

Overall Sales Performance

Top selling brands by profit and sales	Overall sales by category
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Other Stats

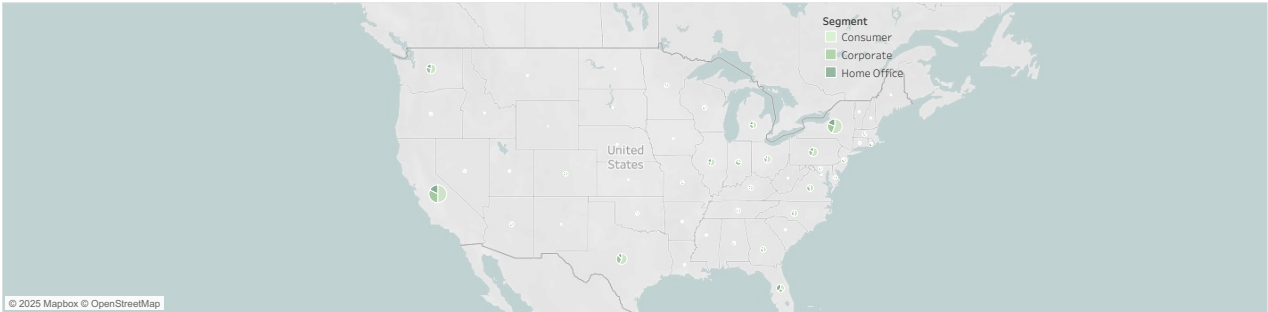
Most Profiting Brand

Manufacturer	
Canon	\$41,906
Fellowes	\$15,292
Global	\$9,401
Hewlett-Packard	\$3,446
Hon	\$38,641
Ibico	\$7,376
Logitech	\$15,611
Other	\$120,467
Plantronics	\$10,591
Xerox	\$23,612

Top 10 Sales

Manufacturer	Avg. Discou..	Profit	Profit Ratio	Quantity	Sales
Canon	16.67%	\$41,906	38.98%	124	\$107,505
Fellowes	14.57%	\$15,292	17.93%	912	\$85,284
Global	17.45%	\$9,401	7.22%	1,056	\$130,243
Hewlett-Packa..	23.33%	\$3,446	37.79%	38	\$9,119
Hon	15.35%	\$38,641	11.42%	2,647	\$338,263
Ibico	31.41%	\$7,376	20.24%	333	\$36,442
Logitech	8.20%	\$15,611	23.17%	788	\$67,371
Other	16.59%	\$120,467	8.44%	28,428	\$1,427,418
Plantronics	9.75%	\$10,591	27.95%	298	\$37,898
Xerox	7.70%	\$23,612	40.95%	3,249	\$57,658

Customer Segment by State



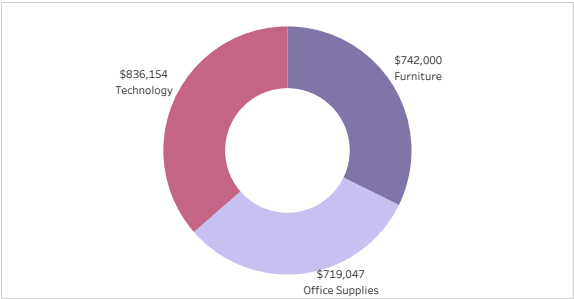
Overall Sales Performance

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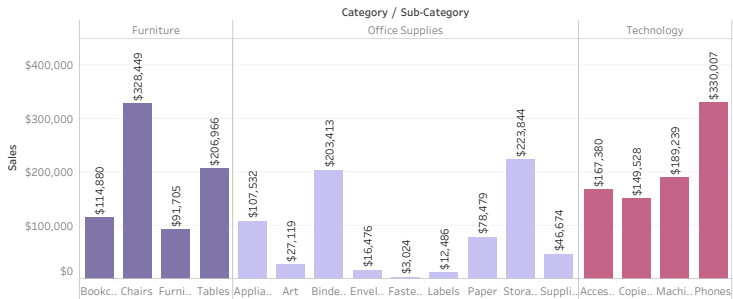
Overall sales by category

Stats by Catagory

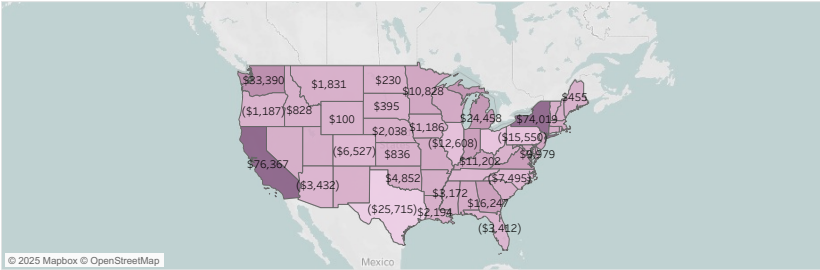
Overall Sales



Sale By Quantity



Profit/Loss by State



Which Catagory is doing the best?

