The main focus behind my overall design was to create a website that was aesthetically pleasing as well as easy to navigate. For this reason, I created a navigation bar (and Prantl's Logo) that would take the user to all the main pages on the site. I kept links to Twitter, Facebook, and Instagram at the bottom of the site, where they would be accessible but also out of the way. I kept the same header, footer, font, and titles for each page for continuity and visual appeal. Additionally, I worked to make all of my images large and colorful,and include them wherever I could. I found a font and size that I think will be very simple to read. In short, I tried to make it very clear through my navigation bar where you could find what you wanted. I made sure to inform the visitor of what page they were on (through titles) and made each page extremely simple, so that information would be extremely easy to find.