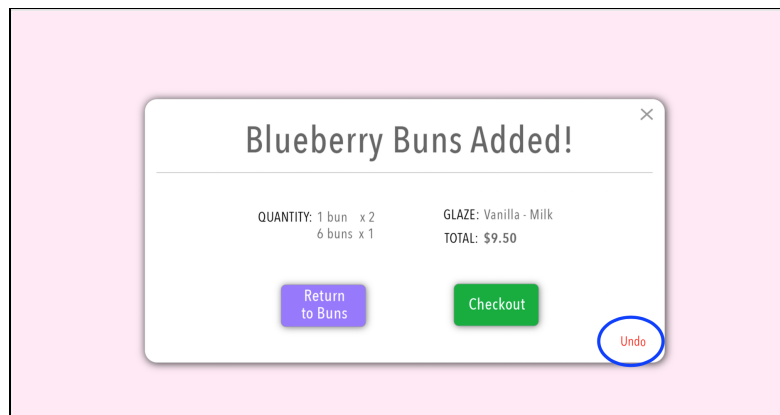


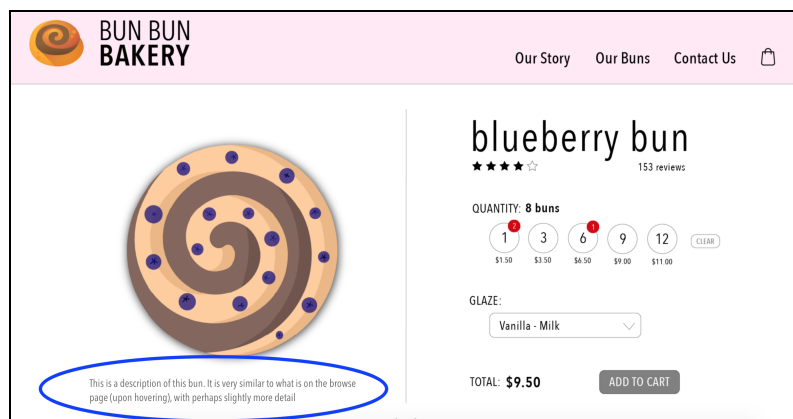
**Bug 1:** *Add to Cart Confirmation* page lacks “User Control and Freedom”

- The pop-up that immediately follows clicking the “Add to Cart” button (on the Details page) shows a summary of the order and has two actions: Back to Buns or Continue to Checkout. Another option on this popup should be “undoing” the Add to Cart action, as a user might have accidentally clicked it or realized too late that they made the wrong order. Having to go all the way to the Checkout page to delete an order is an unnecessary amount of steps for someone who just needs an “emergency exit”.



**Bug 2:** *Details* page lacks “Recognition Rather than Recall”

- Upon arriving to the *Details* page for the blueberry bun, there was no description or prose on the creation, taste, aura, etc of the product. If a user wanted to see this description, they would have to go back to the browse page and hover over the bun to read it, but lose that information once they clicked on the bun (and were transported to the details page). This practice requires too much mental exertion on the user’s end, in remembering full sentences about the bun. This issue can be solved by simply adding the description to the details page as well, right under the image of the bun.



### Bug 3: *More Info* page lacks “Aesthetic and Minimalist Design”

- When a user clicks the down arrow on the details page, they are lead to another page that shows product reviews, nutrition, and similar buns. This page is one of the busier screens in my prototype, due to the sheer amount of content on it. One specific place that is too busy is the Nutritional Facts section, which mimics labels on food. While it is readable and familiar to most people, it can make the *More Info* page quite overwhelming. I would condense this information to only relevant nutritional facts, such as fat, calories, carbs, and ingredients, and list these in a more minimalist manner that better fits with the rest of my design.



### Challenges + Bugs:

This homework was definitely one of the harder assignments I’ve completed for this course, simply due to the irregular nature of HTML & CSS. Each bug I encountered took a fair amount of time to debug, and often required stepping away from the assignment to recalibrate. One of the bugs I faced quite often was due to the priority of classes vs ids. Often, I wouldn’t realize that an id’s CSS code was trumping a class’s code, making the item I was working on unchangeable. The only solution I found was to practice, and keep track of my naming conventions.

Another challenge I faced was figuring out when to use an image from my prototype vs when to design something in HTML & CSS. For example, I felt comfortable pulling the image of my logo from my prototype, rather than creating it all over again in HTML & CSS. Similarly, I took images of the buns I had created for my prototype and placed them in my code. The challenge came when working with buttons or the dropdown menu. I had to decide whether it was more important for me to have a finished product that was overwhelmingly coded or if I wanted it to look as similar to my prototype as possible.

### Brand Identity:

When designing my website, I kept the fact that Bun Bun was a bakery in the forefront of my mind. For that reason, I focused on having pastel colors that didn’t clash or draw too much attention. I wanted the focus of the website to be on the buns, so I often made them the main element on a page. My font stayed the same across all pages, and gave off a delicate, clean look. I

also wasn't afraid of white space, instead embracing it as an essential part of the site, crucial to keeping information salient and readable. Overall, I tried to incorporate as much of the light, airy, playful nature of a bakery into this website as possible.