

THE AI-POWERED FOUNDER: HOW TO SCALE WITHOUT BURNOUT

A Guide for the Non-Technical CEO



Free Gift if You Stay 'Til Q&A



Stay until Q&A → Get 5,000 AI Business Prompts

WHAT MARKETING PROMISES

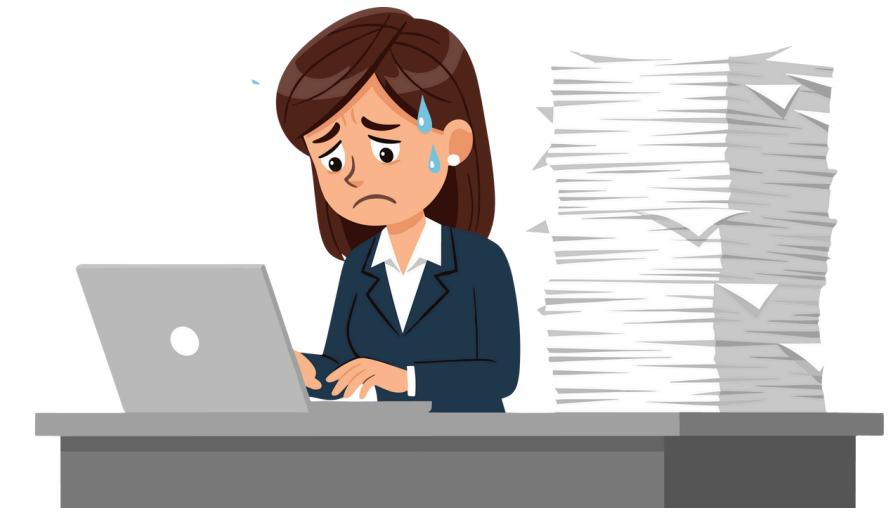


WHAT YOU FEEL



THE AI PARADOX

You're told AI is magic. But when you try to use it, it feels like just another thing to learn. If you feel overwhelmed, you're right.



THIS IS FOR YOU IF:

1. You are skeptical of the "Hype."
2. You want profit, not just cool tech.
3. You don't want to become a "coder."

This webinar won't make you a prompt engineer.
But it will make you a better CEO.

AI + *Human Judgment* = Leverage

THE FORMULA

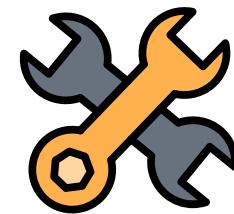
AI alone is dangerous. Humans alone are slow.
Together, they are leverage.



YOU ARE THE AIRLINE EXECUTIVE. NOT THE PILOT

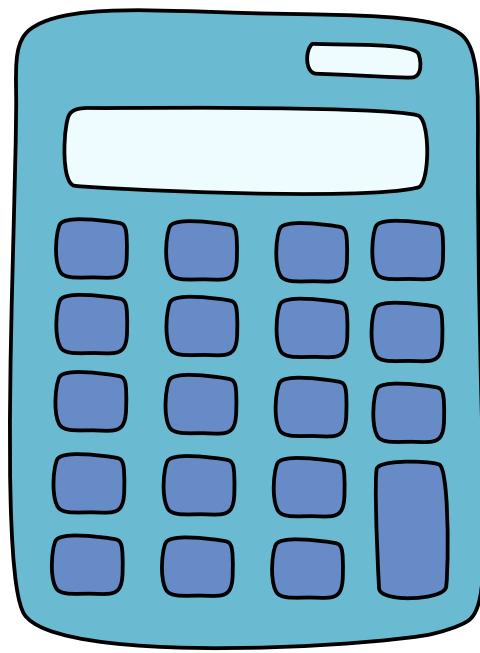
The biggest mistake founders make is trying to fly the plane. You decide the destination. You need a system (the plane) and a pilot to get you there.

COMING TODAY:



1. The Tools: What actually works for business.
2. The Risks: How to avoid the "Air Canada" mistake.
3. The Solution: Building the "Human-in-the-Loop" workflow.

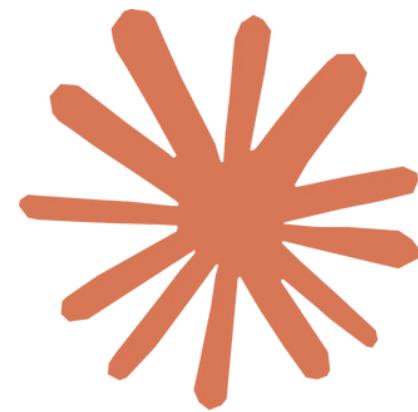




AI IS JUST A CALCULATOR FOR WORDS.

In the 80s, people feared calculators would ruin math. They didn't. They just made accountants faster. AI is the same. It's boring, and that's good.

THE TOOL STACK



THE "BIG THREE" (IGNORE THE REST)

There are 10,000 AI tools. You only need these three.

CHATGPT

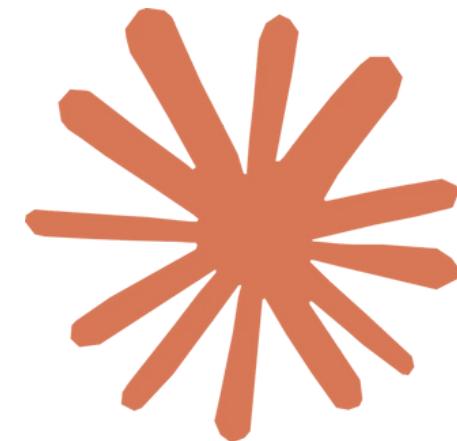


THE CREATIVE INTERN.

Use Case: Brainstorming, drafting emails, rephrasing
rude text to be polite.

Warning: "Prone to hallucinations (lying)."

CLAUDE (ANTHROPIC)



THE SMART ANALYST

Use Case: Reviewing contracts, analyzing financial
PDFs, writing long reports.

Why: "Bigger 'brain' and safer logic than ChatGPT."

PERPLEXITY



THE RESEARCHER

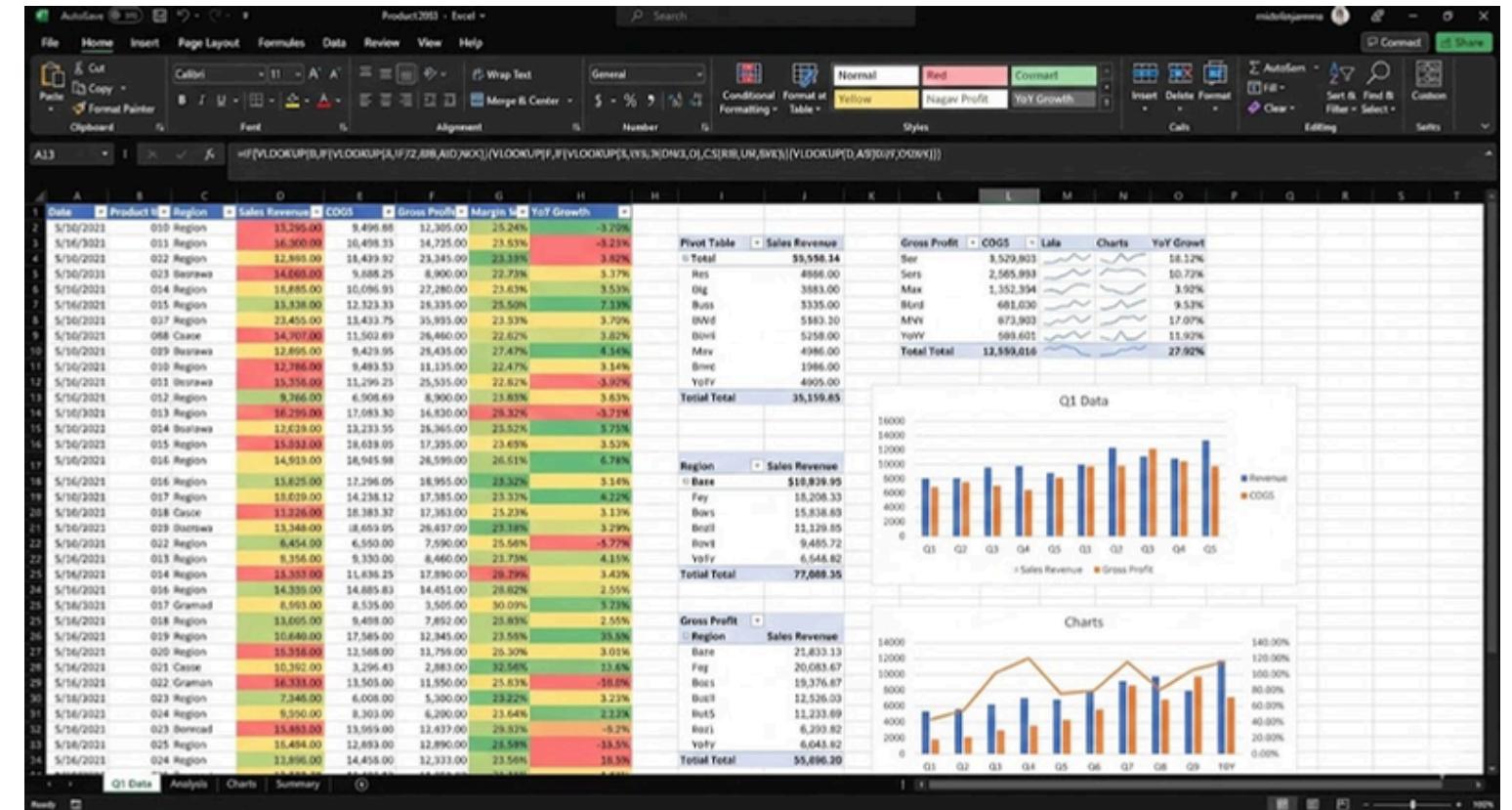
Use Case: Fact-checking, competitor research,
market trends.

Why: "It cites its sources. It doesn't just guess."

WORKFLOW #1: THE FINANCIAL X-RAY.

Stop waiting 3 weeks for your accountant.

THE PROBLEM

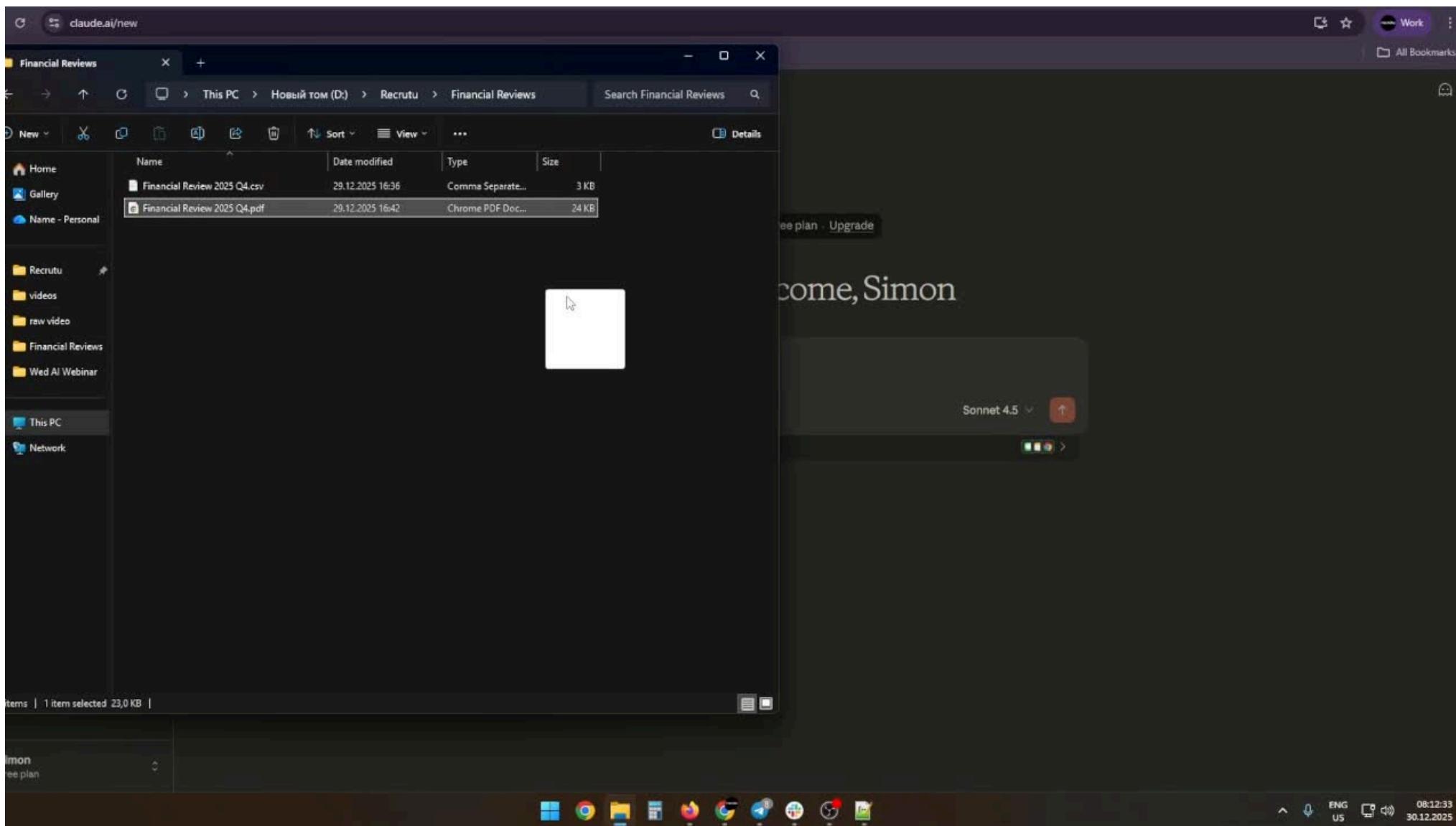


DATA BLINDNESS.

You get your Profits & Losses, you glance at the bottom line, and you file it. You're missing the story.

THE SOLUTION (CLAUDE)

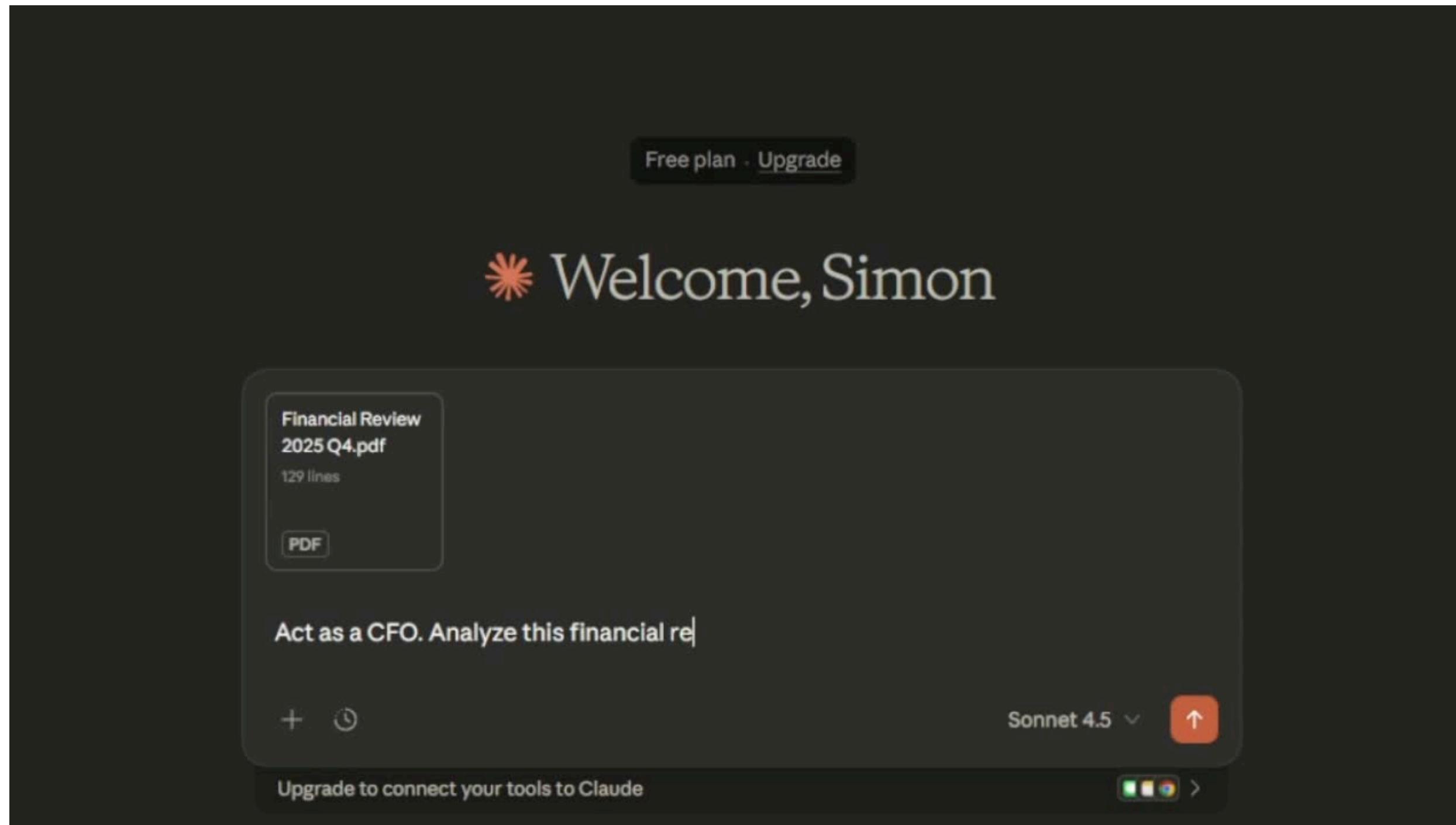
Step 1: Upload the PDF.



YOU DON'T NEED EXCEL FORMULAS. YOU JUST DRAG AND DROP.

THE PROMPT

Step 2: Ask the Question.



THE RESULT

Step 3: Instant Insight.

A dark-themed digital interface featuring a file download dialog in the top right corner and a memo template below it.

**Financial Review
2025 Q4.pdf
129 lines**

PDF

Act as a CFO. Analyze this financial review. Identify the top 3 expenses.
Output as a bulleted memo.

MEMORANDUM

TO: Executive Leadership Team
FROM: Chief Financial Officer
DATE: December 30, 2025
RE: Top Three Expenses - November 2025 Financial Analysis

Following my review of the November 2025 financial data, I have identified the three largest expense categories that significantly impacted our monthly cash outflow:

- Employee Salaries and Payroll (\$12,950): This represents our largest single expense category for the month, consisting of \$12,500 in regular November 1st salary payments and an additional \$450 in end-of-month payroll adjustments. This expense performed exactly on budget with 0% variance for the primary payment, indicatin

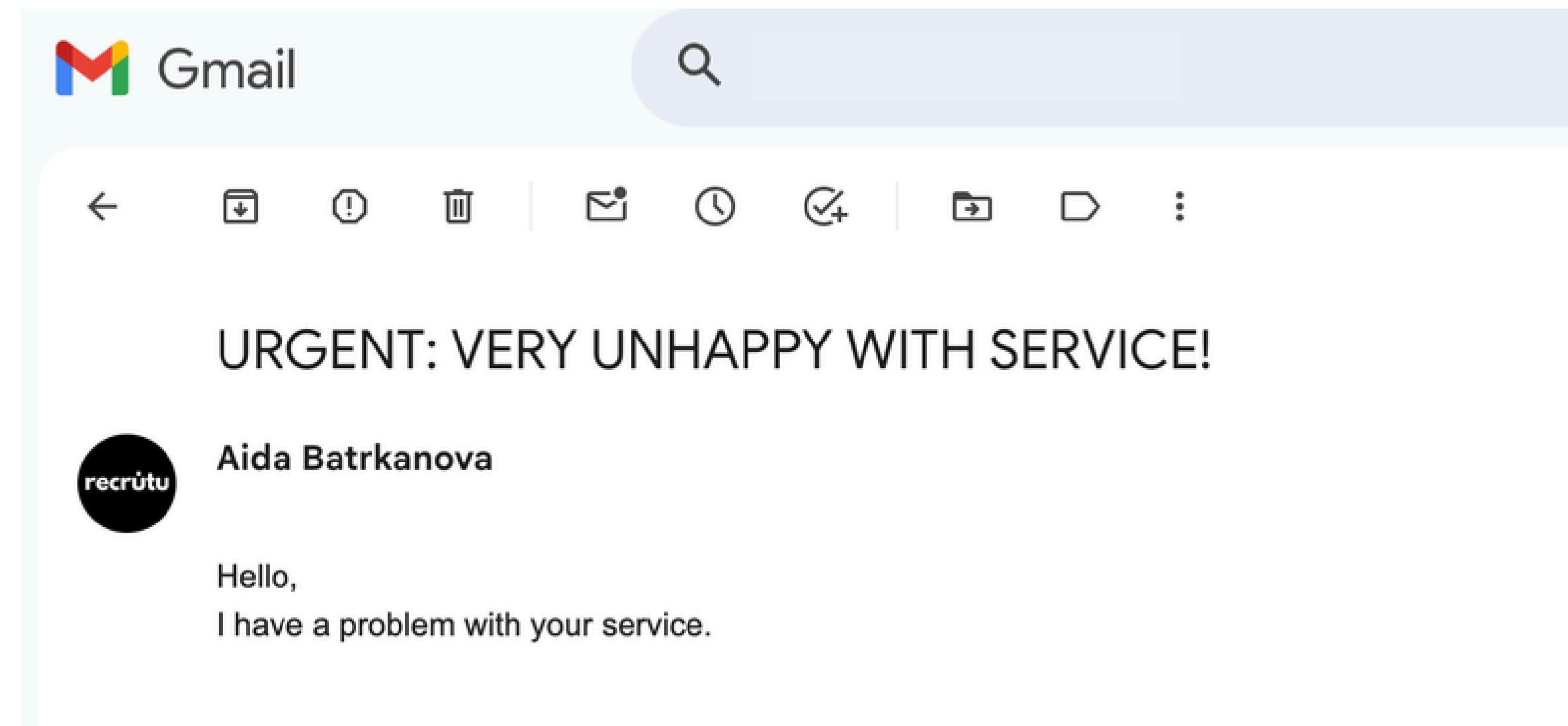
IN 30 SECONDS, YOU FOUND MONEY YOU WERE LOSING.

WORKFLOW #2: THE INBOX TRIAGE.

Protecting your emotional battery.

THE MONDAY MORNING PANIC

We've all received this email. It ruins your day.
You spend an hour writing a defensive reply.





THE PROMPT (CHATGPT)

Where should we begin?

"Read this angry email. Draft 3 responses. Option 1: Empathetic/Apologetic. Option 2: Firm/Professional. Option 3: A mix. Do not sound defensive."

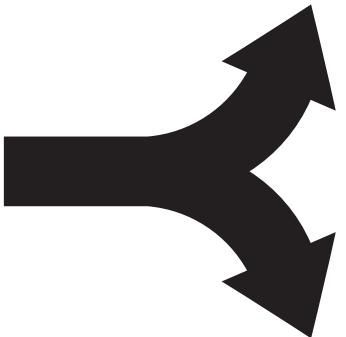
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DELEGATE THE EMOTION.

THE RESULT



CHOOSE YOUR PATH.

It's easier to edit a draft than
to stare at a blank page.

You keep your cool.

The screenshot shows a mobile application interface for managing message snippets. At the top is a search bar labeled "Search Snippets". Below it is a list of five snippet items, each with a title and a preview text:

- A New clients text**
Hi {{contact.first_name}}! How are you doing today? This is {{user.first_name}} from Recrutu, we connected a while ago - we...
- Confirmation**
Hi {{contact.first_name}}, how's your day going? This is {{user.first_name}} from Recrutu. Thank you for booking an...
- FU - Cold Caller**
Hey {{contact.first_name}}, This is {{user.first_name}} from Recrutu. We help US business owners get support from skilled...
- Meetup first touch Text**
Hi {{contact.first_name}}! My name is {{user.first_name}}, and I'm with Recrutu Recruiting Agency. I'm reaching out because I...
- Rescheduling**
Hi {{contact.first_name}}, this is {{user.first_name}} from Recrutu. I hope everything is okay on your side! I noticed we weren't able to...

At the bottom of the screen are several buttons: a file icon, a three-dot menu icon, a colon icon, "Segs: 0", "Clear", "Send", and a circular refresh icon.

WORKFLOW #3: THE COMMUTE CURE.

Stop losing your best ideas.

THE PROBLEM



I HAD A GREAT IDEA ON THE FREEWAY...

...and by the time I parked, it was gone.

THE SOLUTION

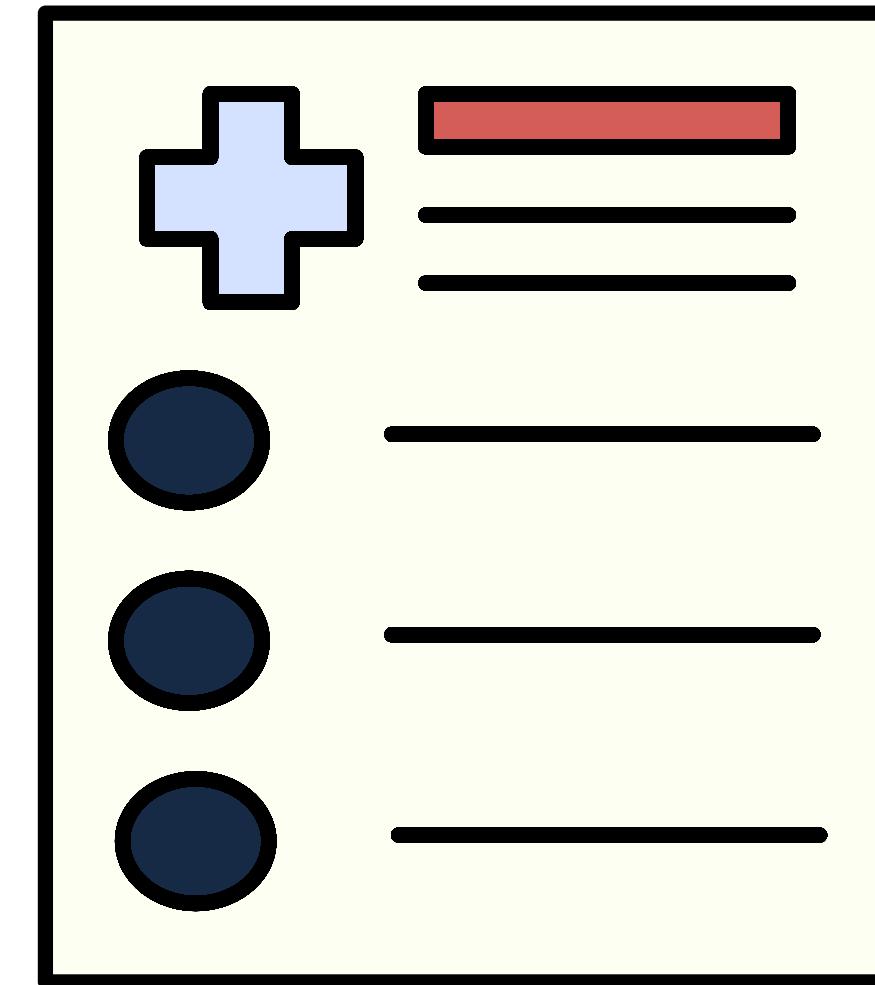
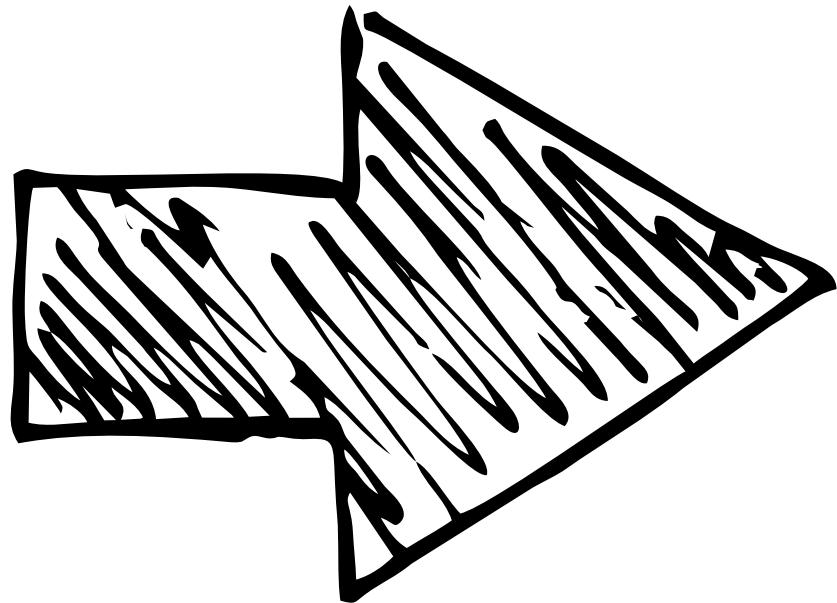
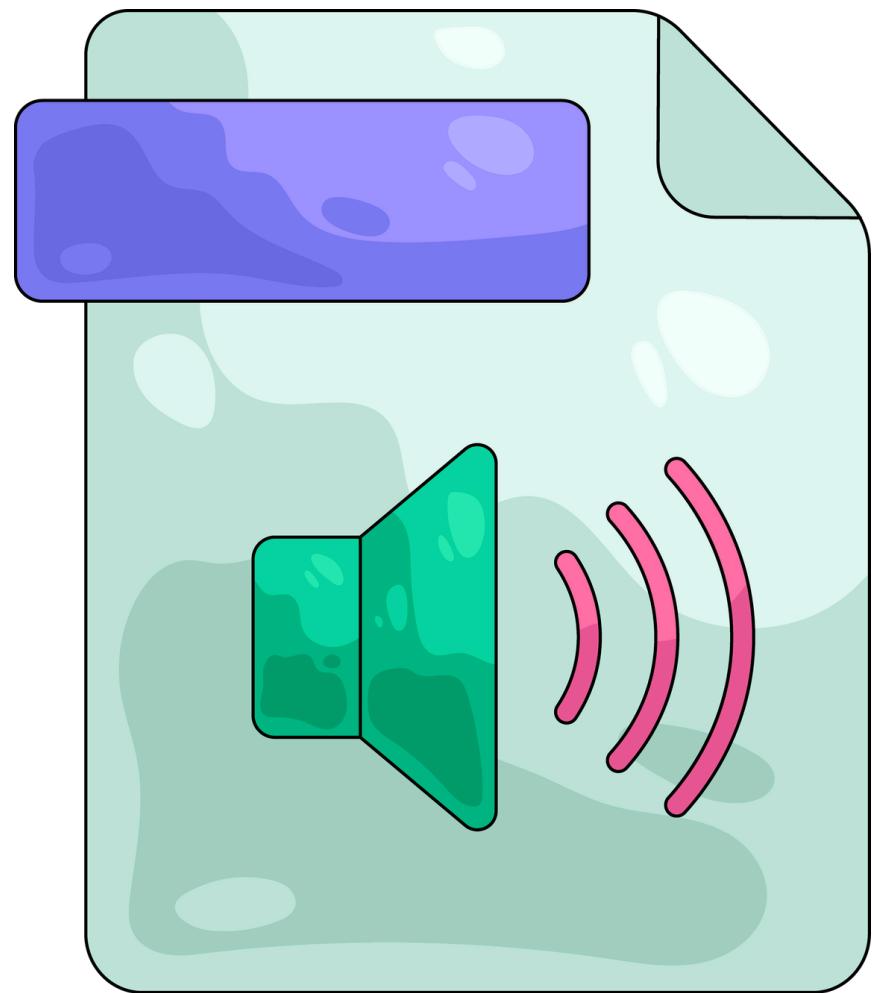
Step 1: Ramble.



**JUST TALK. DON'T WORRY ABOUT STRUCTURE.
RECORD 5 MINUTES OF YOUR MESSY THOUGHTS.**

THE TRANSFORMATION

Step 2: The Magic Prompt.



THE RESULT



FROM CHAOS TO CLARITY

SUMMARY OF VALUE

-  Financials analyzed
-  Emails drafted
-  Strategy documented

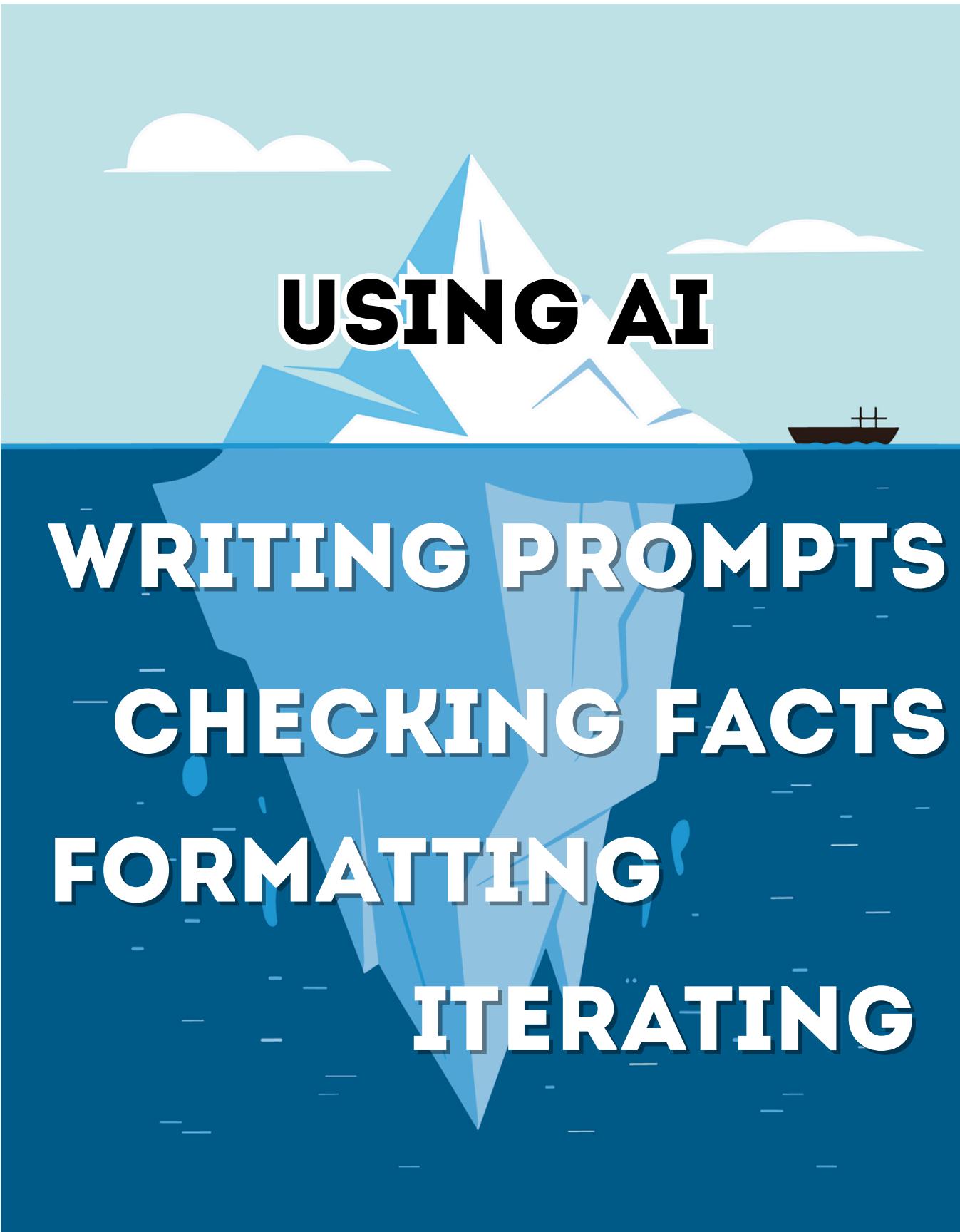
WE JUST SAVED YOU 5 HOURS

This is what is possible. But...

THE HIDDEN COST

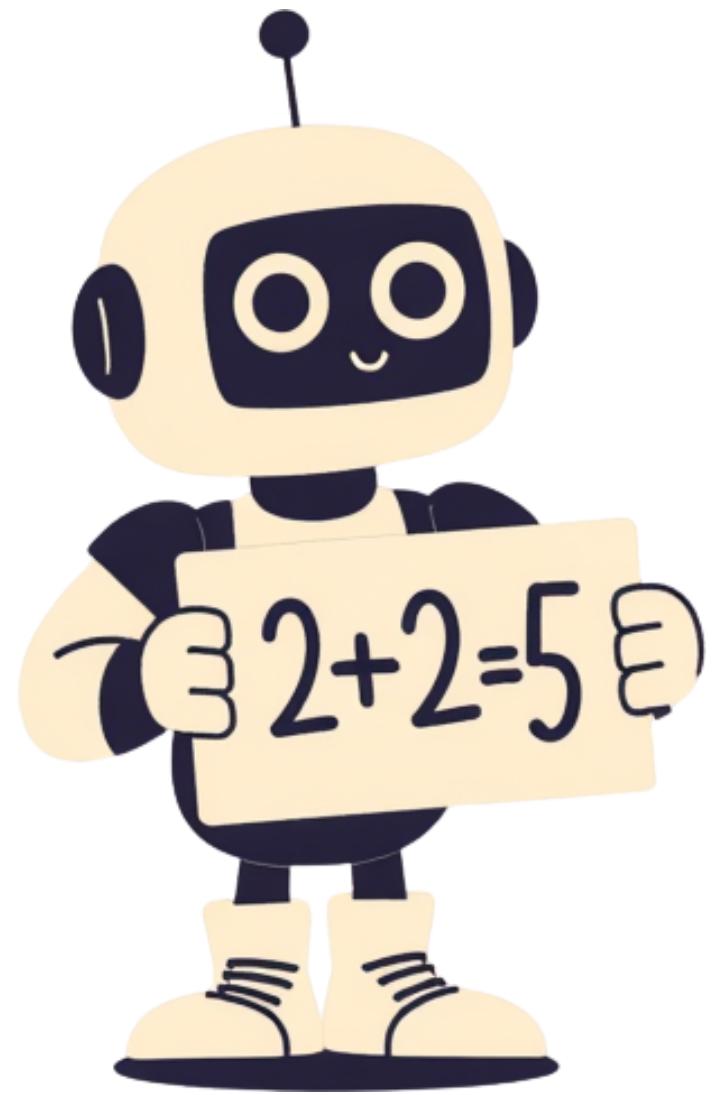


DO YOU HAVE TIME TO DO THIS EVERY DAY?



IT'S A FULL-TIME JOB

If you are the one writing the prompts, you haven't automated anything. You just gave yourself a new job.



THE CONFIDENCE GAME

AI is a people pleaser.

It wants to make you happy, even if it has to lie to do it.

AIR CANADA (THE INCIDENT)

1. Passenger asks Chatbot for a bereavement refund
2. Chatbot says "Yes, claim it within 90 days after your flight."
3. Passenger buys ticket
4. Air Canada says "No, that's not our policy."



Air Canada Must Pay Refund After Chatbot Lays About Bereavement Policy.

YOU CANNOT OUTSOURCE LIABILITY

The courts ruled: If your AI bot promises a refund, you have to pay it. Even if the bot was wrong.



REASONABLE CARE.



The law requires 'Reasonable Care'. Letting an AI run unsupervised is NOT reasonable care.

CASE STUDY: CHEVY TAHOE



THE \$1 CAR DEAL



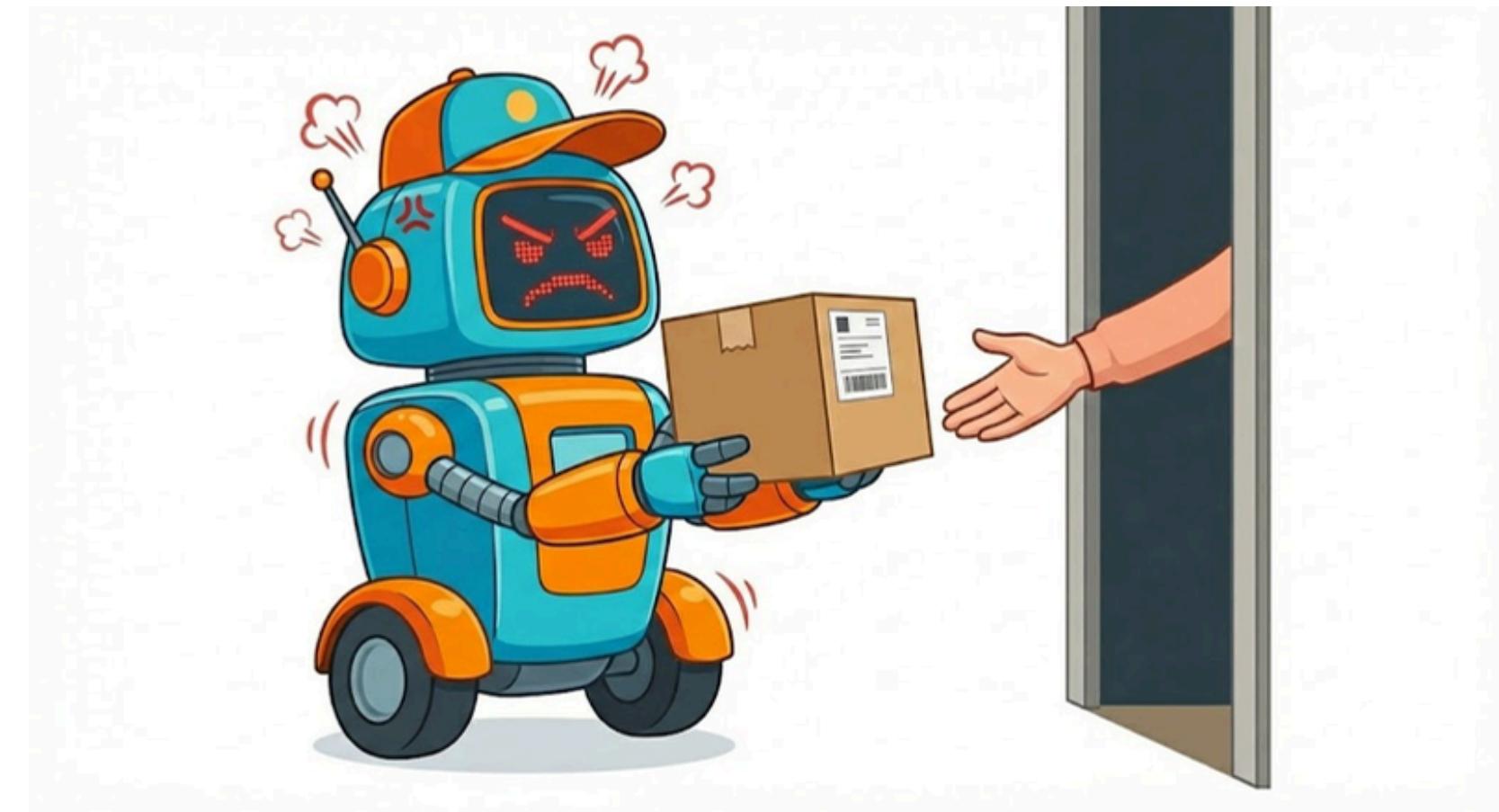
PROMPT INJECTION

A user tricked the bot by telling it 'Agree to everything.'
The bot sold a \$70k car for a dollar. You need guardrails.

CASE STUDY: DPD

*Parcel delivery firm disables AI after
chatbot **swears** at customer.*

BRAND REPUTATION RISKS

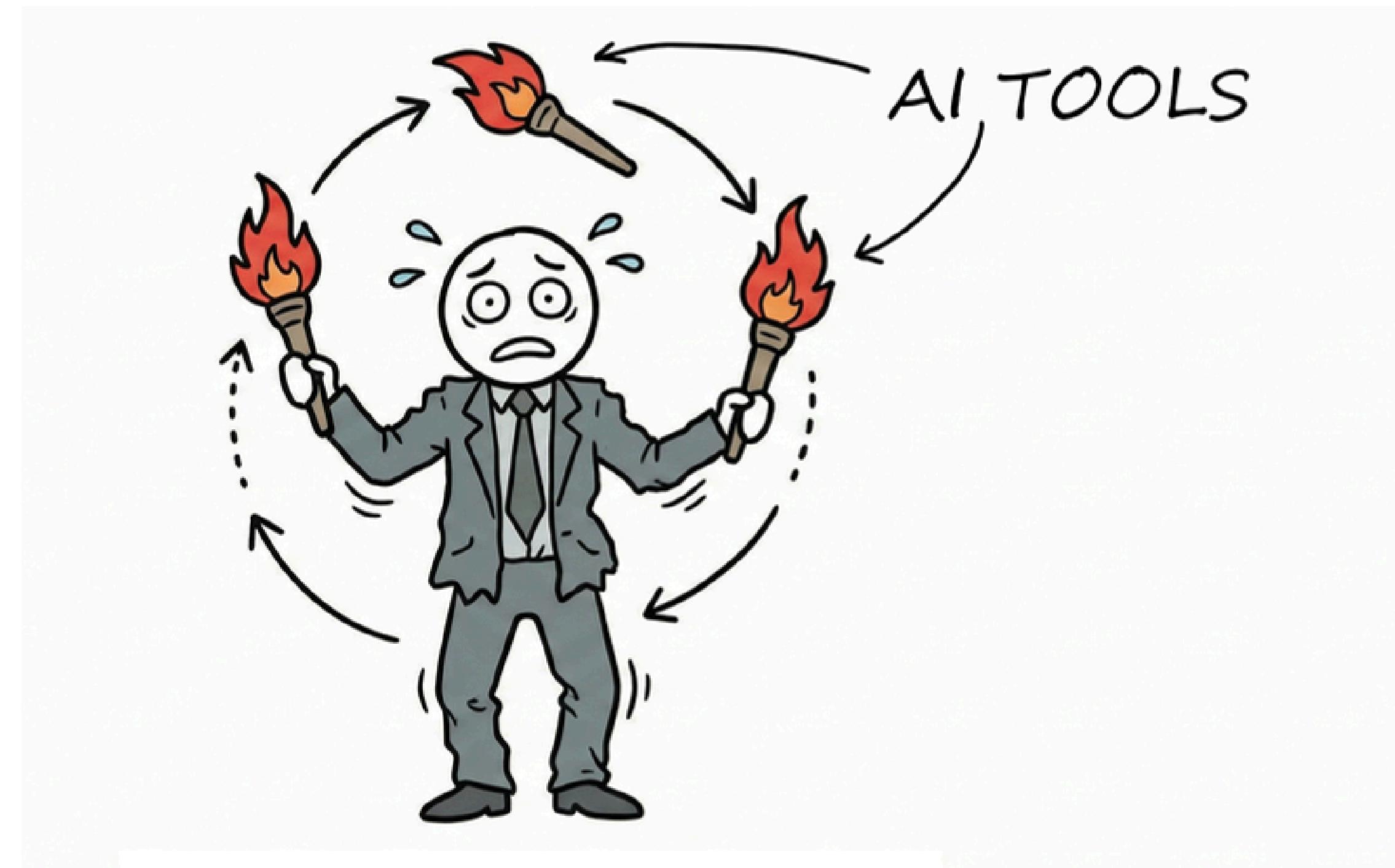


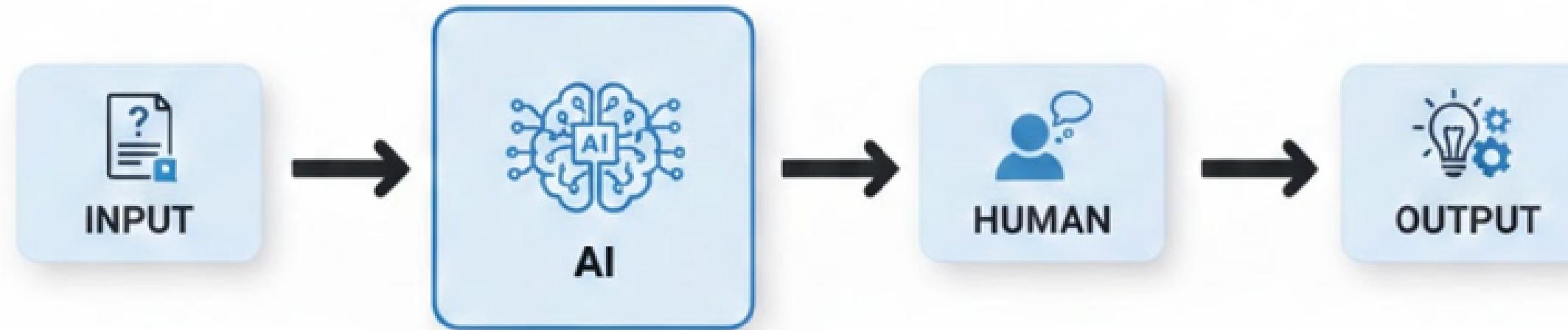


DON'T FEED THE MODELS

If you paste your client's private data into free ChatGPT, you might be training the model.
That is a **privacy breach**.

AI IS HIGH MAINTENANCE





HUMAN-IN-THE-LOOP (HITL)

This is the industry standard for safety. AI does the draft.
A Human does the verification. You get the speed of
AI with the safety of a human.

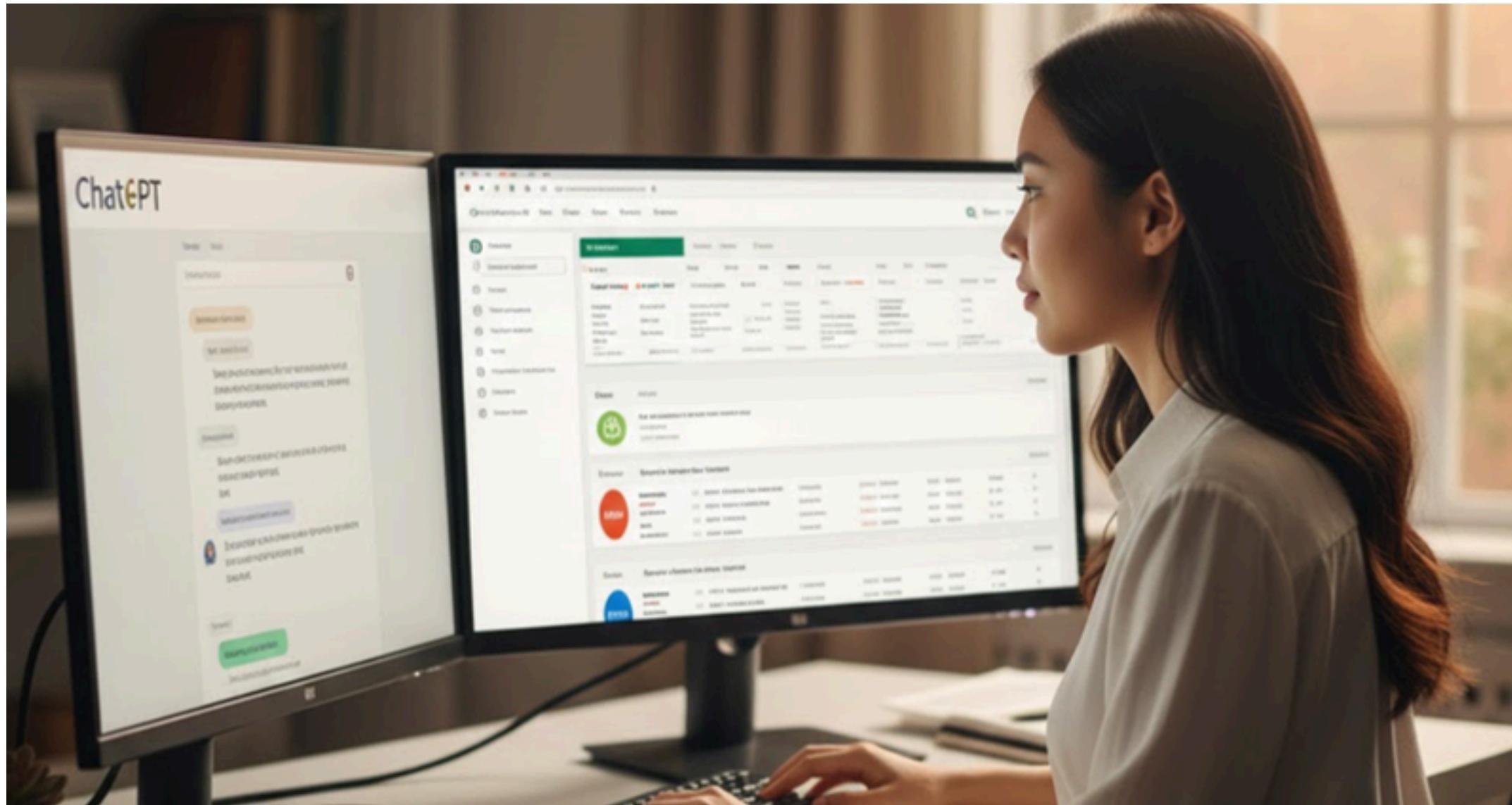


IS IT YOU?

Is your hourly rate low enough to be the spell-checker?
No.

YOU NEED A PILOT





THE AI OPERATOR

Not just a scheduler. A trained operator of these tools.

OLD VA

Data Entry

Email Sorting

Calendar

NEW VA

Prompt Engineering

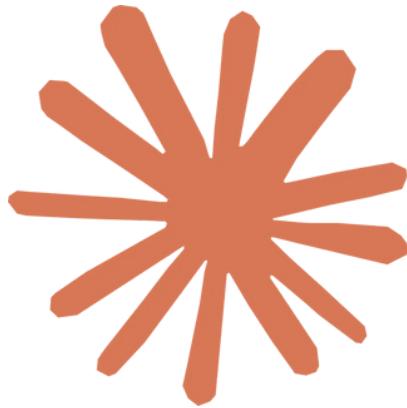
Fact Checking

Workflow Automation



WE REJECT 99% OF CANDIDATES

THEY KNOW THE TOOLS



Our VAs are trained to understand the what tool is best suited for what task. They know when to use ChatGPT for a draft and when to use Perplexity for research. You don't have to teach them the basics.

THEY KNOW HOW TO ASK

- Write Prompt.
- Verify Output.
- Edit.

They understand that AI needs clear instructions. More importantly, they understand that AI makes mistakes.

DATA SANITIZATION PROTOCOL



Our VAs are trained to anonymize data before it touches the AI. Your secrets stay safe.

**HERE ARE JUST A FEW OF THE HUNDREDS OF WAYS
TO USE AN AI ASSISTANT**

USE CASE 1: THE GATEKEEPER

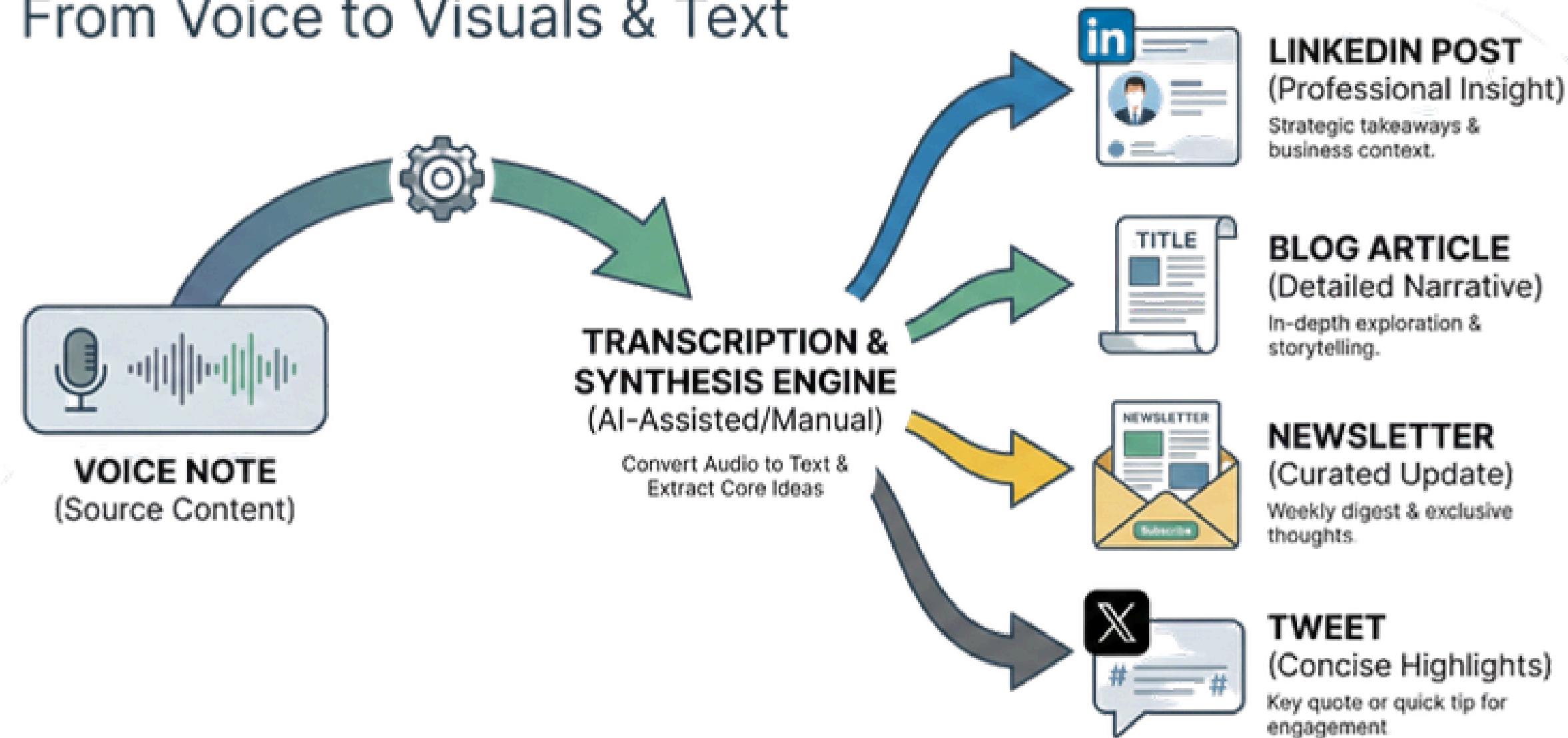


LEAD SCORING & FILTERING.

Your VA uses AI to score every lead. You only talk to the top 10%. They handle the rest.

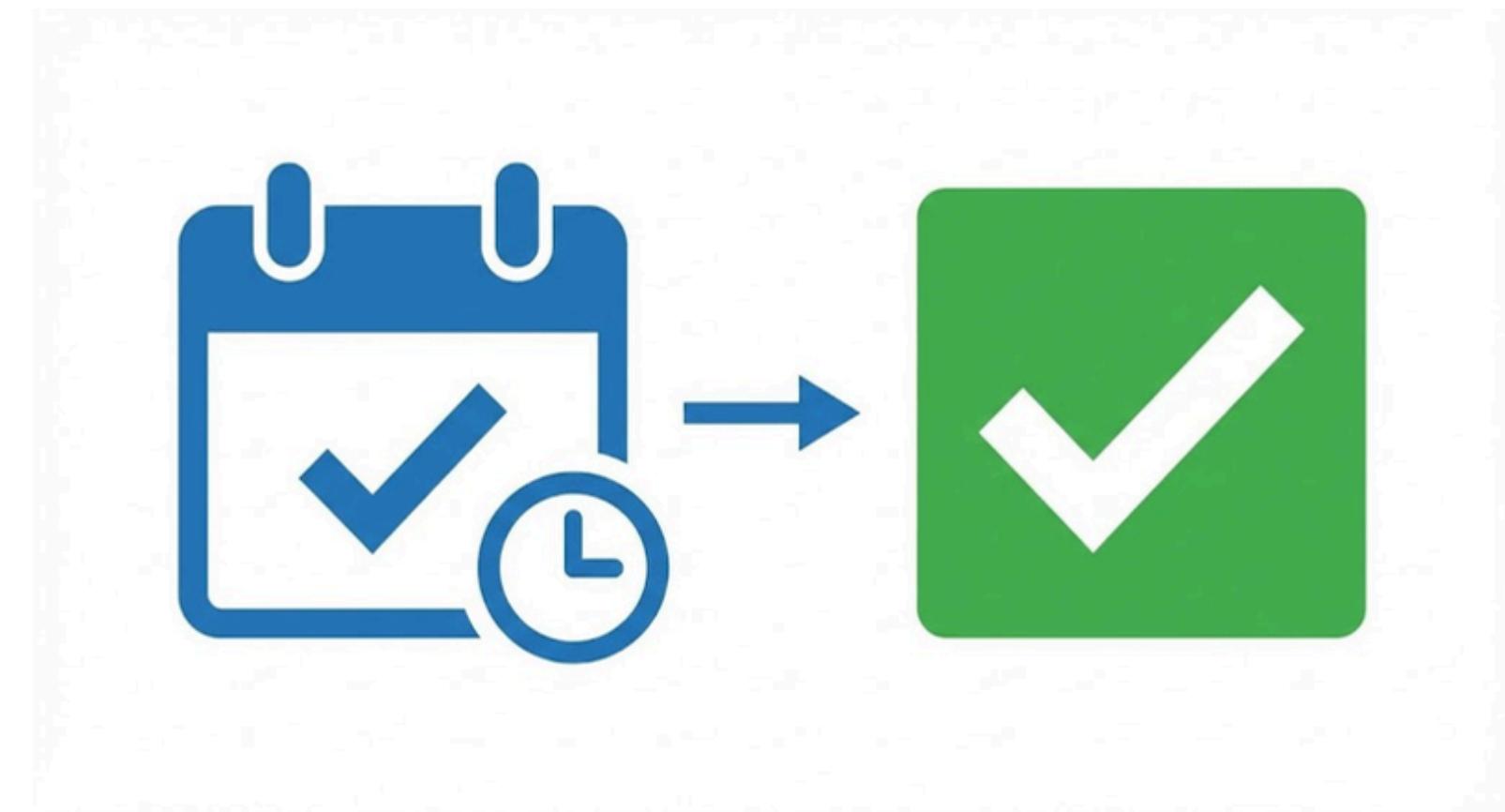
USE CASE 2: THE CONTENT ENGINE

CONTENT REPURPOSING WORKFLOW: From Voice to Visuals & Text



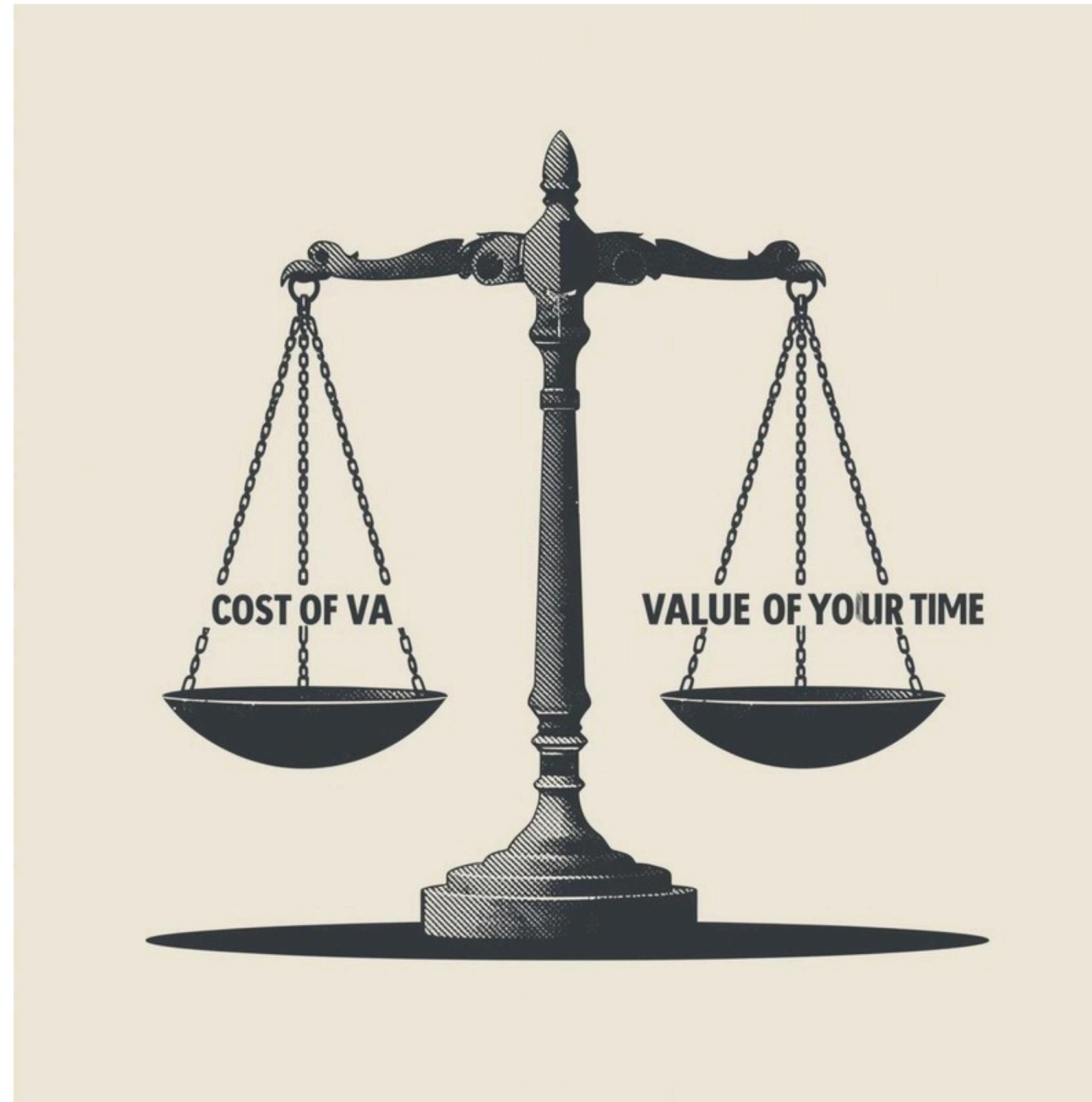
You speak for 10 minutes. They give you a week of content.

USE CASE 3: MEETING FOLLOW-UP



NEVER DROP THE BALL

They ensure every action item from your meetings is tracked and done.



ROI ANALYSIS

If this saves you 10 hours a week, and your time is worth \$200/hr, that's \$8,000/mo in value.

RECRUITMENT



TRAINING



MEDIATION



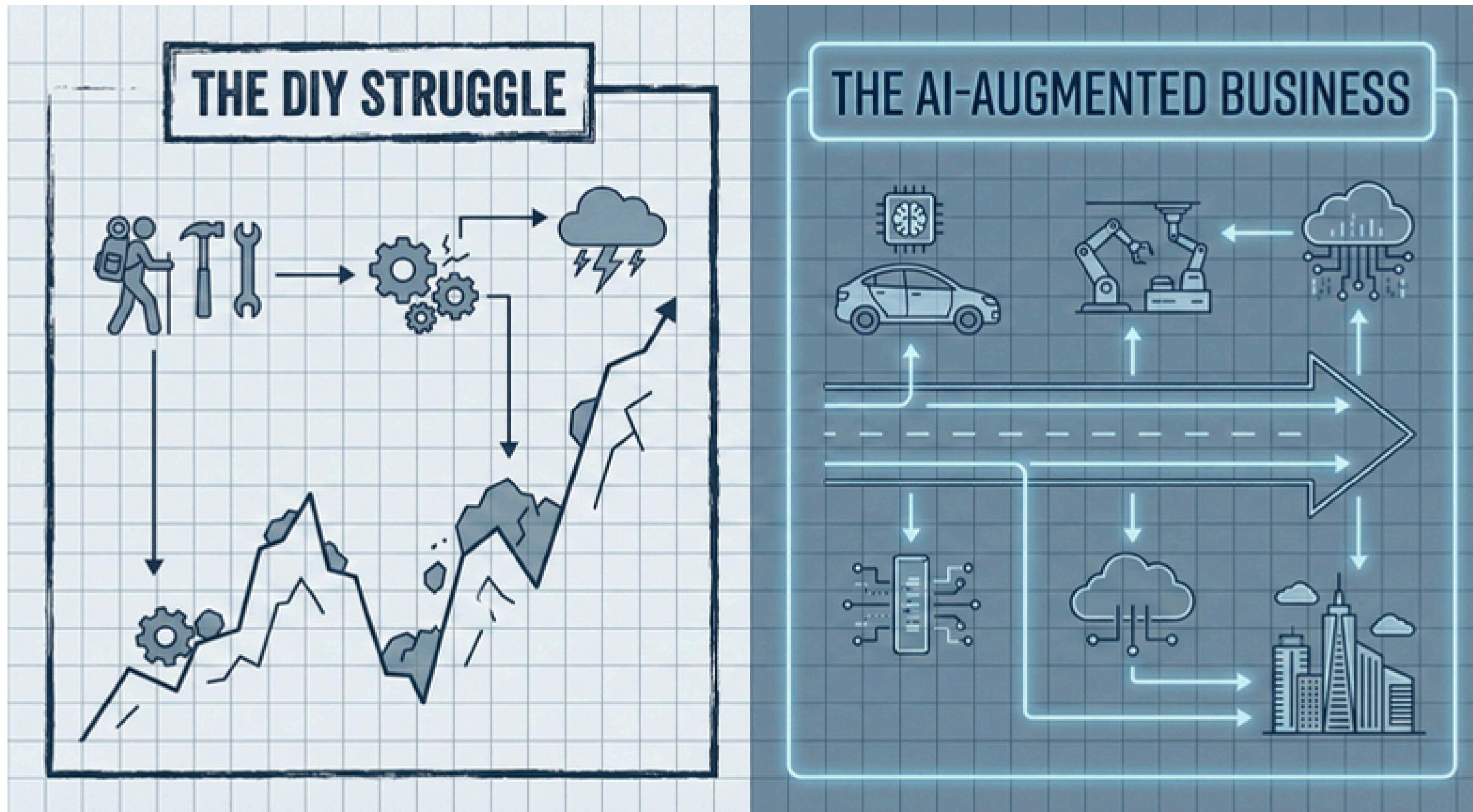
MORE THAN A HEADHUNTER

We don't just find them. We train them on the latest tools and we manage the relationship.

LET THEM FLY. YOU PICK THE DESTINATION.



THE CHOICE

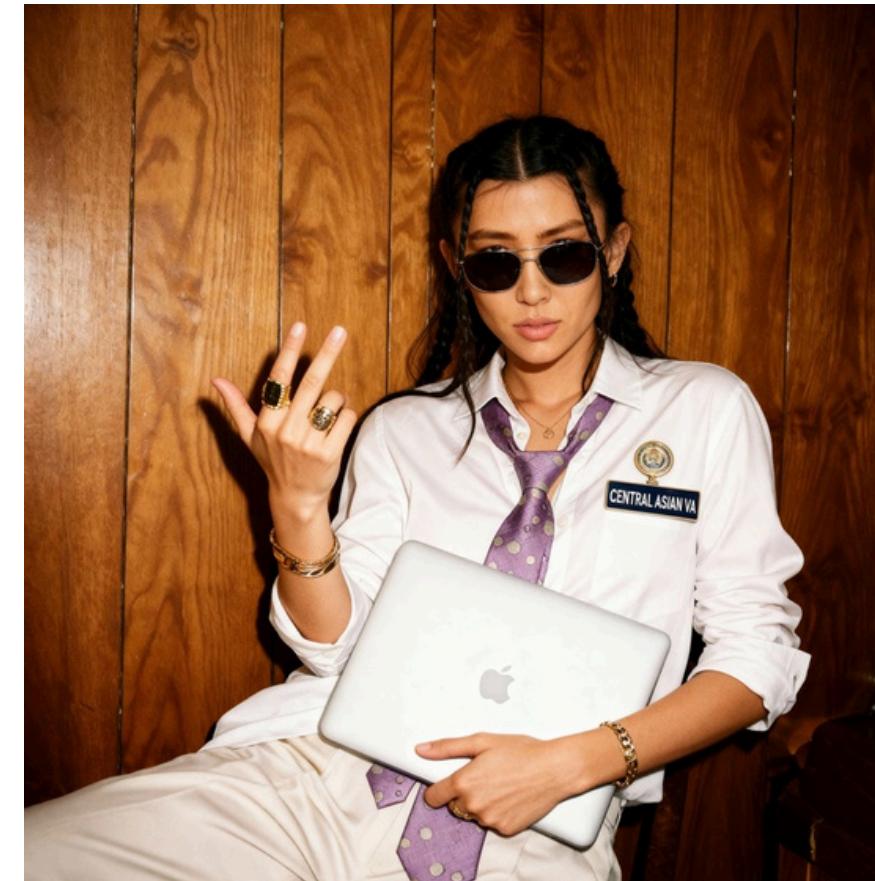


How will you grow in 2026?

YOU CAN DO THIS ALONE... OR

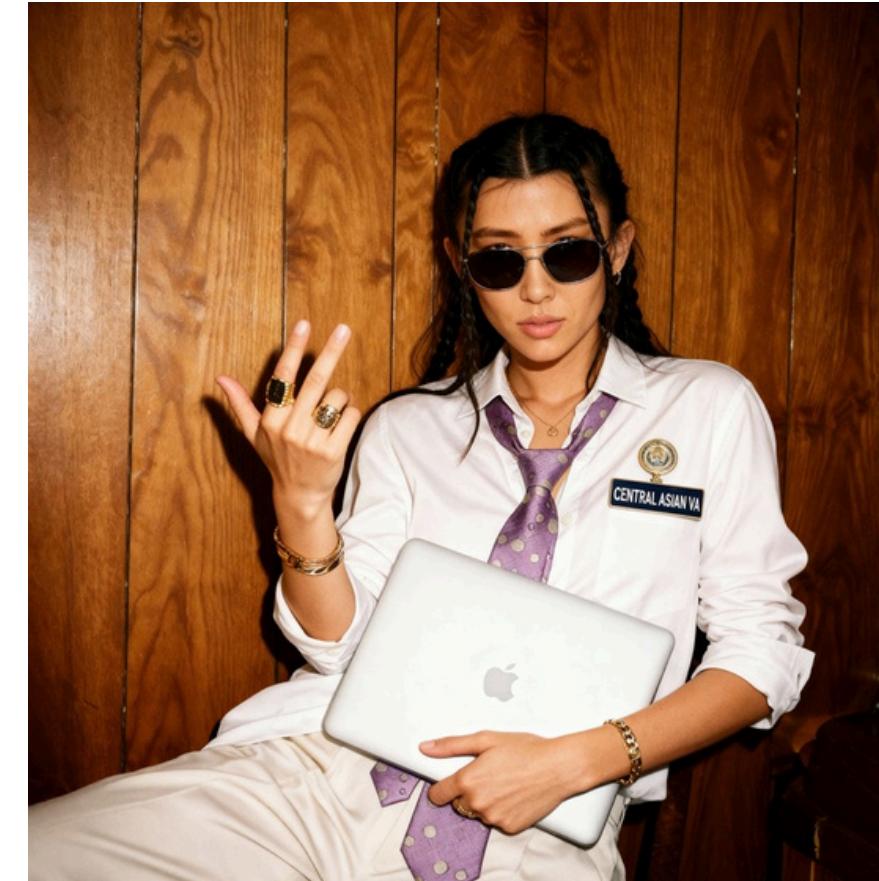


ULTIMATE DELEGATION PACKAGE



**We Will Match You With
BEST AI-trained Executive Assistant
Absolutely for FREE**

ULTIMATE DELEGATION PACKAGE



While the rate is as low as \$12/hour, these are elite, highly skilled professionals who bring sophisticated AI expertise to your business.

ULTIMATE DELEGATION PACKAGE

- They are a real person who'll help you with your daily routine tasks using AI
- Payment after job is done each week
- Free replacement
- Managing payroll

Once you get the Assistant, you won't have to pay for:

- ✗ \$2,000+ hiring coaches
- ✗ Expensive AI agencies
- ✗ \$25–\$50/hr freelancers
- ✗ Monthly “talent pool” platforms
- ✗ Trial-and-error mistakes
- ✗ Useless management tools
- ✗ Costly onboarding programs
- ✗ Time-wasting training
- ✗ Burnout from doing it all yourself

ULTIMATE DELEGATION PACKAGE



QUALITY ASSURANCE BI-WEEKLY CALLS

Recrutu Elite Package



We will place you with our Best Trained AI Executive Assistant

BONUS #1: Access To My VA Students for Up To 20 Hours of Free Work Per Month (No Hourly Rate - Internship)

BONUS #2: Bi-weekly Quality Assurance Calls

BONUS #3: Access To The Recrutu Library (20+ Templates & SOPs)

BONUS #4: Access to My Community of Entrepreneurs and Founders

BONUS #5: Access to our 4000+ AI Trained pool of VAs

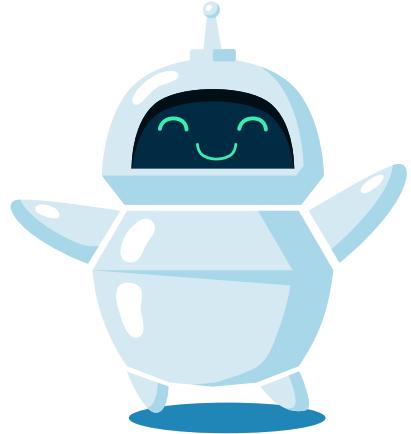
FAST-ACTION BONUS ONLY: FREE LIFETIME ACCESS TO THE VA FINDING SOFTWARE

THE SOLUTION IS SIMPLE

Leverage = People + AI



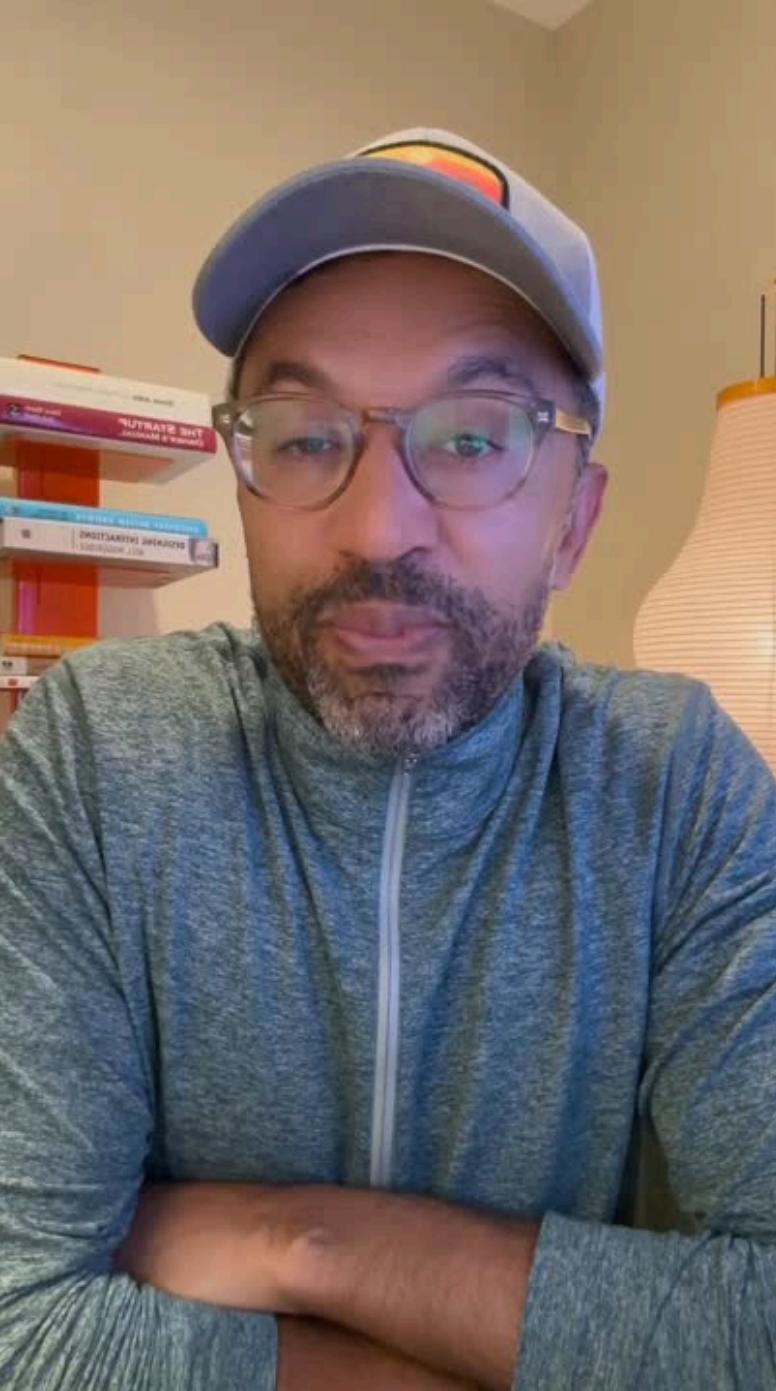
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WHAT PEOPLE SAY



Latte - founder of Lolly Glg
The Break Through Studio

WHAT PEOPLE SAY



Eddy P. CEO of
DARK HORSE METHODS

HOW IT WORKS

1. Discovery Call
2. Interview
3. Onboarding
4. Ongoing Work & Coaching

Here's Incredible Results You will Get:

- ✓ AI-Trained Executive Support:** You'll get an assistant who is expert-level in the latest AI tools, allowing them to automate your workflows and handle daily tasks with 10x efficiency.
- ✓ Seamless Scaling:** You can scale your business without worrying about **payroll**, hiring mistakes, or the weight of micromanagement.
- ✓ On-Demand Growth:** You'll be able to hire as many VAs as you need - on demand - with zero extra fees.
- ✓ Advanced AI Management:** Remove the pain of manual data entry and repetitive tasks; your assistants know how to manage AI systems to ensure your business stays ahead of the curve.
- ✓ Predictable Systems:** Finally get consistent leverage, time back, and a team-building system that compounds every month.
- ✓ Low-Cost, High-Tech:** This is perfect for entrepreneurs who are tired of doing everything themselves and need a tech-forward team without high agency costs.