

Total Sales

1.08M

Sum of Sales

Region

All



Order Date

Last 5 Years (Calendar)

1/1/2020 - 12/31/2024

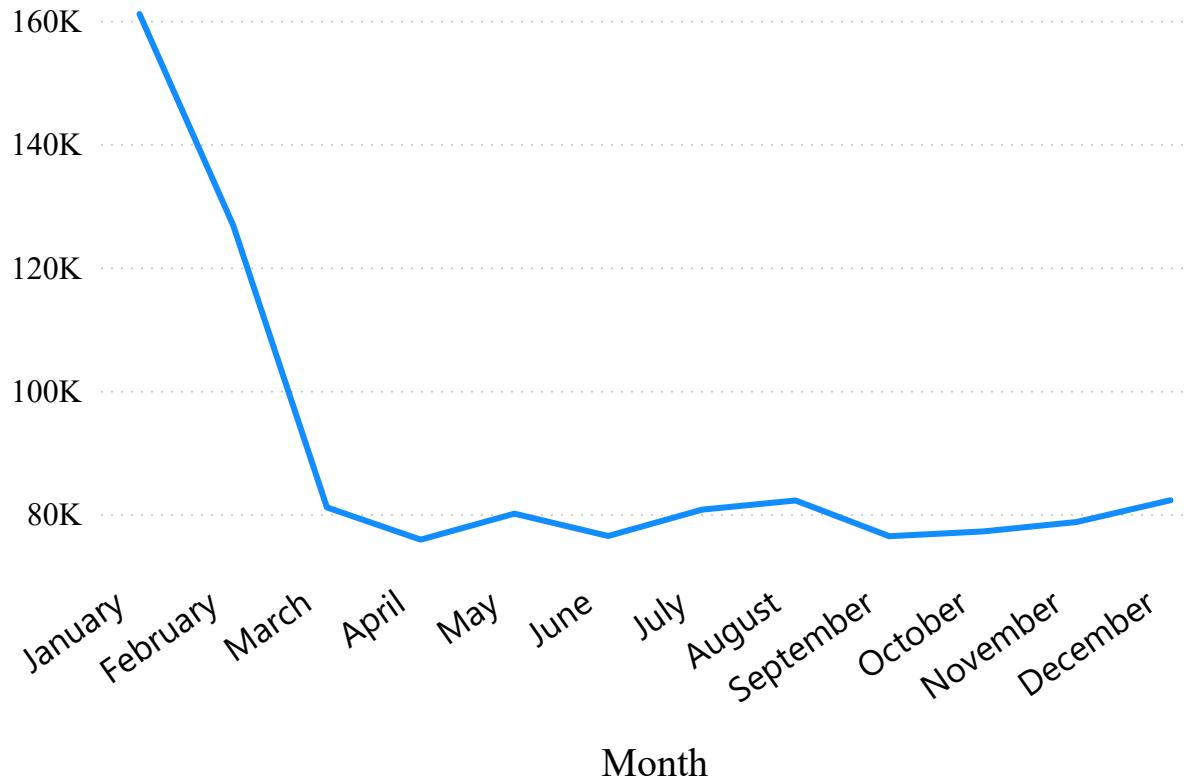
Product_Category

All



Monthly Sales Trend

Sum of Sales



Total Profit

198.27K

Sum of Profit

Total Orders

10.0K

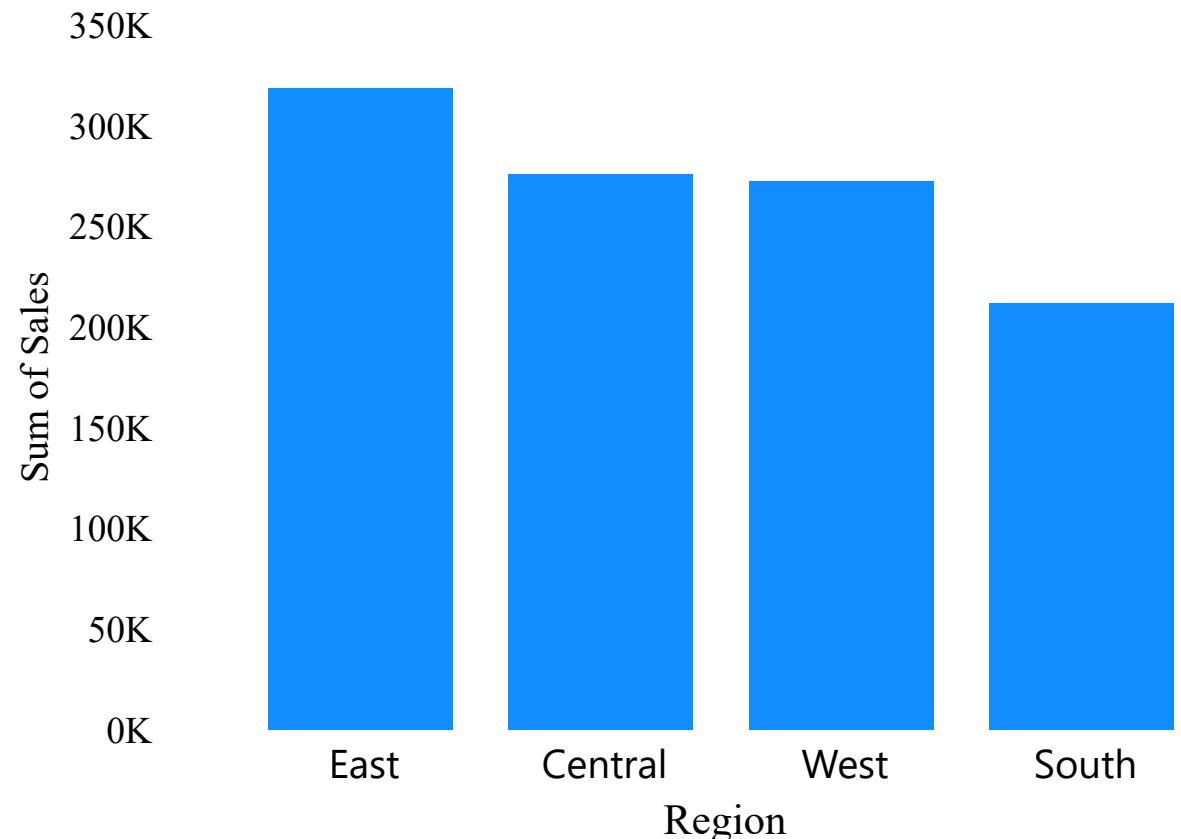
Count of Order_ID

Total Customers

1986

Count of Customer_ID

Sales by Region



Total Sales

1.08M

Sum of Sales

Region

All



Order Date

Last 5 Years (Calendar)

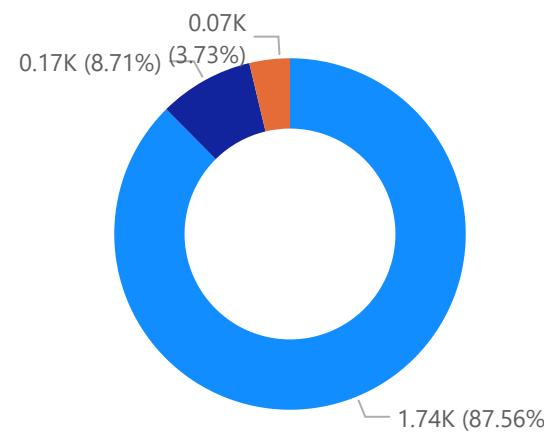
1/1/2020 - 12/31/2024

Product_Category

All



Customer Segment Distribution



- Customer S...**
- Loyal Cust...
 - Repeat Cu...
 - One-time ...

Total Profit

198.27K

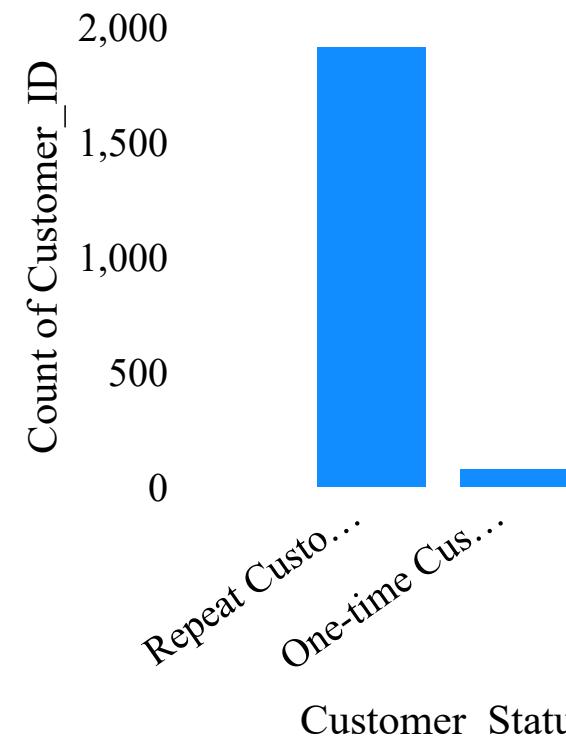
Sum of Profit

Order Date

Last 5 Years (Calendar)

1/1/2020 - 12/31/2024

Customer Retention vs Churn



Total Orders

10.0K

Count of Order_ID

Total Customers

1986

Count of Customer_ID

Top 10 Customers by Revenue

