Isles of Life

by Happy Little Tree

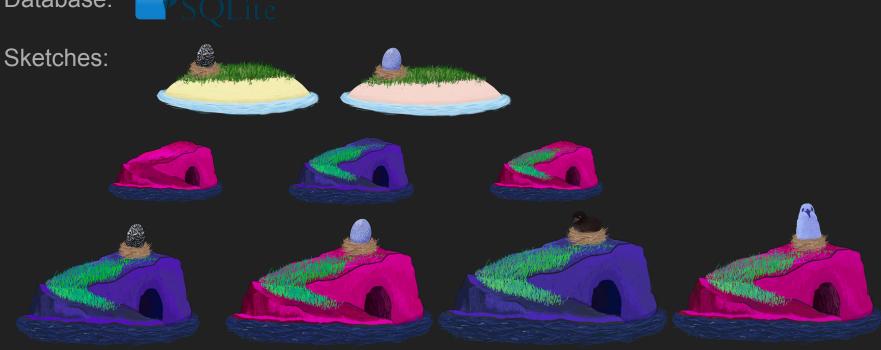
User Need

- Keeping track of all your responsibilities and completing them in a timely manner is difficult, we want to help make that a little bit easier
- Set their own goals according to individual needs.
- Track the progress of their goals.
- Gain motivation from our app to finish said goals and maintain progress to enable productivity.
- Make task management less stressful with a pleasant island setting
- Birbs



Key Strategy

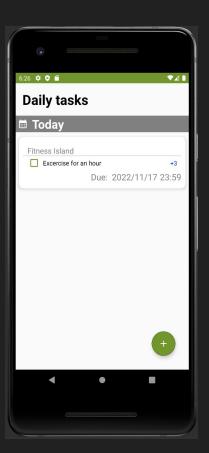
Database:



Prototype







Key Feature

Create an island:

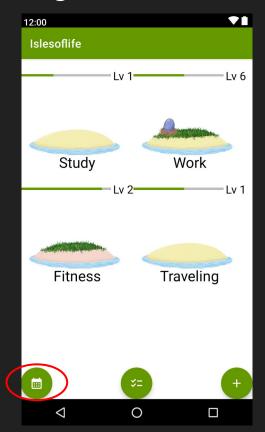
- Helps user to categorize their goals.
- Gives user the freedom to create their own category, customising the app according to their personal needs.
- This later helps them measure their progress by comparing the progress across different categories.

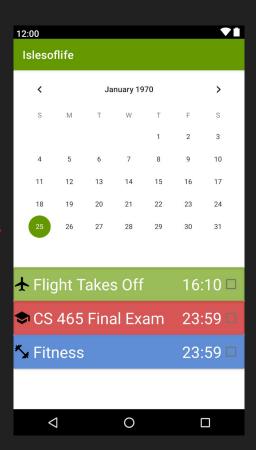
Create a task:

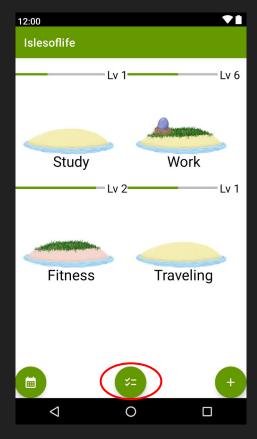
- Lets user create and manage tasks per island.
- Allows the user to designate the number of reward points to 'earn' after completing the task to differentiate between easy and complex tasks.

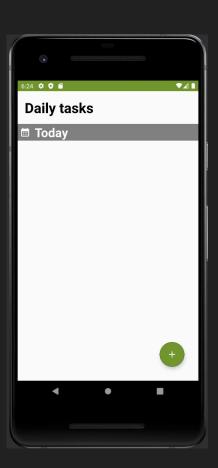
Check off a task and earn points:

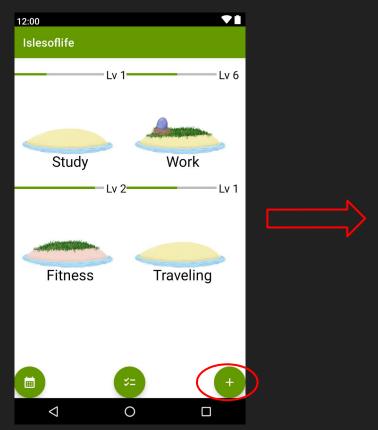
- Helps users to manage their progress per island by keeping track of easy-to-understand quantitative parameter: reward points.
- Points acts as a direct link of comparison between different islands.
- Reward points also acts as a source of motivation.



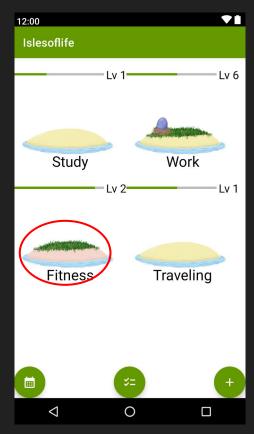






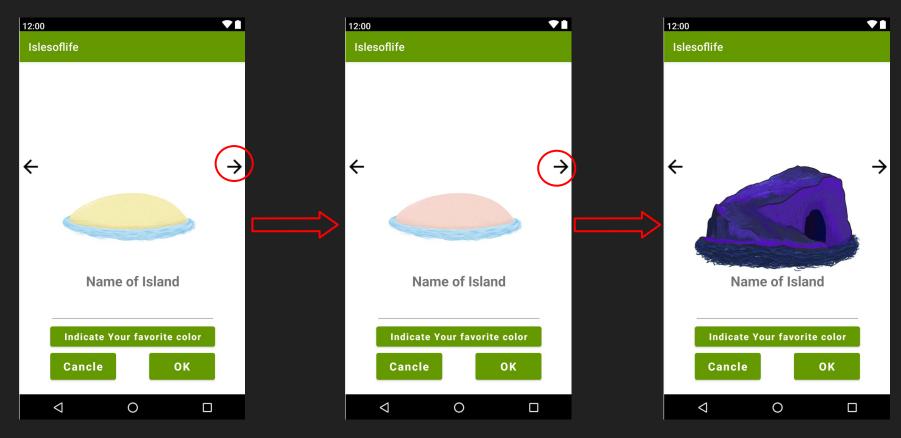




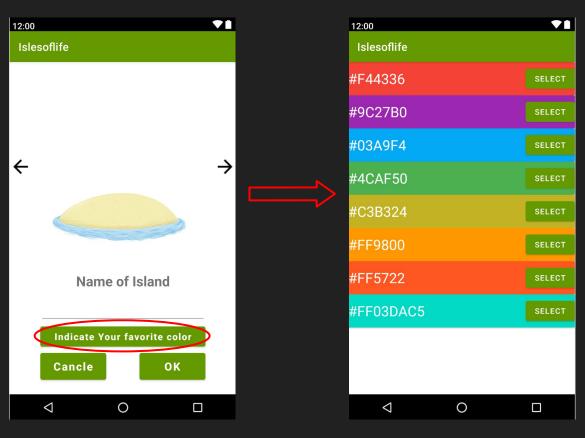




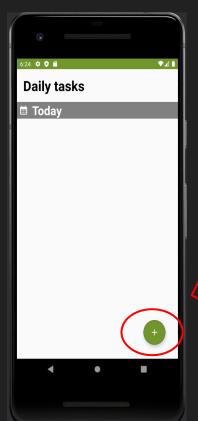
Task 1 - Create an island

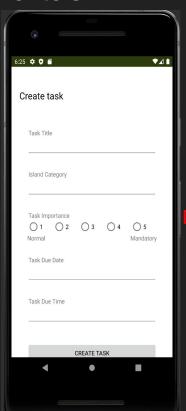


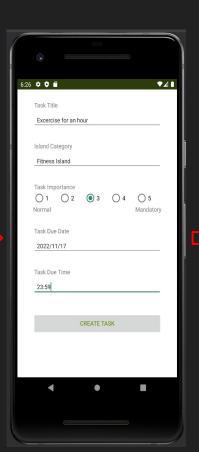
Task 1 - Create an island

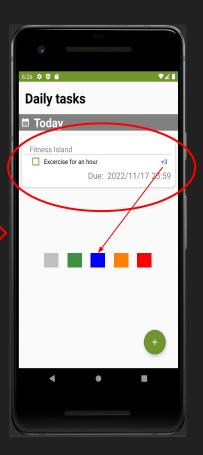


Task 2 - Create a task



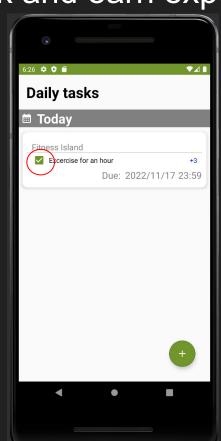






Task 3 - Check off a task and earn experience points







Any questions?