

PPG DIGITAL IT

MALAYSIA TECHNOLOGY CENTER



Overview

This company is a major global supplier of paints, coatings, chemical product. The company integrates core digital systems (SAP) and advanced data capabilities (Data Analytics) across its global infrastructure to drive efficiency, strategic decision-making, and future growth in a complex industrial landscape.

Target market

Targeting small to medium sized retailers in Southeast Asia.

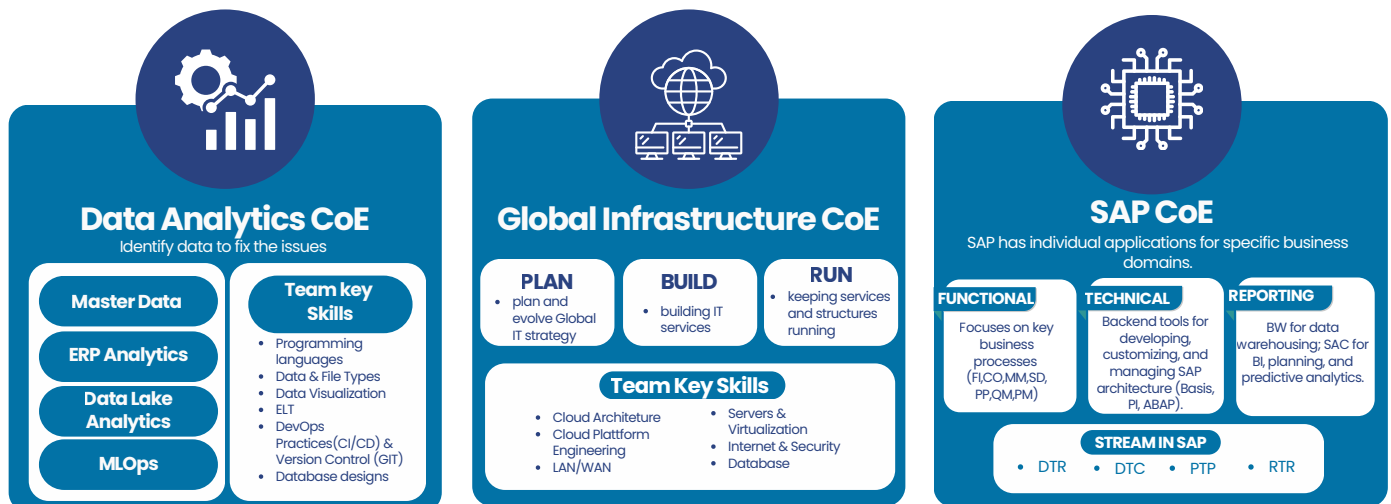
Key Findings

- There is growing demand for product in market
- Customers are seeking faster service, greater personalization, and online accessibility.
- Competitors with strong branding and online presence outperform those without digital strategies.

Introduction

PPG's research and development experts have created paints and coatings that protect and enhance some of the world's best-known products and brands.

PPG Digital IT Teams



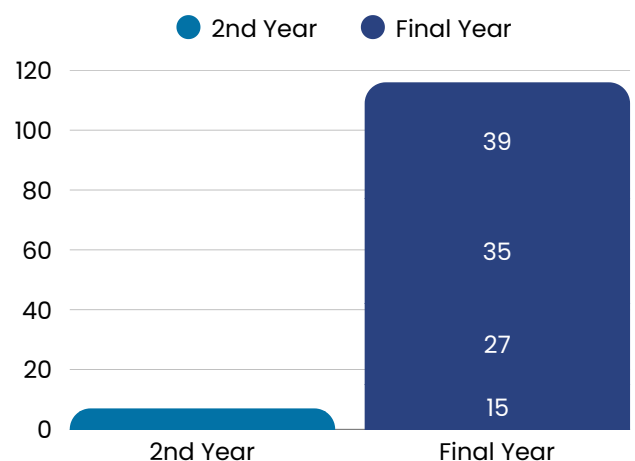
Reflection

The career talk highlighted that Information Communication Technology (ICT) has become a critical driver of operational efficiency, innovation, and strategic decision making within modern organizations especially in PPG.

ICT also serves as the backbone of the PPG company through the integration of digital systems, data management, and automation. Professional ICTs contribute directly to improve productivity and ensuring smooth business operations. The examples presented demonstrate how PPG rely on ICT to enhance quality control, streamline workflows, and maintain competitiveness in an increasingly digital global market.

Conclusions, the talk taught us about how ICT gives a meaningful impact on industry and strengthen the appreciations of the field's relevance. It motivates us to continue developing digital competencies, recognizing that ICT will remain as a crucial foundation for future career opportunities and industries advancement.

Internship Intake By Year



Petaling Jaya & UOA Business Park, Subang Jaya



NURIN BATRISYIA HUSNA
A25CS0328



NURUL NAJIEHEN
A25CS0337



SOFEA
A25CS0356



SITI NUR ALYSHA
A25CS0354



NUR DANIA HALISA
A25CS0306