

Many times I've seen people send me a message on Twitter and all I do is use the delete button.

Oops!

The truth is, most people are bad at sending DMs.

If this is you, understand this is costing your growth to grow better on Twitter.

Well let's get it right today...

That's why I created this "Master how to send a DM that gets a response" playbook.

But then why should you listen to me?

I've built my twitter account to 2,500 followers within 93 days building my personal brand on Twitter.

Got a client and made great connections.

I'm now friends with those I once looked up to and they are now following my account.

I'm able to achieve all these because I mastered how to network right and that starts with knowing how to send DMs through the right way.

Let's go into this...

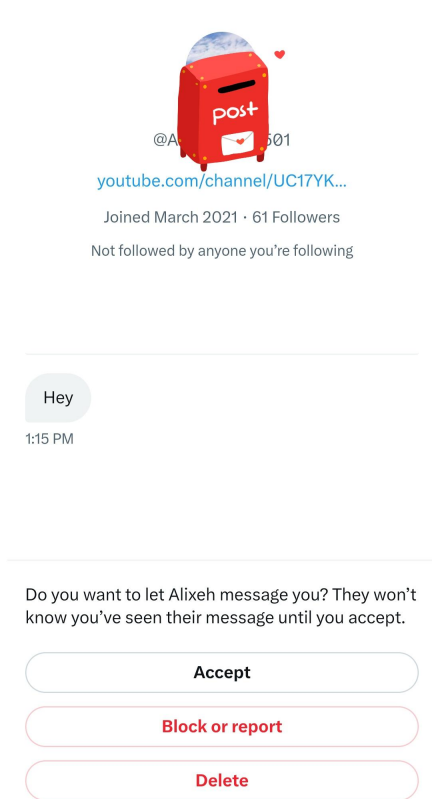
You should understand the importance of sending DM and why you should:

- To grow better and faster on Twitter, you need to send DMs to fellow creators to build relationships with them, especially when you're just starting out.
- To make friends with people you admire and want to build quality relationships with them.
- You can sell through DMs if you've a product or services you're offering.

These are important foundations for sending DMs on Twitter.

- **DM mistakes people made**

Caution 1•



Imagine checking your message box piled up with lots of messages and someone sent you "Hey"

Do I reply to such? Hell no

You need to understand you're a stranger to people, you don't just DM them with "Hey" "Hello" "How're you?"

Those are totally wrong. People have a life and they are busy.

Caution 2•

Hello there

Greetings

How have you been building your
Twitter followers

Mar 21, 2023, 7:57 AM

How can I be getting enough
clients for my service

Mar 21, 2023, 3:19 PM

How do you get a response on this?

Wrong.

Don't be selfish and just jump out of the bush on people.

No building connection first, no introduction. You just want something for yourself. Don't be like this person.

Caution 3•

Don't ask personal questions:

Don't ask people how much money they are making. Don't ask about family. Don't ask about their relationship life.

You don't need to go into that area. Especially when you're just meeting them. You're likely not to get any response and if you do, it may not be such a response that's soothing.

Caution 4•

Don't Beg for anything.

Don't be like "Hello, my name is ABC, I want to grow my account on Twitter, please help me"

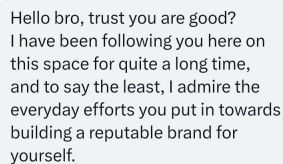
Or "My name is ABC, I'm struggling and need your help, please help me"

Don't place limitations on yourself.

These are some examples of networking and sending DMs in a wrong way and manner that won't make you get a response from other creators because you're sending it through the wrong way.

Now let's go into how to master doing it right

Note 1. Compliment

A screenshot of a direct message (DM) conversation. The message is in a light blue bubble and reads: "Hello bro, trust you are good? I have been following you here on this space for quite a long time, and to say the least, I admire the everyday efforts you put in towards building a reputable brand for yourself." The text is in a simple, sans-serif font.

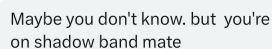
Hello bro, trust you are good?
I have been following you here on
this space for quite a long time,
and to say the least, I admire the
everyday efforts you put in towards
building a reputable brand for
yourself.

Mar 23, 2023, 10:51 PM

Send a message to creators you admire and appreciate them for the value they share. Give them a pat with your words.

This is one of the right ways to DM bigger accounts, you can start in such a manner before continuing with any other conversation once you get a response.

Note 2. Show true concern and help

A screenshot of a direct message (DM) conversation. The message is in a light blue bubble and reads: "Maybe you don't know. but you're on shadow band mate". The text is in a simple, sans-serif font.

Maybe you don't know. but you're
on shadow band mate



Mar 11, 2023, 2:41 PM

If probably you check someone up, you see they are doing greatly but they have a particular problem, you can send them a message to create their awareness to that and help them out

To connect with people, you need to be genuine and show you care about them and their growth.

You'll get a response along with respect.

Note 3. Compliment and ask questions.

Hey Adekunle.

My name is justice.

My new is justice.

I admire your growth here in
Twitter.

You must have put in a lot of work.

What would you say is the one
thing that skyrocket med your
growth or is it a combination of
things.

Feb 27, 2023, 5:51 PM

Other creators are willing to help you out when you send them a message regarding how you can also grow on Twitter but all you need is to send the right message through the right way.

They will gladly share helpful tips with you.

And also note, you need to be creative with your words while sending a bigger creator a message, be professional in your writing pattern. You'll get a great response.

These are tips on what it looks like to DM wrongly and rightly, take both lessons.

You've understood how important DMs are and you've seen some patterns of sending them rightly.

Now let's get into how you can use DMs to grow better on Twitter.

While starting out on Twitter, to grow better and faster, you need to tweet, engage other people's contents and make quality friends.

How do you make friends, that starts from building relationships with people through comments on their posts and taking the relationship into DMing them.

These are the people you're targeting your DM to to grow on Twitter:

1. Bigger accounts
2. Accounts at your size
3. Accounts smaller than yours

Let's list them out

1. Big accounts

These are accounts where you engage their contents everytime, more of this is to gain eyeballs and more visibility for your account.

After following them up, you can decide to DM them one day and appreciate them for the value they are adding to you.

You're not sending a DM to big accounts to network with them. You're only DMing them to appreciate them. Start from there and keep showing up under their posts comments section.

2. Accounts at your size

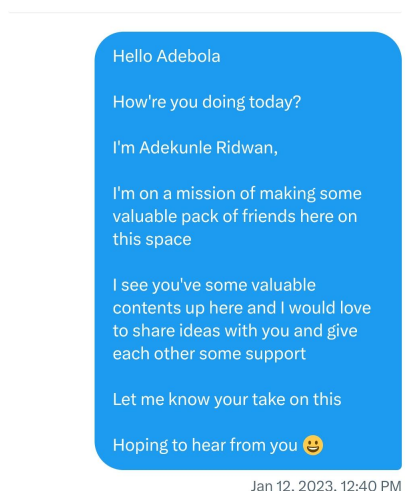
These are your people you should target more and where you would find these guys, you'll find them under the post comment section of bigger accounts.

These are the guys you want to build relationships with. What you need to do is message the person you've checked out their profile and see how great their content is also to network with them.

Go with a hand of friendship and introduce yourself once you drop them a message with the aim to build connection.

Don't forget to go straight to the point while highlighting why you drop them a message. Be friendly and respectful.

Example is this image of one of my templates I used when I was starting out;



These are the guys you'll build with on Twitter and all you need is to look out for like-minds.

3. Accounts smaller than yours.

Most of the time you'll see these accounts also giving you traction and dropping a comment on your posts when you start gaining traction on Twitter.

You can message these guys sometimes and start a conversation with them and at some point, when they message you, feel free to respond and show your attention and care to them.

This is how you seal a great relationship with people you're coming across on Twitter. Regardless of who is who, through DMs or comments, be nice to people.

Finals

One of the ways to build an engaged followers on Twitter is to be nice to people and reciprocate their kind gestures.

Build and sustain relationships with people through DM. Respond nicely if you can when someone sends you a message.

And while you're sending someone a message also, do it through the right way and manner.

And with that, you'll see yourself scale more and grow better.

Glad you made it far to the end.

If you'd love to grow much better and improve your personal brand on twitter.

I share weekly tips on Twitter audience building through my newsletter.

You can join my newsletter for free through the link below

[Click here to join my newsletter](#)