

# Karan Gadhave

Senior Product / UI/UX Designer

## Profile Summary:

Lead Product Designer with expertise in crafting intuitive UI/UX for web and mobile platforms. Skilled in using AI-driven design tools to accelerate workflows and improve user research. Proficient in Vibe coding to design and develop interactive, high-fidelity prototypes and production ready products. Passionate about building elegant, user-focused digital products that balance form and function.

## Work Experience:

**Team Pumpkin**  
**UI UX Designer Manager**

Apr 2022 - Present  
Remote, India

### Key Responsibilities

- Pioneered the design of Acedboard, a project management tool, driving a 35% increase in user satisfaction and a 40% boost in task efficiency through innovative, user-centric design.
- Led the end-to-end design of Aeroplane, a business-oriented social media platform, achieving a 25% rise in user engagement and a 20% improvement in task completion with optimized workflows and streamlined interfaces.
- Solely created and designed cutting-edge health platforms for Healthsignz and MYMEDIC B2B2C Digital Health, delivering seamless web and mobile experiences.
- Demonstrated deep expertise in UI/UX design, user research, and information architecture, crafting intuitive wireframes, interactive prototypes, and cohesive user journeys.
- Excelled in managing and mentoring a design team, ensuring the delivery of high-impact, user-focused solutions within strict deadlines.

**WeInvest Pepperpenny**  
**UI UX Designer**

Jun 2021 - Nov 2021  
Remote, India

### Key Responsibilities

- Designed core features for StockMarketBox like broker comparison, market tickers, courses, and blog.
- Successfully launched Stockmarketbox.com, boosting online presence.
- Created custom illustrations and animations, increasing user engagement by 20%, and designed 30+ mobile trading app interfaces in 3 months.

**DBM Infotech PVT LTD**  
**UI UX Designer**

Mar 2021 - Jun 2021  
Pune, India

### Key Responsibilities

- Led the design for Teach Max mobile application.
- Worked on various redesign projects from websites to mobile application including company website

## Internship Experience:

**Credence Analytics**  
**UI UX Designer Intern**

Jan 2022 - Mar 2022  
Remote, India

### Key Responsibilities

- Redesigned iDeal, iDeal Wealth and Fund, Mercury, and CashTrea, achieving a 30% improvement in user satisfaction and a 25% increase in usability.
- Redesigned company website, resulting in a 47% growth in visitors and a 20% increase in lead generation.

**FarmiGO**  
**UI UX Designer Intern**

Oct 2020 - Dec 2020  
Remote, India

### Key Responsibilities

- Designed both UX and UI with a deep focus on enhancing user experience through extensive research and 20 user interviews, ensuring data-driven design decisions.
- Applied advanced problem-solving skills to deliver optimal and intuitive design solutions, addressing user pain points effectively.
- Spearheaded the app design process from initial research to high-fidelity prototypes in just two months, showcasing agility and expertise in fast-paced environments.
- Conducted comprehensive research, including user interviews and feedback analysis, to inform a seamless and user-friendly product experience.

Education:

<b>Bachelor of Arts    in History</b>	2016 - 2019
Yashwantrao Chavan Maharashtra Open University	Barshi, India

Certification:

<b>UX/UI Bootcamp</b>	Issued on Mar 2022
Designwings UX/UI School	
<b>Complete Web &amp; Mobile Designer</b>	Issued on Feb 2024
Udemy	
<b>UI/UX Design</b>	Issued on Aug 2020
Internshala	

Skills:

Design Skills

- Prototyping
  - User Experience Design
  - Design Strategy
  - User Journeys
  - UI Design
  - UX Design
  - User Flows
  - User Research
  - Typography
- Figma
  - Agile Methodologies
  - Visual And UI Design Skills
  - Heuristic Analysis
  - Ai
  - User Testing
  - User Research And Analysis
  - Information Architecture
  - Wireframing

Soft Skills

- Strong Advised
- Coordinate Skills
- Capable Of Adapting To Any Environments
- Creative And Efficient Individual
- Empathy
- Critical Thinking
- Communication & Collaboration
- Time Management

Technical Skills

- Figma
- Sketch
- Adobe XD
- Axure RP