



LegalShieldSM

LAW INDEX

Know About the Direction of the U.S. Economy Before Your Competitors with Near-Real Time Data

- 80,000+ Monthly Intakes for Legal Services in Over 70 Areas of Law
- Unique, Near-Real Time Leading Indicators of Economic Health
- Reveals Emerging Economic Trends Lurking Just Below the Surface
- Timelier than Consumer Surveys or Government Data Collections
- High-Frequency, Proprietary and Robust Data

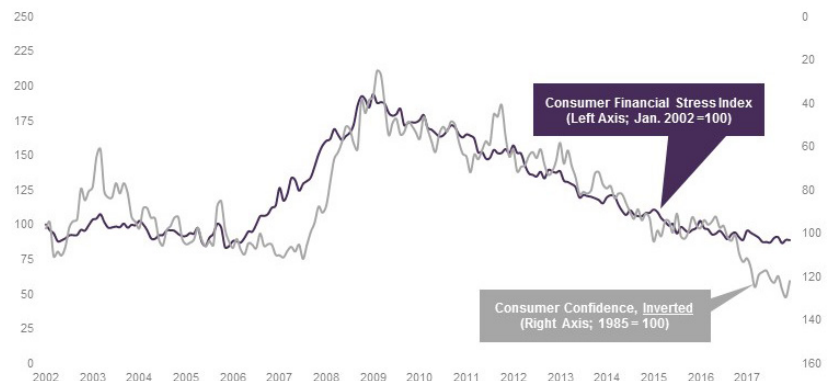
**Our dataset can be provided in the form of indices or raw for macro or quant funds respectively.*

After our first indices release in May 2017, LegalShield's five carefully prepared indices have been widely covered in the financial press including Barron's, CNBC and Huffington Post. Our economic and market leading indicators have been validated by actual and proven mass consumer behavior. Finally, our extensive leading indicator study has been reviewed by all state Attorney General Offices as well as key members of Congress and Trump's Administration.

The Consumer Financial Stress Index is based on actual consumer behavior. This index provides a dependable check on the economic and financial condition of U.S. consumers. It combines near-real time data on bankruptcy, foreclosure, and estate planning legal assistance.

- Strong, statistically validated negative correlation with Conference Board's Consumer Confidence Index, leading by one to three months
- Complimentary view of consumer health—closely tied to economic performance

HISTORICAL TREND OVER PAST 15 YEARS



The Real Estate Index measures the demand for real estate-related legal services by tracking the monthly reports from the National Association of Realtors. This index provides a lead relative to home sales, ahead by roughly one month.

- Historically strongly correlated with housing starts
- Highly correlated with existing home sales
- Shows when rapid growth will be sustained, when it will decrease, and more
- Use of near-real time data provides an additional timing advantage of 3-4 weeks

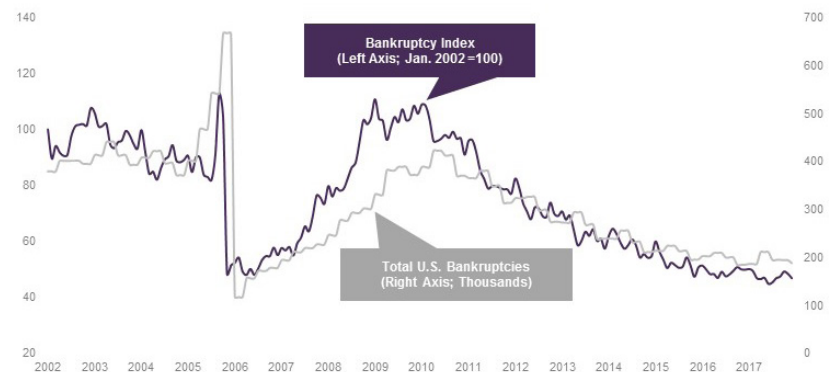
HISTORICAL TREND OVER PAST 15 YEARS



The LegalShield Bankruptcy Index is compared to monthly bankruptcy filings reported by Epiq Systems. It provides an early warning signal of an economic downturn and important insights into the overall financial health of consumers and businesses.

- Leads the trajectory of total bankruptcies by one month
- As witnessed in the historical data, an uptick in bankruptcies can foreshadow significant turmoil within the economy

HISTORICAL TREND OVER PAST 15 YEARS

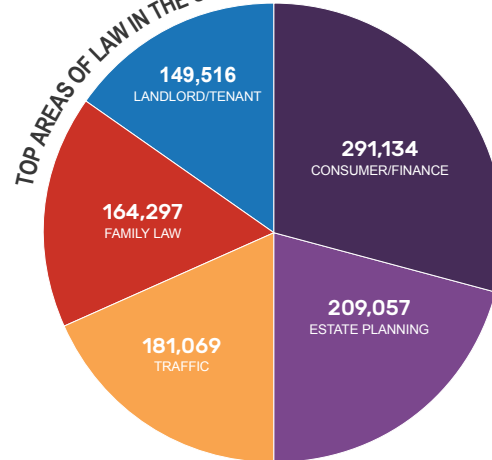


With these indices, the LegalShield Law Index accurately foreshadows key economic indicators closely watched by economists and market observers. The Law Index is only one of many facets through which LegalShield protects and empowers our members and business owners with vital legal support.

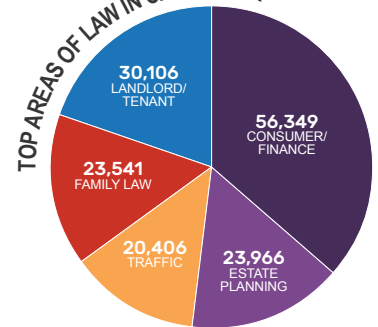
In addition to our economic indices, LegalShield, as the largest provider of subscription-based legal services, can provide state level breakouts by area of law. We capture data in over 70 unique areas of law! The Top 5 Areas of Law in the United States are consumer/finance, estate planning, traffic, family law, and landlord/tenant related matters.

As long as there is demand for legal experts who practice bankruptcy, foreclosure, real estate, estate planning law, and identity protection, LegalShield will be able to provide a unique perspective on emerging economic trends.

TOP AREAS OF LAW IN THE U.S.



TOP AREAS OF LAW IN CALIFORNIA



ABOUT LEGALSHIELD

A pioneer in the democratization of affordable access to legal protection, LegalShield is one of North America's leading providers of legal safeguards and protection against identity theft for individuals, families and small businesses. The 45-year-old company has more than 1,743,000 members that are covered by its legal and identity theft plans. IDShield provides identity theft protection to one million individuals. LegalShield and IDShield serve more than 141,000 businesses. Both legal and identity theft plans start at less than \$25 per month.

LegalShield's legal plans provide access to attorneys with an average of 22 years of experience in areas such as family matters, estate planning, financial and business issues, consumer protection, tax, real estate, benefits disputes and auto/driving issues. Unlike other legal plans or do-it-yourself websites, LegalShield has dedicated law firms in 50 states and four provinces in Canada that members can call for help without having to worry about high hourly rates.

IDShield provides identity monitoring and restoration services and is the only identity theft protection company armed with a team of licensed private investigators on call to restore a member's identity.

For more information, call press and corporate relations at (580) 436-1234.

Visit www.legalshieldlawindex.com for complete details.