NURRIZKYTA AULIA HANIFAH

(+62) 812 6192 1680, nurrizkytaaulia@apps.ipb.ac.id

http://linkedin.com/in/nurrizkyta-aulia

Dept. of Software Engineering Technology IPB University, Bogor, Indonesia 16128

EDUCATION

IPB University College of Vocational Studies   **Bogor, West Java**

Bachelor of Applied Science (B.App.Sc), Software Engineering Technology   Expected, July 2026

GPA: 3.66/4.00

26 State Jakarta Vocational High School   **East Jakarta, Jakarta**

Network, Informatics, and Application System   2018-2022

Report Average: 86.67/100

RELATED PROFESSIONAL & ORGANIZATIONAL EXPERIENCE

Google Developer Group on Campus IPB   Jakarta, Indonesia

Core Team - Product Development & User Experience   January 2025 – Present

- Shared Insights on Product Development with GDGOC IPB members through workshops and discussions.
- Mentored Members on product management frameworks and best practices.
- Provided Hands-on Guidance in product iteration and market research processes.
- Facilitated Knowledge Exchange by discussing real-world case studies and industry trends.

Program Ormawa Membangun Negeri HIMAVO Micro IT   Bogor, Indonesia

Software Division Team Member   September 2024 - December 2024

- Developed and Optimized the Digital Waste Bank Platform to enhance waste collection efficiency and community participation.
- Designed an Intuitive User Flow, ensuring seamless access and usability for diverse user groups.
- Collected & Analyzed User Feedback to continuously improve platform features and engagement.

PT. Bangun Sinar Indonesia (BSI PRO)   Jakarta, Indonesia

Product Manager Intern   August 2024 – January
2024

- Spearheaded the development and design of MaxPro, a management outsourcing platform, using Scrum methodology to enhance operational efficiency. Successfully tested and piloted with 1 client, engaging 100+ users, as part of a larger rollout plan for 30+ potential BSI PRO clients, demonstrating its potential to streamline workflows and improve productivity.
- Created user stories, PRD, and product roadmaps to align development teams and stakeholders on feature implementation. Conducted user testing and collected feedback to iterate on product features, improving overall user experience.

DrivenDreams.id   Jakarta, Indonesia

Creative Design Manager   September 2023 – December 2023

- Developed and implemented content strategies aligned with brand identity, resulting in a cohesive social media presence.
- Created over 20 unique and engaging content pieces for Instagram, driving target audience engagement and meaningful interactions.

180 Degrees Consulting IPB University   Bogor, Indonesia
Creative and Media Associate   February 2023 – December 2023

- Collaborated with management to design and schedule content themes in alignment with organizational goals.
- Produced captivating visual content and conducted performance reviews to optimize content strategy based on engagement metrics.

Institute for Information Management and Digital Transformation IPB   Bogor, Indonesia
UX Researcher   January 2023 – March 2023

- Conducted user research to inform product development, including creating user journey maps and user flows to enhance UX design.
- Developed low-fidelity wireframes to visualize interfaces, aligning with user and business needs through collaboration with cross-functional teams.

ADW Consulting   Jakarta, Indonesia
Web Developer Intern   March 2021 – May 2022

- Designed, tested, and resolved software bugs to improve user experience, utilizing .NET Framework for core features.
- Employed object-oriented programming to create a modular and extensible application structure, boosting maintainability and performance.

HONORS AND AWARDS

2nd Winner Web Programming Competition INVFEST X ISF 9.0	2025
1st Winner Hackathon AgriTechJam by Agriinformatics Himalkom IPB	2024
Awardee Amartha STEAM Fellowship Program (Scholarship)	2024
Finalist ICT Business Development GEMASTIK XVII	2024
2nd Winner DISCO Business Plan Competition by Young On Top	2024
2nd Winner National Business Idea Competition PIONEERS 3.0 HIPMI PT UGM	2024
1st Winner National Business Plan Competition KOPMA UII	2024
Top 6 International Paper Finalist Asian Innovative Leader Camp, Asia University Alliance	2023
1st Winner National Business Plan Competition Sahwahita Fest, Kuningan University	2023
3rd Winner National UI/UX Design Competition Compsphere, President University	2023
Credit Earning Grade "A", Summer Couse Smart Agroindustry 4.0 in Tropical Countries	2023
1st Winner National English Speech Competition Vetionday IPB College of Vocational Studies	2023

SKILLS & TECHNICAL PROFICIENCIES

- Development: PHP, Version Control (Git), Database(SQL & NoSQL), Data Analysis (Python & R)
- Software Documentation: SRS, SDD, Software Testing Documentation, Project Management Proposal
- Project Management : Agile, Scrum, UX Research, Market Research, Cost Budgeting and Risk Management

PUBLISHED WORK

- Journal of Information Systems and Informatics Vol 6 No 4 (2024): December "Development of a Real-Time Traffic Density Detection Website Using YOLOv8-Based Digital Image Processing with OpenCV"
- JATI (Jurnal Mahasiswa Teknik Informatika) Vol. 9 No. 1 (2025): Desember "PENERAPAN BLACK BOX TESTING UNTUK EVALUASI FUNGSIONALITAS WEBSITE MAGGOPLAST"
- Journal of Economics, Bussiness and Management Issues Vol. 2 No. 1 (2024): Oktober-Desember "Inovasi Kewirausahaan Teknologi Berbasis Augmented Reality: Studi Proses Pengembangan Teknologi AR pada Produk Dollipop Bouquet"