



Atlantic
superstore



Atlantic Superstore Sales Analytics 2018-2021



Sales

Consumer

Product

Region



Category



Order Date

Bce



Bce



03.01.2018

30.12.2021

2,30 МЛН

Total Sales

286,35 ТЫС.

Total Profit

12,46%

Profit ratio

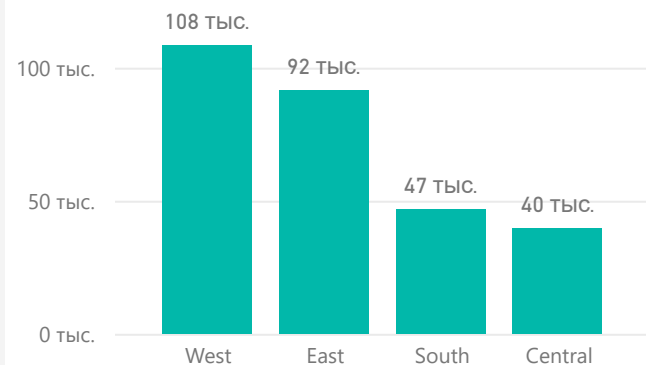
1862

Products

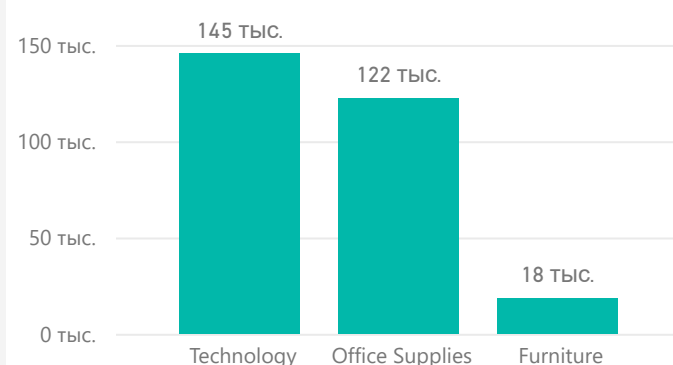
531

Cities Covered

Profit per Region

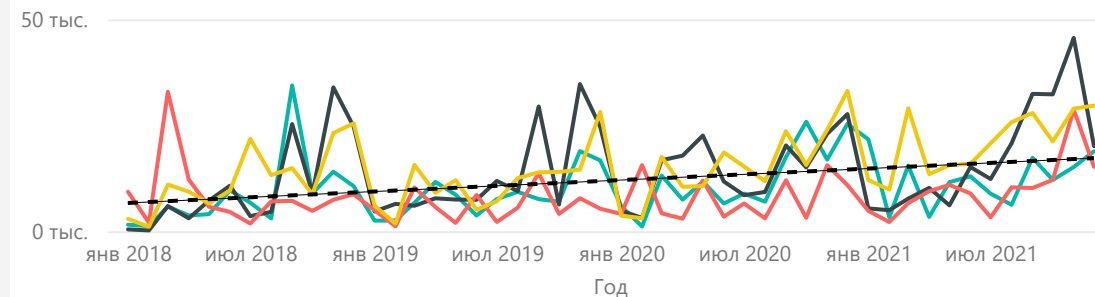


Profit per Category

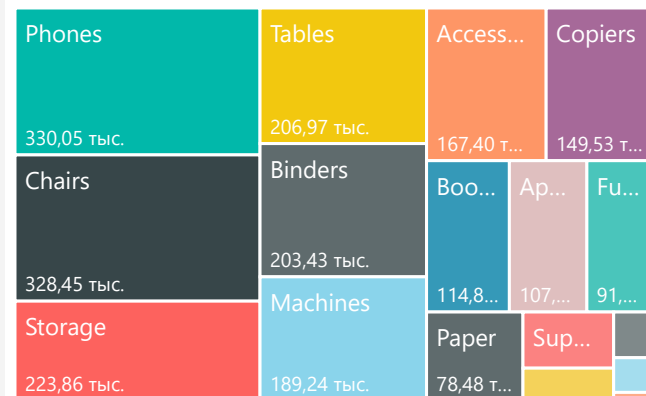


Sales in Regions

Region ● Central ● East ● South ● West

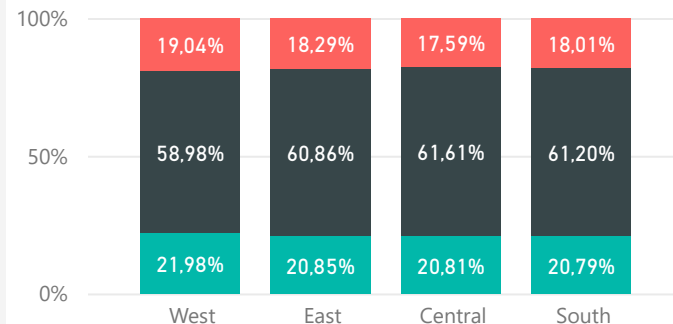


Sales per Sub-Category

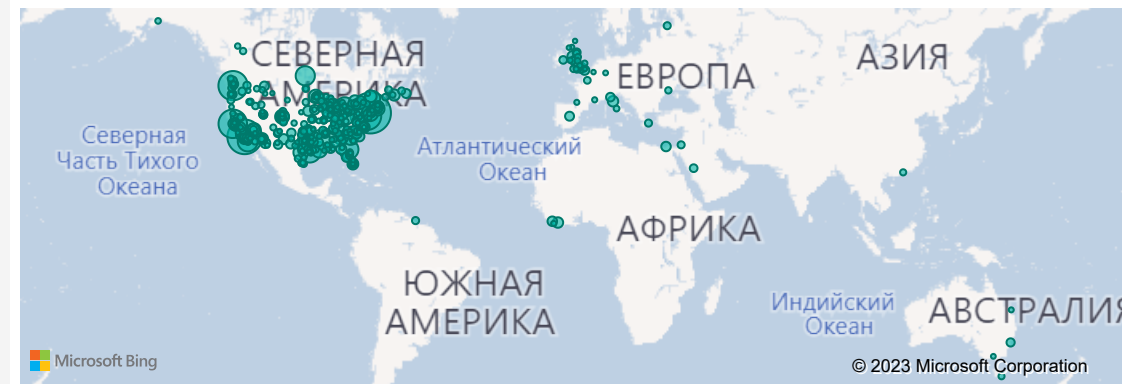


Quantity per Region and Category

Category ● Furniture ● Office Supplies ● Technology



Sales per City



Region



Category



Order Date

Bce



Bce



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30.12.2021

2,30 МЛН

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286,35 ТЫС.

Total Profit

12,46%

Profit ratio

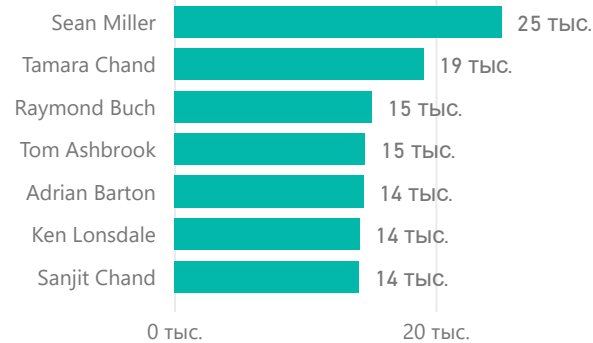
1862

Products

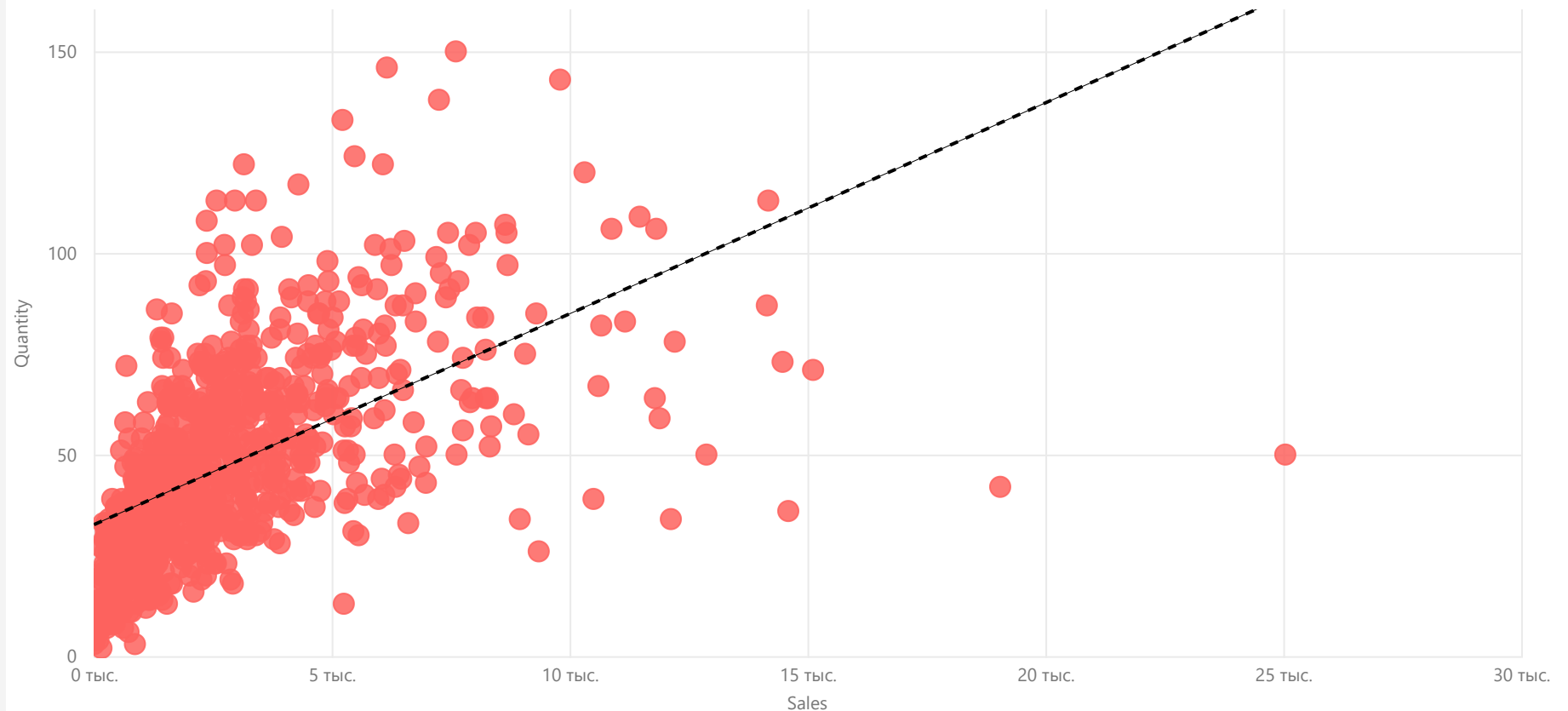
531

Cities Covered

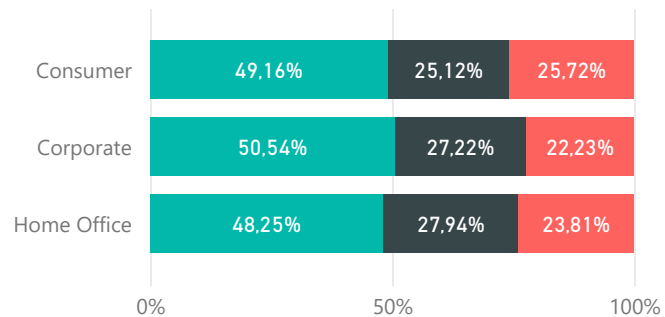
Sales per Customer



Sales and Quantity per Customer



Quantity per Segment and Ship Status

Ship Status ● Shipped Early ● Shipped Late ● Shipped On Time



Region



Category



Order Date

Bce



Bce



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Profit ratio

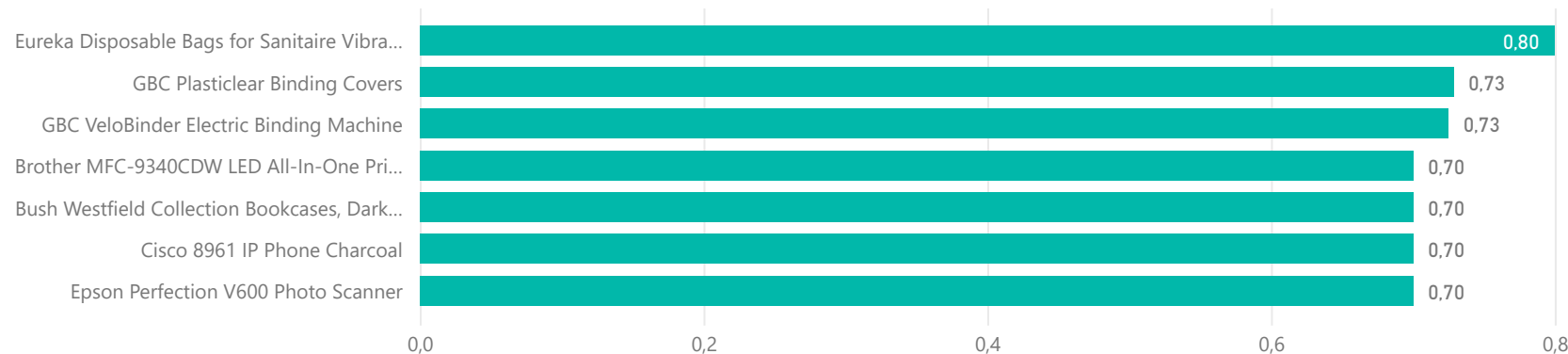
1862

Products

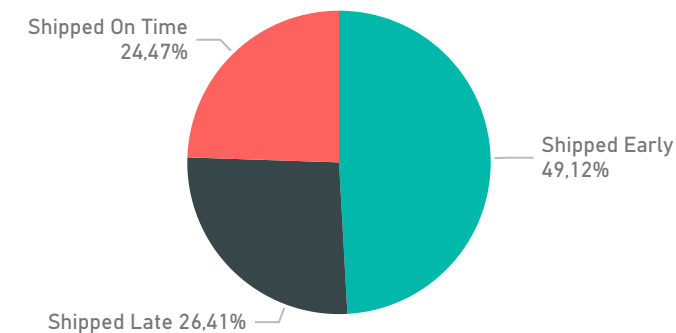
531

Cities Covered

Average Discount per Product



Segment in Ship Status



Product Name

Profit

Sales

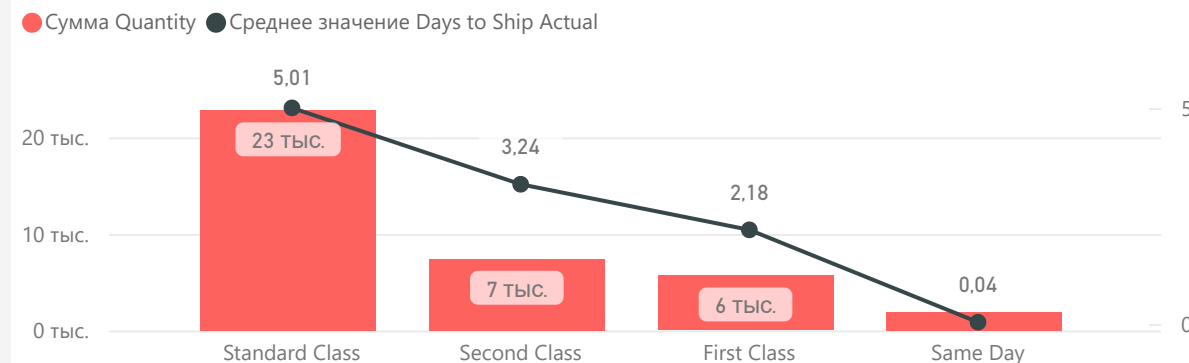
"While you Were Out" Message Book, One Form per Page	10,00	25,00
#10- 4 1/8" x 9 1/2" Recycled Envelopes	115,00	285,00
#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	64,00	146,00
#10 Gummed Flap White Envelopes, 100/Box	17,00	42,00
#10 Self-Seal White Envelopes	52,00	109,00
#10 White Business Envelopes,4 1/8 x 9 1/2	224,00	489,00
#10-4 1/8" x 9 1/2" Premium Diagonal Seam Envelopes	63,00	176,00
#6 3/4 Gummed Flap White Envelopes	26,00	72,00
1.7 Cubic Foot Compact "Cube" Office Refrigerators	578,00	2 706,00
1/4 Fold Party Design Invitations & White Envelopes, 24 8-1/2" X 11" Cards, 25 Env./Pack	23,00	50,00

Bcero

286 347,00

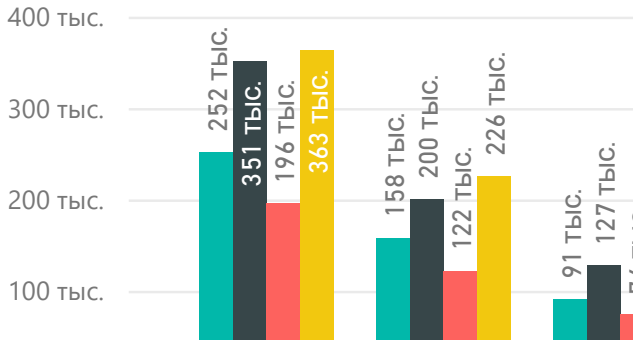
2 297 354,00

Quantity Sold per Ship Mode and Days to Ship



Profit per Segment and Region

Region ● Central ● East ● South ● West



Profit per Segment and Category

Segment ● Consumer ● Corporate ● Home Office

