MEAGHAN BISHOP

(646) 450-5278   info@meaghanbishop.com   www.meaghanbishop.com

skills

- Logo and Print Design
- Email Design and Development
- HTML and CSS
- Client Communication
- Time Management
- Teamwork

education

Fashion Institute of Technology
New York, NY
Associate Degree, May 2013
Major: Communication Design

James Madison University
Harrisonburg, VA
Bachelor of Arts, May 2009
Major: Communication Sciences and Disorders
Minor: Exceptional Education

software

Proficient in PC and Mac, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Acrobat, HTML, CSS, MS Word, MS Outlook

Familiar with Adobe Muse, Adobe Dreamweaver, MS Excel, MS Powerpoint

experience

Jobson Medical Information, New York, NY
Graphic Designer, March 2014 - Present
- Create marketing materials including web banners, advertisements, trifolds and brochures
- Create logos for different companies and events
- Designed and code emails and email templates (HTML & CSS)
- Member of the *Next Generation Leadership Summit* Committee where I help plan as well as present so employees can share and learn new information, best practices and what's next in the future of marketing, events and design

Freelance, New York, NY
Freelance Graphic Designer, March 2011 - Present
- Conceptualize and design marketing materials, invitations/wedding materials, business cards as well as retouching photos for website or personal use
- Effectively manage time to meet clients deadlines
- Work with clients to come up with unique solutions for their different needs

East Coast Cycle Supply, Farmingdale, NY
Graphic Designer, March 2013 - March 2014
- Designed bicycle graphics for a range of different clients by researching demographics, color trends and interpreting clients requests to present them with multiple options
- Drove traffic to the website and increase brand exposure by creating digital and print marketing material for emails, display ads, social media, store signage, flyers and coasters
- Presented products in an appealing manner by transforming products into clean, eye catching packages
- Designed apparel such as T-shirts and uniforms for stores and schools
- eCommerce site updates: added new products, edited current products
- Retouched photos for website and advertisements