Nusa de Melo

Product Designer

nusademelo.com
nusademelo@gmail.com
+61 417 981 981

Self-taught Product Designer who loves to solve problems in a creative and pragmatic way. Passionate about the fast-paced environment of early-stage startups with a strong culture of collaboration and autonomous teams.

Figma, Adobe XD, Miro, Otter.ai, Trello, Notion.

Experience

Mathspace - EdTech Consultant
Sydney - Feb 2020 - Jul 2021

- Facilitated webinars to school principals and heads of departments to support the adoption of remote learning while advocating for Mathspace's product vision.

- Collaborated with the product team to conduct UX research and usability tests for new product features and to maintain a continuous feedback loop with users.

- Developed data visualisations to provide insights on user behaviour and enable the product team to make informed decisions on the product roadmap.

- Increased brand awareness by creating marketing campaigns and visual components adhering to Mathspace's design system.

  Figma, Intercom, Metabase, Notion, ClickUp.

NumberWorks - General Manager
Sydney - Jul 2018 - Feb 2020

- Streamlined business operations with the adoption of cloud-based services and reduced costs with automated scheduling of progress reports.

- Hired and mentored team members on creating an environment conducive to learning while supporting career development and promoting new leaders within the team.

  Trello, Calendly, Google Apps Script.

City College of San Francisco - Mathematics Mentor
San Francisco - Feb 2015 - May 2016

- Facilitated hands-on workshops and counselling sessions for undergraduate students in mathematics, economics and computer science.

Education

Coursera - Google UX Specialisation
Online - Sep 2021 - Feb 2022

University of California, Berkeley - B.A. Pure Mathematics
Berkeley - Aug 2016 - Dec 2017

City College of San Francisco - A.A. Mathematics
San Francisco - Aug 2014 - May 2016

Books & Podcasts

Lean UX by Jeff Gothelf & Josh Seiden
Sprint by Jake Knapp
Hooked by Nir Eyal
Don't Make Me Think by Steve Krug

The NN/g UX Podcast
User Defenders
Awkward Silences