



# Singapore Book Publishers Association

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## SINGAPORE BOOK BAZAAR

Explore. Nurture. Inspire.

Date: 27<sup>th</sup> Nov till 6<sup>th</sup> Dec 2020 (10 days)  
Venue: Virtual Book Fair



start from Thursday 23 April to Friday 8 May 2020 and aims to cultivate reading as a lifestyle habit among Singaporeans and to improve general knowledge.

[Background on UNESCO World Book and Copyright Day.](#)

23 April was chosen by UNESCO as the World Book and Copyright Day in honour of the birth of the Spanish writer and Inca Garcilaso de la Vega.

Text to be provided

erature like William Shakespeare, Miguel Cervantes

During this period, readers can look forward to receiving up to 50% off for every title bought. With the purchase of \$30 worth of SingLit books, readers will get an exclusive #BuySingLit tote bag. The tote bag is available on a while-stocks-last basis and is only redeemable via the SBPA website with an attached copy of the receipt.

### E-BOOK STORES



### STORYTELLING



### ACTIVITES



### SBPA ACADEMY



### BOOK EVENTS



### WEBINARS





There is currently little authoritative industry statistics need for industry data to evaluate changes in the market. The Association recognises the critical need for industry data to evaluate changes in the market. SBPA is working towards developing an electronic database. Subcommittees is spearheading these efforts.

Text to be provided

## Broadcast schedule

NO.	BOOK TITLE	PUBLISHER	AWARD TITLE	LIVE PAGE	DATE	TIME
1	Luminous Sword - Book 3, Keys of Archellos	Armour Publishing	Best Middle Grade/Young Adult Title	27-Nov	FRI	8:00 pm
2	Homeless: The Untold Story of a Mother's Struggle in Crazy Rich Singapore	Epigram Books	Best Non-Fiction Title	28-Nov	SAT	8:00 pm
3	Penghuni Rumah Tua	Pustaka Nasional	Best Audiobook Title	29-Nov	SUN	8:00 pm
4	Counting Sheep	Marshall Cavendish International (Asia)	Best Picture Book	30-Nov	MON	8:00 pm
5	The Angel Tiger and Other Stories	Epigram Books	Best Book Cover Design	1-Dec	TUE	8:00 pm
6	How to Build a Dragon or Die Trying: A Satirical Guide to Cutting-Edge Science	World Scientific Publishing Co	Best Education Title	2-Dec	WED	8:00 pm
7	The Way of Kueh: Singapore's Heritage Desserts	Epigram Books	Best Illustrated Non-Fiction Title	3-Dec	THU	8:00 pm
8	Fall Baby	Penguin Random House SEA	Best Literary Work	4-Dec	FRI	8:00 pm
9	The Little Men from Yix, Secret of the Malacca Cabinet, Grandpa's Remedy	Landmark Books	New Books	5-Dec	SAT	8:00 pm







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# BOOK EVENTS




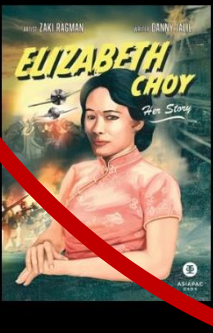
MEET THE AUTHOR  
JUNE HO



MEET THE AUTHOR  
EDDIE CHAN FOOK PONG



MEET THE AUTHOR  
ROSIE WEE





SIMPLY READ



No matter how different we are, we all can be friends.

Goh Jek Kheng





The SBPA Academy Learning Hub is an online training and reference resource for SBPA members and associates.



**SHORTLISTED** 

Best eLearning Online Education

[www.associationawards.org](http://www.associationawards.org)

The Singapore Book Bazaar is organised by the Singapore Book Publishers Association, a trade association representing local and international publishing firms based in Singapore.

The Singapore Book Bazaar will consist of ten days of book offerings for a eclectic mix of books that will appeal to book lovers and the general public alike. Families with kids can expect to find a wide range of titles for children, from picture books to non-fiction.

You can browse through the latest book offerings from established publishers such as Landmark Books and Pustaka Nasional. Those looking for more niche titles can find them at English Corner Publishing, ilovereadingsg, JSIM Books, and more. Local independent publishers Banjo & Sons and Candid Creation Publishing also have titles there. Niche local titles are also available from local publishers.

Exciting promotional activities await young and old alike. There will be free gifts for customers who spend \$50 worth of books. Visitors who fill up a survey form online will stand a chance to win a book hamper worth \$1,000. Consider your Christmas shopping done!

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## Introduction to the world of publishing





**SPEAKERS**

Peter Schoppert  
US PRESS

## Commissioning & Acquisitions

+

### Introduction To Editing



**SPEAKERS**

Mr. Chua Hong Koon  
World Scientific  
Connecting Great Minds



**SPEAKERS**

Ms. Mindy Pang  
Marshall Cavendish

## DIGITAL MARKETING FOR BOOK PUBLISHERS





**SPEAKERS**

Zeenath Kuraisha  
APACSMIA  
UNIVERSITY FOR SALES