

Nupur Gupta

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EXPERIENCE

Assistant Content Manager

EduGorilla

August 2022 – February 2023, Lucknow, Uttar Pradesh

- Formatted content using MS Word and created diagrams on EdrawMax to enhance the visual appeal of the content.
- Supervised a team of two computer operators and provided training and guidance to ensure the timely and accurate completion of tasks.
- Collaborated with marketing team to ensure content adhered to company style guidelines.

PROJECTS

Olympic Games Data Analysis using SQL

Self Project • April 2023 – April 2023

- I obtained a dataset and loaded the data into a SQL database, and began exploring it using basic SQL queries to identify trends and patterns in the data.
- To perform more advanced analysis, I used complex functions like COALESCE to handle null values in the data and ensure that the results were accurate.
- Additionally, I used the PIVOT function to transform rows of data into columns, which allowed me to view the data in a more meaningful way.

Biker Stores Data Analysis

Self Project • March 2023 – March 2023

- Gathered and cleaned the data using SQL queries to ensure accuracy and consistency.
- Created pivot tables and pivot charts in Excel to summarize and visualize the data.
- Utilized Tableau to create an interactive dashboard that allowed users to explore the data in more detail and make data-driven decisions.

Netflix dashboard on Tableau

Self Project • March 2023 – March 2023

- Designed and developed a Tableau dashboard to visualize Netflix trends data.
- Utilized various Tableau features, such as bar charts, heat maps, and line charts, to visualize the data in an interactive and intuitive manner.
- Created interactive filters and parameters to allow users to explore the data and make data-driven decisions.

EDUCATION

Bachelor of Business Administration

Lucknow Public College of Professional Studies • Lucknow, India • 2021

Senior Secondary From ISC Board in Science stream

Raj Kumar Academy • Lucknow, India • 2018

Matriculation From ICSE Board in Science stream

Raj Kumar Academy • Lucknow, India • 2016

CERTIFICATIONS

MS Excel Basics to Advanced

Cursa – Free online courses with Certificate • 2023

SQL(Intermediate)

HackerRank • 2023

SQL(Basics)

HackerRank • 2023

Python(Basics)

HackerRank • 2023

SKILLS

SQL, Python, MS Excel, MS Word, Tableau and Power BI