

[0:00 – 0:05]

Visuals: Founder portrait fades in over 1980s Chennai cityscape.

“From humble beginnings in Chennai...
one man’s vision would rewrite the rules.”

[0:05 – 0:09]

Visuals: Show visuals of brick-kiln, Arakkonam area, early 1980s industrial scene

“In the early 1980s, he set up a mechanised brick-kiln opposite an Indian Navy base. A business built on raw effort and location-awareness.”

[0:09 – 0:12]

Visuals: Cut to his reflection / transition visuals: bricks to office buildings / time-lapse of city growth

“But bricks alone could not scale. He asked: What next? What if service could become the business?”

[0:12 – 0:19]

Visuals: Warm sepia tone – Chennai in the 1980s, a young man gazing out of an airplane window.

“In the early 1980s, a young Ragunandhana took a trip to Europe...”

[0:19–0:23]

Visuals: Airports, spotless office lobbies, efficient janitorial teams.

“He noticed something new — airports and offices run by facilities management companies.”

[0:23 – 0:30]

Visuals: A lightbulb animation or glow effect over his silhouette.

“An idea lit up. What if India had its own?”

[0:30 – 0:38]

Visuals: Early Updater Services team — fixing A/C, wiring, cleaning offices.

“In 1986, he launched Updater Services — among the first to professionalise blue-collar work in India.

Plumbing, electrical, housekeeping, front-office — all under one roof.”

[0:38 – 0:45]

Visuals: Fast-forward through tough times — late nights, rejected contracts, perseverance.

“The first decade was tough. Yet, he kept going.”

[0:45 – 0:52]

Visuals: Construction cranes and the iconic TIDEL Park skyline.

“Then came 2000 — TIDEL Park opened.

Updater Services got its big break.”

[0:52 – 0:58]

Visuals: Rapid montage — offices, client logos, teams in uniform, busy campuses.

“From one contract to many, he built trust, earned partners, and created a ₹1,000-crore enterprise.”

[0:58 – 1:05]

Visuals: Use your “Journey so far” timeline graphic as animated sequence.

“The journey didn’t stop there...”

FY2007 – Mailroom & Logistics

FY2019 – Airport Ground Handling

FY2020 – Feminine Hygiene & Audits

FY2023 – BPO & Sales Enablement

FY2025 – Aviation Training & Transport Business

[1:05 – 1:12]

Visuals: Training academy, rural recruits learning, pride in uniform.

“He believed in transforming lives — giving unskilled youth skills, dignity, and identity.”

[1:12 – 1:20]

Visuals: Boardroom moments, IPO announcement, innovation centers, global clients.

“From bricks to buildings... from service to scale.

Today, Updater Services stands tall — a leader shaping India’s service economy.”

[1:20 – 1:28]

Visuals: Founder walking through office corridor, team following, sunrise skyline.

“His story reminds us: greatness is built, not given.

For every building we maintain, every life we uplift — thank you, Mr. Ragunandhana.”

[1:28 – 1:35]

Visuals: Company logo + warm fade-out.

“Here’s to the journey. Here’s to what’s next.

Updater Services — Service with Dignity.”