



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

**FACULTY OF COMPUTING**  
UTM Johor Bahru

**Semester II 2022/2023**

Subject : Special Topic in Data Engineering (SECP3843)  
Task : **Assignment 5 – NEWSLETTER**  
Title : Industrial Visit to TM One & DreamEDGE Sdn Bhd  
Due : 7/7/2024 (Sunday)  
Submission : Submit softcopy (in .pdf format) via e-learning.



Industrial Visit to TM One



Industrial Visit to DreamEDGE Sdn Bhd

Assignment 5 is a **GROUP ASSIGNMENT** and it is based on the industrial visit to TM One & DreamEDGE Sdn Bhd.

**Instruction:**

1. Students are required to prepare **TWO (2) PAGES NEWSLETTER** on:
    - a. Industrial Visit to TM One & DreamEDGE Sdn Bhd
  2. For this **Industrial Visit**, the content should include a description on:
    - a. Summary of the visit.
    - b. The technologies and issues discussed in the visit.
    - c. The reflection from the visit.
- \*\*Note:** The content of your newsletter is your own opinion and views. You may refer the rubric of newsletter in the next page.
3. The **two (2) pages newsletter** will contribute 10% of the course assessment.
  4. Follow the **Format of Newsletter** as follows:
    - a. Portrait layout.
    - b. Justify alignment for text description.
    - c. Include the date in each newsletter.
    - d. Include your name & matric card at the bottom in each newsletter.
    - e. Design your newsletters using your own creativities.
  5. You may refer the following link as your reference for your newsletter making:
    - a. <https://www.postermywall.com/index.php/art/template/2375c421a3e60145601c826d45ab2762/newsletter-poster-template#.YY6JYmBBw2w>
    - b. <https://www.postermywall.com/index.php/posterbuilder/copy/3a7b215731335fa7c81eb37d3fe661f6>
  6. **PLAGIARISM** of the content is prohibited. If any of the content is known to be copied from other website/review/blogs, you will be given **ZERO (0) mark**.
  7. You can get photos/information from other resources, but you must include **credits (In citation/link)** to the original owners.

### Rubric for Two (2) Pages Newsletter

Criteria	Excellent 10-7	Fair 6-4	Poor 3-0	WEIGHTAGE	MARKS
Informative and Attractive	<ul style="list-style-type: none"> <li>• Provide accurate information (content).</li> <li>• All required information is presented in a logical order.</li> </ul>	<ul style="list-style-type: none"> <li>• Some information (content) is inaccurate, but presented in a logical order.</li> <li>• Very few required information is missing and presented in a logical order.</li> </ul>	<ul style="list-style-type: none"> <li>• Most Information (content) are inaccurate, or not presented in a logical order, making it difficult to follow.</li> <li>• Most required information is missing and not presented in a logical order, making it difficult to follow.</li> </ul>	10	<hr/> 10 X 10
Contents	<ul style="list-style-type: none"> <li>• <b>Newsletter</b> on Industrial Visit contents: Summary, the discussed issue, reflection and so on.</li> </ul>			30	<hr/> 10 X 30
	<ul style="list-style-type: none"> <li>• All contents included</li> <li>• Very good presentation of content and well organized.</li> <li>• Use many graphics and pictures.</li> </ul>	<ul style="list-style-type: none"> <li>• Included but not well covered</li> <li>• Moderate presentation of content and well organized</li> <li>• Use moderate graphics and pictures.</li> </ul>	<ul style="list-style-type: none"> <li>• Included but poorly covered</li> <li>• Lack of content and not organized properly.</li> <li>• Use inappropriate graphics or pictures.</li> </ul>		
Reflection	<ul style="list-style-type: none"> <li>• <b>Newsletter</b> on Industrial Visit: What is the motivation/ insights/information did you gain from this industrial visit on how the innovation helps human life in particular aspect?</li> </ul>			30	<hr/> 10 X 30
	<ul style="list-style-type: none"> <li>• Excellent explanation</li> </ul>	<ul style="list-style-type: none"> <li>• Fair explanation</li> </ul>	<ul style="list-style-type: none"> <li>• Poor explanation</li> </ul>		
Features	<ul style="list-style-type: none"> <li>• Include all required features, such as main article, graphics with</li> </ul>	<ul style="list-style-type: none"> <li>• Not all required features, such as main article, graphics with</li> </ul>	<ul style="list-style-type: none"> <li>• Lack of features, such as main article, graphics with captions and</li> </ul>	10	<hr/> 10 X 10

Criteria	Excellent 10-7	Fair 6-4	Poor 3-0	WEIGHTAGE	MARKS
	captions and editorials. • All features relate to the subject and are appropriate for the targeted audience. • The layout is creative.	captions and editorials. • All features are almost related to the subject and are appropriate for the targeted audience. • The layout shows some degree of creativity but is not organized logically and/or is cluttered.	editorials. • All features are unrelated to the subject and are inappropriate for the targeted audience. • The layout is messy, disorganized or cluttered.		
Organization and Structure	• Structure of text is interesting and organized very well, easy to understand.	• Structure of text is quite interesting and organized.	• Most parts of the structure of text are not really interesting and unorganized.	10	<div> <div></div> <div>10</div> <div>X</div> <div>10</div> </div>
Text	• All texts are easy to read and clear explanation. • Use appropriate font size. • Use not more than three different font styles.	• Most texts are easy to read and clear explanation. • Use appropriate font size. • Use more than three different font styles.	• Some texts are difficult to read unclear explanation. • Use medium font size. • Use more than four different font styles.	5	<div> <div></div> <div>10</div> <div>X</div> <div>5</div> </div>
Timeliness	• Due on time	• Due one day late	• Due more than one day late	5	<div> <div></div> <div>10</div> <div>X</div> <div>5</div> </div>
Total					/ 100