

NUSEYBA HUSSEIN MOHAMUD

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PROFILE

I am a motivated and detail-oriented media and marketing professional with supervisory Experience, seeking a direct marketing position at Warda Pure Care, willing to apply my advanced. Knowledge in media, marketing, and customer service and my experience with team-building and Staff development.

EXPERIENCE

Warda Pure Care

2019-2020

Media Assistant

- Brainstorm campaigns.
- Create social media posts.
- Use analytics tools to gauge the success of campaigns.
- Update posts to include relevant keywords for search engine optimization.
- Prepare reports on campaigns based on analytics.

PREMIER BANK

April - 1-30-2022

- I have trained well in customer care positions and worked successfully for about one month completely as an internship.

EDUCATION

Bachelor's degree in Business Administration (HRM)

2017-2022

- City University of Mogadishu, Somalia

Mohamud Harbi Primary and High School

2010-2017

Certificates and Training

- I have attended and got a certificate for a full course in the English language at City University.
- I also attended business entrepreneurship at City University.

SKILLS

- Computer software
- Web development(HTML, CSS, GitHub)
- Effective interpersonal skills
- Innovative
- Mobile App development(Dart, and Flutter)
- Creative design
- Good communication - written and oral
- Service-focused
- Team building
- Complex problem solver

LANGUAGES

- Somali (native)
- English (advance)
- Arabic (advance)

REFERENCES

- Mohamed Ali “IRISE Hup”
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