Website Development Requirements
Omnis Properties LLC

Purpose: This document outlines the functional and structural requirements for developing the official website of Omnis Properties LLC. It is intended to be used for quotation and scope definition.

1. Business & Project Overview

Company Name: Omnis Properties LLC
Primary Objective: Lead generation, property listing, brand establishment, and investor-focused information platform.
Target Audience: End users, investors, NRIs, and international investors.
Primary Market: Dubai / UAE with focus on international investors.
Brand Guidelines: Will be provided separately by the client.

2. Platform & Hosting

Hosting: Existing GoDaddy cPanel hosting (already active).
CMS: WordPress (designer to build on existing hosting).
Page Builder: Elementor (designer's choice, preferred).
Device Compatibility: Fully responsive for desktop and mobile.

3. Website Pages & Structure

The following pages are required. Not all pages need to appear in the main navigation menu; some may be placed in footer or secondary sections.

- Home
- About Us
- Properties (Main Page)
- Off-Plan Properties
- Secondary / Resale Properties
- Rentals
- Property Details Page
- Blog
- Contact Us
- KYC / Client Onboarding (Hidden Page)
- Privacy Policy (Footer)
- Terms & Conditions (Footer)

4. Property Listing Module

Property Categories: Off-Plan, Secondary / Resale, Rentals.
Property Types: Apartments, Villas, Townhouses, Plots, Commercial (future-ready).
Admin Upload: Manual upload by Super Admin only.

Property Detail Fields (Basic Structure):

- Property title
- Price (AED)
- Area (sq.ft.)
- Number of bedrooms & bathrooms
- Property type
- Location & Google Map integration
- Project completion status (Off-plan / Ready)
- Developer name (if applicable)
- Image gallery
- Floor plan upload (PDF/Image)
- Enquiry / Contact CTA

5. Search & Filters

Search and filter functionality to be available within the Properties section only.

- Search by keyword
- Location
- Price range
- Property type
- Bedrooms
- Off-Plan / Secondary / Rental

6. Lead Generation & Contact Forms

Forms: General contact form and property enquiry forms.
Form Fields: Name, email, phone number (with country code), message, budget (optional).
Notifications: Email notification to admin and visibility in admin dashboard.
WhatsApp: Floating WhatsApp click-to-chat button required.

7. KYC / Client Onboarding Module

Access: Completely hidden page, accessible only via direct link shared with clients.
Form Type: Simple or multi-step (designer to decide based on UX).

- Full name
- Email address
- Phone number with country code
- Nationality
- Residential address
- Passport upload
- Emirates ID upload
- Supporting documents (PDF/Image)

KYC Submission Handling:
• Data stored securely in admin panel
• Automatic email to admin
• Client receives email confirmation
• Downloadable PDF generated per submission

8. Blog Module

Blog section required mainly for SEO and informational purposes.
Content focus: Dubai real estate news, investor insights, market updates, informational articles.

9. Admin Panel & Roles

User Roles: Super Admin only.
Admin Capabilities:
• Manage property listings
• View and manage leads
• View and download KYC submissions
• Content and blog management
• Future scalability supported

10. SEO & Performance

SEO: SEO-friendly URLs required.
Performance: Optimized for speed and mobile responsiveness.
Language: English only.
Currency: AED only.