



AfriTech Transaction & Customer Intelligence Dashboard

2021

2022

2023

Customer Type

All



Total Revenue



57.53M

Total Customers



200

Avg. Customers Age



44.20

Revenue Per Customer



287.67K

Active Region



49

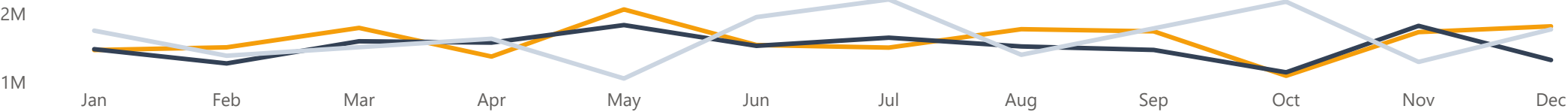
Product Type

All



Total Revenue by Month and Transaction Year

2021 2022 2023

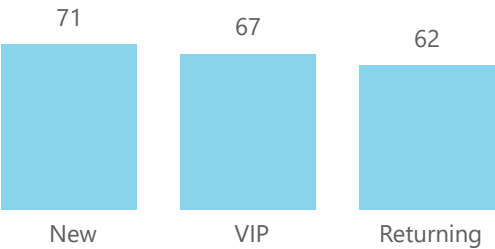


Region

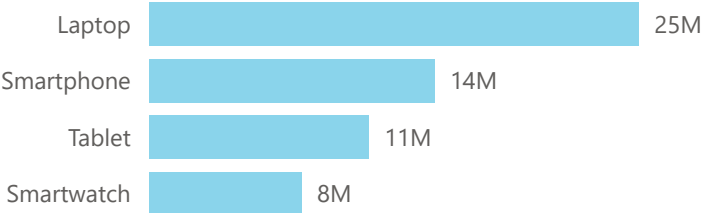
All



Customer Count by Type



Total Revenue by product purchased



Total Revenue by region

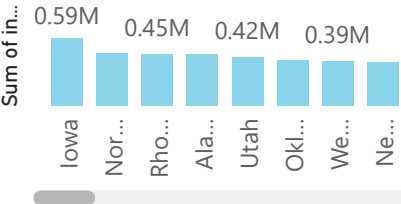


Region

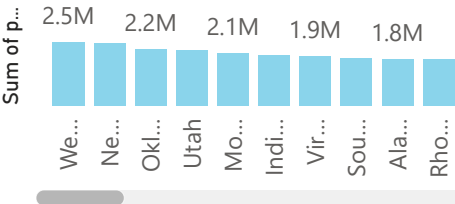
All



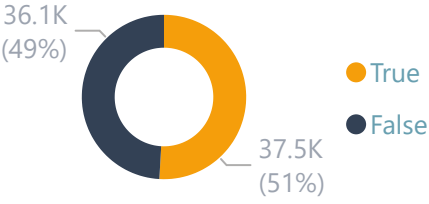
Avg. income by Customer region



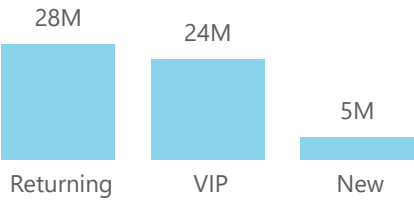
Transaction Amount by region



Product Recalled Breakdown



Transaction Amount by customer type



platform

All

posttype

All

5

Total Platform

3bn

Total Posts

181M

Total Likes

74M

Total Shares

37M

Total Comments

