

Aim-

To design a poster for Digital Awareness Week using Canva.

Objectives-

- To apply design tools
- To create a visually appealing poster

Materials Required-

- Canva account
- Computer with internet

Procedure-

### **Login to Canva**

Open Canva in your browser and sign in using your email or Google account. This gives you access to all templates, design tools, and editing features.

### **Select poster layout**

Search for “Poster” in the template section and choose a suitable layout. This layout provides a ready-made design structure to begin your poster.

### **Add “Digital Awareness Week” text**

Insert a text box or edit the existing heading and type “Digital Awareness Week.” Adjust the font style, size, and alignment to make the title prominent.

### **Insert icons and graphics**

Go to the “Elements” tab to add icons, shapes, and relevant graphics. Position them creatively to enhance the visual appeal and message of the poster.

### **Apply suitable colors**

Choose a color theme that matches the topic and improves readability. Use consistent color combinations for background, text, and elements.

### **Download final poster**

Click the “Download” button and select the preferred file type, usually PNG or PDF. Save the poster to your device for printing or sharing

# DIGITAL AWARENESS WEEK.

## WHAT IS DIGITAL AWARENESS WEEK?

Digital Awareness Week is an event aimed at educating people about using technology and the internet safely, responsibly, and effectively. It focuses on topics like cyber safety, digital citizenship, online privacy, and responsible social media use.

## HOW CAN YOU BE DIGITALLY AWARE?

- Think before you click or share
- Use strong passwords
- Protect your personal info
- Verify sources before trusting them
- Stay alert to scams and fake news
- Use privacy settings and updates regularly



**“Be smart before you share  
— once it’s out, it’s everywhere.”**

## ⚡ WHY IT MATTERS

- EVERY CLICK LEAVES A FOOTPRINT — KNOW WHERE YOURS LEADS.
- FAKE NEWS, SCAMS, AND PHISHING ATTACKS ARE EVERYWHERE — AWARENESS IS YOUR DEFENSE.
- YOUR DIGITAL IDENTITY IS VALUABLE — PROTECT IT LIKE YOUR WALLET.
- TECHNOLOGY SHOULD SERVE YOU, NOT CONTROL YOU.

## ⚡ DID YOU KNOW?

- OVER 60% OF CYBER CRIMES BEGIN WITH A SINGLE CARELESS CLICK.
- THE AVERAGE PERSON SPENDS 7+ HOURS ONLINE DAILY — THAT’S NEARLY HALF YOUR WAKING LIFE.
- AROUND 40% OF STUDENTS FACE SOME FORM OF CYBERBULLYING.
- YOUR DATA CAN BE SOLD WITHIN SECONDS ON THE DARK WEB IF UNPROTECTED.