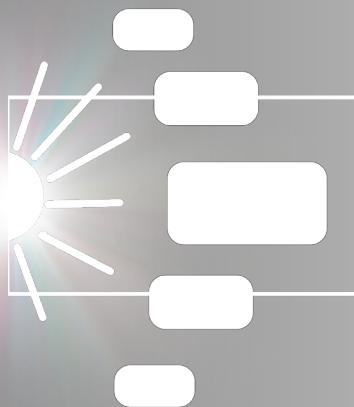
The second iteration embraces a simple aesthetics that enhances the company brand image using company logo elements and core images. This iteration is developed using HTML, CSS on Squarespace.



Works



Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation



Main interaction: while scrolling, the projector light on the left will rotate, imitating a moving projector light. The text and image sections are formatted like a reel where the center section appears large and focused and those scrolled away appear smaller / further (see the left picture).



About

Kindred Spirit is an entertainment development, production, and financing company based in Los Angeles.

Founded by Anita Gou, the mission is to produce purpose-driven, cross-cultural, and boundary-pushing content aimed at a global audience.

Page Transition: after clicking a link to another page, the website will turn dark and then quickly light up after the next page is loaded, imitating a light turning off and on. Such light turning-on animation effect can be achieved with blur filter, light beam / halo image assets, and brightness filter.

August 23, 2021 - Netflix Acquires China Adoption Documentary 'Found'

July 7, 2021 - Endeavor Content-Backed The Ink Factory Adapts C Pam Zhang's 'How Much Of These Hills Is Gold' For TV

April 22, 2021 – 'Together Together' Review: A Conceivable Plan



July 9, 2020 - 'We Are Little Zombies' NYTimes Review: Rocking Away the Pain

January 27th, 2020 - Alma Har'el first Israeli, first woman, to win key Directors Guild Award

Email: xxxxxxxx@xxx.com

Phone Number: +x xxx-xxx-xxxx

Location: xxxxxx xxxxxxx, Los Angles, CA, xxxx

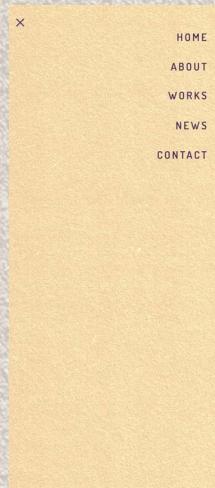
Contact us



Second Iteration (In Development):

Link to Interactive Prototype:

<https://xd.adobe.com/view/0cbe05b9-0f65-4759-ae8f-f45cccdc8ddc-59ed/>



THE SILENT TWINS



The chilling true story of the Gibbons twin sisters who were entirely silent, communicating only to each other in a private language. They became obsessed with writing fiction, boys, and crime in their teens but their intense bond ultimately turned into something more dangerous.

ABOUT

Kindred Spirit is an entertainment development, production, and financing company based in Los Angeles. Founded by Anita Gou, the mission is to produce purpose-driven, cross-cultural, and boundary-pushing content aimed at a global audience.

Kindred Spirit, founded by producer Anita Gou, curates high-quality content in film, television, and emerging media that showcases underrepresented voices and pushes the boundaries. Aimed at a global audience, Kindred Spirit is behind *The Farewell* starring Awkwafina which grossed over \$23 million worldwide, received two Golden Globe® nominations including Best Foreign-Language Film and won the Independent Spirit Award for Best Feature. Gou also produced *Alma Harel's* critically acclaimed *Honey Boy* for Amazon Studios, *Nikole Beckwith's* *Together Together* for Bleeker Street, and partnered with Oscilloscope Laboratories on the North American release of *We Are Little Zombies*. Kindred Spirit is currently in post-production on Agnieszka Smoczyńska's English-language debut *The Silent Twins* starring Letitia Wright and Tamara Lawrence for Focus Features.

Gou's past works include: *Assassination Nation* which NEON released (Sundance 2018), *Terminal 3* (Tribeca 2018), *Netflix's To the Bone* (Sundance 2017), and *The Assassin* (Cannes 2015).



Anita Gou

NEWS

2021

- August 23 Netflix Acquires China Adoption Documentary 'Found'
- July 7 Endeavor Content-Backed The Ink Factory Adapts C Pam Zhang's 'How Much Of These Hills Is Gold' For TV
- April 22 *Together Together* Review: A Conceivable Plan
- April 8 Focus Features Acquires "Silent Twins" With Letitia Wright & Tamara Lawrence

2020

- May 22 "The Farewell" Producer Anita Gou on Asian-American Representation
- February 8 2020 Spirit Awards Winners List: 'Farewell' Wins Best Film
- January 15 Oscilloscope Teams With Kindred Spirit To Acquire Makoto Nagahisa's 'We Are Little Zombies'
- January 5 Awkwafina makes Globes' history with 'Farewell' acting win

2019

- December 9 "The Farewell" Nominated for Golden Globe for Best Picture, Foreign Film
- December 3 "The Farewell" Named One of the Top 10 Independent Films by the National Board of Review
- December 3 Meet The Top Young Entrepreneurs Of The Forbes Under 30 2020 List
- July 14 Box Office: 'The Farewell' Surpasses 'Avengers: Endgame' For Biggest Theater Average of the Year
- May 20 Variety Celebrates 10 Producers to Watch in Cannes
- May 15 Variety's 10 Producers to Watch
- February 2 Shia LaBeouf's 'Honey Boy' Lands at Amazon
- January 27 Awkwafina Drama 'The Farewell' Lands at A24

CONTACT US

Please note: Kindred Spirit does not accept unsolicited submissions.

Name *

First Name Last Name

Email Address *

Subject *

Message *

SUBMIT



The chilling true story of the Gibbons twin sisters who were entirely silent, communicating only to each other in a private language. They became obsessed with writing fiction, boys, and crime in their teens but their intense bond ultimately turned into something more dangerous.

Dir. Agnieszka Smoczyńska
Starring Letitia Wright, Tamara Lawrence
In post-production
To be distributed by Focus Features



THE SILENT TWINS

THE SILENT TWINS



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The Silent Twins
Red Hill
The Wedding Banquet
Together Together
Found
Sad Day
We Are Little Zombies

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Anita Gou

Member 2

Member 3

THE SILENT TWINS

Kindred Spirit

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- April 22 'Together Together' Review: A Convincing Plan
- April 8 Focus Features Acquires 'Silent Twins' With Letitia Wright & Tamara Lawrence

2020

- May 22 'The Farewell' Producer Anita Gou Signs An Asian-American Representation Deal
- February 8 2020 Spirit Awards Winners List: 'Farewell' Wins Best Film
- January 18 'The Farewell' Wins Spirit Award For Best Picture, Nominated For 'We Are Little Zombies'
- January 5 Awkwafina makes Oscar history with 'Farewell' acting win

2018

- December 8 Netflix Acquires China Adoption Documentary 'Found'
- December 3 'The Farewell' Nominated for Golden Globe for Best Picture, Foreign Film
- December 3 'The Farewell' Nominated One of the Top 10 Independent Films by the National Magazine Association
- July 14 'The Farewell' Lands On Forbes' List of Top Young Entrepreneurs Of The Year
- July 14 'The Farewell' Surpasses 'Avengers: Endgame' For Biggest Theater Box Office
- May 29 Variety Celebrates 60 Products to Watch in Cannes
- May 6 'The Farewell' Lands On Forbes' List of Top Young Entrepreneurs Of The Year
- February 2 'Silva Lebba' Wins Oscar For Best Short Film
- January 27 'Awkwafina Drama 'The Farewell' Lands at A24

2018

- April 21 'The Terminal' 3: a ground-breaking augmented reality piece tackling Immigration
- January 23 Huge Dual NFT Team With Russia Bros. Let ADBO In \$10M+ Deal For 'Assassination Nation' - Sundance

CONTACT US

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Kindred Spirit

HOME ABOUT WORKS NEWS CONTACT

SUBMIT

- The Precise Moment
- Quarantine Portrait
- Virtual Shoot
- Greta Thunberg Edit
- Personal Voice over Video
- Video Essay

Storytelling can be an act of resilience in response to change and adversity. This course examines the intersections of video, storytelling, and cultures of resilience. Through presentations, group discussions, virtual galleries and video links the students will conduct research and study artworks by diverse voices. Students will create a short mixed media video addressing a contemporary issue of their own choosing. This course is designed to help students develop a visual toolkit and a critical approach to the medium of the moving image.

This website features works by Alyssa Deering, Henry Gonzalez, Sung A. Hong, Cho Kwan(Rachel) Leung, Ellie Park, Casey Rickey, Lee Teng, Gustavo Tepetla, Mana Tyszka, Megan Wu.

Instructor: Gabriel Noguez Teaching Assistant: Zhengzhou Huang

Storytelling Et Resillience

Storytelling and Resillience is a website that shows students projects from a Design Media Arts class. The website feautres a simple and effective layout and interface for photos and videos.

Storytelling and Resillience is designed and created by my-self.

Website:

<https://classes.dma.ucla.edu/Fall20/172/>

Greta Thunberg Edit

Pick a Greta Thunberg Speech and find youtube clips that can relate or contrast with Greta's words.
Illustrate her speech with images and music.
Highlight the beginning title and graphics.
Produce a one minute video.



The Precise Moment

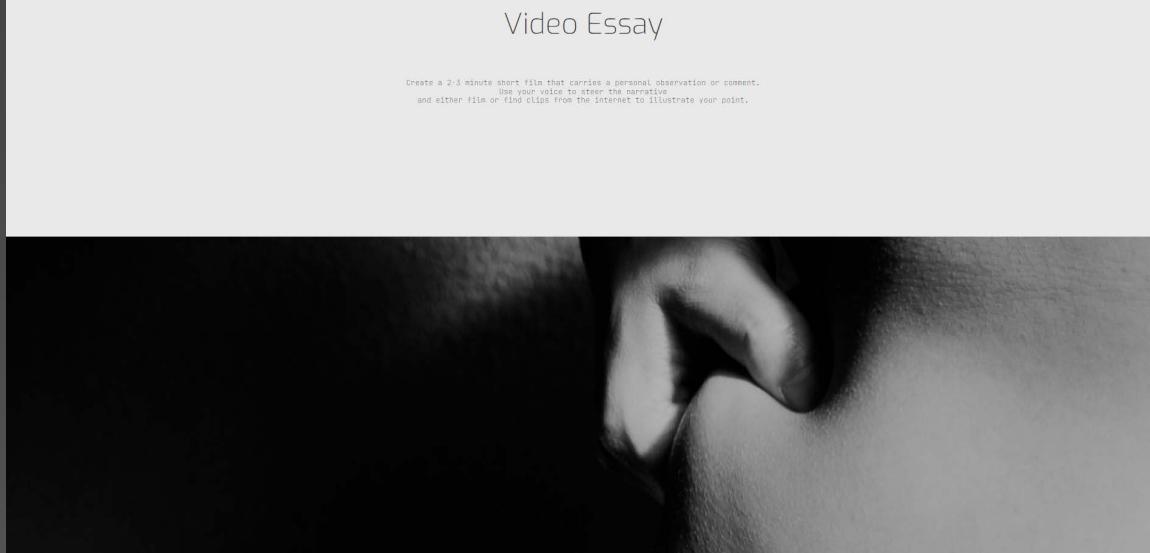
Go on a walk and look at the natural light.
Try to shoot in the early morning or late afternoon.
Hold your camera close. Look out for surprises, geometry and photograph something that speaks to you.



[Click to see Casey's photos](#)

Video Essay

Create a 2-3 minute video film that carries a personal observation or comment.
Use your voice or other narrative devices.
Use your video as a still image narrative.
Use either film or find clips from the internet to illustrate your point.



Personal Voice over Video

Pick a passage or paragraph from your journal.
Pick something you can illustrate in a video essay.
Gather images, videos and sound from different sources.



Cho Kwan (Rachel) Leung
features Hana Tyszka

Quarantine Portrait

Make a portrait of the person you are quarantining with.
Avoid easy pose or smile.
Wait for the precise moment.
Control and diffuse the light with curtains, plants or tree branches.



Quarantine Portrait

Make a portrait of the person you are quarantining with.
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Wait for the precise moment.
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Virtual Shoot

Create a virtual shoot with one of your classmates.
Schedule a time and meet up online to take shots using an iPhone or a webcam.
Organize prior to the shoot:
the time, location, props, wardrobe and make up.
Make the other person feel comfortable.
Try finding what the subject wants to be represented with.



DESMA 172 Storytelling and Resilience

- The Precise Moment
- Quarantine Portrait
- Virtual Shoot
- Greta Thunberg Edit
- Personal Voice over Video
- Video Essay

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ACEA Global Homepage is a **web design and front-end development** project I initiated, designed and engineered for Advanced Continuing Education Association (ACEA). To enhance user experience and meet users' needs for smooth web interaction and fast text consumption, I designed the page with clear information structure that focuses on essential graphics, copies, and action buttons. I also employed UI animations and scrolling interactions to divide the main illustration into sections featuring different potential customers, while creating a light-hearted viewing experience.

I have also created a **demonstration purpose animation** to market and showcase the company software product.

Homepage:

<https://zhengzhou-huang.me/Design/acea/homepage/>

Animation:

<https://zhengzhou-huang.me/Design/acea/minidemo/>

Manage Continuing Education *without* the Admin Work



For Employers & Enterprise

Your team has far more important things to do than managing their credentials and continuing education.

Help your team stay compliant and **save hours** in the process.

I'm an Employer



normal



hover



pressed



normal

Navigation Interface



For Healthcare Institutions

You prioritize engagement and efficiency by removing administrative burden for clinicians.

Let's take the admin work off your team's plate and *ensure compliance* in the process.

I'm in Healthcare



I'm an Employer



I'm an Education Provider

For Associations

Offer your members what they need to maintain their credentials while saving time.

I'm an Association or Society



For Educators

Engage your learners with a platform to centralize their entire continuing education experience.

I'm an Education Provider



I'm an Association or Society

I'm in Healthcare



Responsive Design



Animated Image Pans on Smaller Screens

Medium Screen

For Healthcare Institutions

You prioritize engagement and efficiency by removing administrative burden for clinicians.

Let's take the admin work off your team's plate and **ensure compliance** in the process.

[I'm in Healthcare](#)

For Employers & Enterprise

Your team has far more important things to do than managing their credentials and continuing education.

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Manage Continuing Education without the Admin Work

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[I'm an Employer](#)

For Associations

Offer your members what they need to maintain their credentials while saving time.

[I'm an Association or Society](#)

For Educators

Engage your learners with a platform to centralize their entire continuing education experience.

[I'm an Education Provider](#)

Small Screen

For Healthcare Institutions

You prioritize engagement and efficiency by removing administrative burden for clinicians.

Let's take the admin work off your team's plate and **ensure compliance** in the process.

[I'm in Healthcare](#)

For Associations

Offer your members what they need to maintain their credentials while saving time.

[I'm an Association or Society](#)

For Educators

Engage your learners with a platform to centralize their entire continuing education experience.

[I'm an Education Provider](#)



Graphics for Sign Up Page & Stills of Demoonstration Animation

CE

Recommended Requirements Find CE Profile

BASIC

FREE forever
plus free 14 day trial of Elite*

- ✓ Track All Education In One Place
- ✓ Get Renewal Reminders
- ✓ Access Free Education

Sign in with email

Email address

Password

Confirm password

Create account

The interface includes:

- A purple rounded rectangle containing various document icons (contracts, certificates, etc.)
- A purple rounded rectangle containing a woman's profile picture and three horizontal input fields.
- A vertical stack of four colored rectangular cards (orange, dark grey, orange, dark grey) each with a person icon, a yellow box, a blue square, and a checkmark or a minus sign.
- At the bottom, there are seven circular avatars arranged in two rows of three and one row of two.



Sales Marketing Banner and Animation

View animation: https://zhengzho_u-huang.me/Design/motion/



Commissioned Graphics For Educational Services



Air, Water, Fire is a series of self-directed works showcase three imaginary brands and services through websites, videos, graphics and interactive demos. The series of works were done in close collaboration with Zhengyang Huang who is also a new media artist and UCLA Design Media Arts alumni.

My roles in doing these projects include interface design, web development, graphic design, video production, 3D playable demo, as well as speculative concept-building.

Air is an interactive booklet leading to a VR video that shows an imaginary smart home device.

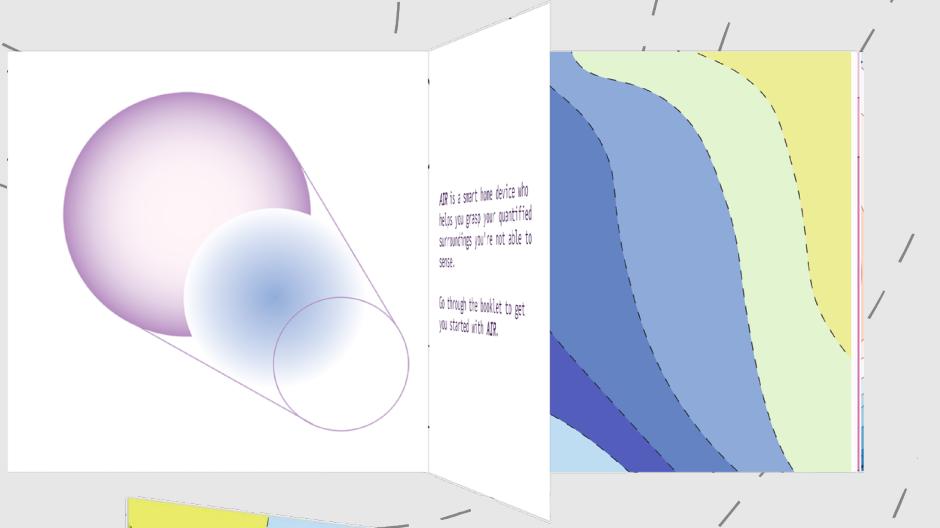
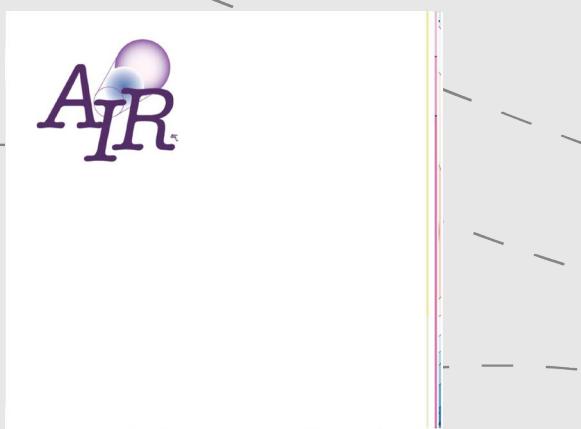
(<https://projects.dma.ucla.edu/exhibitions/mfa2021/air/>)

Water is a website where different pages, images and videos are displayed on interactive cubes.

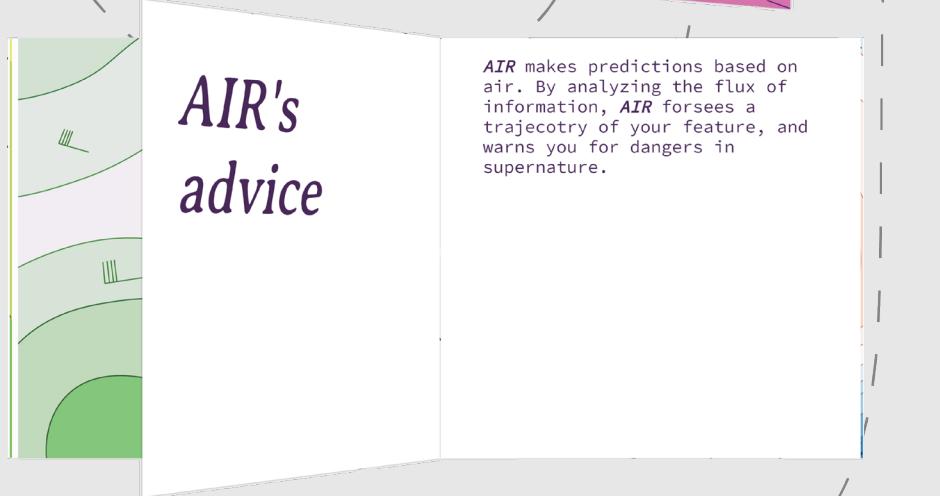
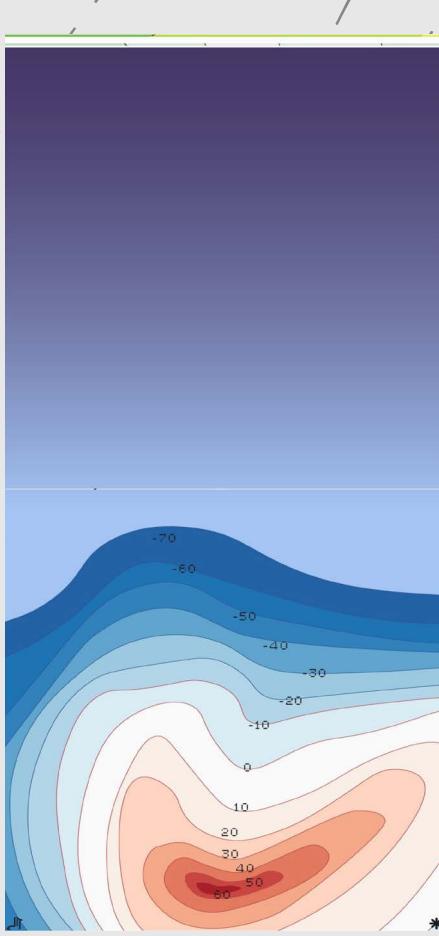
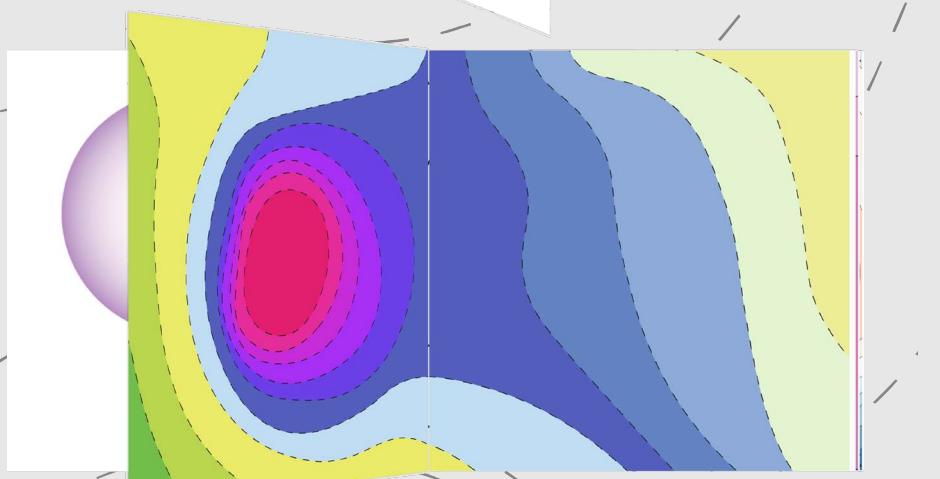
(<https://projects.dma.ucla.edu/exhibitions/mfa2021/water/>)

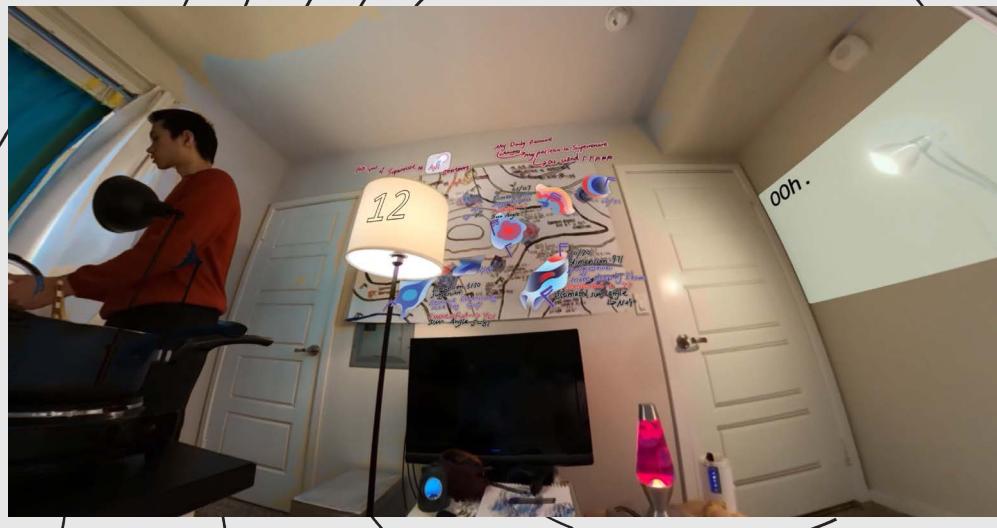
Fire shows an potential product with illustrations, photos and a 3D playable demo.

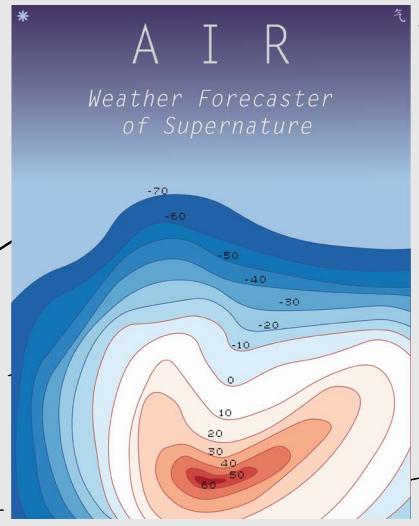
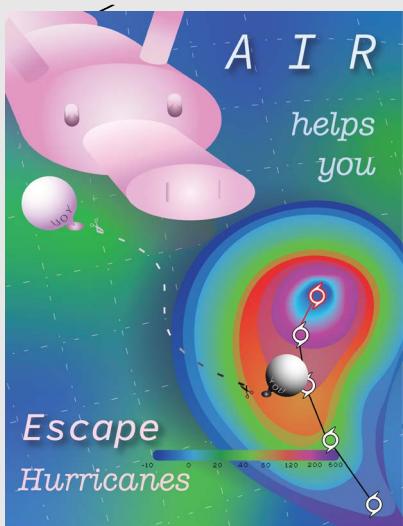
(<https://projeccts.dma.ucla.edu/exhibitions/mfa2021/fire/>)



Website [Link Here](#)







Water

Water is an unstable data structure with which you store, share and delete your data.

[Website Link Here](#)



[-->]

Clean

Hi! Let me introduce you to the first step of our data transfer process.

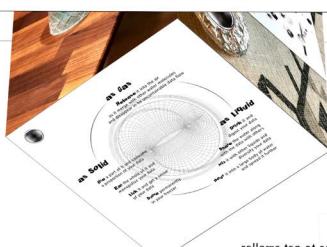
[Hi!]

[Sure.]

Let me introduce you to the full set of equipment and tools we use for the data transfer process.



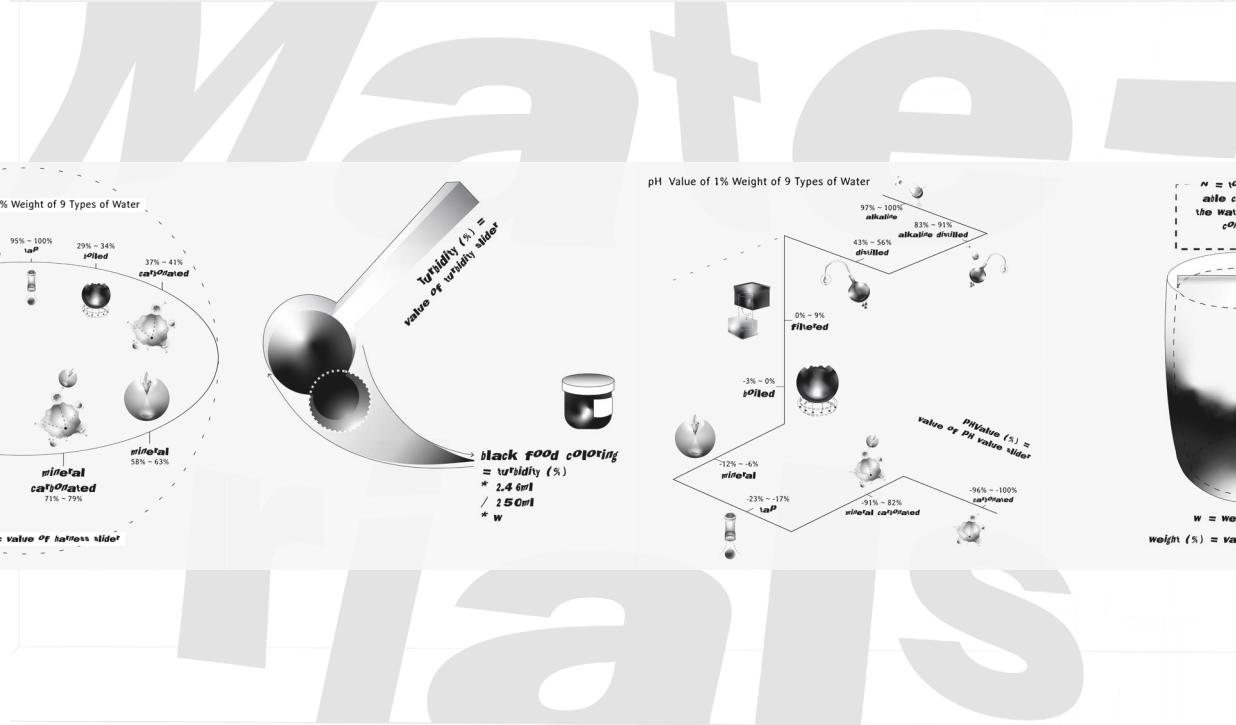
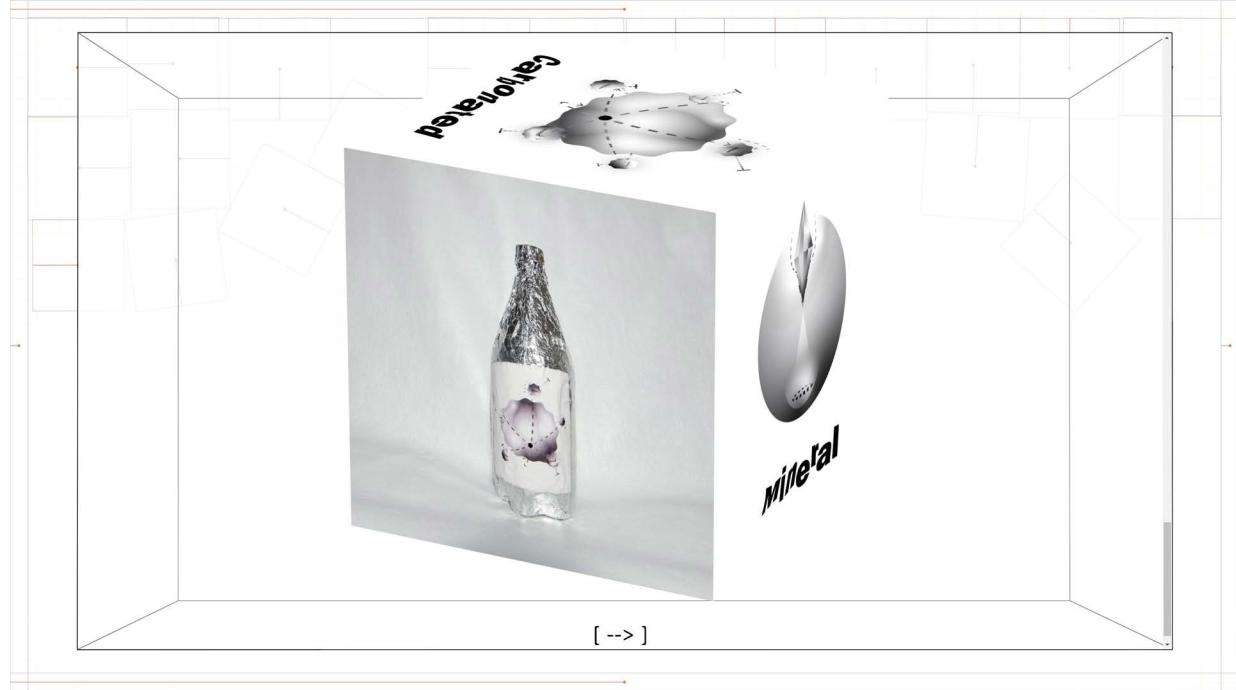
An blacked file ice date on the built.

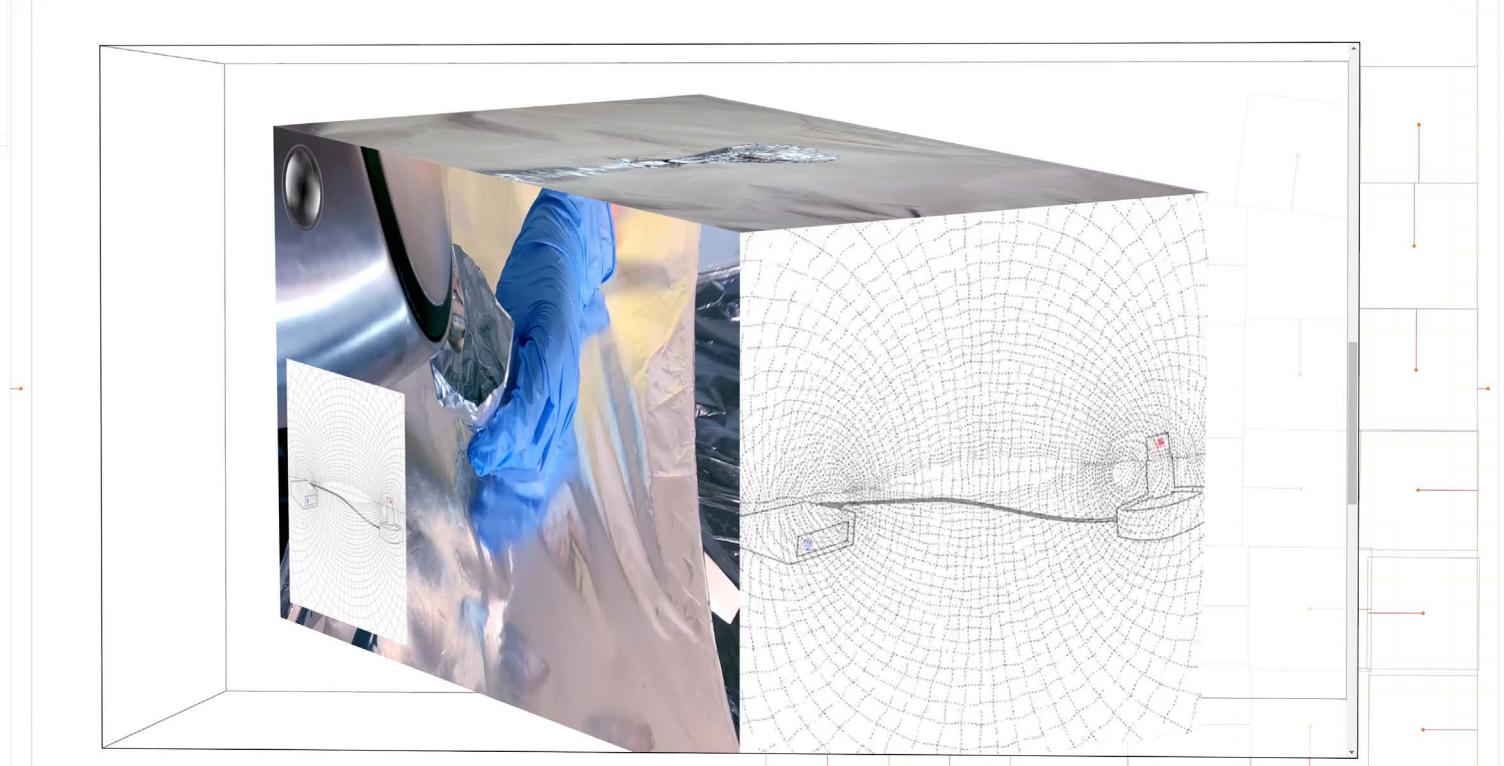
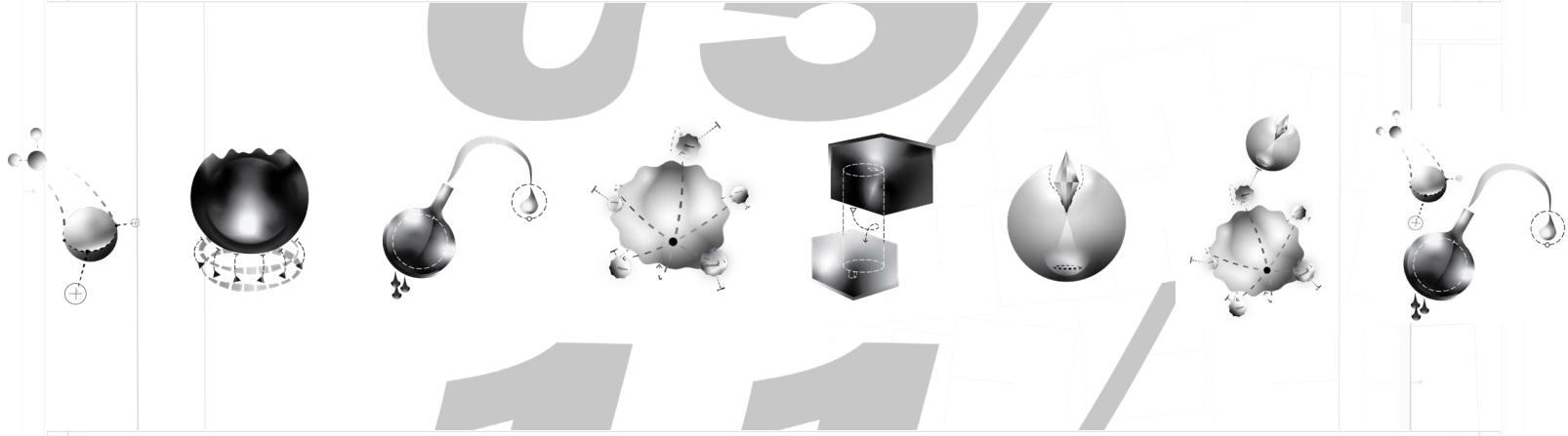


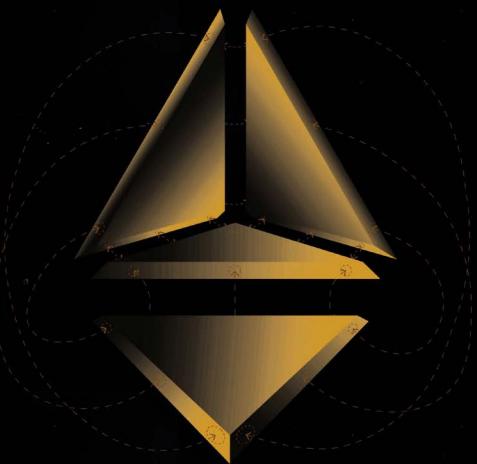
I need for file ice to get smaller.

An been put in a cup.

05/
11/

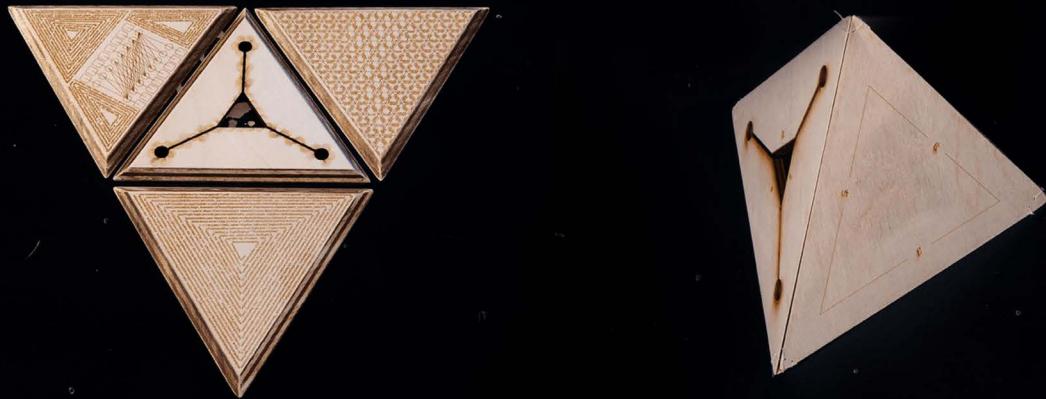




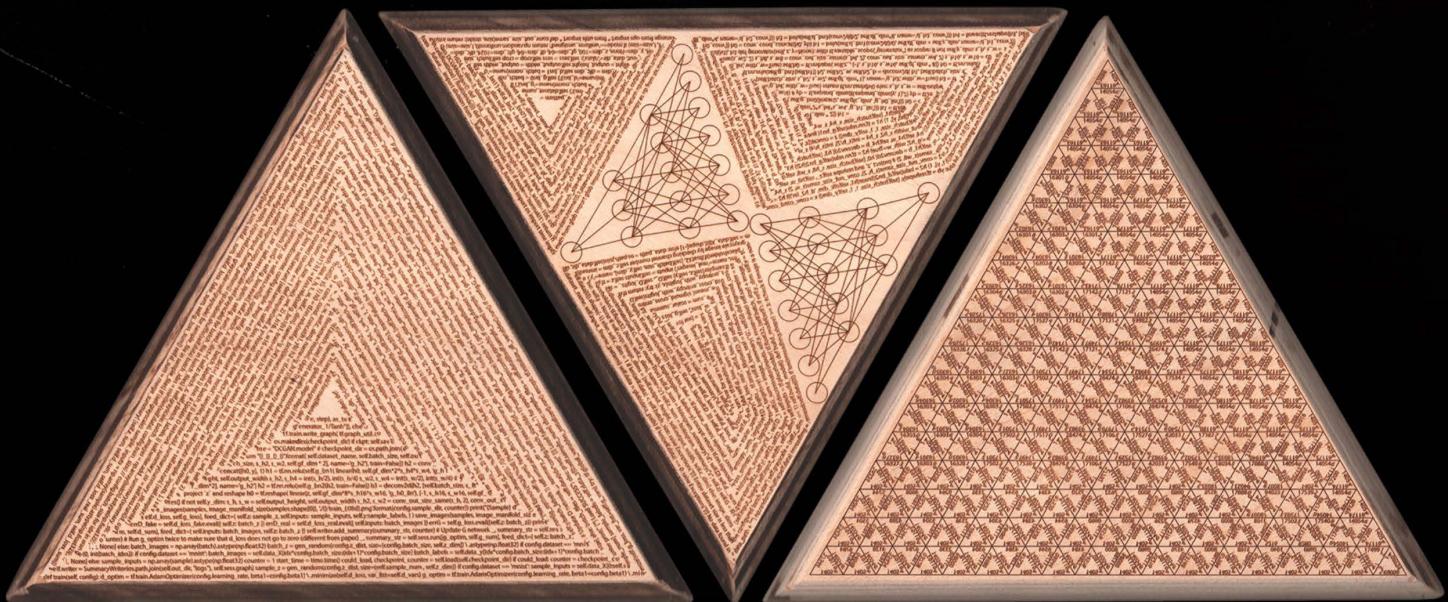


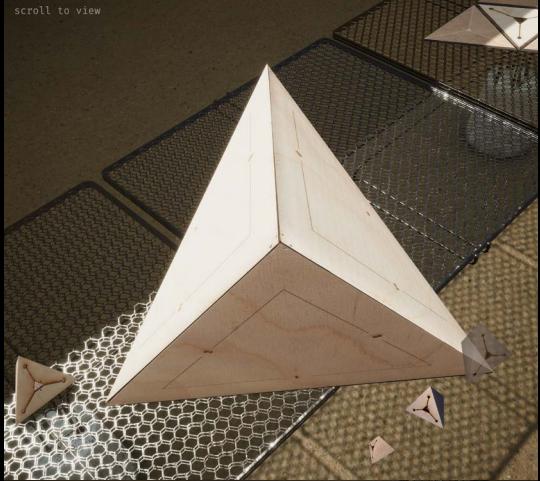
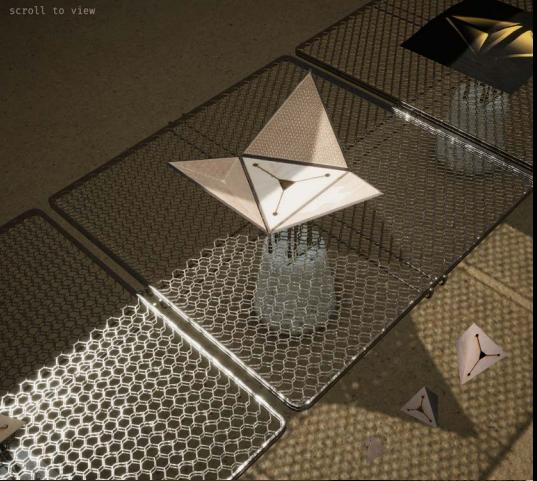
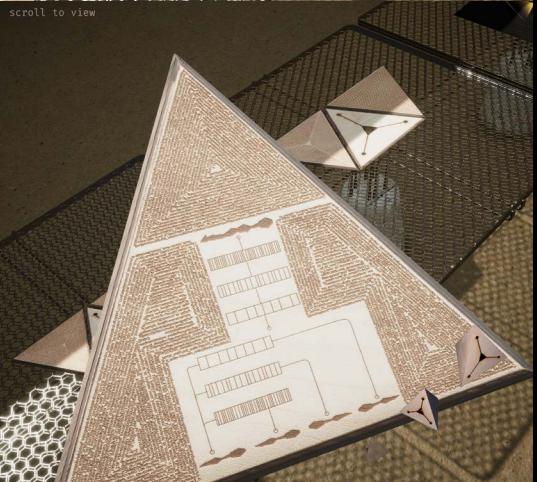
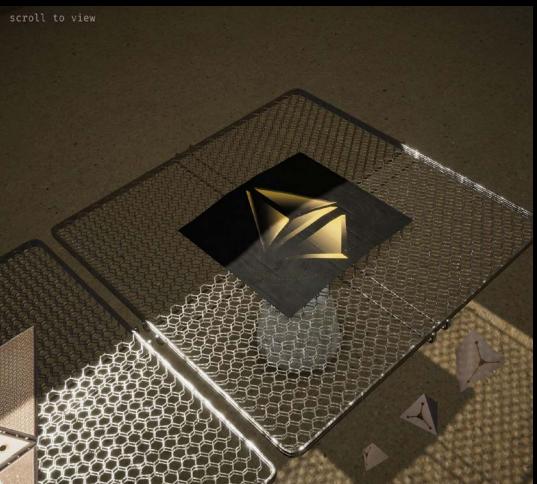
Fire

Webiste [Link here](#)



FIRE324 the training and model scripts are based on [DCGAN](#). It accommodates memory IDs of 324 sample image data.



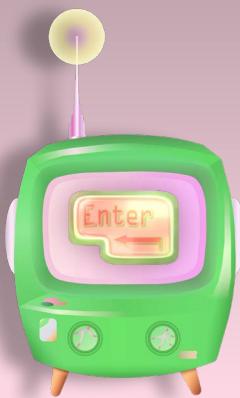


Pigxell is a webpage online game where players purchase 3D furniture with their own photos to decorate their rooms. Pigxell features unique game interface design that connects the virtual transaction between players and the operator(NPC) in the game. The retro-style graphics and UIs are made with both 2D and 3D software. Many of the game contents are also hosted as manuals, posters and websites beyond the game.

Pigxell is a self-initiated project made by myself using Unity Game Engine, Autodesk Maya, Adobe Photoshop and Illustrator.

Documentation Video:
<https://youtu.be/gi82bXDHebc>

Website Documentation:
<https://youtu.be/dwfIhjpTXU>

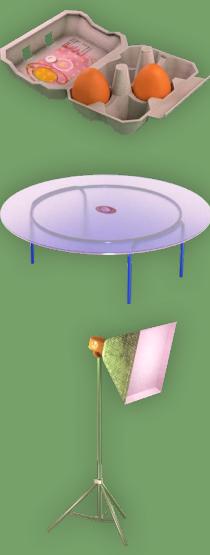




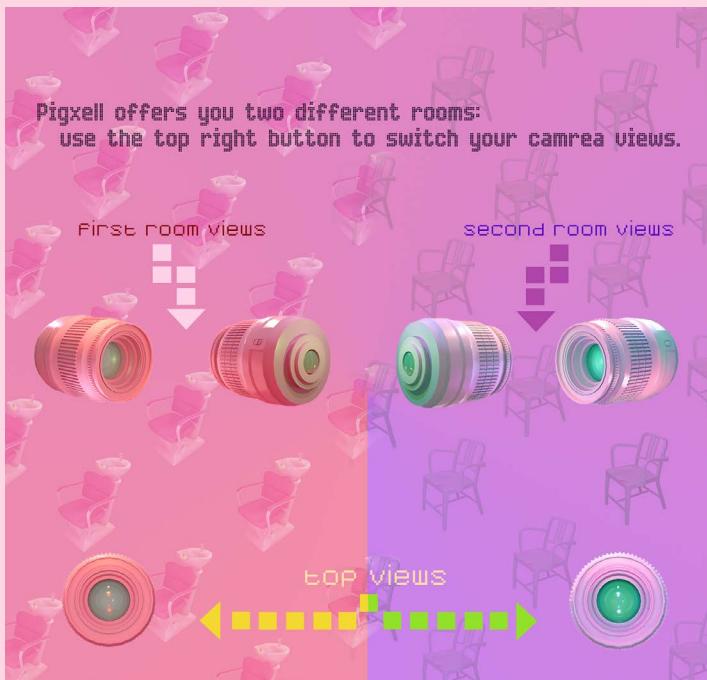
Pigxell is a room decoration game that critically reflects on users and data collection. It involves unique interactive interface for both players and the NPC controlled by an operator.



PIGXELL







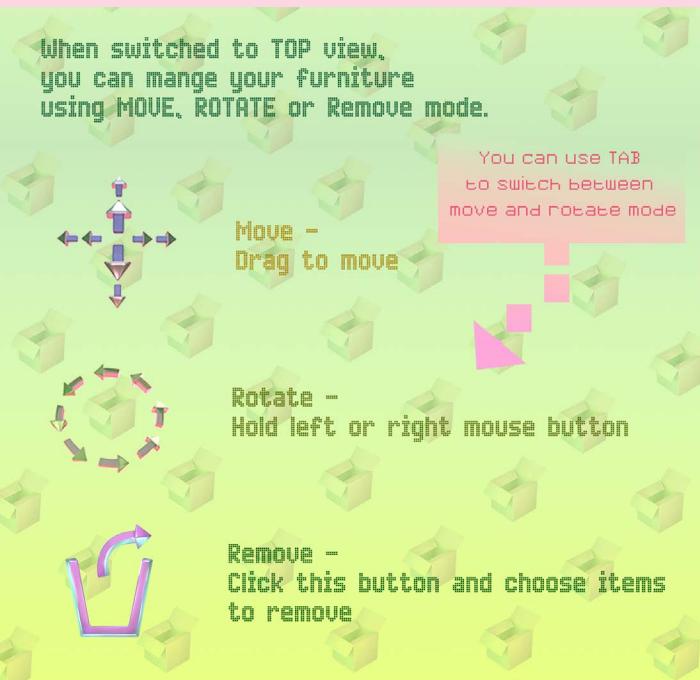
Click this button at top right to shop at the Pig'x --- Pigxell's furniture store

Each time Pig'X opens, it has a different brand of Furniture:

eye snout feet ear

Every transaction at Pig'X asks you to take a photo of either your EYES, EARS, NOSE/MOUTH, HANDS/FEET, in order to buy a new piece of Furniture.

If the shop is **Closed**, please check the shop hours by clicking the "CLOSED" sign and come back later!



**Don't forget to
SAVE & LOGOUT**
before you quit the game !

Click the Bottom Left Button →
to save your game otherwise you will
lose your game data.

Please make sure your network connection
is stable while playing the game.





Phone Adoption



Phone Adoption



Share Screen is a website for the Design Media Arts 2020 MFA preview show. I collaborated with a team of artist on making the graphics for the homepage and designing the mobile responsive menu of the show website using mainly Autodesk Maya and Adobe Photoshop.

Website:

<https://projects.dma.ucla.edu/exhibitions/sharescreen/>

SHARE SCREEN

