

# Karan Sanjay Gadhav

Senior Product / UI/UX Designer

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## Profile Summary:

Lead Product Designer with expertise in crafting intuitive UI/UX for web and mobile platforms. Skilled in using AI-driven design tools to accelerate workflows and improve user research. Proficient in Vibe coding to design and develop interactive, high-fidelity prototypes and production ready products. Passionate about building elegant, user-focused digital products that balance form and function.

## Work Experience:

**Team Pumpkin** Apr 2022 - Present  
**UI UX Designer Manager** Remote, India

### Key Responsibilities

- Pioneered the design of Acedboard, a project management tool, driving a 35% increase in user satisfaction and a 40% boost in task efficiency through innovative, user-centric design.
- Led the end-to-end design of Aeroplane, a business-oriented social media platform, achieving a 25% rise in user engagement and a 20% improvement in task completion with optimized workflows and streamlined interfaces.
- Solely created and designed cutting-edge health platforms for Healthsignz and MYMEDIC B2B2C Digital Health, delivering seamless web and mobile experiences.
- Demonstrated deep expertise in UI/UX design, user research, and information architecture, crafting intuitive wireframes, interactive prototypes, and cohesive user journeys.
- Excelled in managing and mentoring a design team, ensuring the delivery of high-impact, user-focused solutions within strict deadlines.

**WeInvest Pepperpenny** Jun 2021 - Nov 2021  
**UI UX Designer** Remote, India

### Key Responsibilities

- Designed core features for StockMarketBox like broker comparison, market tickers, courses, and blog.
- Successfully launched Stockmarketbox.com, boosting online presence.
- Created custom illustrations and animations, increasing user engagement by 20%, and designed 30+ mobile trading app interfaces in 3 months.

**DBM Infotech PVT LTD** Mar 2021 - Jun 2021  
**UI UX Designer** Pune, India

### Key Responsibilities

- Led the design for Teach Max mobile application.
- Worked on various redesign projects from websites to mobile application including company website

## Internship Experience:

**Credence Analytics** Jan 2022 - Mar 2022  
**UI UX Designer Intern** Remote, India

### Key Responsibilities

- Redesigned iDeal, iDeal Wealth and Fund, Mercury, and CashTrea, achieving a 30% improvement in user satisfaction and a 25% increase in usability.
- Redesigned company website, resulting in a 47% growth in visitors and a 20% increase in lead generation.

**FarmiGO** Oct 2020 - Dec 2020  
**UI UX Designer Intern** Remote, India

### Key Responsibilities

- Designed both UX and UI with a deep focus on enhancing user experience through extensive research and 20 user interviews, ensuring data-driven design decisions.
- Applied advanced problem-solving skills to deliver optimal and intuitive design solutions, addressing user pain points effectively.
- Spearheaded the app design process from initial research to high-fidelity prototypes in just two months, showcasing agility and expertise in fast-paced environments.
- Conducted comprehensive research, including user interviews and feedback analysis, to inform a seamless and user-friendly product experience.

## **Education:**

### **Bachelor of Arts in History**

Yashwantrao Chavan Maharashtra Open University

2016 - 2019

Barshi, India

## **Certification:**

### **UX/UI Bootcamp**

Designwings UX/UI School

Issued on Mar 2022

### **Complete Web & Mobile Designer**

Udemy

Issued on Feb 2024

### **UI/UX Design**

Internshala

Issued on Aug 2020

## **Skills:**

### **Design Skills**

- Prototyping
- User Experience Design
- Design Strategy
- User Journeys
- UI Design
- UX Design
- User Flows
- User Research
- Typography
- Figma
- Agile Methodologies
- Visual And UI Design Skills
- Heuristic Analysis
- Ai
- User Testing
- User Research And Analysis
- Information Architecture
- Wireframing

### **Soft Skills**

- Strong Advised
- Coordinate Skills
- Capable Of Adapting To Any Environments
- Creative And Efficient Individual
- Empathy
- Critical Thinking
- Communication & Collaboration
- Time Management

### **Technical Skills**

- Figma
- Sketch
- Adobe XD
- Axure RP