



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

**FACULTY OF COMPUTING**  
UTM Johor Bahru

### Assignment 1

Subject : Technology and Information System (SECP1513)  
Session : 202420251  
Task : POSTER on INDUSTRY TALK 1  
Title : Overview of ICT Jobs in Industry  
Due Date : 10 January 2025  
Submission : **TEAM** representative  
a. upload softcopy poster (in pdf format) via e-learning; and  
b. upload softcopy poster (in jpg format) via GitHub.

#### **Instruction:**

1. Each team are required to prepare **ONE** poster on Industry Talk 1.
2. The poster should include an executive summary, introduction, content based on the issues discussed in the talk, and reflection (each student) (see rubric of poster).
3. The poster will contribute **7%** of the course assessment.
4. Size of poster is of **A4** size. You may include diagram in your poster.  
**Note: the most important content of your poster, is your own opinion and views.**
5. Every team should design the poster using your own creativity.
6. Every team should write the poster content using your own words.
7. At the bottom of the poster, include the names, matric card and photos of your group member.
8. **PLAGIARISM** of the content is prohibited. If any of the content is known to be copied from other website/review/blogs, you will be given 0 mark.
9. You can get photos/information from other resources, but you must include credits (in citation/link) to the original owners.
10. Industry Talk
  - a. RunCloud Talk as shows in Figure 1.
  - b. CelcomDigi Talk as shows in Figure 2.



CATALYST



# Startup x First Year Experience

19 Nov, 2024

2:00pm – 5:00pm

- **Learn from a CEO:** Gain insights from Arif Tukiman's journey from a student to a tech industry leader.
- **Practical Guidance:** Discover the first steps to launching your own tech startup.
- **Get Inspired:** Find out how you can transform ideas into impactful ventures.



**Mr. Arif Tukiman**

CEO and Co-Founder of RunCloud  
Forbes 30 Under 30 ASIA 2020

Open to all Faculty of Computing students!

**\*First Year Experience (FYE)** First-year students are **COMPULSORY** to attend.



[catalyst-startup.com](https://catalyst-startup.com)



DK7, Block N24

Figure 1: RunCloud



**celcomdigi** **UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

CelcomDigi UniConnect

# GROW WITH PURPOSE, BUILD WITH TRUST

Learn About Innovation From Industry Leaders

12 November 2024 | 2:00 - 4:00 PM  
Dewan Kuliah 7, Block N24



**KUGAN THIRUNAVAKARASU**  
*Chief Innovation Officer  
Leaders of Tomorrow*



**DATIN DR MASDIANA SULAIMAN**  
*Head of Innovation  
AI, Metaverse and You*



**JUSTIN YONG**  
*Digital SME, Senior Specialist  
Entering the Workforce*

Merit Points Will Be Awarded to UTM Students



WIDEST | FASTEST  
4G | 5G | FIBRE



Scan to Register

Figure 2: CelcomDigi

### Rubric for poster

Criteria	Excellent 10-7	Fair 6-4	Poor 3-0	WEIGHTAGE	MARKS
<b>Informative and Attractive</b>	<ul style="list-style-type: none"> <li>Provide accurate and complete information (content).</li> <li>All required information is presented in a logical order.</li> </ul>	<ul style="list-style-type: none"> <li>Some information (content) is incomplete, inaccurate, but presented in a logical order.</li> <li>Very few required information are missing and presented in a logical order.</li> </ul>	<ul style="list-style-type: none"> <li>Most Information (content) are incomplete, inaccurate, or not presented in a logical order, making it difficult to follow.</li> <li>Most required information are missing and not presented in a logical order, making it difficult to follow.</li> </ul>	10	<div> <div>10</div> <div>X</div> <div>10</div> </div>
<b>Contents</b>	Report contents: Executive Summary, Introduction, Content of Talk, Reflection etc.			20	<div> <div>10</div> <div>X</div> <div>20</div> </div>
	<ul style="list-style-type: none"> <li>All contents included</li> </ul>	<ul style="list-style-type: none"> <li>Included but not well covered</li> </ul>	<ul style="list-style-type: none"> <li>Included but poorly covered</li> </ul>		
<b>Content Poster</b> <ul style="list-style-type: none"> <li>Presentati on</li> <li>Graphic</li> </ul>	<ul style="list-style-type: none"> <li>Very good presentation of content poster and well organized.</li> <li>Use many graphics, pictures.</li> </ul>	<ul style="list-style-type: none"> <li>Moderate presentatio n of content poster and well organized</li> <li>Use moderate graphics, pictures.</li> </ul>	<ul style="list-style-type: none"> <li>Lack of content poster and not organized properly.</li> <li>Use inappropriate graphics or pictures.</li> </ul>	10	<div> <div>10</div> <div>X</div> <div>10</div> </div>
<b>Reflection</b>	What is the motivation/insights/information did you gain from this career talk on how the jobs in Information Communication Technology (ICT) is essential to play a meaningful role in industry?			30	<div> <div>10</div> <div>X</div> <div>30</div> </div>
	<ul style="list-style-type: none"> <li>Excellent explanation of point 1 and 2.</li> </ul>	<ul style="list-style-type: none"> <li>Fair explanatio n of point 1 and 2.</li> </ul>	<ul style="list-style-type: none"> <li>Poor explanation of point 1 and 2.</li> </ul>		
<b>Design</b> <ul style="list-style-type: none"> <li>Creativity</li> </ul>	<ul style="list-style-type: none"> <li>Excellent design with</li> </ul>	<ul style="list-style-type: none"> <li>Moderate design with</li> </ul>	<ul style="list-style-type: none"> <li>Design with lack of</li> </ul>	10	<div> <div>10</div> <div>X</div> <div>10</div> </div>

<ul style="list-style-type: none"> <li><b>Color Harmony</b></li> </ul>	<ul style="list-style-type: none"> <li>high creativity.</li> <li>Presentation looks neat, professional and well-organized.</li> <li>Images, pictures, and clip art and drawn artwork are mostly colorful and appropriate.</li> <li>The layout is very creative.</li> </ul>	<ul style="list-style-type: none"> <li>some creativity.</li> <li>Presentation looks fairly, but follows the formatting rules.</li> <li>Images, pictures, and clip art and drawn artwork are colorful.</li> <li>Layout shows some degree of creativity but is not organized logically and/or is cluttered.</li> </ul>	<ul style="list-style-type: none"> <li>creativity.</li> <li>Presentation looks untidy but violates some formatting rules.</li> <li>Colors are inappropriate and artwork shows little creativity.</li> <li>The layout is messy, disorganized or cluttered.</li> </ul>		
<b>Organisation and Structure</b>	<ul style="list-style-type: none"> <li>Structure of poster is interesting and organised very well, easy to understand.</li> </ul>	<ul style="list-style-type: none"> <li>Structure of poster is quite interesting and organised.</li> </ul>	<ul style="list-style-type: none"> <li>Most parts of the structure of poster are not really interesting and unorganised.</li> </ul>	10	$\frac{\quad}{10} \times 10$
<b>Text</b>	<ul style="list-style-type: none"> <li>All text is easy to read.</li> <li>Use appropriate font size.</li> <li>Use not more than three different font styles.</li> </ul>	<ul style="list-style-type: none"> <li>Most text is easy to read.</li> <li>Use appropriate font size.</li> <li>Use more than three different font styles.</li> </ul>	<ul style="list-style-type: none"> <li>Some texts are difficult to read.</li> <li>Use medium font size.</li> <li>Use more than four different font styles.</li> </ul>	5	$\frac{\quad}{10} \times 5$
<b>Submission</b>	<ul style="list-style-type: none"> <li>Submit on time</li> </ul>	<ul style="list-style-type: none"> <li>Submit one day late</li> </ul>	<ul style="list-style-type: none"> <li>Submit more than one day late</li> </ul>	5	$\frac{\quad}{10} \times 5$
				Total	/ 100