

PAOLO PERROTTA

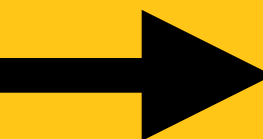
B3844 - PYTHON FOR BUSINESS LAB



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

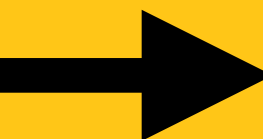
ABOUT THIS COURSE

- **5 lessons, 3 hours each (with breaks)**
- **My mail:** `paolo.perrotta2@unibo.it`
- **Please subscribe to the course on** `https://virtuale.unibo.it`
- **Calendar, program, etc.:** `https://tinyurl.com/unibo-b3844`
- **There will be problems**
- **Feedback welcome**



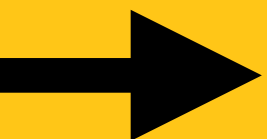
ABOUT THE EXAM

- **First session: October 30th, 2023**
- **Second session: currently set at January 16th, 2024**
- **You'll probably need to exercise at home**



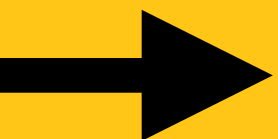
TWO LINKS TO SAVE

- **The course site:** <https://tinyurl.com/unibo-b3844>
- **The notebooks repository:** <https://github.com/nusco/python-unibo/>



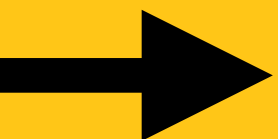
ABOUT ME

- **Programmer, author, teacher**



ABOUT YOU

- **You don't need to know anything about programming**
- **You do need to feel confident using a computer**

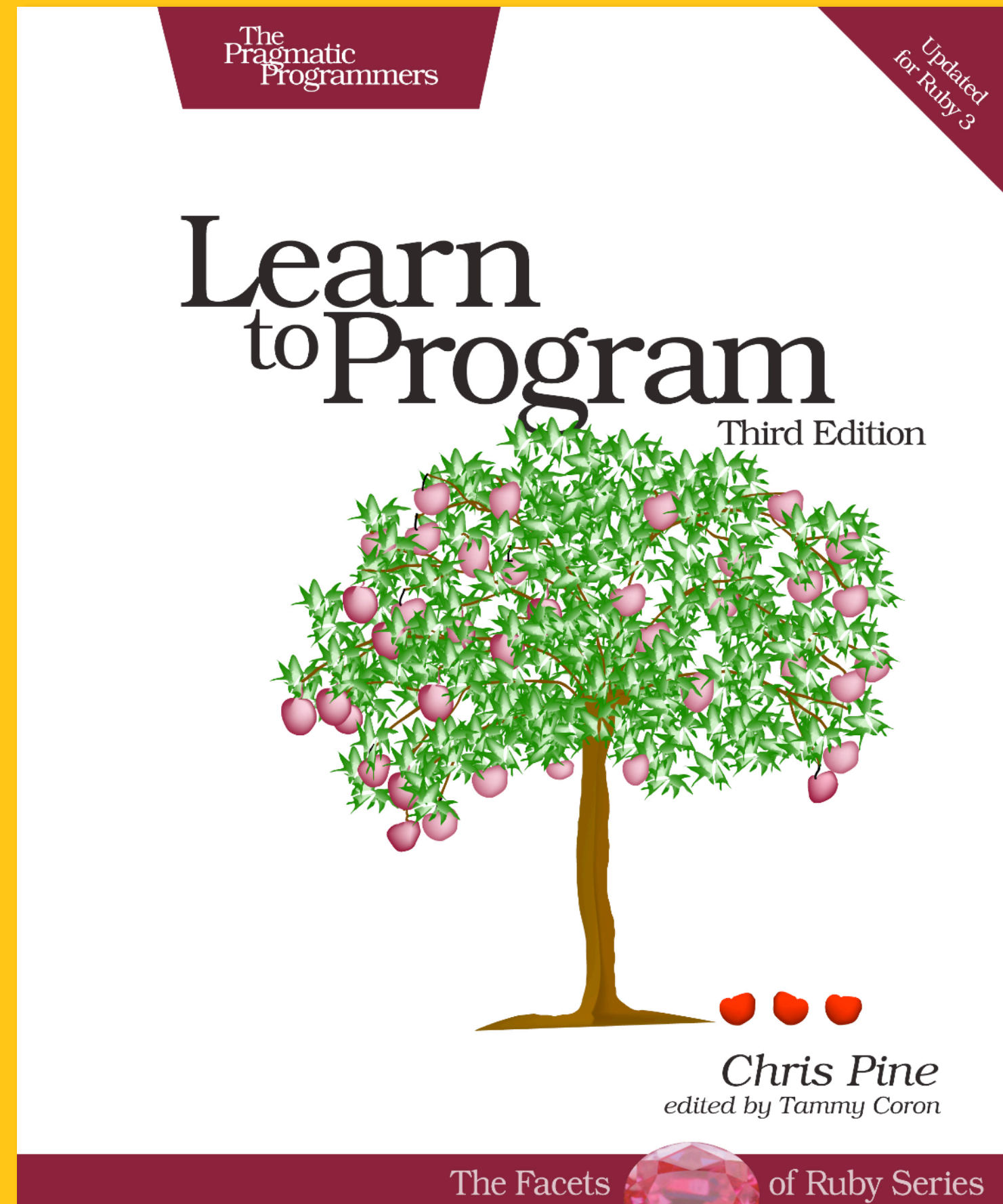


CHECK UP YOUR SYSTEM

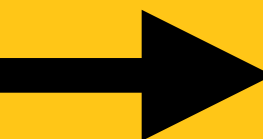


- **Log in to your computer**
- **Launch the Anaconda prompt**
- `python --version`

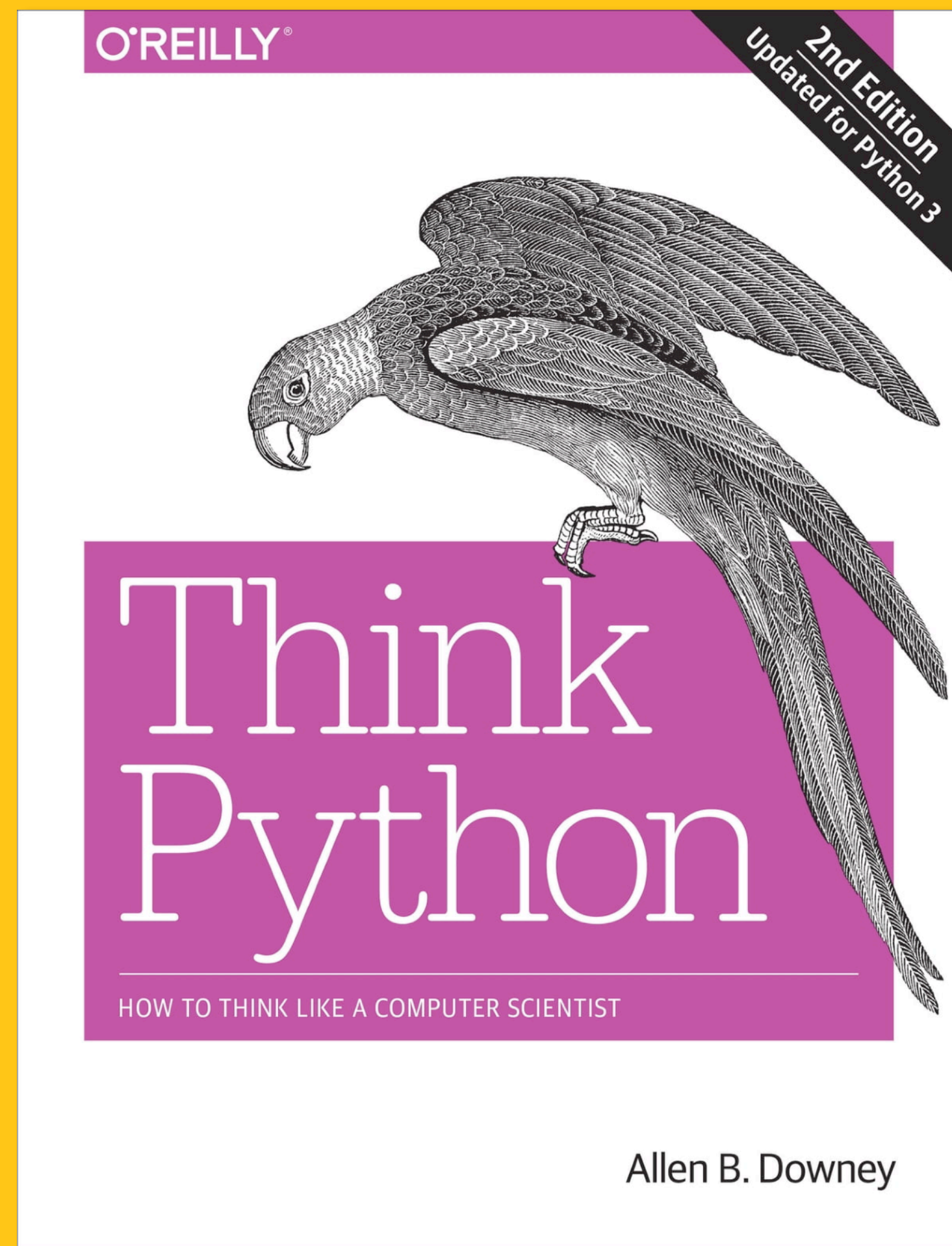
THE “STORYLINE”



(DON'T BUY IT!)

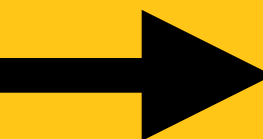


AN (OPTIONAL) TEXTBOOK



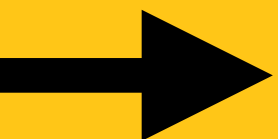
ABOUT THE TEXTBOOKS

- You can just use online Python resources
- If you want a book, download “Think Python” for free
- If you want a dead trees book, buy “Think Python” on paper
- If you want a generic programming book (*not* Python), check out “Learn to Program”



HOW WE'LL WORK

- **Listen**
- **Follow along**
- **Complete activities**
- **Help each other**
- **Ask questions**
- **Exercise at home**



QUESTIONS?

LOG IN TO YOUR GOOGLE ACCOUNT





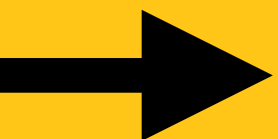
- Create it if you don't have one
- Otherwise be ready to help others
- Remember to log out at the end of the lesson

INTRODUCTION: PROGRAMMING AND PYTHON

WHY DO YOU WANT TO LEARN PYTHON?

RUNNING PYTHON

- The REPL 
- “Lightweight” tools
- Integrated Development Environments
- Computational notebooks 



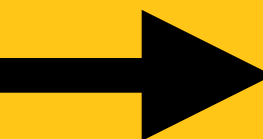
NOTEBOOK: EXAMPLE NOTEBOOK



- **Open** `https://github.com/nusco/python-unibo/`
- **Run through the “Example Notebook” notebook**

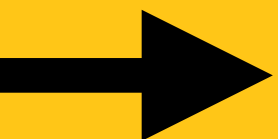
“PROGRAMMING”

- **What programming is about**
- **“Scripts”**
- **Large projects**
- **What “Python for Business” means**



PRINTING TO THE SCREEN

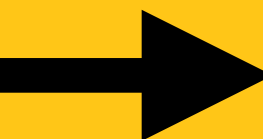
- In a program
- In the REPL
- In a notebook



1. NUMERIC TYPES

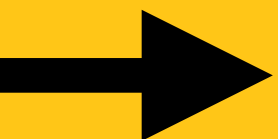
INTS AND FLOATS

- What they are
- Conventions
- When to use floats
- When *not* to use floats



SIMPLE ARITHMETICS

- **The basic operators**
- **Precedence**



NOTEBOOK: NUMERIC TYPES

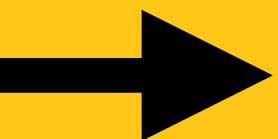


- **Open** `https://github.com/nusco/python-unibo/`
- **Run through the “Numeric Types” notebook**

2. STRINGS

STRINGS

- **What strings are**
- **Escaping**
- **Concatenation and repetition**



NOTEBOOK: STRINGS



- **Open** `https://github.com/nusco/python-unibo/`
- **Run through the “Strings” notebook**

QUESTIONS?