

NURI THARRA SANENDITA

# WORK PORTFOLIO



everybody deserves  
to appreciate what  
you have done

📞 (+62) 812 7860 4741

✉ [nuri.sanendita@gmail.com](mailto:nuri.sanendita@gmail.com)

🌐 <http://nurisanendita.com>

# UX Designer

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## Freelance at **Nikola**

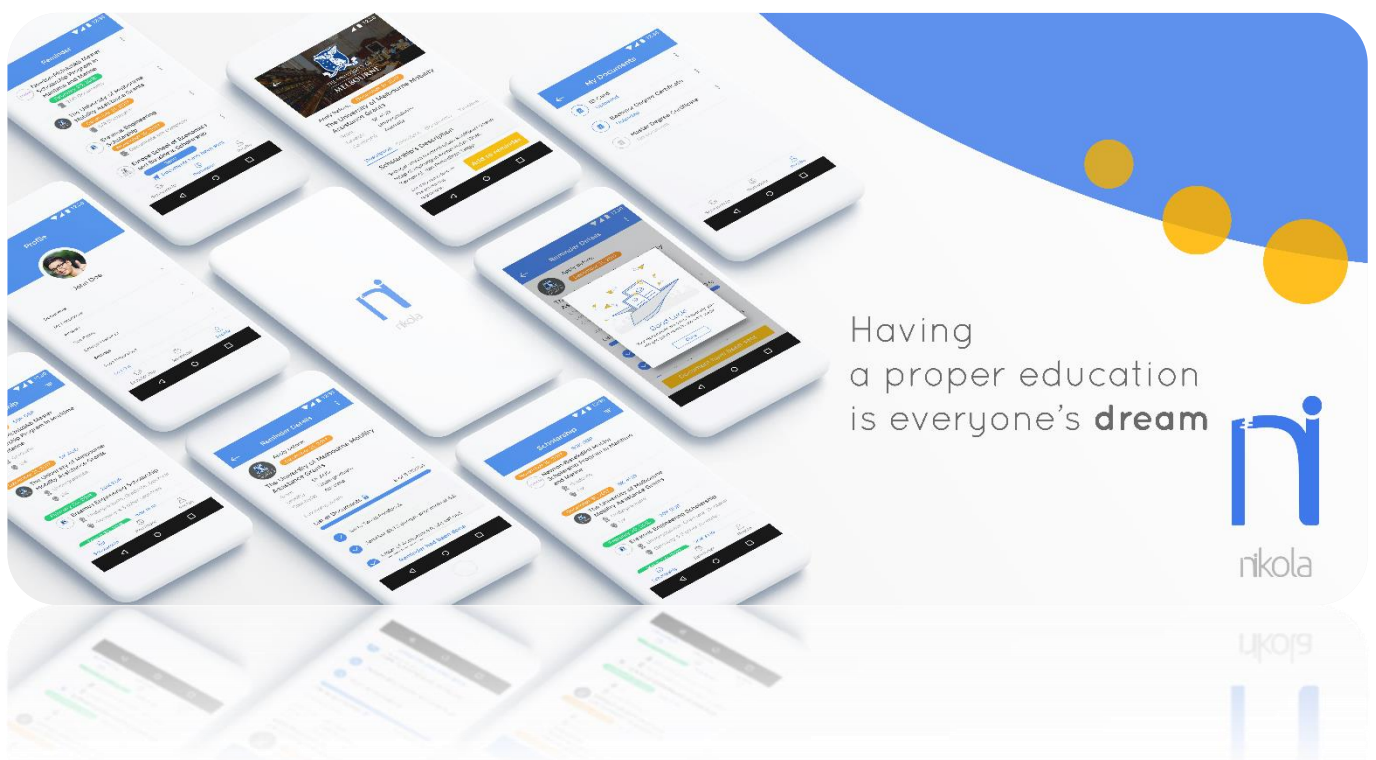
Nikola is a mobile application that trying to solve problems in education. Many institutions and companies are offering scholarship on every year, even on every month. Mostly, the applicants apply more than one scholarship to increase the chance of getting it. But, it makes their preparation for applying become a bit messy and not well-prepared

## My Role

I responsible to create product initiate issues until the final product design. In the beginning, I conduct user research to delve up the real problems that user (scholarship applicants) faces. From that, I can gained user journey's, persona, and user flow. And it ends up by directing and creating a user interface as a visual solution.

## Results

The app will launch immediately on Play Store and App Store. The showcase can be seen on my website or the article at <https://medium.com/@nurisanendita>.



# UX Designer

## Project name: iCrops

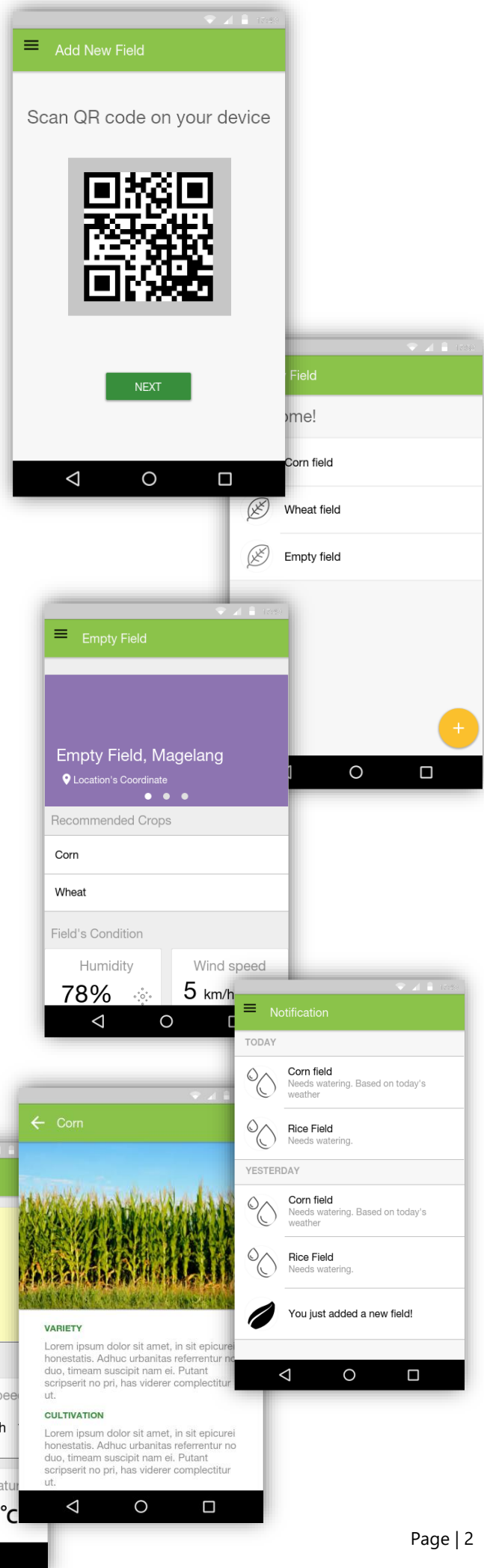
iCrops is a mobile platform to support climate smart agriculture that provide recommendations for crops production based on weather and climatic conditions.

### My Role

I and my project teammates design this simple user interface. So, it can use easily by the farmers, which is knowing that farmers are very busy working on the crops yield. This design may not contain user experience research on it, but we make sure that farmers not to have thinking too much by using this app.

### Result

The prototype of this app is available on my website.



# UX Designer & Researcher

## Project name: **UGM Smart Building**

This project is focus about energy saving and management for campus building, and for the pilot is implemented in my campus building. The project team consists of 5 members and one supervisor.

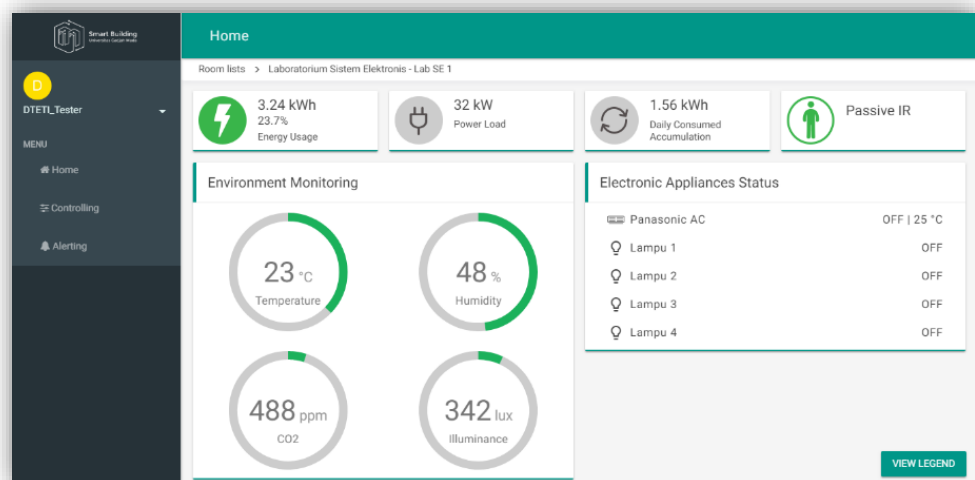
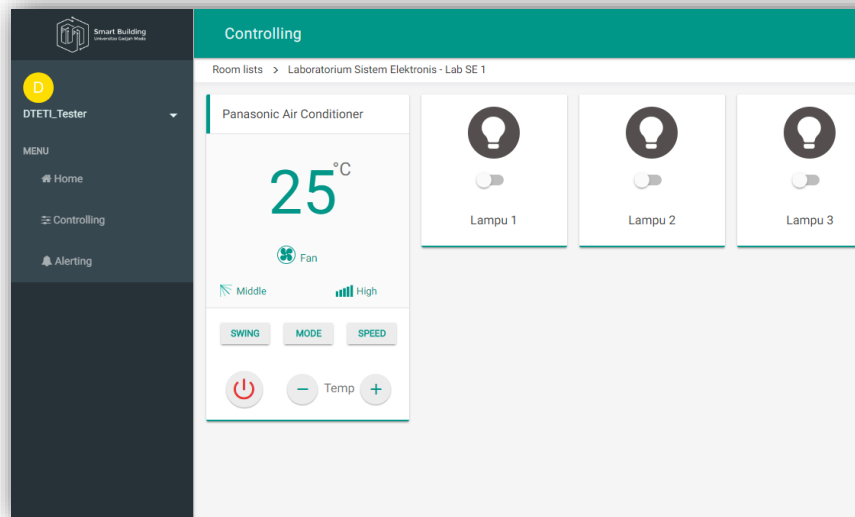
## My Role

I am responsible to design and develop the dashboard for electronic appliances controlling based on IoT framework. I conduct user experience research to develop the page using user-centered design framework -The Elements of User Experience, proposed by J.J. Garrett-. My goal is how to deliver this product match with user needs, that is campus building occupants.

## Result

Please, take a look at

<http://smartbuilding.wg.ugm.ac.id/> to see an awesome project results. My result maybe cannot show for public, because it's limited only for registered users. It has been tested with the users by using UEQ and this dashboard has a score more than 0.8, which means having a good user experience.



# Web Designer & Developer

## Internship at PT Pupuk Kaltim

In my internship program, I get a certain project. This project requires me to build a web-based information system about room agenda in office buildings for internal services. This website will also display the photo documentation of office activities as a moment.

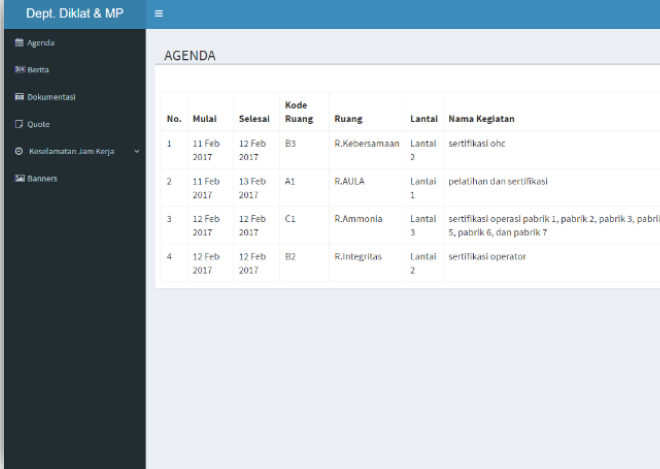
### My Role

As a web developer, I use Laravel as a PHP framework to develop this website.

As a web designer, I am responsible for designing the right user interface, so that this website can appear on the TV screen with minimal click and scroll.

### Result

I choose the carousel function to make it contents still appear without scrolling or clicking. The result is a website prototype and is managed by my manager at the office.



Dept. Diklat & MP

AGENDA

No.	Mulai	Selesai	Kode Ruang	Ruang	Lantai	Nama Kegiatan
1	11 Feb 2017	12 Feb 2017	B3	R.Kebersamaan	Lantai 2	sertifikasi ohc
2	11 Feb 2017	13 Feb 2017	A1	R.AULA	Lantai 1	pelatihan dan sertifikasi
3	12 Feb 2017	12 Feb 2017	C1	R.Amonia	Lantai 3	sertifikasi operasi pabrik 1, pabrik 2, pabrik 3, pabrik 5, pabrik 6, dan pabrik 7
4	12 Feb 2017	12 Feb 2017	B2	R.Integrasi	Lantai 2	sertifikasi operator



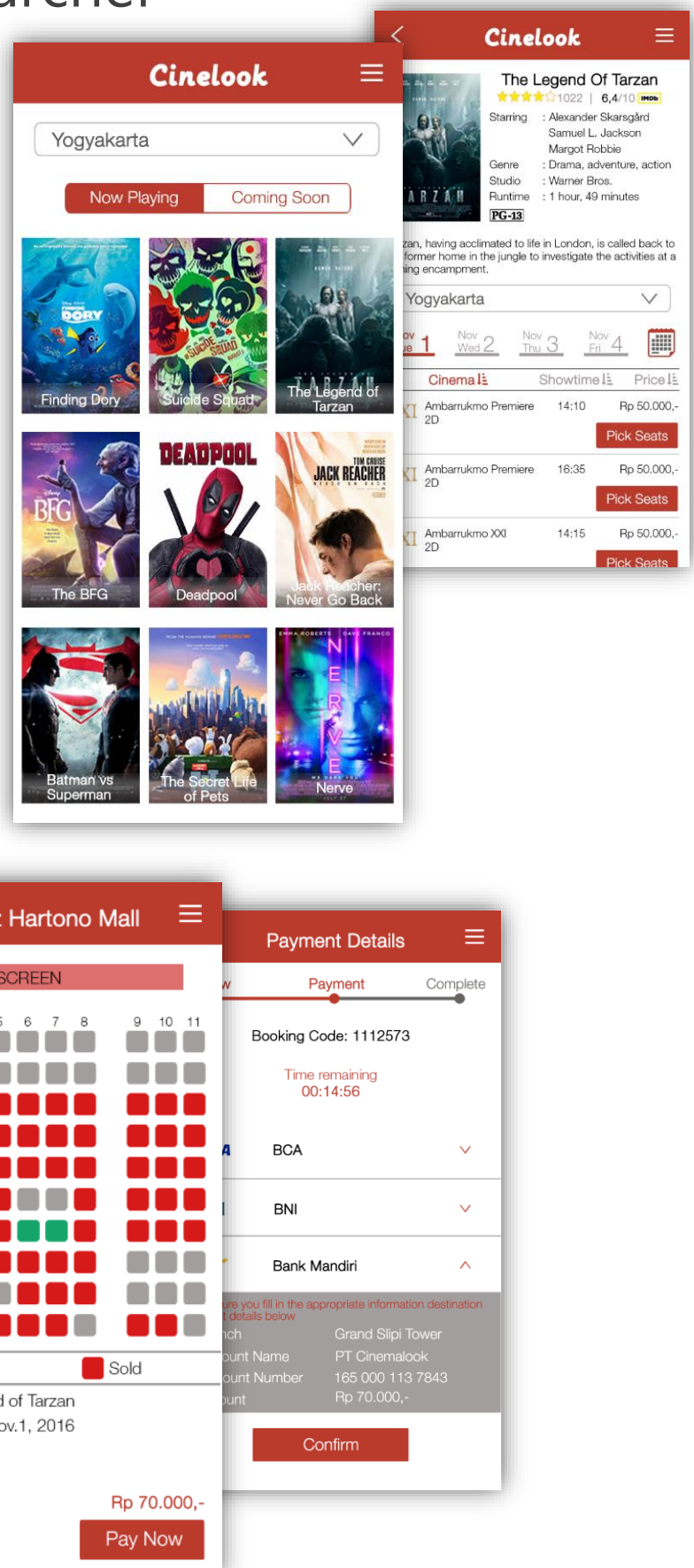
# UX Designer & Researcher

Project name: **Cinelook**

Cinelook is a mobile app for booking and buying movie tickets. Users/customers allow to buy cinema tickets from anywhere and anytime without having to queue up.

## My Role

I and my project teammates conduct user experience research to design the app using user-centered design framework -The Elements of User Experience, proposed by J.J. Garrett-. We do the process from user research to user testing.



## Result

The app prototype has been launched at Invision App, it's available on my website. The user testing using UEQ gets an overall score above 0.8, means it has a good user experience.



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This is a desktop app for decision support systems, to support decision making for choosing the best vehicle loans, specially motorcycle.

I am responsible to design and develop user interface in XML, because this app is built using Visual Studio. I combine user interface with the program that my teammates develop.

This app is working, with .exe file extension.  
Please, check on my website to find out and  
try the app.



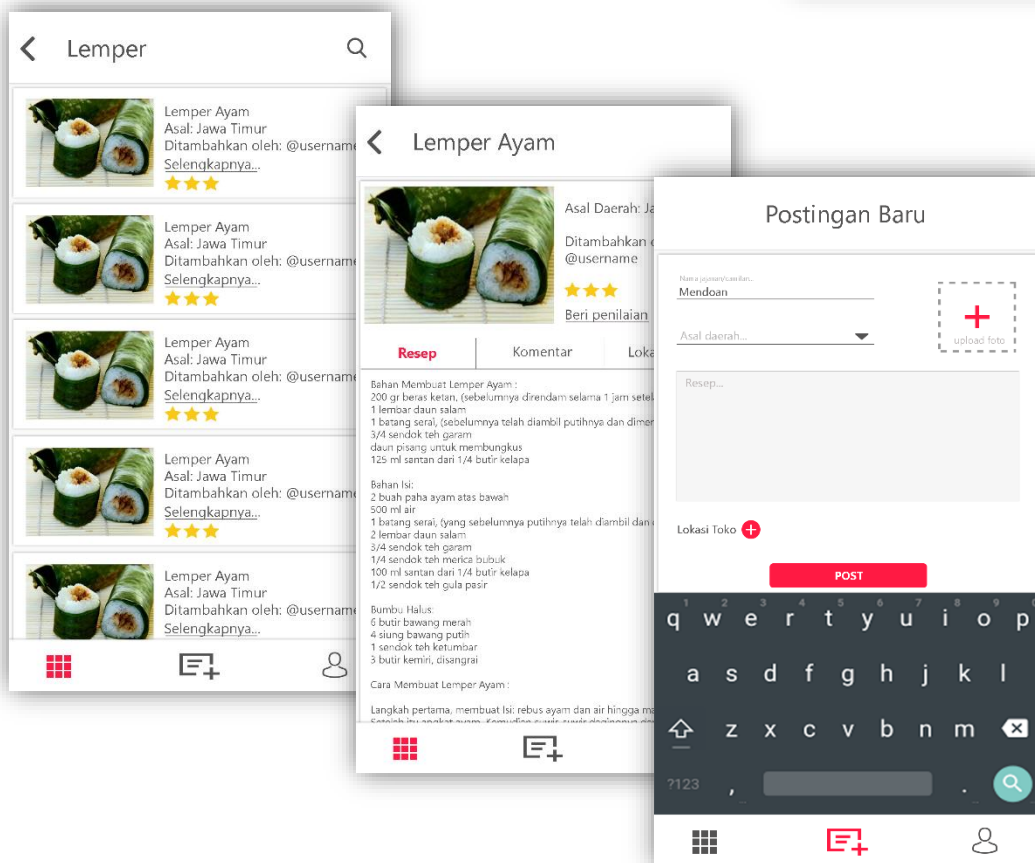
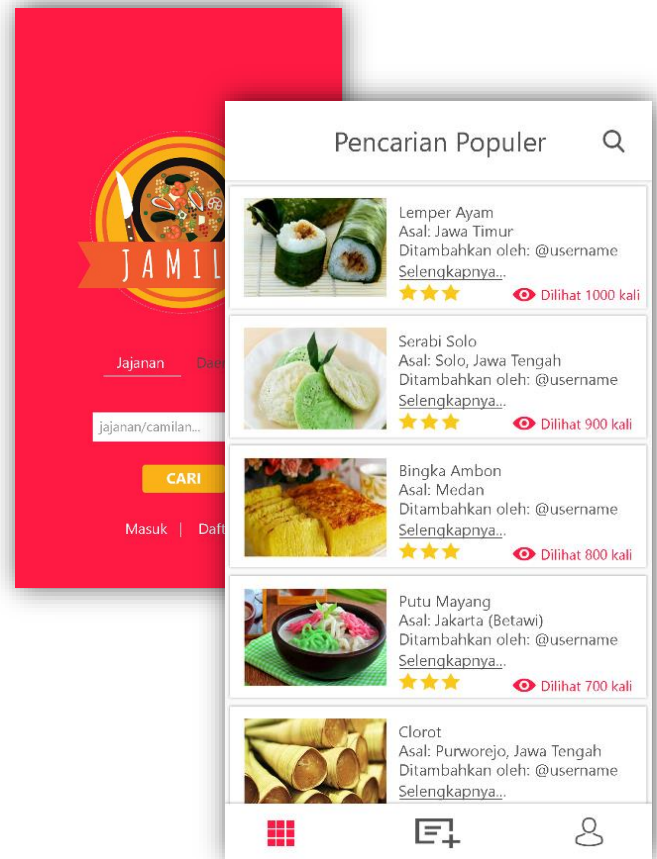
# UI Designer

Project name: **Jamila**

Jamila is a mobile app based on crowdsource platform to provide information about Indonesian traditional snacks. The information displayed includes how to create, the area of origin, and stores that sell the snacks.

## My Role

I design the user interface and also develop the user's flow. User flow that I built based on information architect of this app.



## Result

The app prototype is available at Marvel App, the link is on my website. It has two user flows that user may not login/register to use the app or to get more function they must be logged in/registered.



# UI Designer

## Project name: **Kelip**

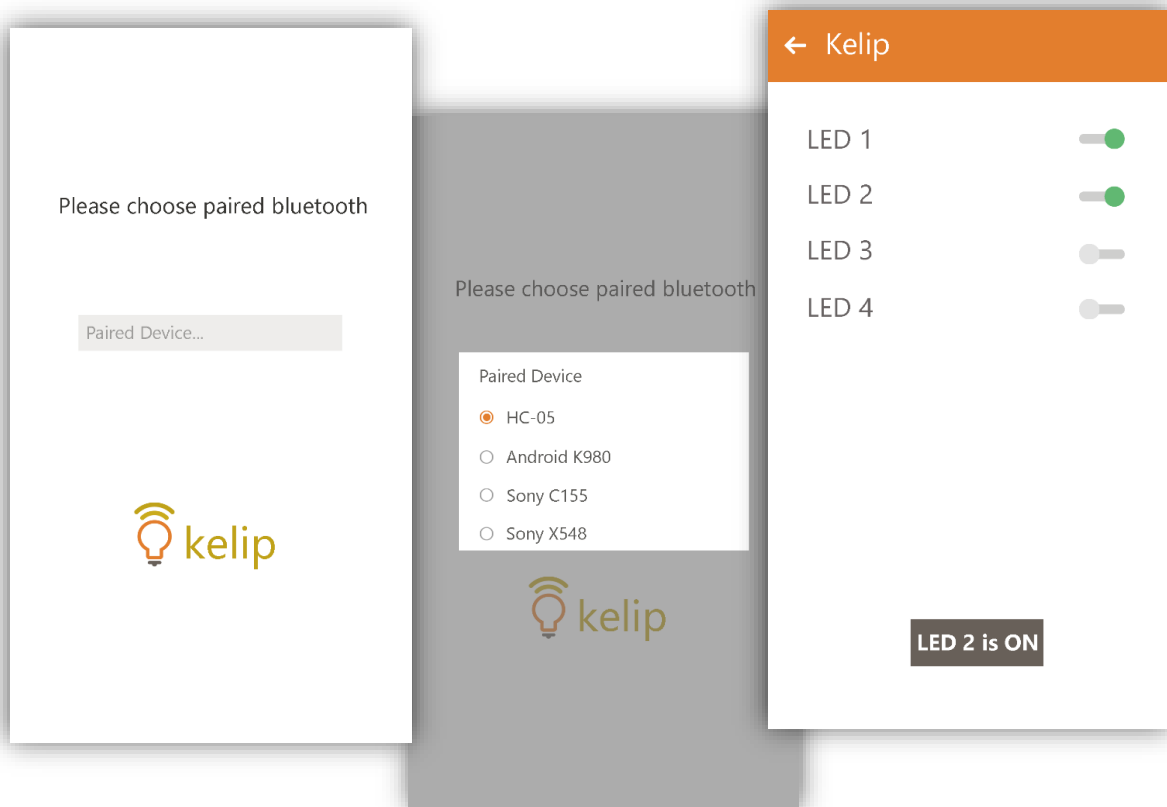
Kelip is a mobile app to turn on the light using Bluetooth connection. Users can turn on the lights from anywhere and anytime as long as still in the coverage area of Bluetooth connection.

## My Role

I design the user interface and the app user flow based on the device capabilities.

## Result

The app prototype is available at Marvel App, the link is on my website. It has a minimum menu, because its function is limited only for lights controlling using Bluetooth connection.



# UI Designer

Project name: **B-Donor**

This is the application for blood donation scheduling. Users can find out the amount of blood donations they have made and charge them with some prizes, and also find out the nearest blood donor event based on the current user's position.

## My Role

I design the user interface and the app user flow, and also the concept of this app.

## Result

The app prototype is available at Marvel App, the link is on my website.

