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## Work certificate

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Frontify is a fast-growing SaaS company with its headquarters in St. Gallen (Switzerland) and a branch office in New York (USA) and London (United Kingdom). We currently count over 300 employees. We create all-in-one brand management software, increasing brand consistency through centralized platform collaboration. Today, Frontify supports thousands of companies of all sizes around the world, including Allianz, KIA, Lufthansa, Maersk, Telefónica and Uber.

Nusret Karsli, born on 7 March 1986, held various positions within our company from 1 October 2023 up to 30 June 2025. From 1 October 2023 up to 30 June 2024, Nusret Karsli has performed an internship. After having successfully completed his internship, Nusret Karsli continued to work within our company as Technical Marketplace Associate within the department Partnerships.

His function as Technical Marketplace Associate within the department Partnerships covered the main following tasks and responsibilities:


- Create custom content blocks tailored to client/partner requirements (e.g., dynamic UI components for the Frontify platform).
- Support Guidelines team with maintenance of Frontify blocks and themes.
- Support Developer platform team with review and feedback of documentation.
- Modify and enhance existing content blocks to improve functionality, performance, or user experience.
- Build modern web applications using React, TypeScript, TailwindCSS
- Implement and maintain integrations with third-party tools (e.g., Adobe Stock) using automation platforms like Tray.ai and n8n

After a short onboarding period, Nusret Karsli worked independently and showed a lot of motivation and initiative. Nusret Karsli was incredibly motivated and successfully executed his tasks independently and with initiative. The preparedness of Nusret Karsli was excellent and he consistently carried out his tasks independently, with extreme diligence, and with an immense attention to detail. In particular, we valued his great flexibility and resilience as well as his team-oriented and independent way of working. A precise approach and absolute reliability coupled with a pronounced sense of responsibility and quality awareness defined his outstanding performance and results. We attest that Nusret Karsli worked independently and with great self-initiative.

Nusret Karsli was aware of his own potential and used it to the full. The opinions of others were always considered and justified criticism was accepted. He always seized every opportunity to improve his knowledge through on-going training on his own initiative. Nusret Karsli was valued by everyone for his extremely good team spirit and open-mindedness. Further, he contributed to a very inspiring atmosphere at work which enabled the team to experience successes in a very collaborative way. Due to his incredibly supportive and loyal nature, we could always rely on him.

Nusret Karsli leaves our company on the 30 June 2025 since his temporary contract has come to an end. We would like to thank him for his cooperation and wish him great success and the very best for both his professional and personal future.

Shawn Rölle  
People Operations Specialist

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Silvan Zingg  
VP, Partnership

DocuSigned by:  
  
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St. Gallen, 31 May 2025