

# Home Page [singaporebookpublishers.sg](http://singaporebookpublishers.sg)

HOME ABOUT US INDUSTRY SEGMENTS PROJECTS EVENTS RESOURCES JOIN THE SBPA CONTACT US

**SINGAPORE BOOK PUBLISHERS ASSOCIATION**

Organised by SINGAPORE BOOK PUBLISHERS ASSOCIATION  
Event Partner NLB National Library Board Singapore  
Commerce partner Lazada  
Commissioned by BOY MEET HER WORLD  
Supported by NATIONAL ARTS COUNCIL SINGAPORE

母语书籍展销会 | Pesta Buku Ibunda | தாய் மொழி புத்தக விழா Mother Tongue Languages BOOK BAZAAR

Physical Venue : National Library Building  
Location : Programme Zone, Central Public Library (Basement 1)  
Date : 13 - 19 Sept 2021 | Time : 11 AM - 7 PM

Virtual Site : [bookbazaar.sg](http://bookbazaar.sg)

LOOKING FOR GRANTS?

If you are a literary publisher, the National Arts Council has grants available for application. Please click [here](#) to learn more.

If you are a local publisher, Enterprise Singapore has grants available for application. Please click [here](#) to learn more.

If you intend to embark on a community heritage project, the National Heritage Board has grants available for application. Please click [here](#) to learn more.

**OUR PARTNERS**

ORGANISATIONS

ASEAN Book Publishers Association (ABPA)  
Copyright Administration & Licensing Society of Singapore Limited (CLASS)  
International Publishers Association (IPA)  
Singapore Book Council Limited (SBC)  
Singapore Chinese Chamber of Commerce and Industry (SCCCI)

GOVERNMENT AGENCIES

Enterprise Singapore (ESG)  
Info-communications Media Development Authority (IMDA)  
Intellectual Property Office of Singapore (IPOS)  
National Arts Council (NAC)  
National Library Board (NLB)

**VIRTUAL 2020 BOOK AWARDS CEREMONY**

The virtual 2020 Book Awards Ceremony may have concluded on 13 August but you can relive the online experience and its exciting moments by watching the video below.

You can also find out more about the finalists of the 2020 Book Awards at SBPA's dedicated YouTube channel [here](#) at your own leisure.

**ANNOUNCEMENTS**

As you may be aware, due to the spike in COVID-19 community infections and cases in Singapore, the Ministry of Trade and Industry has issued a series of Safe Management Measures required for all businesses to comply. These measures will take effect from the 18th of May and end tentatively on the 12th of June.

As such, work-from-home will be the default working arrangement for all Secretariat staff. If you are sending parcels and documents or would like to meet the Secretariat in person, please send an email to [info@singaporebookpublishers.sg](mailto:info@singaporebookpublishers.sg) for arrangements to be made. Alternatively, you can call the Secretariat at (65) 6831 7033 or (65) 6831 7044.

**SINGAPORE BOOK PUBLISHERS ASSOCIATION**

[Facebook](#) [LinkedIn](#) [Twitter](#) [Instagram](#) [YouTube](#)

**SINGAPORE BOOK PUBLISHERS ASSOCIATION**  
info@singaporebookpublishers.sg | +65 6831 7033 | Contact us  
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The SDFR has adopted the Tripartite Standard on Procurement of Services from Media Freelancers on 3 April 2016 and has committed to be a fair and progressive hiring.



Link to :  
[bookbazaar.sg](http://bookbazaar.sg)

Singapore Book Publishers A... 24K likes

Wish you a Happy Singapore National Day!

Singapore Book Publishers Association 6 hours ago

SBPA is pleased to share the presentations made by our members during the Beijing International Book Fair 2021 webinar on 25 July 2021.

Please head over to YouTube to watch: <https://youtu.be/bf71D7OGKt0>

Happy viewing!

WELCOME

Recent news of the outstanding publishers from Singapore

YOUTUBE.COM

Trade Mission Webinar in con... This year, the 28th BIBF (2021 BIBF) is ...

Singapore Book Publishers Association about a week ago

# Landing Page bookbazaar.sg

The image shows the homepage of the Singapore Book Publishers Association (SBPA) website. At the top, there's a navigation bar with links for Home, About Us, Industry Segments, Projects, Events, Resources, Join the SBPA, and Contact Us. On the far right, there are 'Login' and 'Register' buttons. The main header features the SBPA logo and the text 'SINGAPORE BOOK PUBLISHERS ASSOCIATION'. Below the header, there's information about the 'Mother Tongue Languages BOOK BAZAAR', including its physical venue at the National Library Building, date (13-19 Sept 2021), and virtual site (bookbazaar.sg). The page also highlights various sections like Bookstore, Event, Webinar, Promotion, Activity, and Academy, each with a corresponding illustration. A large red box in the center contains the placeholder text 'Text to be provided'. At the bottom, there's a 'MEET-THE-PUBLISHERS' section with a call to action for teachers and librarians, and a footer with social media icons and the SBPA logo.

[https://c.lazada.sg/t/c.bsj0OV?url=https%3A%2F%2Fpages.lazada.sg%2Fwow%2Fgcp%2Froute%2Flazada%2Fsg%2Fupr\\_1000345\\_lazada%2Fchannel%2Fsg%2Fupr-router%2Fsg%3Fhybrid%3D1%26data\\_prefetch%3Dtrue%26prefetch\\_replace%3D1%26at\\_iframe%3D1%26wh\\_pid%3D%2Flazada%2Fchannel%2Fsg%2Fbau-campaigns%2Fmother-tongue-book-bazaar](https://c.lazada.sg/t/c.bsj0OV?url=https%3A%2F%2Fpages.lazada.sg%2Fwow%2Fgcp%2Froute%2Flazada%2Fsg%2Fupr_1000345_lazada%2Fchannel%2Fsg%2Fupr-router%2Fsg%3Fhybrid%3D1%26data_prefetch%3Dtrue%26prefetch_replace%3D1%26at_iframe%3D1%26wh_pid%3D%2Flazada%2Fchannel%2Fsg%2Fbau-campaigns%2Fmother-tongue-book-bazaar)



<b>BOOKSTORE</b> 	<b>EVENT</b> 	<b>WEBINAR</b> 
<b>PROMOTION</b> 	<b>ACTIVITY</b> 	<b>ACADEMY</b> 
<b>MEET-THE-PUBLISHERS</b> <p>Teachers of MTL Departments and Librarians are invited to meet our publishers, and they will share their book collections and promotion offers. Click to join. &gt;&gt;&gt;&gt;</p>		



<https://forms.gle/rJTNNAqmneUSbvBMA>

# Icon 2 - Event

Login | Register

HOME ABOUT US INDUSTRY SEGMENTS PROJECTS EVENTS RESOURCES JOIN THE SBPA CONTACT US

## SINGAPORE BOOK PUBLISHERS ASSOCIATION



Follow us on our Facebook or subscribe our YouTube channel to catch our LIVE stream.

<p><b>YouTube Live f LIVE</b> 13 SEPTEMBER (Monday) @ 12 PM <b>Official Launch Event</b></p>  <p>Organized by E-commerce Partner Event Partner Commissioned by Supported by</p> <p>   </p>	<p><b>YouTube Live f LIVE</b> 13 SEPTEMBER (Monday) @ 8 PM <b>Book Sharing</b></p>  <p>FEATURED PUBLISHER:  来买网 <a href="http://www.laimai.sg">www.laimai.sg</a></p> <p>Organized by E-commerce Partner Event Partner Commissioned by Supported by</p> <p>   </p>	<p><b>YouTube Live f LIVE</b> 14 SEPTEMBER (Tuesday) @ 8 PM <b>Video Storytelling</b></p>  <p>Organized by E-commerce Partner Event Partner Commissioned by Supported by</p> <p>   </p>
<p><b>YouTube Live f LIVE</b> 15 SEPTEMBER (Wednesday) @ 8 PM <b>Book Sharing</b></p>  <p>FEATURED PUBLISHER:  八方文化 Global Publishing 世界科技出版公司</p> <p>Speaker: Mr. Kang Xiangqiang</p> <p>Organized by E-commerce Partner Event Partner Commissioned by Supported by</p> <p>   </p>	<p><b>YouTube Live f LIVE</b> 16 SEPTEMBER (Thursday) @ 8 PM <b>Panel Discussion</b></p>  <p>神话, 传说, 艺术 MYTHS, LEGENDS, ART 《妈祖的传说》新书发布</p> <p>特别嘉宾: KOH CHIN TONG</p>  <p>Organized by E-commerce Partner Event Partner Commissioned by Supported by</p> <p>   </p>	<p><b>YouTube Live f LIVE</b> 17 SEPTEMBER (Friday) @ 8 PM <b>Book Sharing</b></p>  <p>FEATURED PUBLISHER:  JSIM EDUCATION</p> <p>Organized by E-commerce Partner Event Partner Commissioned by Supported by</p> <p>   </p>

  
SINGAPORE BOOK PUBLISHERS ASSOCIATION

Link to Facebook:  
<https://www.facebook.com/sbpa.sg/>

 <p><b>YouTube Live</b> <b>LIVE</b> 13 SEPTEMBER (Monday) @ 12 PM <b>Official Launch Event</b></p> <p>New Book Launch</p> <p>Organised by SINGAPORE BOOK PUBLISHERS ASSOCIATION E-Commerce Partner Lazada Event Partner National Library Board Commissioned by ASIAPAC Supported by NATIONAL ARTS COUNCIL</p>	 <p><b>YouTube Live</b> <b>LIVE</b> 13 SEPTEMBER (Monday) @ 8 PM <b>Book Sharing</b></p> <p>FEATURED PUBLISHER: <b>来买网</b> www.laimai.sg</p> <p>Organised by SINGAPORE BOOK PUBLISHERS ASSOCIATION E-Commerce Partner Lazada Event Partner National Library Board Commissioned by ASIAPAC Supported by NATIONAL ARTS COUNCIL</p>	 <p><b>YouTube Live</b> <b>LIVE</b> 14 SEPTEMBER (Tuesday) @ 8 PM <b>Video Storytelling</b></p> <p>Organised by SINGAPORE BOOK PUBLISHERS ASSOCIATION E-Commerce Partner Lazada Event Partner National Library Board Commissioned by ASIAPAC Supported by NATIONAL ARTS COUNCIL</p>
 <p><b>YouTube Live</b> <b>LIVE</b> 15 SEPTEMBER (Wednesday) @ 8 PM <b>Book Sharing</b></p> <p>FEATURED PUBLISHER: <b>八方文化 Global Publishing</b> Speaker: Mr. Kang Xiaoguang</p> <p>Organised by SINGAPORE BOOK PUBLISHERS ASSOCIATION E-Commerce Partner Lazada Event Partner National Library Board Commissioned by ASIAPAC Supported by NATIONAL ARTS COUNCIL</p>	 <p><b>YouTube Live</b> <b>LIVE</b> 16 SEPTEMBER (Thursday) @ 8 PM <b>Panel Discussion</b></p> <p>MYTHS, LEGENDS, ART 《妈祖的传说》新书发布 特别嘉宾: KOH CHIN TONG</p> <p>Organised by SINGAPORE BOOK PUBLISHERS ASSOCIATION E-Commerce Partner Lazada Event Partner National Library Board Commissioned by ASIAPAC Supported by NATIONAL ARTS COUNCIL</p>	 <p><b>YouTube Live</b> <b>LIVE</b> 17 SEPTEMBER (Friday) @ 8 PM <b>Book Sharing</b></p> <p>FEATURED PUBLISHER: <b>JSIM EDUCATION</b></p> <p>Organised by SINGAPORE BOOK PUBLISHERS ASSOCIATION E-Commerce Partner Lazada Event Partner National Library Board Commissioned by ASIAPAC Supported by NATIONAL ARTS COUNCIL</p>

# Icon 3 - Webinar

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## SINGAPORE BOOK PUBLISHERS ASSOCIATION



These webinars are conducted via zoom and it requires registration. Link: <https://forms.gle/dwyuk3ingapxBuV6A>

**WEBINAR**

**Initiatives and Plans for the Literary Publishers**

16 Sep Thursday  
3 PM

Presented by  



**WEBINAR**

**ipg skillshub PRESENTATION**

14 Sep Tuesday  
4 PM

Presented by 



SHORLISTED  
IPG SkillsHub  
2018  
Best Online Learning  
Category: Corporate Education  
[www.ipg.org.sg](http://www.ipg.org.sg)

**WEBINAR**

**Increase your potential revenue with your books**

15 Sep Wednesday  
3 PM

Presented by 





**SINGAPORE BOOK PUBLISHERS ASSOCIATION**

Link to :  
<https://forms.gle/dwyuk3ingapxBuV6A>

# Icon 4 - Promotion

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## SINGAPORE BOOK PUBLISHERS ASSOCIATION

### FREE GIFT

GET THE #BUYSINGLIT TOTE BAG  
with purchase of \$30 worth of SingLit books  
[CLICK TO REDEEM](#)

Spend a minimum of \$30 worth of SingLit books with our publishers during Book Bazaar and bring home a limited edition customised #BuySingLit tote bag! While stocks last

[BUY LOCAL READ OUR WORLD](#)

Enter For The Chance --- TO WIN --- Book of your choice!

[TAKE OUR SURVEY NOW >>>](#)

### BOOK PROMOTIONS

[SUBSCRIBE NOW](#)

### FREE EBOOK

[CLICK TO REDEEM](#)

[CLICK](#)

《神雕侠侣漫画》

电子版 免费下载 第一章！

ASAPIAC 亚太图书

SINGAPORE BOOK AWARDS READERS' CHOICE 2021

VOTE & WIN

4 lucky voters will win \$300 worth of book vouchers!  
Vote for your favourite book now!

[TO JOIN](#)

SINGAPORE BOOK PUBLISHERS ASSOCIATION

## 1) Free Gift – Tote Bag

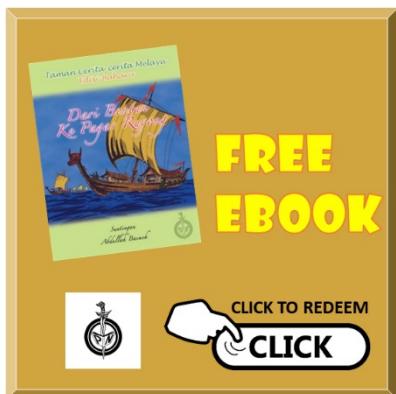
<https://forms.gle/WKXQ22zxCKoHtEA47>

## 2) To Win

<https://forms.gle/Yx6WSqYwXYVK4EbJ9>

## 3) Book Subscription

<https://forms.gle/KAYGqSrWXjQ2Y9Vc8>



## 4 & 5) Free E book

<https://forms.gle/hZe2GxaH1woof9JR7>

## 6) Vote & Win

<https://www.surveylegend.com/s/39xz>

# Icon 5 - Activity

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## SINGAPORE BOOK PUBLISHERS ASSOCIATION



# ACTIVITY

**Official Launch Event & New Book Launches**  
Watch on YouTube Live [LIVE](#)  
13 Sept, 2021, Monday, 12.00 PM

**STORYTELLING**  
By Abhi Krish, Nool Monsters  
Watch on YouTube Live [LIVE](#)  
18 Sept, 2021, Saturday, 12.00 PM

**PANEL DISCUSSION**  
Perbincangan berkenaan buku Oh, Kampungku! bersama penulis Josephine Chia  
Watch on YouTube Live [LIVE](#)  
18 Sept, 2021, Saturday, 1.30 PM

**STORYTELLING**  
By JSIM EDUCATION  
Watch on YouTube Live [LIVE](#)  
18 Sept, 2021, Saturday, 3.00 PM

**PANEL DISCUSSION / 讨论会**  
阅读漫画，学习华文  
BENEFITS OF READING CHINESE COMICS  
特别嘉宾：王虹，张凌颖  
Watch on YouTube Live [LIVE](#)  
18 Sept, 2021, Saturday, 4.30 PM

**BOOK LAUNCH Cum Panel Discussion**  
by Dr Chitra Shegar  
Watch on YouTube Live [LIVE](#)  
19 Sept, 2021, Sunday, 12.00 PM

**STORYTELLING**  
快来参加！李文良叔叔讲故事及画画活动！  
COME JOIN US - STORYTELLING & DRAWING ACTIVITIES BY JOSEPH LEE  
Watch on YouTube Live [LIVE](#)  
19 Sept, 2021, Sunday, 1.30 PM

**STORYTELLING**  
Sesi bercerita dan kraf bersama penulis  
Penulis Warna Kuning Kumi  
Watch on YouTube Live [LIVE](#)  
19 Sept, 2021, Sunday, 3.00 PM

**STORYTELLING**  
By JSIM EDUCATION  
Watch on YouTube Live [LIVE](#)  
19 Sept, 2021, Sunday, 4.30 PM

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**SINGAPORE BOOK PUBLISHERS ASSOCIATION**

**Watch on YouTube Live  LIVE**  
13 Sept. 2021, Monday, 12.00 PM

**Official Launch Event & New Book Launches**

**MOTHER TONGUE LANGUAGES BOOK BAZAAR**  
13-19 SEPTEMBER 2021 [bookbazaar.sg](http://bookbazaar.sg)

**Physical Venue: Programme Zone, Central Public Library (Basement 1)**

Organized by S-Commerce Partner Event Partner Commissioned by Supported by  
 Lazada NALB NATIONAL LIBRARY BOARD 

**Watch on YouTube Live  LIVE**  
18 Sept. 2021, Saturday, 12.00 PM

**STORYTELLING**  
By Abhi Krish, Nool Monsters

**Physical Venue: Programme Zone, Central Public Library (Basement 1)**

Organized by S-Commerce Partner Event Partner Commissioned by Supported by  
 Lazada NALB NATIONAL LIBRARY BOARD 

**Watch on YouTube Live  LIVE**  
18 Sept. 2021, Saturday, 1.30 PM

**PANEL DISCUSSION**  
Perbincangan berkenaan buku Oh, Kampung! bersama penulis Josephine Chia

**MELAYU Malay**

**Physical Venue: Programme Zone, Central Public Library (Basement 1)**

Editor Nur-E-Huda Jaffar Tarikh: 18/9/21 Masa: 1.30 petang Penulis Josephine Chia

**Watch on YouTube Live  LIVE**  
18 Sept. 2021, Saturday, 3.00 PM

**STORYTELLING**  
By  华语 Chinese

**Physical Venue: Programme Zone, Central Public Library (Basement 1)**

Organized by S-Commerce Partner Event Partner Commissioned by Supported by  
 Lazada NALB NATIONAL LIBRARY BOARD 

**Watch on YouTube Live  LIVE**  
18 Sept. 2021, Saturday, 4.30 PM

**PANEL DISCUSSION / 讨论会**  
阅读漫画，学习华文  
BENEFITS OF READING CHINESE COMICS  
特别嘉宾: 王虹, 张凌颖  华语 Chinese

**Physical Venue: Programme Zone, Central Public Library (Basement 1)**

Organized by S-Commerce Partner Event Partner Commissioned by Supported by  
 Lazada NALB NATIONAL LIBRARY BOARD 

**Watch on YouTube Live  LIVE**  
19 Sept. 2021, Sunday, 12.00 PM

**BOOK LAUNCH Cum Panel Discussion**  
by Dr Chitra Shegar 

**Physical Venue: Programme Zone, Central Public Library (Basement 1)**

**Watch on YouTube Live  LIVE**  
19 Sept. 2021, Sunday, 1.30 PM

**STORYTELLING**  
快来参加 : 李文良叔叔讲故事及画画活动!  
COME JOIN US - STORYTELLING & DRAWING ACTIVITIES BY JOSEF LEE  华语 Chinese

**Physical Venue: Programme Zone, Central Public Library (Basement 1)**

Organized by S-Commerce Partner Event Partner Commissioned by Supported by  
 Lazada NALB NATIONAL LIBRARY BOARD 

**Watch on YouTube Live  LIVE**  
19 Sept. 2021, Sunday, 3.00 PM

**STORYTELLING**  
Sesi bercerita dan kraf bersama penulis  
Pansel Warna Kuning Mimi  Acara percuma sesi bercerita bersama penulis buku Muhammad Asyraf & aktiviti kraf tangan 

**Physical Venue: Programme Zone, Central Public Library (Basement 1)**

Organized by S-Commerce Partner Event Partner Commissioned by Supported by  
 Lazada NALB NATIONAL LIBRARY BOARD 

**Watch on YouTube Live  LIVE**  
19 Sept. 2021, Sunday, 4.30 PM

**STORYTELLING**  
By  华语 Chinese

**Physical Venue: Programme Zone, Central Public Library (Basement 1)**

Organized by S-Commerce Partner Event Partner Commissioned by Supported by  
 Lazada NALB NATIONAL LIBRARY BOARD 

# Icon 6 – SBPA Academy

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## SINGAPORE BOOK PUBLISHERS ASSOCIATION



The SBPA Academy Learning Hub is an online training and reference resource for SBPA members and associates.



**SHORTLISTED** Best eLearning Online Education  
www.associationawards.org

The Singapore Book Bazaar is organised by the Singapore Book Publishers Association, a trade association representing local and international publishing firms based in Singapore.

The Singapore Book Bazaar will consist of two days of book activities (27 November – 2 December). The bazaar offers an eclectic mix of books that will appeal to book lovers and the general public alike. Families with kids can

You can browse through the latest book offerings from Landmark Books and Pustaka Nasional. The English Corner Publishing, ilovereading.sg, publishers Banjo & Sons and Candid Creative Publishing.

## Text to be provided

Exciting promotional activities await young and old alike. There will be free gifts for customers who spend \$30 worth of books. Visitors who fill up a survey form online will stand a chance to win a book hamper worth \$1,000. Consider your Christmas shopping done!

### Introduction to The World of Publishing

Peter Schoppert  
Director  
NUS Press Pte Ltd

### Introduction to Copyright

Andrew Fong  
CEO  
Copyright Licensing and Administration Society of Singapore

### Introduction to Chinese Language Publishing

Denon Lim  
Executive Director  
Lingzi Media Pte Ltd

### Introduction to Educational Publishing

Yeoh Cheng Poh  
Head of Education  
Marshall Cavendish Education

### Introduction to STM Publishing

**General Ecosystem**  
Mark Garlinghouse  
STM Representative in Southeast Asia

**Academic Book Publishing**  
Barry Clarke  
Managing Director  
Taylor & Francis Asia Pacific

**Academic Journals**  
Anil Chandy  
Managing Director  
Springer Nature Singapore

### Introduction to Trade Publishing

Melvin Neo  
Publishing Manager  
Marshall Cavendish International (Asia)

**SBPA PUBLISHING COURSE**

Conducted by SINGAPORE BOOK PUBLISHERS ASSOCIATION

### Introduction to Editorial Roles



Shoba Nair  
Chief Editor  
ilovereading.sg



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**SBPA PUBLISHING COURSE**

Conducted by SINGAPORE BOOK PUBLISHERS ASSOCIATION

### Introduction to Manuscript Editing



Lindsay Davis  
Editor  
NUS Press



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**SBPA PUBLISHING COURSE**

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### Comics Editing



Sophia Susanto  
Editor  
Difference Engine



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**SBPA PUBLISHING COURSE**

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### Fiction and Non-fiction Editing



Kum Suning  
Editor  
Ethos Books



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**SBPA PUBLISHING COURSE**

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### Book Cover Design and Book Layouts



Edmund Wee  
Publisher & CEO  
Epigram Books



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**SBPA PUBLISHING COURSE**

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### Book Illustrations



David Liew  
Freelance Illustrator



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**SBPA PUBLISHING COURSE**

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### Art Books



Elaine Ee  
Deputy Director, Content Publishing  
National Gallery Singapore



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### Introduction to Marketing in Publishing



Khoo Yee Hong  
Marketing Director  
World Scientific Co.



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### Events & Publicity



William Phuan  
Executive Director  
Book Council



**REQUEST**



Nurul Shafienas Salleh  
Manager (Programmes)  
Book Council

**REQUEST**

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### Selling Books Internationally



Li Feifan  
Rights and Licensing Manager  
Wiley & Sons Singapore



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### E-books




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**SBPA PUBLISHING COURSE**

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### Audio Books




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### Adaptation and Subsidiary Rights



Chua Hong Koon  
Publishing Director  
World Scientific Co.



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### New Media – Digital Technology



Christine Chong  
Publisher  
Tuttle-Books



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**SBPA  
PUBLISHING  
COURSE**

Conducted by  
**SINGAPORE  
BOOK  
PUBLISHERS  
ASSOCIATION**

## Introduction to The World of Publishing

Peter Schoppert  
Director  
NUS Press Pte Ltd

NUS PRESS  
SINGAPORE

FREE

Link: <https://youtu.be/64H6ui0KfFo>

Please link the rest to the request form:  
<https://forms.gle/cmyY1P5a5VKLSWVFA>